

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

At Simpson's---Great Sale of Men's and Women's Footwear Today at \$4.95, \$5.95, \$6.45

Offering a Splendid Variety of Queen Quality and High Grade Duplex Novelty Boots and Low Shoes in the Newest Styles

This remarkable sale is the result of planning away in advance and buying advantageously. Included in the assortment are 800 pairs in all sizes from Perth Shoe Co. All in all, there is a wonderful variety to choose from.

STORE OPENS
at 8.30 a.m.



Low Shoes at \$4.95 Are \$7.00 to \$10.00 Grades

The most wanted shapes in pumps, colonials, strap slippers and oxford ties. Black, grey, white, champagne, chocolate kid, brown and black calf leather. Goodyear welt and flexible soles. High Spanish, Cuban and covered heels. Sizes 3, 3 1/2, 4 and 4 1/2. Better come early. Regularly \$7.00 and \$10.00. Today at \$4.95.

No Phone, Mail or C.O.D. Orders on Sale Footwear.

Men's \$7 and \$8 Boots \$5.95

Including Victor and Hart's and other well-known brands. Dongola kid, gunmetal, mahogany calf and patent leathers. Blucher and straight lace styles, with Neolin and oak leather soles. Goodyear welt sewn—several good toe shapes. Military and flat heels. Sizes 6 to 11. Values \$7.00 and \$8.00. Today \$5.95.
Simpson's—Second Floor.

The Boots at \$6.45 Are \$8.00 to \$16.00 Grades

Queen Quality and Duplex novelty boots. There are brown, grey, ivory, white and black kid, brown and black calf, and patent leather, with Goodyear welt and flexible McKay sewn soles. Spanish, Cuban and low heels. Plain vamp, fancy straight and wing toecaps. Every pair correctly fashioned to fit comfortably. Truly it is a wonderful opportunity. Regularly \$8.00, \$10.00, \$12.00, \$15.00 and \$16.00. Today \$6.45.

STORE CLOSES
at 5.30 p.m. Daily.



Extra! 100 Tapestry Rugs Going at \$13.95 Each

Remarkable Offering Today—Scotch-made rugs in six different designs, including conventional, Oriental and floral effects. Convenient size for small living-room or bedroom in suitable colorings. These rugs were imported three years ago and are most excellent value at this special price. One size only, 7.6 x 9 ft. Today, each \$13.95.



Felt Base Oilcloths 52c Sq. Yard (SECONDS)

About 50 rolls, well seasoned felt base oilcloth, heavy glazed quality. Good tile, black and floral effects. Classed as "seconds" because of a few slight imperfections in printing. Today, 52c per square yard.
Simpson's—Fourth Floor.

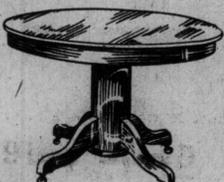
Remarkable Values in Odd Pieces of Furniture Today

\$360.00 Dining-room Suite for \$269.00
Large chesterfield, and two arm chairs, deeply upholstered. Spring back and arms, fitted with Marshall cushions. Slightly soiled. Regular \$360.00. Today, suite \$269.00.

Odd Dressing Tables, in walnut, mahogany, ivory and grey enamel. Triple plate mirrors. Slightly imperfect. Regular up to \$35.00. Today for \$17.95.

\$33.50 Extension Tables at \$20.45
Extension Tables—30 only, solid quarter-cut oak, fumed or golden finish, pedestal base. Regularly \$33.50. Today \$20.45.

Bedroom Chairs and Rockers, also hairdressing chairs, genuine oak, also mahogany and walnut finish, cane seats, strongly braced. Regularly \$6.50 to \$7.25. Today \$3.95.
Simpson's—Fifth Floor.



2 Important Specials in Lace Curtains, \$1.18 and \$1.46

It means a quick dispersal of 250 pairs altogether. They are Nottingham Lace Curtains in white, ivory or ecru. 2 to 2 1/2 yards long, 36 inches wide. Strong wearing net, rich effective patterns. 10 patterns which were regularly priced at \$2.19. On sale today at \$1.46 pair. 4 patterns which were regularly priced at \$1.79. On sale today at \$1.18 pair.



Combination Window Shades \$1.09
Heavy oil-finished shades—best Hartshorn fabric. Cream inside, green outside. 27 inches wide, 70 inches long. Each \$1.09.

Extension Rods 15c Each
Complete with knobs and brackets to fit any window from 26 to 46 inches wide. Each 15c.
Simpson's—Fourth Floor.

Comforter Coverings 25c Yard
Strong printed cotton fabric—light and dark colors. 29 to 35 inches wide. Yard 25c.

