

Ford
SERVICE STATION
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phones: Day 5318, Night 2198.
299 DUNDAS STREET, W. 701

C. H. Ward & Co.
Diamond Merchants and Jewelers.
Phone 1084, 386 Richmond St.

Rim Cuts Can Be Repaired
Satisfactorily If Brought To Us
The oldest tire repair shop in London.

London Tire Repair Depot
354 Wellington, opposite McClary's.
A. Wilkes, 701

H. M. PETERMAN
HIGH-CLASS TAILOR,
has resumed business, Room 4, London Loan Block, Dundas street, corner Clarence, and solicits the patronage of his old friends and the public generally. 701

The London Loan and Savings Company of Canada

Improved farm for sale under mortgage—181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.
M. J. KENT, Manager. 701

On Your Way to Work

Drop a pair of old shoes

when you are going home and you will be as good as new, at moderate cost.

All Work Guaranteed.
Give us a Trial.
PHONE 2310-1066.

The Modern Shoe Repair Co.
505 Richmond Street.
142 Bruce Street.

SPECIAL!
Ingersoll Picnic Hams 27c lb
MILD CURE.
Don't forget our Cut-Rate Meat Sale Saturday Night.

WILSON'S
The New Tire Rims In LADIES' HATS
MARABOU SCARFS

BELTZ & CO.
PRACTICAL FURRIERS. 701

DIAMOND JEWELRY
In our stores we are constantly showing the newest designs in DIAMOND and PRECIOUS STONE MOUNTINGS.
Our stones are perfect and of the finest grade possible, mounted in white gold, platinum or 14 or 18 karat.
Rings, Pendants, Scarfpins, Brooches, Earrings, Bracelets.

YOUNG'S
TWO STORES.
Official Watch Inspectors for C. P. R. and G. T. R.
LONDON, EAST LONDON.

Johnston Bros.
XXX Bread

What mother does not know that bread is the staple food of life? Give the children "X" they can eat. It is the food that builds a strong constitution, a vigorous, robust body and mind.

XXX is the Best Bread

It is not enough to wear just glasses
You should have glasses that give your eyes a wide range of vision—our deep, curved lenses, for example, that are efficient to the very edges, and look better, while they make you see better and more easily.

Carlyle TREBILCOCK OPTICIAN
PHONE 2310, 233 DUNDAS ST. W. Two Doors East of Majestic. 701

Your Child's Eyes
Need every care. They should be examined and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate cost.

John S. Barnard
Optician,
194 DUNDAS STREET, W.
Western Ontario Electric Co.

If it's electrical, consult us before purchasing. We save you money on electrical fixtures and supplies. Wiring estimates given FREE.
237 Dundas St. Phone 4071, 125 King St. 701

If YOU live out of reach of artists, engravers, writers and printers, you'll find mighty good help in

Federal Advertising Service
Dominion Savings Building,
LONDON, CANADA.

BACK FROM NEW YORK.
Mr. and Mrs. James McCormick, Palace Dancing Academy, arrived back from New York yesterday, where they spent the last three weeks attending the convention of the Inner Circle American National Teachers of Dancing, held at Hotel McAlpine. The convention was considered the most successful ever held in New York city, and was attended by teachers from all the principal cities of the United States.

events held during the convention was a carnival at the Grand Central Palace, which was attended by 5,000 dancers, the dancing floor being estimated to cover one acre of space. Next year's convention will be held at Chicago.

PLAN "BIG DRIVE."
A meeting of the local committee of the organization of resources committee will be held Monday afternoon at 2:30 and Canada. Among the many social

in Crown Hall to make final arrangements for the house-to-house canvass to be made on September 17. The presidents of local women's organizations and others interested have been invited and captains will be chosen for teams. It is planned to call at every home in the city and ask women to conserve food by not using certain articles. They will also be asked to sign pledges to this effect and put them in the front windows.

TAYLOR'S 6 DRUG STORES

invite you to take advantage of their exceptionally low prices for Fair Week. Spot cash buying for the six busiest drug stores in Canada enables Taylor to keep down the cost of all drug store goods, and to sell them to you at a lower price than smaller dealers can buy them from the jobber. Taylor's guarantee of satisfaction or money refunded insures the quality.

