

THE ROBERT **SIMPSON** COMPANY LIMITED

A Busy Saturday Before Easter!

A busy time always—so many new Gowns, Hats and Gloves, and a thousand other things to be purchased for the whole family—and always a host of things left over till the last day.

That's why we've planned such an extra day for Saturday—extra offers and price inducements—bargain hints—and suggestions of economy that should make the day's shopping most pleasant and helpful. By considering well this list of special items you'll be able to plan your purchasing to far better advantage financially than you expected. We'll be ready for you at eight o'clock with all these Saturday specials and many other good things we haven't space to mention.

An Easter Hat

For the Men or Boys

As just as important to them as the latest millinery idea to the women.

Here's a choice of styles and prices bound to please—and you'll find it takes less money here than elsewhere to satisfy your wants, because just now we're offering special quick sale reductions. Come early Saturday and make your choice:

- Men's Soft Hats, latest spring styles, in tawny, mid brown, light fawn, black, or pearl grey colors, special quality English fur felt, fine silk bands and bindings, Saturday for 1.00
- Men's Up-to-Date Stiff Hats, four different heights of crown and widths of brim, special grade English fur felt, flexible, and light in weight, colors mid brown, Havana, tawny or black, lined and unlined, Saturday, special 1.50
- Celebrated Christy's make of Fine Grade Fur Felt, Stiff and Soft Hats, very newest spring shapes, pearl, drab, tawny, mid brown or black colors, best silk bindings, Russia leather, 2.00 sweaters, unlined, Saturday, 2.00
- Boys' Fedora Hats, new spring shape, neat crown and brim, in fawn, Cuba, mid brown or black colors, pure silk bands and bindings, Saturday 50
- Men's Fine Quality Blue or Black Serge Hookdown Caps, or neat shepherd check, on in large overplaid checks, fine silk linings, Saturday 35
- Boys' Varsity or Hookdown Caps, in fancy tweeds or black and navy serges, silkline lined, good finish, Saturday 15
- Children's Tim o'Utans, in fancy or plain crowns, wire or soft crown styles, good quality and good finish, large variety of colors, Saturday special 25

Your Easter Gloves.

Here's an idea of what we can show you in our very swiftest lines. You'll find just what suits you—lower priced ones on hand that aren't mentioned below:

- Ladies' Choice Quality Real French Kid Gloves, "Elite," our leader, 2-dome fasteners, gussets, overseas, Paris points, embroidery, shades are white, black, modes, tans, browns, grey, pearl grey, reds and blues, sizes 5 1/2 to 7 1/2, every pair guaranteed, 1.00
- Ladies' Choice Quality Real French Kid Suede Gloves, "Gloriette," 3-dome fasteners, gussets, overseas, nearly seamless, shades are black, modes and greys, sizes 5 1/2 to 7 1/2, every pair guaranteed, 1.00
- Ladies' Real Mocho Gloves, 2 pearl dome fasteners, gussets, overseas, white, black or self-embroidery, self-welts, new shade French grey, sizes 5 1/2 to 7 1/2, every pair guaranteed, 1.50
- Ladies' First Choice Real French Kid Gloves, "La Rive," 2-dome fasteners, gussets, overseas, new two-toned embroidery, shades are white, black, modes, tans, browns, reds, greys, sizes 5 1/2 to 7, every pair guaranteed, 1.25
- Ladies' First Choice Real French Kid Suede Gloves, "Estelle," 3-dome fasteners, gussets, overseas, new embroidery, shades are black, modes and greys, sizes 5 1/2 to 7, every pair guaranteed, 1.25
- Ladies' Extra Quality Real French Kid Gloves, "Comde," 3 pearl dome fasteners, gussets, overseas, Paris points embroidery, white, black or self, welts to match, shades are white, grey and mode, sizes 5 1/2 to 8 3/4, every pair guaranteed, 1.75

Clothing Hints for Easter Newness.