Large Bedroom Boxes \$5.29
Strongly constructed of white pine wood. Covered with brightly hued chintzes in a big variety of colorings. 36 in. long, 20 in. wide, 17 in. high. Today, each \$5.29.

Imported Oatmeal Wall Papers 5-Yard Roll at 17c and 23c 30 Inches Wide

Oatmeal Wall Papers, with the soft velour treated surfaces, continue in popular approval for decorating sitting-rooms, dining-rooms and halls, also the lighter shades for ceilings. Artistic treatments can be obtained with the use of cut-out and band borders. Ivory, cream, buff and grey. Per 5-yard roll, 17c.

Great Variety of Borders
Regular 8c to 25c. Today, Yard 5c.
Cut-out Borders. Band Borders. Scenic Borders.
Complete range of colorings, styles and widths to use with oatmeal wall papers.
Simpson's—Sixth Floor.

Automobile Supplies
SPECIALLY PRICED FOR SATURDAY.
Champion Spark Plugs, 4 inch size, 609
Syracuse Ford Locks, fit both old and new Ford switches. Easily installed in five minutes. When key is removed car is locked. 2.49
Shirley Universal Fire Pressure Gauges, convenient in size, simple and accurate. Each in leatherette case. Saturday "big" 1.25
Jack, capacity 1 1/2 tons. 36 only to sell Saturday at, each 1.00



Baby Carriages \$28.95

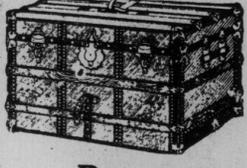
8 Only, for Saturday
Selling—Come Early
Grey and Cream Enamel Finish.
Flat road bodies and hoods with roll edges—steel spring gears—full tubular handles—reclining backs and footwells—heavy rubber tires.

Special, Go-Carts 10.95
Hardwood frames with reed trimming—adjustable sleeper backs—spring gears—four 10-inch wheels with 1/2-in. rubber tires.
Simpson's—Sixth Floor.



Clearing Steamer Trunks at \$7.95 Each

Tourist Trunks, \$7.95—Special clearance! Canvas-covered Tourist Trunks. Sizes 32, 34, 36 inches; and steamers, 40 inches. While they last, \$7.95.
Club Bags, \$4.50—Walrus grain fabricoid club bags. Good fasts and locks. Size 16 x 18 inches—\$4.50.
Suit Cases, \$2.98—Fibre Suit Case. Lock and fasts. Sizes 24 and 26 inches. Today \$2.98.
Simpson's—Sixth Floor.



6-Room House Outfit of Electric Fixtures and Shades, \$26.95, Regularly \$33.55

All shades except bathroom are tinted amber, blue or rose.
A Semi-indirect fixture, with white bowl (choice of two designs) is provided for dining-room or living-room.
We install these fixtures within city limits free of charge within four days of purchase. Fees extra.
Simpson's—Sixth Floor.



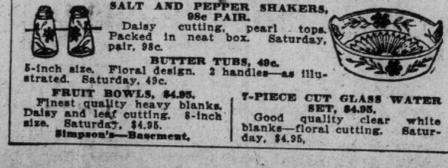
Basement Offerings in Garden Tools and Cut Glass for Today

Garden Wheel Barrow—Iron wheel, movable sides. Painted red. A substantial well-made barrow. Today \$4.35.
The Gem Safety Razor, 58c—Complete with seven Gem Damascus blades and a stopping attachment in khaki canvas or leatherette covered case. Only one to a customer. No phone or mail orders. Today, 69c.
Garden Rakes, malleable iron head, 15-tooth size, each 36c.
Steel Garden Rakes, 12-tooth size. Today, 75c.
Garden Spades, "D" handle. Today, \$1.25.
Shovels, round or square point, "D" top handle. Today, \$1.25.
Simpson's—Basement.



In the China Department

SALT AND PEPPER SHAKERS, 86c PAIR.
Daisy cutting, pearl tops. Packed in neat box. Saturday, pair, 95c.
BUTTER TUBS, 49c.
8-inch size. Floral design. 2 handles—as illustrated. Saturday, 49c.
FRUIT BOWLS, \$4.95.
Finest quality heavy blanks. Daisy and leaf cutting. 8-inch size. Saturday, \$4.95.
Simpson's—Basement.



Men's \$35 Spring Suits \$25

A Splendid Opportunity Today for 75 Early Comers

For Men and Young Men.
A great opportunity for 75 early buyers today! Big selection is offered of fine finished worsteds in all the most wanted shades of grey and brown. The most distinctive patterns are here, too. Single-breasted, two and three-button, semi and form-fitting jackets, also some of the newest waist seam models. Sizes 34 to 44. Regularly \$35.00. Today, special value, \$25.00.



