

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

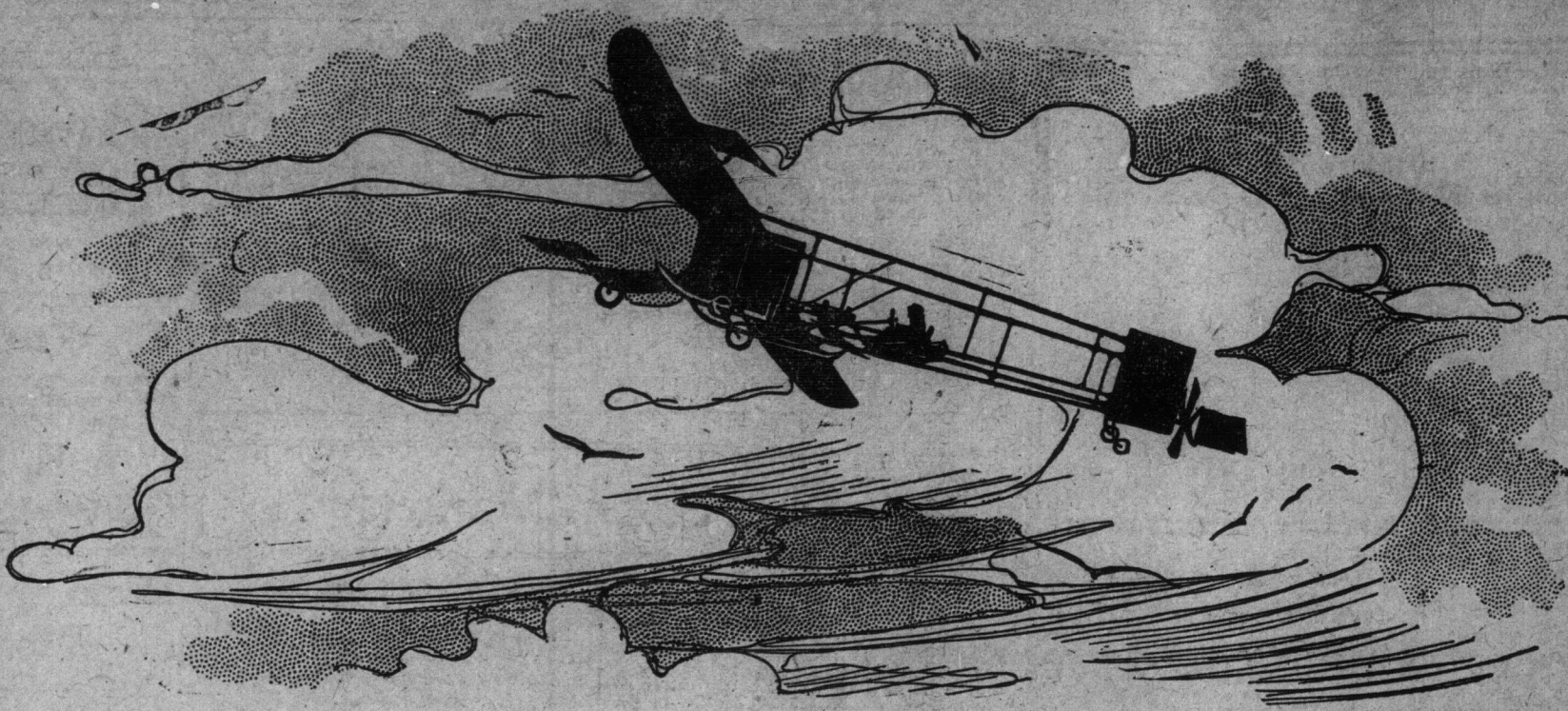
J. Wood, Manager

PROBS.

Moderate winds; fair and warm, but a few scattered showers.

SIMPSON

**The great flight from Hamilton to Toronto is not the only soaring record that has been made this week. Our daily receipts from the sale of August Furniture are doubling and trebling last year's record—in fact our fifth floor is about the busiest place in the store.**



**Of course you are only incidentally interested in the tremendous growth of this sale. But you are PRIMARILY interested in being able to buy dependable furniture as advantageously as your neighbors—and you'll find that your wisest neighbors are getting theirs at the Simpson Store.**

### Gloves and Hosiery for Women—Great Chances

(Main Floor)

Women's Long Black Lisle Thread Lace Gloves—Nice patterns; light weight for warm weather; all sizes. Regular 35c. Saturday ..... **.19**

Women's Wrist Length Lisle Thread Gloves—Two dome fasteners; silk point on back; all sizes in black and white. Regular 25c and 35c. Saturday ..... **.15**

Women's Lisle Thread Hose—All latest goods, in plain and fancy colors and black and tan; all sizes. Regular 35c and 50c. Saturday ..... **.25**