We're satisfied that we can fit you out in just the style of suit you need—and you'll find it costs less even than usual because of our large clothing sale now in full swing. Test us on Saturday, and let us show you how much we can give you for little expense:

- Men's All-Wool English Tweed Suits, dark fawn and greenish mixture, single-breasted sack style, Italian cloth linings and well trimmed, sizes 35-44, quick sale price 5.00
- Men's Fine Imported English Tweed Single-breasted Sack Suits, with double-breasted vest, black and white club check, linings and trimmings to correspond and elegantly finished, sizes 36-44, quick sale price 7.50
- Men's Fine Scotch Tweed Suits, dark blue grey, in a faint broken plaid pattern, lined with choice farmer's satin, silk sewn, cut and finished in the latest spring style, sizes 36-44, sale price 8.50
- Men's Fancy Worsted Single-Breasted Sack Suits, fine imported material, in neat grey and blue grey checked pattern, best of linings and trimmings, fast colors, silk sewn and tailored in the latest up-to-date style, sale price 12.50
- Men's Fine English Clay Worsted Spring Overcoats, mid-grey shade, cut three-quarter length, with seam in back, lined with farmer's satin and perfect fitting, sizes 36-44, sale price 7.50
- Men's Light Fawn Whipcord Spring Overcoats, cut in the swell box back style, deep French facings, best Italian cloth linings and trimmings, either plain or striped herringbone patterns, sizes 34-44, sale price 10.00
- Boys' Three-Garment Single-Breasted Sack Suits, all wool, English tweed, in medium and dark fawn shades, checks and herringbone patterns, lined with farmer's satin and trimmings to correspond, sizes 28-33, sale price 3.50
- Boys' Fine Imported English Serge Suits, single-breasted style, in navy blue and black, fast colors, silk sewn and elegantly tailored, best Italian cloth linings, sizes 28-33, sale price 5.00
- Boys' Fine Scotch Tweed Brownie Suits, in neat grey check, large sailor collar, trimmed with nine rows silk soutache braid, first-class linings and vest ornamented to match, sizes 22-26, sale price 4.00
- Children's Fancy Three-piece Brownie Suits, made in the latest American style of light fawn, all-wool English tweed, small collar, collar and vest trimmed to correspond with soutache braid, sizes 21-27, sale price 3.00

Handsome Neckties.

A splendid choice for Easter at 25c and 50c.

Men's Fine Silk and Satin Neckwear, in light and medium shades of fancy stripes and checks, new designs and colorings, in four-in-hand, knots, puffs and bow shapes, silk lined and neatly finished, special 25

Men's Extra Fine Quality Imported Neckwear, in all the latest designs, light, medium and dark shade, flowing ends, puffs, graduated Derby, Imperial, Lombard and handkerchief shapes, best silk linings, special 50

White and Colored Shirts

At Special Prices Saturday.

- Men's Colored Cambric Shirts, in soft, open bosom, cuffs attached, and no collar, fine quality, very neat pattern, also short front, continuous facings, also short bosom, open back or open back and front, sizes 14 to 17, special 50
- Men's Fine Colored Cambric Shirts, open front, separate cuff cuffs, no collar, cushion neck band, in neat blue and pink stripes, sizes 14 to 17, special 75
- Men's White Laundried Shirts, open back, reinforced front, continuous facings, 4-ly bosom and wrist bands, sizes 14 to 18, regular 75c, special Saturday 50
- Men's Fine White Laundried Shirts, open back, cuffs attached, reinforced front, continuous facings, also short bosom, open back or open back and front, sizes 14 to 18, extra special Saturday 75
- Boys' Wool Sweaters, roll collar, honeycomb or plain rib, in navy, cardinal, white, black and white, all sizes, 50 special 50
- Men's Plain and Fancy Stripe Splicing Weight Merino Underwear, mohair bound neck, overlock seams, ribbed cuffs and ankles, all sizes, regular 75c, special per garment 50

Saturday Hosiery List.

Excellent choice of any needed weight or style, at particular prices to suit the economical.

- Ladies' Plain Cotton Hose, in navy and black, with white dot, plain black with fancy lace fronts, hatched or length or fancy all-over drop stitch, Hermsdorf dye, double heel and toe, full fashioned, made of the finest 2-thread Mace yarn, sizes 8 1/2 to 10, extra special 25
- Ladies' Plain or Ribbed Black Cashmere Hose, double heel and toe, seamless feet, made of extra fine 3-thread pure wool 25
- Ladies' Plain or Ribbed Black Cashmere Hose, full fashioned, double heel and toe, made of good pure wool yarn, sizes 8 1/2 to 10, at 35c or 3, 1.00
- Ladies' Black Drop-Stitch Lisle Thread Hose, extra fine quality, very neat pattern, finished with white heel and toe, spliced double, full fashioned, Hermsdorf dye, sizes 8 1/2 to 10, regular 50c, special Saturday 25
- Ladies' Black Lisle Thread Hose, in plain lace fronts, or fancy drop-stitch, all new designs, best quality 3-thread yarn, Hermsdorf dye, double sole, heel and toe, sizes 8 1/2 to 10, extra special at 35c, or 3 for 1.00
- Ladies' Plain or Ribbed Black Cashmere Hose, full fashioned, extra fine quality, double sole, heel and toe, good spring weight, sizes 8 1/2 to 10, at 45c, or 3 for 1.25

Four Bargains Not to be Missed.

