

\$1.25, \$1.50 AND \$2.00 DOLLS AT 98c.
No phone or mail orders.
432 Dolls, of many styles and sizes, dressed and undressed; Canadian, French and American dolls, large and small. Friday morning at 98c.

THE ROBERT SIMPSON COMPANY LIMITED

SHOPPING HOURS TODAY 8.30 A. M. TO 10 P. M.

14K GOLD BRACELET WATCH FOR \$20.00.
25 only, Women's Small Size Wrist Watch, 14k gold case, expansion bracelet with safety catch, 15 jewels. Regular \$25.00. Friday, \$20.00.

CHRISTMAS MARKETING

Telephone Adelaide 6100 tonight, between 5.30 and 10 o'clock, for provisions to be delivered early Saturday morning.

MEATS.

Choice Roasts of Finest Beef, from 15c to 30c per lb.
Steaks of Tender, Juicy Beef, from 20c to 30c per lb.
Chickens for Roasting, from 25c to 30c per lb.
Young Ducks at 25c and 24c per lb.
Choice Geese at 17c and 18c per lb.
Turkeys, from 26c to 35c per lb.

LAKE AND SEA FISH.

Halibut, by the piece, lb. 13c.
Halibut Steaks, lb., 15c.
Cod, by the piece, lb. 12 1/2c.
Cod Steak, lb. 15c.
Haddock, lb. 10c.
Salmon Trout, lb. 12c.
Trout Steak, lb. 15c.
Whitefish, lb. 13c.
Lake Herring, 2 lbs. for 15c.
Smoked Finnan Haddock, per lb. 10c.
Smoked Fillets, per lb. 15c.
Smoked Salmon Snacks, per lb. 20c.
Kippered Herring, each, 5c.
Fresh Select Oysters, in cans, solid pack. Half pint, 20c; pint, 35c; quart, 70c.

FRUIT AND VEGETABLES.

1 car choice Florida Oranges, per doz., 20c.
Choice Grape Fruit, large size, 4 for 25c.
Choice Malaga Grapes, per lb., 25c.
Cape Cod Cranberries, quart, 11c.
New Brunswick Potatoes, box, 22c.
Carrots or Beets, small basket, 5c.
Choice Sweet Potatoes, 7 lbs. 25c.

GROCERIES.

5000 lbs. Choice Cleaned Currants, while they last, 3 lbs. 25c. Not more than six pounds to one customer.
One car Standard Granulated Sugar in 20-lb. cotton bags, per bag, \$1.45.
Choice Family Flour, 4 bag, 62c.
Yellow Cooking Sugar, 7 lbs. 50c.
California Sliced Raisins, 3 packages 31c.
Finest New Mixed Peel—Orange, Lemon and Citron—per lb., 20c.
Perfection Baking Powder, 3 tins 25c.
Heather Brand Extracts, assorted, 2 1/2 oz. bottle, 3 bottles 25c.
New Orleans Molasses, 2-lb. tin 10c.
Canada Cornstarch, package, 8c.
Mixed Pastry Spice, per tin, 7c.
Finest Shelled Walnuts, per lb., 47c.
Crisco, per tin, 29c.
No-Eg Powder, per tin, 24c.
Finest Shelled Almonds, per lb., 49c.
Finest Canned Pumpkin, 3 tins 23c.
Finest Creamery Butter, per lb., 34c.
Choice Rangoon Rice, 5 lbs. 25c.
Finest Pearl Tapioca, 3 lbs. 25c.
Choice Pink Salmon, tall tin, per tin 10c.
Finest Canned Corn, Peas or Tomatoes, 3 tins 25c.
Toasted Cornflakes, 3 packages 25c.
500 lbs. Fresh Fruit Cake, per lb., 15c.
Fancy Mixed Biscuits, 2 lbs. 25c.
1000 lbs. Pure Celina Tea, of uniform quality and fine flavor, black or mixed, Friday, 2 1/2 lbs. 14c.

FLOWERS.

Flat Fern Fans, filled for table centre, 25c each.
Hardy Kentia Palms, Regular \$1.25, for 98c each.
Fancy White Wicker Baskets for holding ferns or palms (set as Xmas gift), 50c and 58c each.
Fancy Decorated Japanese Wicker Baskets, in an assortment of colors and sized with natural poinsettias and ferns, decorated with Xmas red ribbon. A most acceptable gift, all complete, \$2.00 each.
Red Paper Bells for decorating, 2 for 5c to 25c each.