Misses' Fine Elastic Ribbed Stockings—Lisle thread, spliced heel, toe and sole; black, tan; sizes 6 to 10. Saturday, special ..... **.25**

### Chiffon Veiling and Neckwear

(Main Floor)

Silk Chiffon Veilings—With wide satin border; 21 and 27 inches wide; colors sky, tan, black, champagne, grey and ivory. Regular 50c and 60c yard. Saturday, per yard. **.33**

Plaques, Guipure and "Baby" Irish Lace Collars, Jabots, Dutch Collars—In ivory or ecru. Regular selling value 35c and 50c. Saturday ..... **.19**

### Spoons and Forks

(Main Floor)

Silver-plated Teaspoons—Liquis XV. pattern handles. Regular \$3.50 dozen. Saturday ..... set of six **1.00**

Silver-plated Dessert Spoons and Forks to Match—Regular \$5.00 dozen. Saturday ..... set of six **2.00**

Silver-plated Table Spoons, Medium Forks and Soup Spoons—Regular \$6.00. Saturday ..... set of six **2.50**

### Big Savings in Toilet Goods

(Main Floor)

Tooth Brush and Celluloid Tooth Brush Holder—Regular value 30c. Saturday ..... **.19**

Milady Face Powder—In white, cream and flesh. Regular value 25c. Saturday ..... **.17**

Ricksecker Cold Cream—Regular value 50c. Saturday ..... **.35**

Talcum Powders—Various well-known makers; values up to 20c. Saturday, to clear ..... **3 for .25**

Pears' Carbolic and Coal Tar Soaps—Regular per cake, 10c. Saturday ..... **.7 or 3 cakes for .20**

Boehm's Lavender Water and Cologne—Regular value 30c. Saturday ..... **.21**

Phone direct to Toilet Department.

### Bath Towels, Pillow Cases and Table Cloths

(Second Floor)

TURKISH BATH TOWELS.

400 pairs Large Turkish Bath Towels—White or fancy fringed ends. Regular 50c, 59c and 75c per pair. Saturday morning ..... **.39**

No mail or phone orders.

IRISH EMBROIDERED PILLOW CASES.

Deep spoke hemstitched hem; heavy Irish embroidered designs; 44 x 36 inches; only 60 pairs. Saturday morning, per pair ..... **1.48**

TABLE CLOTHS.

200 fine all linen, bleached, satin damask, 2x2½ yards; superior Irish make. Regular \$2.50 each. Saturday morning ..... **1.88**

(Second Floor)

### A Clearing Sale of Bathing Suits, Underwear and Coat Sweaters

Women's Bathing Suits—Several styles; navy or red lustrous; white braid trimmed; wide skirts; large collar or Dutch neck; sizes 32 to 42 bust. Regular up to \$3.50 each. Saturday, each ..... **1.75**

Women's Vests—Fine Swiss ribbed white cotton; low neck; short or no sleeves; crocheted edges and draw tapes; sizes 32 to 38 bust. Saturday, each ..... **.9**

Coat Sweaters—Heavy knitted wool, wide rope stitch; V neck; two pockets; length about 30 inches; colors all red and grey with navy or grey with red trimmings; sizes 32 to 42. Regular \$3.75 and \$4.00 each. Saturday ..... **2.50**

## After the Altitude Record Saturday Morning

Just seven items from the August Furniture Sale mentioned here for to-morrow, but the prices are so exceptional that our morning's business on the fifth floor should break all previous records. Come and see what else you want besides these:

Library Tables—A good colonial design; carefully made and well finished; made of selected quarter-cut oak, in fumed or early English finish; also in mahogany finished dull; the top is 42 inches long and 26 inches wide, and has large drawer; as to finish, style and construction, this is one of the most desirable tables we have ever been able to offer. Regular selling price \$18.00. August Furniture Sale special ..... **11.90**

House Desks—Made in selected oak and finished rich golden, early English or fumed oak finishes; good writing space, with cupboard above. Regular price \$12.75. August Furniture Sale **9.90**

Jardiniere Stands—In solid mahogany, dull finish. Regular price \$7.90. August Furniture Sale ..... **3.95**

Sliding Couches—A comfortable couch for day; easily extended to a full size bed for night; mattress covered with green striped denim. Regular price \$9.75. August Furniture Sale ... **7.90**

Folding Woven Wire Cot and Mattress—Closely woven wire fabric, with comfortable mattress. Regular price \$2.70. August Furniture Sale ..... **2.09**

Iron Bedsteads—In pure white enamel finish; in all standard widths; brass caps on posts; made strong and durable. Regular price \$4.50. August Furniture Sale ..... **2.99**

Woven Wire Bed Springs—Frames made of thoroughly seasoned hardwood, with triple weave, closely woven steel wire mesh. Regular price \$3.00. August Furniture Sale ..... **2.10**

## Men's Twenty-dollar Suits for \$13.95

There are only sixty, and their antecedents are interesting. There are four patterns, and they were imported for special orders. They came too late for delivery, and we took them off the import. er's hands at a price very advantageous to ourselves and to you.

