

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudge, President.

J. Wood, Manager.

Moderate winds; mostly fair; a little higher temperature; snow flurries.

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31ST Y

When a boy goes to sleep, he grows; When awake, he wears out his clothes.



The fact that boys hold the record for ability to wear out clothes often places mother in a dilemma. There is lots here to help out.

Boys' Two-Piece Suits for \$2.49

Boys' strong, durable English and Canadian tweed two-piece suits, in rich dark brown and grey grounds, with neat self and faint fancy colored thread stripes, cut in the popular, double-breasted style. Carefully tailored, and finished with good quality linings and trimmings. Plain knee pants. Size 25 to 30. Regular up to \$4.50. To clear, Monday, at \$2.49.

Boys' Pyjamas, Sweaters and Underwear

250 suits of Boys' Flannelette Pyjamas, extra large and roomy, made with military collar, silk frogs, a large pocket and heavy pearl buttons, colors are light blue and pink, with pretty stripe effects. Regular \$1.00. Monday, only 89c.

500 Boys' Heavy Winter Sweaters, with roll collars, made from all wool, and knitted in the elastic rib style, a good, serviceable and hard-wearing garment. To clear, Monday, at 44c.

A general clearance of Boys' Underwear, including Scotch wools, fine cashmeres and some Wolsey natural wool, elastic rib and fleece-lined. Regular to \$1.25. To clear, Monday, 25c. (No phone or mail orders.)

75c Boys' Gauntlets 49c

Boys' Black Leather Gauntlet Gloves, wool lined, the kind the boys like, strongly worn, warm and good wearing. Regular 75c. On sale, Monday, pair, 49c.

These Robes Will Keep the Very Small Boy Warm

36 Pocket Style Robes, in the white llama wool, white felt lined. Monday special, \$2.45.

50 Square Style Robes, in the white llama wool, white felt lined. Monday special, \$1.95.

24 White China Goat, Pocket Style Robes, best grade skins, white felt lined. Regular \$5, Monday \$3.95.

60 Imitation White Bearskin Robes, pocket style, white felt lined. Monday special, \$1.45.

Coats, Workmanlike and Warm for this Weather

Men's heavy dark brown duck Working Coats, lined throughout with warm check mackinac cloth, made single-breasted style, fastened with patent clasp fasteners, pockets reinforced with leather, finished with deep corduroy collar. Sizes 38 to 48. Monday \$3.50.

Men's Boots for Winter Wear

Snug, warm-fitting boots are essential these cold, crisp, wintry days. Safeguard your health from winter colds and grip by wearing the proper sort of footwear. These waterproofed storm boots are made with good stout soles, and will resist the damp. Buy to-morrow before you catch "that cold."

500 pairs Men's Boots, box calf, patent coil, tan calf and storm calf leathers, single, double and triple thick Goodyear welt soles, some of the styles are leather-lined, and have reinforced shanks. Ditcher cut, all sizes in the lot, \$14 to \$11. Regular value \$4.00. On sale Monday, \$2.95.

Free During January

CARPETS—Made, lined and laid. CURTAINS—Made and hung. FURNITURE—Re-covered.

This year there was an immediate and overwhelming response to our first announcement of the above offer. Our customers fully realize the advantage of it. You pay only for materials, nothing for the work-people's time. The work is guaranteed to be absolutely satisfactory in every respect.

(Fourth Floor.)

A White Goods Sale that Guides to Real Economy

Startling Prices on Bridal Sets

And Other High Class Whitewear

10 Only Beautiful Bridal Sets, perfectly matched—in trimming, 4 pieces, gown, drawers, corset cover and petticoat, finest nainsook and lawn, trimmed with Maltese lace insertions and frills, embroidery insertions and frills, embroidery insertions and medallions, beadings and silk ribbons, all sizes, set of 4 pieces, regularly \$15.00; Monday sale price, \$10.50.

12 Only Bridal Sets, perfectly matched, 5 pieces, gown, corset cover, drawers, petticoat and princess slip, fine nainsook, trimmed with extra fine embroidery flourishes, insertions, frills, medallions, beadings and silk ribbons, all sizes, set of 5 pieces, regularly \$22.00, Monday sale price, \$15.75, or set of four pieces, leaving out princess slip, regularly \$16.00, Monday sale price, \$11.00, or set of three pieces, gown, princess slip and drawers, regularly \$13.50, Monday sale price, \$10.75, or set of three pieces, gown, drawers and corset cover, regularly \$10.00, Monday sale price, \$7.40.