Christmas Dinner Hamper \$3.00

A PRACTICAL GIFT.
A supply of the best provisions, sufficient for a family of four or five persons, packed in a hamper for delivery, on Thursday or Friday before Christmas, \$3.00.

Items as listed below:
1 Chicken, 1 packet Poultry Dressing, 1 B. English Shortbread Biscuits, 1 tin Apple, 1/2 dozen Oranges, 1/2 dozen B. C. Nuts. Delivered anywhere on our delivery routes. Your card enclosed if desired. Price, \$3.00.

Christmas Cheer Hamper \$1.75

Containing the following items, will be delivered anywhere on our delivery route for \$1.75:
1/2 stone Monarch Flour, 1/2 packet Potatoes, 1 packet Soda Biscuits, 1/2 dozen Oranges, 1/2 lb. Mixed Nuts, 1 lb. Butter, 2 lbs. Rice, 1 packet Raisins, 2 lbs. Currants, 1 lb. Fruit Cake, 1 lb. Mixed Candy.

CANDY.

500 lbs. Assorted Chocolate Creams, fruit flavors. Regular 30c per lb., 25c.
1000 lbs. Walnut Maple Cream, per lb., 12c.
500 boxes Ganong's G. B. Chocolates, in fancy boxes, 1-lb. and 1/2-lb. boxes, 50c and 25c per box.
1000 boxes Christmas Crackers, containing hats, caps and aprons, combedrums and answers, one dozen to the box, 25c.
Main Floor and Basement.

Goods on Sale 7.30 to 10 o'Clock This Evening.

Five Big Footwear Bargains Friday All Day

Men's Hip Boots, pair, \$4.74.
Men's Thigh Boots, pair, \$4.09.
Men's Knee Boots, pair, \$3.24.
Men's One-Buckle, Two-Strap Overshoes, pair, \$2.34.
Men's One-Buckle Overshoes, per pair, \$1.29.
Men's Three-Eyelet Lace Boots, pair, \$1.39.
Men's Storm and Ordinary Style Rubbers, pair, 59c.
Women's Knee Rubber Boots, pair, \$1.99.
Women's Button Overshoes, pair, \$1.74.
Women's Buckle Overshoes, pair, \$1.44.
Women's Cloth Top Rubbers, pair, 86c.
Women's City Weight, Storm, Strap-Over Instep and Regular Style, pair, 49c.
Misses' Knee Rubber Boots, pair, \$1.74.
Children's Knee Rubber Boots, pair, \$1.44.
Children's Buckle Overshoes, pair, \$1.09.
Misses' Buckle Overshoes, pair, \$1.24.
Children's Rubbers, pair, 35c.
Misses' Rubbers, pair, 49c.
Boys' Heavy Gum Rubber Boots, Sizes 1 to 5, pair, \$2.49; sizes 11 to 13, pair, \$1.99.
Boys' One-Buckle Overshoes, Sizes 1 to 5, \$1.09; sizes 11 to 13, per pair, 99c.
Boys' Rubbers, heavy corrugated soles, double heels. Sizes 11 to 13, pair, 52c; sizes 1 to 5, pair, 57c.
Phone orders filled. No mail orders.
\$4.00 BOOTS FOR \$1.49. ALL SIZES 2 1/2 TO 4 1/2.
750 pairs of Beautiful Gift Boots, in samples and regular stock. Made of high-grade black kid, patent calf, dull calf and tan Russia calf leathers; Good-year welts; light McKay and hand-turned soles; the very new, as well as the conservative styles, are in this lot. Regular \$2.00 to \$4.00 boots. Friday, \$1.49. No phone or mail orders.
MEN'S \$2.75 BOOTS, FRIDAY, \$1.99.
900 pairs, new from the manufacturer: fine dull calf or gummetal boots, in button and lace styles; flexible fall weight soles; very neat, comfortable, dressy, roomy toe styles; these high-grade Variety Boots, in all sizes 8 to 11. Regular price \$2.75. Friday, \$1.99.
BOYS' \$2.50 BOOTS, FRIDAY, \$1.99.
600 pairs, in a big assortment of popular styles; dressy and serviceable, button and lace patterns; dull black calf, English grain, box kip and box calf leathers in the lot; plenty of all sizes 1 to 5. Friday, \$1.99.
Boys' Hockey Boots, \$1.69 to \$2.49.
MEN'S \$3.50 HOCKEY BOOTS, FRIDAY, \$1.99 PER PAIR.
ON SALE \$3.50 TO 10 P.M.
600 pairs, Skating, Hockey and Racing Boots, in best mule hide, grain elk, buck grain calf and tear-proof kip leathers; all the best lasts, patterns, foot trappings, supports, pads and toe boxes are shown in this lot; sizes and half sizes 8 to 11. Regular \$2.50 to \$3.50. Friday, \$1.99. No phone or mail orders.
CHILDREN'S BOOTS, 98c.
800 pairs, button and lace styles; fine dongola kid, with patent leather trimmings; flexible fall weight soles; low and spring heels; all sizes 5 to 10 1/2. Friday, 98c.