Western Fair Visitors

are invited to use Taylor's stores for their convenience. Meet your friends at his stores. Leave your parcels there. Use them in any way that will convenience you. They are conveniently located, and no matter where you are visiting, there is one near you.

The following bargains are for every day of next (Fair) week. Make up your list today and bring it with you.

Prices the Same at All Six Stores.

Leave Your Films

taken at the Western Fair at Taylor's stores for developing and printing. We will mail them to you without extra charge.
Any size roll film developed and printed for 25c.
Expert work. One-Day Service.
Films and Supplies for Any Make of Camera.

25c Mennen's Talcum 2 for 25c
50c Dodd's Kidney Pills 29c
\$1.00 Eno's Fruit Salts 72c
50c Dr. Chase's Nerve Food 32c
\$2.50 Hot Water Bottles, 2-year guarantee \$1.69
\$1.50 Syr. Hypophosphites 75c
\$1.00 Nuxated Iron 57c
50c Fruit-a-tives 28c
35c Pond's Vanishing Cream 23c
25c Thomas' Electric Oil 14c
25c Mentholatum 15c
25c Mentholatum 28c
50c Pink Pills 29c
35c Compass Oil 22c

Five Thousand

Western Fair visitors last year took advantage of this opportunity to buy a bottle of the famous TAYLOR'S THROAT AND LUNG BALM. It is the only remedy absolutely guaranteed to cure the worst cough, cold or bronchial irritation. The dose is very small, just half a teaspoonful; do not upset your stomach by taking large doses of other, inferior substitutes. Throat and Lung Balm is the only preparation that acts on the eliminating organs of the body as well as on the throat and lung passages. This action enables the system to throw off the worst cold more quickly. Price 25 cents, on our no-cure-no-pay guarantee. Larger sizes, 50c and \$1.00.

35c Freezone 24c
50c Gin Pills 35c; 3 for \$1.00
\$1.00 Pinkham's Compound 87c
50c Morina Peroxide Vanishing Cream 24c
25c Mecca Ointment 2 for 25c
50c Emulsified Coconut Oil 28c
\$1.00 Beef, Iron and Wine 59c
25c Abbey's Effervescent Salt 14c
60c Abbey's Effervescent Salt 38c
75c Mary Garden Talcum 48c
35c Castoria 22c
35c Syrup of Figs 19c
50c Syrup of Figs 29c
\$1.00 D. D. D. Eczema Cure 69c
90c Parmit 72c
35c Listerated Tooth Paste 24c
\$1.00 Dr. Morin's Kidney Tonic 49c
\$1.00 Sargol 79c

Why Suffer From Rheumatism?

when "Square Deal" Taylor guarantees ENGLISH RHEUMATISM CAPSULES to relieve the worst rheumatic pains inside of six hours and to cure permanently if given a fair trial? They remove the uric acid from the blood; the true cause of all forms of rheumatism. Will not upset the stomach. Price 50c a box.

50c Ingram's Milkweed Cream 28c
\$1.00 Ingram's Milkweed Cream 57c
25c Baby's Own Tablets 15c
25c Tiz 18c
50c Peerless Hair Restorer, for restoring color to grey, faded hair 28c
35c Best White Liniment 18c
60c Dr. Chase's Ointment 38c
25c Lilas de France Talcum 2 for 25c
50c Florida Water 33c

For Your Health's Sake

stop using griping, nauseating laxative pills and tablets. Buy a bottle of TAYLOR'S STOMACH AND LIVER CURE. It is a liquid remedy, made entirely from roots and herbs; does not contain one particle of calomel or other mineral poison. The best remedy for constipation, indigestion, sick headache, dyspepsia, biliousness, gas and all impurities of the blood. It is a laxative, but, unlike pills, it does not weaken the system; it acts as a powerful system tonic. Price 25 cents a bottle, and your money back if it fails to cure. Larger sizes 50c and \$1.00.