- Women's Jackets \$4.75
- Women's Fine Box Cloth Jacket, new fawn shades, beautifully lined, six pearl buttons, stitched with silk. If you have a jacket need not neglect this opportunity, Saturday special 4.75
- 37 Women's Black Beaver Cloth Capes, 30 and 32 inches long, some are beautifully braided, others are stitched with silk. These capes up till now have been selling for 10.00 and 12.50, Saturday special 4.80
- A Bargain in Rainproof Print Wrappers at 75c. Cloaks for 75c.
- 450 Rainproof Cloaks, women's and misses' sizes, detachable capes, some with inlaid velvet collar, colors navy, black and mixed, tweed effects, regular price 2.75, Saturday special 75
- 200 American Print Wrappers, pretty patterns, in light and medium shades, epanettes over shoulder, edged with braid, fitted waist lining, Saturday special 75

A Worthy List From the Staple Section.

- LINENS.**
- 68 and 70 inch Heavy Weight Half-bleach Table Linen, beautiful floral designs and fine satin finish, regular 45c and 50c a yard, Saturday special, per yard 35
- 22 1/2 yards Half-bleached Linen Table Cloth, finished with border all round, neat damask pattern, regular 1.25 each, Saturday, special 98
- Five O'Clock Tea Cloth, 36 inches square, in fine damask, all pure linen, hemstitched, regular 81c each, Saturday, special 75
- SIDEBOARD SCARFS.**
- 16x70-inch Crepe Linen, with open-work borders and knotted fringe ends, assorted designs, regular 30c and 35c each, Saturday, special, each 24
- WHITE QUILTS.**
- 200 Heavy American Crochet White Quilts, full bleach, handsome Marseilles patterns, hemmed ends, full double bed size, regular 1.50, Saturday, special, each 1.07
- FLANNELETTES.**
- 32-inch Fancy Stripe Flannelettes, in light, medium and dark shades, all fast colors, regular 75c, Saturday, special, each 5
- Shirtings, Tickings and Galateas.**
- 28-inch English Oxford Shirtings, in new and handsome check and fancy stripe patterns, fine finished cloth, warranted fast colors, our regular 15c line, on Saturday for 12c 12c
- 36-inch Apron Gingham, in blue and white, brown and white, pink and white check, with and without fancy colored borders, all fast-dye, regular 10c per yard, Saturday, special, per yard 8
- 28-inch Heavy Cottonade, in plain, check and stripe, two patterns, regular 20c a yard, Saturday, extra special, per yard 15
- 30-inch Tickings, heavy weight and feather-proof, plain and fancy stripes, 10c per yard, Saturday, special, per yard 8
- 40-inch Unbleached Pillow Cotton, very fine quality, free from specks and easily bleached, regular 12 1/2c, Saturday, special, per yard 9
- 36-inch White Cotton, our special make of general purpose cotton, pure soft finish, superior quality, regular 12 1/2c a yard, Saturday, special, per yard 10
- Fine Lansdowne Cambric, full bleach and fine cambric finish, extra special for Saturday 8 1/2
- 8-4 or 72-inch Unbleached Plain Sheet, manufactured by the Dominion Cotton Mills Company, which is sufficient guarantee as to quality and finish, 50 pieces for Saturday's selling at, per yard 15
- 8-4 or 72-inch Full Bleach Plain Sheet, manufactured from selected yarns, quality and finish warranted, regular 25c, Saturday special, per yard 19
- Open Stock Dinnerware Patterns.**
- The housewife who exercises forethought, anticipating the unavoidable domestic accidents and mischances—the crashes and tragedies at the table and the smashes in the dishpan—will be interested in our open stock dinnerware patterns. We show over twenty-five different styles. This makes it easy to replace any article that may be broken. We quote you to-day our popular ORLEANS CHINA—sold by the set or single piece: Plates, bread and butter, doz., \$1.10. Plates, breakfast, \$1.65. Plates, dinner, doz., \$2. Fruit Sauces, doz., \$1.10. Butter Pats, doz., 50c. Meat Platters, 10-in., each, 25c. Meat Platters, 12-in., each, 60c. Meat Platters, 14-in., each, 75c. Meat Platters, 16-in., each, \$1.35. Meat Platters, 18-in., each, \$1.90. Vegetable Dishes, \$1.35. Soup Tureens, \$1.15. Teapots, 8-in., 40c. Bakers, 8-in., 40c. Tea Pots, each 55c. Sugar Bowl, each, 45c. Cream Jug, each, 25c. Soup Bowls, each, 80c. Cake Plates, each, 25c. Cups and Saucers, 5c, \$1.80 dozen. Cups and Saucers, 6c, \$2.40 dozen. Cups and Saucers, 7c, \$2.80 dozen. Cups and Saucers, 8c, \$3.20 dozen.

