# SIMPSONS MID-SUMMER SALE

## Men---95 Hart Schaffner and Marx Suits Greatly Reduced

An Extraordinary Opportunity of Securing a Suit Made by This Very Reliable Firm of Men's Tailors at a Remarkable Reduction in Price.



25 Suits Regularly \$50.00 for \$37.50 30 Suits Regularly \$55.00 for \$41.25 20 Suits Regularly \$60.00 for \$45.00 20 Suits Regularly \$65.00 for \$48.25

These are all-wool hand-tailored garments. Quality, style, workmanship and materials are assured in clothes made by this reputable firm. The lot includes the season's latest styles and fabrics in the most popular shades and weaves. There is an individuality to each suit which will please the man who wears The models are for men and young men, single-breasted, 2 and 3 button conservative, semi and form fitting sacques and the newest waist-seam

The early comers will have choice of selection.

#### Two Special Values in Men's Raincoats

effects. Sizes 35 to 44.

The Motor Model \$12.50.

Made up from an olive fawn Paramatta cloth; close fitting collar, natural shoulders and full back. Sizes 35 to 37, \$12.50.

The Trencher Model \$13.95.

Fashioned from fawn Paramatta cloth, with close fitting collar, natural shoulders and all-around belt with buckle. Sizes 35 to 37, \$13.95.

Simpson's-Main Floor.

### Specials in Men's Shirts



Sport Shirts, \$1.50.

comfortable-plain white or

tan shades in fine quality

corded materials, coat style.

Collar can be left open or

closed at neck. Sizes 14 to

17. Each \$1.50.

Sport Shirts, cool and

Silk Front Negligee Shirts

Neat, attractive shirts, varied assortment to choose from. Beautiful single or cluster stripes of black, blue, purple. Sizes 131/2 to 17.

Men who are fastidious about their clothes will appreciate the value of these offerings in Men's Shirts. An examination will reveal the fact that they are correct in every detail, style, workmanship and materials. They are attractively priced.

Raw Silk Negligee Shirts Special

A rare opportunity of securing a genuine raw silk shirt at this remarkably low price. These shirts are attractively finished from the finest quality Jap silk-separate collar to match—shirts in coat style. Sizes 14 to 161/2. Special \$5.00.

Pure White Silk Negligee Shirts at

Made from the finest quality Jap Habutai. Double French cuff style. Sizes 14 to 18. Special, \$6.00.

> Arrow Brand Negligee Shirts \$2.50.

In the popular shades and patterns, with plain and fancy hair-line and cluster stripes of black, blue, helto. pink, green, two and threetone effects. Sizes 131/2 to 18. Each \$2.50.

Men's \$2.50 to \$3.50 Combination Underwear 98c.

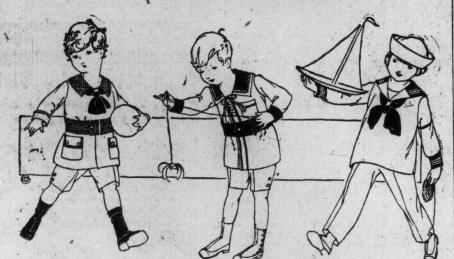
Small Men's Combination Underwear. A clearing of all left-overs of small sizes. An opportunity for men who can wear sizes 30, 32 and 34. These garments are "Tru Knit" brand in white or natural balbriggan. Elastic rib cuffs and ankles. Regularly \$2.50 to \$3.50. Today, 98c.

75c Boys' Waists 49c.

Boys' Shirt Waists made from good quality striped galatea cloth in black and white stripes. Made with collar attached. Sizes to fit ages 6 to 12 years. Regularly 75c. On sale today, 49c.

Simpson's-Main Floor.

### Boys' Wash Suits 95c



Stylish models and attractive patterns. They come in tan and white striped galatea. Natural shade linenette, green chambrays and many other shades. Some in Oliver Twist-others in Tommy Tucker models. Sizes 21/2 to 8 years. Today, Midsummer Sale, 95c.

#### Boys'Khaki Knee Pants 95c

Good quality Boys' Khaki Knee Pants, made with three pockets and belt loops. Sizes 6 to 12 years. Today, Midsummer Sale, 95c.

#### Boys' Overalls 95c

Blue and white striped denim Overalls for boys. Ankle length-made with two pockets, bib and suspenders. Sizes 4 to 10 years. Today, Midsummer Sale, 95c.

Simpson's-Main Floor.