8 Only Bridal Sets, perfectly matched, fine nainsook, trimmed with exquisitely fine embroidery insertions, ruffles and beadings, run with silk ribbons, small tucks, 4 pieces, gown, drawers, corset cover and petticoat, all sizes, regular price per set, \$27.50 each. Monday sale price, each, \$15.00.

Corset Covers, 2 dainty styles in nainsook; trimmed with beautifully fine embroidery and lace, run with silk ribbons, full front or fitted style, sizes 32 to 44, bust measure, regular price \$1.00 to \$1.10 each. Monday sale price, 69c.

Drawers, a handsome "Isabel" style, in fine nainsook, finished with deep flourishes of extra fine eyelet embroidery, both styles, lengths 23, 25, 27 inches, regular price \$1.50 a pair. Monday sale price, 83c.

Night Dresses, a charming style in fine nainsook; empire style, slip-over neck, short kimona sleeves, trimmed with extra fine hand embroidery, beadings and silk ribbon draws, lengths 56, 58, 60 inches, for 52 to 42 bust measure, regular price \$2.50 each. Monday sale price, \$1.59.

Malde Aprons, fine white lawn, embroidery and lawn shoulder straps, wide sashes and deep hem, a very neat and pretty style, size 38 x 38 inches, regular price 45c. Monday sale price, 33c.

Ladies' Afternoon Tea Aprons, 2 dainty little styles, dotted Swiss muslin or white lawn, round shape, trimmed with frill of muslin or embroidery, regular prices 35c and 40c. Monday sale price, 25c.

Women's Lingerie Dresses

A dainty one-piece dress, made of French mull, has collar and yoke of fine tucked net, and finished with pretty Plauen medallion, sleeves finely tucked and trimmed with lace, entire front of dress trimmed with rows of lace insertion and rows of narrow tuckings around bottom. Price, \$4.95.

Women's pretty lingerie dress of fine mull, made in one-piece style, has yoke of Val lace and medallions, waist is finely tucked back and front, skirt has front panel with rows of lace insertion down each side and around flounce. Price, \$6.75.

One-piece lingerie dresses, suitable for misses and women who wear misses' sizes, of a fine mull, has collar of lace insertion, waist is finely tucked around yoke and over shoulders, trimmed with rows of lace insertion down front, new three-quarter sleeves, trimmed to match collar, tucked back effect; skirt fits closely over hips, flounce effect with deep tucks and lace insertion. January sale price, \$4.00.

Advance Shipment of Spring Tweeds

A special display of these newly arrived tweeds and suitings on Monday: New tweeds and homespun, ideal fabrics for early spring suits, tailor wear, in a beautiful assortment of new stripes, mixtures, etc., in greys, browns, greens, tans, etc., all pure wool qualities, thoroughly shrunken, 48 to 54 in. wide, \$10.00.

English Worsted Suitings, in two-toned stripes, in the new tans, blues, browns, greys, slate, etc.; a splendid wearing suiting, in fine English twill weave, mannish appearance, splendid for tailored suits, all new early spring designs, dust resisting, thoroughly shrunken and spot proof, 52 inches wide, \$1.25.

The moral of the wise-and-foolish-virgin parable may be summed up in one word—FORESIGHT Many wise women use this sale as a lamp which peers into the future—so many coming needs are suggested and so many obvious savings are indicated.

On Monday we call particular attention to bridal or matched sets; but the scope of this sale is so wide that Monday's list includes, besides this, half-priced embroideries, low-priced waists and lingerie dresses, and big reductions on household linen.



A Forerunner of Spring

New Wash Goods as Blooming as Spring Flowers

36-in. fast color Print, pretty striped designs, on white and other light grounds. Regularly 15c 7 1/2

2,000 yards pretty German and American Velours, regular goods at a ridiculous price. They are splendid for bath robes, dressing gowns, smoking jackets, kimonos, etc., dark checks, light and dark stripes, etc. Reg. 25c, 29c, 35c ... 13

Clearance of a line of Cotton Eiderdown, for warm robes, reversible, plain grey and pale blue. Regularly 17c. Sale price 10

Cream Ground Cashmerettes, polka dots, navy and black. Regularly 1 1/2c. Sale price 6

No phone or mail orders.