35c Best White Liniment 19c
50c Wyeth's Sage and Sulphur 33c
75c Jad Salts 48c
25c Danderine 16c
50c Danderine 32c
25c Baby's Own Tablets 15c
75c Nestle's Food 59c
Dutch Drops 10c; 3 for 25c
50c English Fruit Saline 33c
5c Chewing Gums 3 for 10c
25c Fluid Magnesia 16c
50c Pape's Diapiesin 36c

Cigar Bargains

10c Rex, Mi Linda, Baled Havanas, Humps, Havana Perfectos, Tampa's Pride, etc. 5 for 25c
10c Suns, Gaste's 1492 or Santa Claras 4 for 25c; 9 for 50c
5c Panatelas 8 for 25c
Buy a box for your guests.

Taylor Drug Co.

6 Red Stores.

London's Greatest Cut-Rate Druggists.

6 Red Stores.

LONDON'S GREATEST CUT-RATE DRUGGISTS.

Main Store—399 Talbot Street, Opposite Market Phone 1194
South Branch—Corner Horton and Wellington Streets Phone 379
East Branch—652 Dundas Street Phone 663
North Branch—Corner Richmond St. and Central Ave. Phone 4151
Hamilton Road—Corner Hamilton Road and Anderson Avenue. Phone 405
London South Branch—Corner Wortley Road and Craig Street. Phone 1920

THERE IS A TAYLOR STORE NEAR YOU.

St. Andrew's College Toronto
A CANADIAN SCHOOL FOR BOYS
UPPER AND LOWER SCHOOLS
CAREFUL OVERSIGHT THOROUGH INSTRUCTION
LARGE PLAYING FIELDS EXCELLENT SITUATION
Autumn Term Commences Sept. 12, 1917
REV. D. BRUCE MACDONALD, M.A., LL.D.
HEADMASTER
CALENDAR SENT ON APPLICATION

ROSS' LIMITED

The Fall Season Is Here

And with it has come an entire change in LADIES' ATTIRE. For beauty in design and color this season has produced the most pleasing results. Garments are to be made in ample proportions and graceful lines. Materials, in higher grades and richer appearance, are to be in demand.

Our designers are in close touch with the leading centres of fashion, and are now producing the newest styles of the hour, which are slightly different from that shown by manufacturers some weeks ago and now on the market.

COMPARE OUR STYLES AND VALUES IN LADIES' SUITS AND COATS

with others in the trade, and we will be pleased to accept your judgment in the choice.

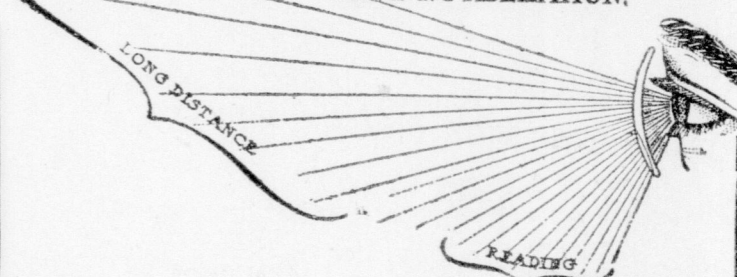
FURS

FUR DEPARTMENT NOW OPEN.

with an entire stock of new styles in Fur Garments, Elegant Hudson Seal Coats, Serviceable Canadian Muskrat Coats, and a host of the most attractive and beautiful Fur Sets, in black fox, black lynx, cross fox, mink, Hudson seal, wolf, raccoon, beaver, sable, Persian lamb, etc., all at manufacturers' prices. We manufacture our own goods.

PHONE 1319. 196 DUNDAS STREET.

UNO-CRYSTAL BI-FOCAL LENSES
HAVE NO ABERRATION.



Invisible Bifocals

Double-vision Glasses, ground on one solid glass; no lines or cement.

On Sale
During Month of September

at the same price you would pay for the old-style, cemented in two pieces.

BROWN OPTICAL CO.
EYE SPECIALISTS
AND OPTICIANS
223 Dundas St. Phone 1877
LONDON ONTARIO

We Don't Repair Any Old Tires Unless They Are Worth It.



LONDON'S RUBBER MAN Rear 186 King. Phone 5124.

The Actual
Daily Sales of

NEAL'S ALOAFA and BROWNIE BREAD

Are ever on the increase---day after day, week after week, month in and month out. The bread consuming public of London and throughout Western Ontario are using more of NEAL'S

WHY?

NEAL BAKING CO., LIMITED

P.S.—Ask your grocer today for NEAL'S BROWN or WHITE