Shirts Waists on Saturday.

Pretty print ones at 25c—and other special price inducements for buying them.

- Fine Print Shirt Waists, in fancy stripes, pointed yokes and plaited backs, detachable laundried collars, special 35
- Fine Cambric Shirt Waists, in fancy stripes, checks and plaids, and black and white, detachable laundried collars, special 75
- Cambric Shirt Waists, full tucked fronts, detachable collars, assorted stripes, special 1.00
- Fine Muslin Shirt Waists, two rows insertion across or down front, detachable collars, special 1.25
- American Percale Shirt waists, white lawn, yoke cack and front, fancy tucked braid finished, detachable collars 1.50

New Prints and Muslins Saturday 5c.

Their pretty beauty will charm you and you'll marvel at the low price—it's a most special chance for prudent buyers. Although we offer a fair quantity of each of these lines—8 o'clock is the best time to make your choice—for the lot will not last long.

- 1400 yards New Prints, in selected designs—light and medium spring colorings, positively fast colors, Saturday 5
- 1200 yards New White Muslins, pretty lace stripes, dainty corded checks, etc., regular value 8c and 10c, Saturday 5

Whitewear for Saturday.

Very great price reductions here in many dainty undergarments that will delight you by their good style and pretty appearance, while the cost to you will be little over half.

20 dozen Women's Nightgowns, Mother Hubbard style, some trimmed with lace

and frills of self, others with frills of self and tucks, regular 30c and 35c, Saturday 32

7 dozen Women's White Undershirts, heavy cotton, two clusters of corded tucks and wide ruffle of self, over foundation, regular 55c, Saturday 37

5 dozen Women's White Undershirts, with wide cotton, deep dome of self, with wide ruffle of self, over foundation, regular \$1.25, Saturday 98

Komono Dressing Scaques, in plain lawn, with colored dainty facings, or colored stripes, with plain white facings, the prettiest negliges imaginable, Saturday 95

The London, A Times from Shah of Persia, on his visit to London, 1899

Cook's Bath and

What our favorite preference points.

A magazine to be sent to him made many demands of the such a splendid room as he likes, and other kind of them. Visit street west

Standard Laundry.

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New Spring Wallpapers, complete combinations of wall, border and ceilings, with 9 and 18 inch borders, colors brown, purple, mauve and straw, chints stripes, Empire and Rococo designs for parlors, halls, stairways, etc., on sale Saturday, single roll 8

New Spring Wallpapers, gilt and American glimmer, with match combinations, in all the leading shades and designs for any part of the house, in reds, greens, blues and browns, on sale Saturday, single roll 15

New Spring Wallpapers, embossed and varnish gilt, in the newest colors and patterns, Flemish, Colonial, Louis XVI. and tapestries treatments, for breakfast rooms, libraries, smoking rooms and halls, on sale Saturday, single roll, 25c and 35

Easter Boots and Shoes for Everyone

Boot bargains for Saturday that will be of interest to a great many people. They're well worth coming after early to make sure of the saving—the value will repay you well.

Only Half Price for Some of These.