Important Sale of Enamelware and Other Household Articles in the Basement

Table listing various household items like Willow Cloth Baskets, Galvanized Bolders, and their prices.

Table listing enamelware items like 5,000 pieces Fine Imported Standard German Enamelware, 5,000 White Enamelware Soup Baking Plates, etc.

Table listing nickel-plated bath fixtures like Combination Soap and Glass Holders, Toilet Paper Holders, etc.

Table listing towels and bath products like Towels, Shower Batts, Selected Clothes Pins, etc.

Monday's Basement Sale

brings the housekeeper many worthy opportunities for economy.



Groceries

Table listing grocery items like Peps Naphtha Soap, Taylor's Borax Soap, etc.

Handsome and Useful China at Half Price

If China could hear, these Dinner Sets would be "all broken up" when they heard their selling prices. A 97-piece Dinner Set for \$7.98 sounds cheap and nasty. It isn't; it is exceedingly cheap, nearly half-price, and very good. Come and examine it for yourself.

30 only 97-piece Dinner Sets, hard wearing quality English semi-porcelain ware, neat floral design, gold decorated. Regular \$14.00. Monday 7.98

6-only Limoges China Dinner Sets, 102 pieces, dainty designs, coin gold decoration, all in the new Marcella shapes. Monday special 55.00

50 only 8-inch Rich Cut Glass Berry Bowls, sapphire design; every piece a wealth of sparkling color. Regular \$5.00. Monday 2.98

1,000 Dinner, Soup, Tea Plates, Cups and Saucers. To clear Monday5

Also in the Basement

Table listing various kitchen and household items like Grey Granite Cereal, Rice or Custard Cookers, etc.

Interesting Sale in the Paris Model Dept. Third Floor.



On Monday we will place sale, at prices influenced adversely by the approach of stock-taking:

100 Evening and Afternoon Gowns, all exclusively stylish models by Martial et Armand, Worth, Doucet, Paquin, Misé, Grey and Mme. Havel.

50 Opera Cloaks of exquisite delicacy of design and liberty cloaks of velvet, lined satin in a variety of new colorings.

10 Model Suits in velvet, tailored by Bernard, Drecoil and other well-known Parisian couturiers. All at prices very greatly reduced.

Our Display of Mourning Millinery

is a revelation in the art of making black hats. Look artistic, light and graceful. In Paris the mourning milliners employ artists at enormous salaries to get good effect in the monotone. This is a phase of our Millinery Department that has received special attention and the results as you will see are out of the ordinary and well worth our extra pains.

Women's 35c Ringwood Gloves 15c

Women's and Girls' Fine All Wool English made Ringwood Gloves, in a large variety of patterns and colors, also plain black, white, navy, grey, brown, cardinal, fashioned fingers, close fitting wrist, warm and comfortable, all sizes. Regular 35c, on sale Monday, pair 15c.

Recent Fiction Reprints

REGULAR 50c EACH For the sale 39c each. Chateau Royal, by J. H. Yoxall. 50 only, Regular 25c, to clear, 3 for 25c. 50 Nelson Pocket Library, in cloth, Regular 15c each. For the sale, 3 for 30c.

White Enamel Bedsteads

Iron Bedsteads, in white enamel finish, seven upright fillers with heavy posts and brass knobs and rails, at head and foot ends. Standard sizes. Monday selling \$3.95.

Iron Bedsteads, in white enamel finish, continuous posts with fancy scroll filling, made in 4 foot and 4 foot 6 inch sizes only. Monday selling \$6.95.

Iron Bedsteads, in white enamel finish, continuous posts with heavy filling, evenly distributed, and three turned brass spindles at head and foot ends. Made in 4 foot and 4 foot 6 inch only. Monday selling \$6.95.

Iron Bedsteads in white enamel finish, strongly made in all standard sizes, with brass vases and caps. Monday selling \$2.45.

Imported Wall Papers Half Price

Imported parlors, Dining-rooms, Halls and Library Papers, best assorted colorings. Regular to \$1, Monday 49c; regular 50c, Monday 24c; regular 35c, Monday 17c.

Bedroom and Sitting Room papers in plain stripe and floral, good assortment colorings. Regular to 35c, Monday 12c; regular 15c, Monday 7c.

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