The SIMPSON Company Robert SIMPSON Limited

#### See These Men's Boots Today

Neat, Comfortable and Durable Boots in the Season's Most Popular Styles at Attractive Prices.



Havana Brown Calf Oxfords \$8.50 A very stylish boot for summer wear, cool and light on feet. It has a smart receding toe, with perforated tip, and invisible eyelets. The sizes are 51/2 to 101/2. Special price today, \$8:50.

Havana Brown Calf Boots \$7.50

This is a very attractive boot, which is suitable for wear in any season of the year. It is finished in the blucher style and is made on a cosy last. The toe is semi-rounded, with a heavy single sole, and medium heel. This is a comfortable walking boot. Sizes 5 to 11. Widths C and D. Special \$7.50.

Kkovah Lemonade Powder, tin,

Pink Salmon, 1/2-1b. tin, 14c.

Crisco, 1-lb. tin, 39c. Klim. hotel size, tin, \$3,40.

Morris' Margarine, 1b., 36c.

Quaker Cornflakes, 3 pkts., 33c.

Rolyat Sauce, for meats, bottle,

Peanut Butter, in bulk, 1b., 25c.

500 lbs, Sweet Pickled Pork Hocks, Midweck special, per lb., 18c. 100 only, Pauls Gunn's Maple Leaf Pure Lard, 3 s. gross weight. Midweek special, per pail, \$1.10. Headcheese, sliced, our own make. Midweek special, per lb., 16c.

GROCERIES.

2.000 sections Pure Clover Honey, in the comb; while they Saxon Brand Pastry Flour, the finest, 24-1b. bag, \$1.59. One car Standard Granulated Sugar, in 5-lb. packets, 2 packets, \$1.14. 2,000 pails Pure Plum Jam, No. 4 size pail, 82c,

Pure Gold Puddings, Custard Thocolate and Taploca, 2 packets 2,000 boxes Gold Soap, six White Wine Vinegar, gal., 29c Fresh Rolled Oats, stone, 78c. Telter's Cream Sodas, pkt., 22c. Bluebell Jelly Powders, assorted, 3 packets, 29c. Full Meal Dinner, tin, 24c. Finest Canned Corn, tin, 20c. Pure Orange Marmalade, No. Edwardsburg Laundry Starch, 3-lb. packet, 39c.

Egg-O Baking Powder, tin. 25c

LAKE AND SEA FISH

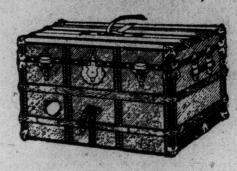
Lake Herring, fresh caught, lb., 121/2c. Whitefish, fresh caught, dressed, per lb., 15c. Salmon Trout, fresh caught, dressed, per lb., 19c. Cod Steaks, fresh caught, per lb., 18c. Halibut Steaks, fresh caught, 1b., 30c. Red Sea Salmon Steaks, fresh caught, per lb., 40c. Finnan Haddies, fresh smoked, mild, per lb., 15c.

COFFEE SECTION. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Today, Ib., 48c.

California Valencia Oranges, dozen, 53c. New Potatoes, peck, 59c Carrota 5 bunches, 25c.

FLOWER SECTION. Hanging Baskets, well filled, each, \$1.25. Rubber Plants, each, 98c. Palms, each, 69c. Boston Ferns, each, 95c. Whitmani Ferns, each, 65c. Umbrella Plants, each, 15c. Maiden Hair Ferns, each, 39c

#### Trunk Clearance, \$8.95



100 Tourist and Steamer Trunks

Fibrette fibre bound and canvas fibre and metal bound All with trays-some with straps. Sizes 32", 34", 36", 38" and steamer, 40". Regular \$9.25 to \$12.50. Today, \$8.95.

Club Bags \$4.95

Holiday special. Walrus grain fabrikoid, drop and high handles. Reinforced corners, inside pockets. Sizes 16" and

Fibre Suit Cases \$3.95

Deep fibre case, swing handle, two cowhide straps. Sizes 24 and 26 inches, \$3.95.

Simpson's-Sixth Floor.

#### Sweeping Reductions in Red Seal Victor Records

\$8.00 Records now \$3.50 | \$5.00 Records now \$2.00 \$3.50 \$2.50 \$2.50 \$1.25

Records of Caruso, Melba, Tetrazzini, Homer and other world-renowned singers now at \$1.25 and \$2.00.

Victrola Department-Sixth Floor.

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