THE & XALL SIDES

15c ounce

The Ross Drug Company, Limited 100 King St

A CHANGE IS AS GOOD AS A REST

You Can Enjoy Bot: by Having Dinner on Sunday, at The Finest Cafe East of Montreal

Dinner Served, 12 a.m., 2 p.m. Cafe Open, - - 9 a.m., to 11 p.m.

Up-to-the-Minute Store

Correct Hats for Present

Just What New York is Now Showing

Marr Millinery Co., Ltd.

Ladies, Take Notice

British Woollens have advanced very much in price, owing to prevailing conditions, but we can supply you with a high grade garment at a lower price than you would have paid a year ago.

Why? Because we had secured our stock of Serges, Gabardines and Mantlings before the raise in prices.

Call and see for yourself at

The American Cloak Mfg. Co.

32 Dock Street

Phone Main 833



Fur Opening

We would kindly ask your innection of our Fur offerings. This season we are able again to offer you Fox, Wolf and Ermine at surprisingly low prices

We are never undersold on Furs of even quality and try to put our personal-ity into all our dealings.

F. S. Thomas

Fashionable Furrier -:- Main St.

Eastern Canada's Largest Dairy **PURE MILK**

A Perfect Food

But PURITY is of the utmost importance with milk especially, for it takes and breeds disease more quickly than anything else in the way of food. You will make no mistake in taking PRIMECREST FARM PURE MILK. which comes from healthy, tuberculin tested cattle, is clarified, scientifically cooled to keep out disease germs, and cared for under strict conditions of cleanliness and sanitation, being rigidly inspected before going out for delivery.

Pure Milk, 8c.

Certified Milk, 9c. - Special Baby Milk, 12c. qt.

Primecrest Special Buttermilk Comes in

Quarts Only at 5c.
ALL MILK DELIVERED IN STERILIZED SEALED GLASS JARS

PRIMECR TST FARM SOUTH BAY

Phone West 374 "All Pure_That's Sure"

The Price of Flour is Lower

STAR 98c || LaTOUR 98c VICTOR 98c FIVE ROSES \$1.05 ROYAL HOUSEHOLD ... 95c QUAKER 98c PURITY \$1.05

Gilbert's Grocery

The Man In The Street

Don't forget to write it

S. C. Matthews' Plan For Swel-

S. C. Matthews, who has been doing such excellent work in connection with entertainments to raise funds for the Red Cross and other funds, has hit upon a scheme which, if adopted in this city and province, or for that matter throughout Canada, would result in a daily stream of contributions. It is that each person contribute on his or her life. Thus a person ten years old would give ten cents, a person fifty years fifty cents, and so on.

As numerous birthdays fall on every day of the year, the aggregate would be a considerable amount each day and an enormous amount in a year. Mr. Matthews points out that the call would not be large on any individual or family, and none would miss so small a contribution, while it would enable everyone to give something.

E. A. Schofield suggests that to make Mr. Matthews' plan effective, blank forms and addressed envelopes should be placed in all post offices, and all contributions carried free by the post office department. If this were done and the people responded, there would be a considant and very large addition to the patriotic funds.

FAIRVILLE NEWS

The roads and sidewalks in Lancaster have been generally much improved this summer through the efforts of Main street, Fairville.

It is learned this will receive attention at once; worm out places are to be replaced and along Church avenue from Earnhill's corner to Prospect street a new permanent walk is to be laid by Contractor Murray W. Long. This job is to be commenced during the present week.

The space around the famous steps of the week.

The space around the famous steps of which created no little excitment last year. The steps will remain where they are which was the matter of contention.

Le Bradshaw died in Seattle, Wash, on August 19. He had been not long ill, suffering from hemorrhage. Mr. Bradshaw well known in St. John. He left here about six years ago journeying through the Canadian west and finally locating in Seattle. Before going west Mr. Bradshaw followed his trade as a harnessman of his death.

CAMPAIGN

HAS A SWING

Open Air Recruiting Meetings Begun and Already Results Are Good—"Keep Your Eye on Us" Says J. J. McCaffrey

GETS HALIFAX PASTOCATE

FAIRVILLE NEWS

SEPTEMBER MORN

of those twin sisters-work and worry.

done loom very large. The school bell dies" that the long grind is near.

And the new impulse for energy naturally suggests the meeting ground for

helper and helped—the advertising columns of The Telegraph and Times.

Macaulay Bros. & Co., King Street, St. John, N. B. Commencing Saturday, Sept. 4, our stores will be open until 10 p.m.; open at 8 p.m.; close 6 p.m. 195 Sulidooxo '

Tomorrow, Thursday and Following Days We Shall

Put on Sale a Fine Collection of LADIES' WINTER COATS

at \$8.00 for choice of the stock.

Mr .Brown, who is now in the markets, secured a fine stock of latest cut and finished Ladies' Winter Coats. We offer them at \$8.00 each; all sizes and colors.

Six models in one of our windows today, balance of the stock in showroom, second floor. It will be to your advantage, if wanting a new stylish Winter Coat, to see this attractive new range at \$8.00 each.

BROS. @ CO. MACAULAY

ONLY THREE DAYS REMAIN

In which to take advantage of our Foundry to Kitchen Price on a SUNNY CLENWOOD, with Mantle Shelf, Only \$23.75.

This modern "Cooking Machine" possesses the same exclusive Glenwood features as our highest grade Glenwoods.

If you need a new Range Now is the time to buy it!

Store Open Friday and Saturday Evenings Until Ten O'clock



GET ONE OF THESE MEN'S COAT SWEATERS

They're unsurpassed for comfort and cold weather protection—they're useful at any time. We have them in almost any color desired, both plain and combination. And these Coat Sweaters are different from all others

at the price in that they are much better. Our stocks were purchased before the advance in prices which is to your advantage.

Men's Coat Sweaters, Mil tary Collar, heavy knit in grey and pavy, slate and navy 1.25 Plain grey and meroon, fine cardigan stitch 2.00

TING STREET GREATER OAK HALL SCOVIL BROS., LIMITED, St. John, N. B.

Come in and Leave Your Measure For an "Autumn Special"

THE BEST CUSTOM SUIT EVER MADE FOR THE MONEY.

This special offer holds good only for a limited time and cannot be duplicated.

Only the newest and most popular fabrics are used in these "Autumn Specials," the linings and tailoring being strictly first-class in every detail. We Guarantee Satisfaction.

Ordinarily, these suits sell from \$25 to \$35, but for a short time only we will make you one for

\$19.50

In the Low .. PIDGEON'S .. Cor. Main and Rent District .. PIDGEON'S .. Bridge Streets



A TRYING TIME FOR MEN

Another season is here and it's time you were thinking of your NEW FALL DERBY Our first shipment of these goods has arrived and we invite your Inspection. Come in and try them on.

We always carry the Best Qualities and Latest Styles. \$2.50, \$3.00 and \$4.00 Remember there are a few of those Soft Pearl Hats left at that .

reduced price \$1.50 each. D. MAGEE'S SONS, LTD.