- 386 Pairs New Handsome Spring Boots for Men, in black and tan tawny calf, and black and chocolate viol kid, some with silk French vesting tops, nearly all Goodyear welt sewn soles, sizes 6 to 10, regular price 3.00 to 4.00, Saturday 2.00
- 100 pairs of Men's 1.25 to 2.50 Boots, Saturday morning only 1.00. In this lot are men's buff and Dongola elastic side and lace boots, bicycle boots with silk soles and Goodyear welt, southern tie and Oxford shoes, sizes 6, 7 and 8 in the lot, your choice Saturday morning for 1.00

Handsome Easter Boots for Boys, in black calf and chocolate and tan grain leather, well made, stylish and good fitting boots, sizes 1 to 5, grand value at 1.50

A Saturday Morning Bargain.

Ladies' \$3 Boots for \$1.50.

400 pairs of Handsome and Stylish Button

so widely and favorably known, is now on sale here, in all its 37 different styles. We invite a visit of inspection.

For 25c—Sample Buckles

Worth from 50c to \$1.

A handsome gift for a friend or for personal use—don't miss them.

144 Buckles, manufacturer's samples, comprising all the latest designs in belt sets, buckles and collar clasps, no two alike, each buckle mounted on satin ribbon, they range in price from 50c to \$1. Saturday, your choice 25

Round Garters, made of fancy frilled silk elastic, best quality, in all the delicate shades, with fancy camellia clasp; special at 50c, 58c and 1.19

Side Hose Supporters, in fancy frilled elastic, "Flexo grip," rubber tipped, in pale blue, yellow, cardinal and pink, regular 50c line for 35c pair.

Side Hose Supporters, tulle elastic, patent fastener, in colors and black, very special; ladies' size, 10c; misses', 12c; children's, 5c; and babies', 8c pair.

Irwin's Anger Bits, 8 kind cases, wood box, with cover and sliding drawer, contains 8 bits, 4 1/2, 5 1/2, 6 1/2, 7 1/2, 8 1/2, 10 1/2, 12 1/2, 14 1/2 and 6 1/2 inch screwdriver bit; case com. pic. Saturday 2.95

58 Compass Wing Divider, with thumb-screw, polished steel pin point, 6-inch size, value 40c, Saturday 25

61 Carpenter's Mallets, selected hickory, name-plate, etc. 9

86 Carpenter's Hand Saws, 26-inch, extra quality steel blade, steel plate on handle, sold originally at \$1.00, each, Saturday 65

144 Pliers, for as burners, flat nose, rolled steel, 6-inch, Saturday 15

Dog Collars, leather, with nickel-plated trimmings, name-plate, etc. 10

267 Chisel Handles, boxwood, octagon brass ferrule, regular 8c each, Saturday 5

Hack Saw, nickel-plated steel spring frame, 8-inch blued steel blade, brass thumb screw, value 25c, Saturday 15

Key Hole and Pad Saw combined, steel blade, brass thumb screw, value 25c, Saturday 15

8 only, assorted sample Baby Carriages, best re-tinned steel gearings, steel and rubber tires, fancy bodies, silk plush upholstered, satin paravels, \$15.50 and 16 1/4, on sale Saturday 12.50

Have you received a copy of our Illustrated Spring and Summer Catalogue? Mailed free to any address in Canada on receipt of name and address on postcard. You'll find it interesting and profitable reading.

THE ROBERT **SIMPSON** COMPANY LIMITED

Beds, Sideboards and Oak Bedroom Sets

All Marked Down Saturday.

Count up the dollars you can save by coming then to choose what suits your needs, and consider it will be worth while.

- 48 only Iron Bedsteads, white enamel finish, strong post pillars and ornamental chills, heavy brass rails and 3 feet, 3 ft. 6 and 4 ft. 6 inches, reg. price 7.50, special Saturday 4.90
- 12 only Iron Bedsteads, white enamel finish, strong post pillars and ornamental chills, heavy brass rails and 3 feet, 3 ft. 6 and 4 ft. 6 inches, reg. price 13.50, special Saturday 7.90
- 267 Chisel Handles, boxwood, octagon brass ferrule, regular 8c each, Saturday 5
- Hack Saw, nickel-plated steel spring frame, 8-inch blued steel blade, brass thumb screw, value 25c, Saturday 15
- Key Hole and Pad Saw combined, steel blade, brass thumb screw, value 25c, Saturday 15

A Baby Carriage for \$12.50

Instead of \$14.50 and \$16.75.

8 only, assorted sample Baby Carriages, best re-tinned steel gearings, steel and rubber tires, fancy bodies, silk plush upholstered, satin paravels, \$15.50 and 16 1/4, on sale Saturday 12.50

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