Spring Overcoats at \$17.95

For Men and Young Men.
Trencher and slip-on models are developed from dependable tweeds in dressy shades and patterns. The Chesterfield and form-fitting overcoats are made from plain grey and brown chevots. Also included in this lot are 21 Winter Overcoats which sold at \$28.50, \$30.00 and \$35.00. Sizes 34 to 44. On sale 8.30 a.m. today, all one price, each \$17.95.

New Suits for Youths Adopting 'First Longs' \$15.00

An assortment of 50 models. Developed in tweeds that will become the most particular young man. Also a few worsteds made up in particularly attractive 2-piece model. Sizes 32 to 36. Today at \$15.00.

New Jersey Knit Overcoats, \$50.00 Raglan and slip-on models. Rich heather, brown and blue grey shades. Quarter lined with fancy silk. Hand-tailored by Hart, Schaffner & Marx. Sizes 34 to 42. \$50.00.	Young Men's Navy Blue Suits, \$50.00 Of all-wool mill finished serge. Single-breasted, two-button, long, soft roll lapels. High chest and snug vest. Hand-tailored by Michaels, Stern & Co. Sizes 35 to 42. \$50.00.	Navy Blue Suits, \$42.50 For Men and Young Men Of all-wool cheviot in single-breasted, 3-button soft roll, semi-fitted sack, with regular flap pockets. Sizes 36 to 44. \$42.50. Simpson's—Main Floor.
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New Spring "Arrow" Shirts

The quality is in the shirts—the fresh patterns are there, too, and in point of tailoring and perfect fit they are unexcelled. Various sleeve lengths to suit long, short or average arms. The "Arrow" name stands for supreme value in shirts of the better sort.
At \$2.00—Plain and fancy hairline and cluster stripes of black, blue, helo. Sleeve lengths, 32 to 35 inches. Sizes 13 1/2 to 18.
At \$2.50—Of fine quality repps, crepes, cord or plain cambric materials. Two and three-tone colorings in green, gold, blue, tan, grey, pink stripes. Sizes 13 1/2 to 18.
At \$3.00—Of high-grade Russian cord, Jap crepes, English madras, and woven materials. Exclusive designs. Sizes 13 1/2 to 18.
At \$5.00—Pure silk and silk mixtures, in 10 momme Jap silks. Beautiful colored stripes, in two and three-tone effects. Pearl buttons. Sizes 13 1/2 to 17.
At \$6.50 and \$8.00—Arrow Shirts, of fine quality Jap silk and habutai silks. Beautiful patterns and colorings. Sizes 14 to 17.
Simpson's—Main Floor.



Spring Neckties

Including the leading Italian, Swiss and French makers.
At \$2.00—Pure Italian silks, made by M. Pawl & Sons. All-over floral and striped designs.
At 75c and \$1.00—American and Swiss silks in the newest colorings—striped, floral and all-over designs.
Simpson's—Main Floor.

Men's New Hats for Spring

Featuring the Knox, Stetson, Malory, Borsalino and Christy Qualities.
The highest point of hat perfection is reached in these celebrated models. The becoming shapes and shades are unsurpassed, yet the prices are inexpensive.
Other hats in great variety, including:
The Lincoln at \$5.00 and the Leeds at \$4.00.
NEW SPRING CAPS.
An excellent range of materials to choose from, in one, four and eight-piece top styles. 75c, 95c, \$1.50, \$2.00, \$2.50 and \$3.00.
Men's Hat Dept.—Main Floor.
CHILDREN'S TWEED HATS.
Smart little rah-rah and Tom Tucker shapes in light and dark shades of tweeds, donegals, etc. \$1.50 and \$2.00.
TAMS FOR CHILDREN, \$1.50.
Navy blue tams, small and large crown styles, with plain and gold lettered silk bands, \$1.50.



Boys' Suits \$6.95

The smartest of this season's styles developed in attractive grey and brown English wool and cotton mixed tweeds. Tailored in single-breasted 5-button model. All-around loose belt with buckle fastener. Vertical pockets. Bloomers are full fashioned, lined throughout. Belt of self material and governor fasteners at knee. Sizes 25 to 36. 7 to 18 years. Today, \$3.30 special, \$6.95.
Little Boys' Blue Serge Reefers at \$7.85
Navy Blue All-Wool Serge Reefers—Double-breasted model with half belt at back. Brass finish juvenile buttons. Lined throughout with durable linings. Sizes 3 to 8 years. Regularly \$10.50. Today, special, \$7.85.

Little Boys' Junior Suits at \$4.35

Of black and grey, and brown and grey striped cottonades. Juvenile model buttoned up close to neck. All-around loose belt at waist, knicker pants. Sizes 3 to 8 years. Today, \$3.30 special, \$4.35.
Simpson's—Main Floor.

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