The suits are fine fancy worsted, in greys and browns, and are well worth while purchasing at \$5.00 more than Saturday's price. The workmanship is perfect, and they are made up into as smart a three-button sack suit as it is possible to imagine; sizes 34 to 44. Saturday ..... **13.95**



**In the Simpson Store For Men**  
(Corner Yonge and Richmond Sts.)

The **SIMPSON** Company Limited

### A Shirt Bargain on the Main Floor

Neglige Shirts—Our best stock lines and a big manufacturer's best, too; materials in great assortment, but the best of each kind; they are made up plain or pleated fronts, coat and ordinary styles; sizes and half sizes 14 to 18. Regular to \$2.00. Saturday ..... **.69**

(See Window)

Men's Balbriggan Underwear—In greys, blues or natural shades; clearing out broken size ranges of summer weights; "Imperial" and "Zimmerkni" makes; sizes from 34 to 44 in the lot. Regular 39c and 50c. Saturday morning, per garment ..... **.25**

### \$3 Straw Hats for 75c

Men's Straw Hats—Sailor and new American neglige styles; small, medium and large brims and crowns; best quality split, Milan, Canton and sennit braids; best finish. Regular selling prices \$2.00, \$2.50, \$3.00. Saturday ..... **.75**

Panama Hats—Extra fine South American braids; best finish and very dressy shapes, in fedora, tourist and other popular styles. Regular \$5.00 to \$10.00 hats. Saturday for ..... **2.95**

Land and Water Hats for men and women, boys or girls; very best grade and fast dye colors—pearl, white, cinnamon, brown, cardinal or navy, also mottled colors. Saturday bargain ..... **.25**

### Hanan Shoes for Men, First Showing—Saturday Morning

Once you experience the luxury of wearing comfortable shoes, that hold their shape, with a style made permanent by fine material and skilled workmanship, no other shoes will satisfy you thereafter. Try Hanan Shoes. These seven styles are in stock in C and D widths. All sizes 6 to 11:

- (1) Patent, with vici button top, straight last ..... **7.50**
- (2) Patent, with vici Blucher top, straight broad toe last .....
- (3) Patent, with dull calf Blucher top, medium pointed toe .....
- (4) Fine vici kid, lace top, straight last .....
- (5) Fine vici kid, Blucher, medium toe, double sole .....
- (6) Dull calf, Blucher, medium toe, double sole .....
- (7) Dull calf, Blucher, straight last, double sole .....

A man who gets his feet into a pair of Hanan Shoes will feel good enough about it to tell his friends.

### Saturday Morning Bargains for Housefurnishers

(Fourth Floor)

Japanese Mats—In greens, reds and natural colors; Oriental, floral and conventional designs; size 3 ft. x 6 ft. Regular 50c each. Saturday, each ..... **.27**

Japanese Cushions—In blue, red, green and yellow, well bound; cool and comfortable; 18 inches square. Saturday, each ..... **.19**

Japanese Sand Mats—Clean and dry; just the thing for the beach or verandah. Regular 5c each. Saturday 4 for **.10**

**SATEENS SATURDAY MORNING AT 11c.**

An Excellent Range of Sateens—Fine quality, good selection of patterns; good colorings on light and dark grounds. Saturday, per yard ..... **.11**

SWISS CURTAINS.

This season's best patterns; 52 inches wide, 3 and 3½ yards long. Worth up to \$4.00. Saturday morning, per pair ..... **2.98**

### Wall Papers

(Fifth Floor)

Do not gaze any longer than necessary at the white walls of a new house. Artistic wall paper can be bought so reasonably nowadays that it hardly seems worth while tolerating a white wall or even an objectionable paper. A paper of artistic design and lasting coloring may be had for 11 cents a roll on the Fifth Floor at Simpson's. Notice these prices:

- |                       |                |            |
|-----------------------|----------------|------------|
| Regular 25c per roll. | Saturday ..... | <b>.11</b> |
| Regular 35c per roll. | Saturday ..... | <b>.17</b> |
| Regular 50c per roll. | Saturday ..... | <b>.24</b> |
| Regular 75c per roll. | Saturday ..... | <b>.36</b> |

### Look at These China Prices

(Basement)

300 Japanese Vases, Carlsbad Salad Bowls, Royal Doulton Jugs, Art Jardinieres, Fern Pots, for quick selling. Half price Saturday ..... **.75**

70 only Dinner Sets—Fine porcelain ware, gold decoration; complete for six people. Saturday, special ... **2.49**

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