7.30 p.m. Items at the Festival

Music Case, double folding, lined with moire silk, strap and buckle fastener. Regular \$1.00; 7.30 special, 78c.
HEAVY CANE SCRAP BASKETS.
A splendid line of Fine Ornamental Cane Baskets, strong and durable, 100 for quick clearance on Friday, 7.30 p.m. at 25c.
500 TOYS.
Many worth three times the price. Odds and ends and balances from our big Festival Sale. The lot includes mechanical toys, model boats, dolls, games, horses and carts, 7.30 special at 25c. No phone or mail orders.
7.30 SPECIALS IN THE TOY DEPARTMENT.
49c, 69c, 79c Toys for 25c. Mechanical Toys, "The Fiddler," "The Drinker," "Fall Barber," and many other similar toys. Mechanical Bows, nicely painted, have a good spring, which, when wound up, sends the boat off through the water at a good clip. Dolls, Games, Horses and Carts. Regular 49c to 79c. On Friday at 7.30 p.m. for 25c. No phone or mail orders.
SHOO FLY ROCKERS.
White Horses, with black markings of reins, etc. long red rockers with seat, back and foot rest. Regular \$1.00. Friday, 7.30, 59c.
Sleighs, 43 inches long, handsome enamelled seat board, hardwood runners with heavy round shoes, fancy turned side arm. 110 only. Friday, 7.30, 69c.
NECKTIE RACKS.
Regular 25c. Special, 15c.
Nickel-plated Shaving Sets, consisting of shaving mirror, shaving brush and shaving mug. Regular \$1.25. Special, 75c.

Hand Bags

384 Seal Grain Hand Bags, leather lined; bellows bottom; 7-inch covered and riveted frames; secure clasp and strap handle. Friday, 7.30 p.m., special, \$1.39.
80 EMBROIDERED VESTEES.
With stand-up, roll-over collars, with revers effect; clean, new, stylish goods, just in. Regular \$1.50. Friday, 7.30 p.m., 58c.
Women's Irish Linen Handkerchiefs to sell Friday at 7.30 p.m., 6 for 30c. No phone orders, and not more than one dozen to any one customer.
72-IN. BATTENBERG LACE TABLE CLOTHS.
100 only, deep, heavy lace border and snowy white centre, drawn-work; samples and broken ranges from the manufacturer's stock. Regular \$3.95 and \$5.00. Friday, 7.30 p.m., \$2.19.
CANDY.
500 Holly Boxes of Assorted Chocolate Creams, neatly tied with ribbon; 1-lb. boxes, 7.30 p.m., Friday, 25c.
Main Floor and Basement.
CLUB BAGS, \$6.95.
25 Walrus Grain Leather Club Bags, double handles; full leather linings, with pockets; sizes 17 in., 18 in. and 19 in. 7.30 p.m., \$6.95.



and Saturday Night Until 10 o'Clock

Goods on Sale 7.30 to 10 o'Clock This Evening.

Evening Dinner 25c

SERVED FROM 5.00 TO 7.30 P.M.
Prime Cuts of Roast Beef, Pan Gravy, with Potatoes boiled or mashed.
Stewed Sweet Corn, Cabinet Pudding, Fruit Sauce, or Mince Pie, or Ice Cream.
7.30 TO 10.00 P.M.
Oysters, stewed in milk, with crackers, 15c.
Ice Cream and Cake, 10c.

Men's \$6 Sweater Coats \$3.98

Wool Coats, clearing broken lines from stock, and some manufacturers' samples; fancy stitch; sizes to 46. Regular \$6.00. Friday, 7.30 p.m., \$3.98.

\$1.25, \$1.00 AND 75c KNITTED SILK MUFFLERS, 49c.

Men's and boys'; white, gray, green, navy and red; fancy stitch; fringed ends. Regular 75c, \$1.00 and \$1.25. 7.30 p.m., 49c. No phone or mail orders.

TWEED TROUSERS AT \$1.49.

Serviceable Work Pants, of English tweed, in brown, small patterns; sizes 32 to 42. 7.30 p.m., \$1.49.

MEN'S \$5.00 BATH ROBES, TO CLEAR, \$3.95.

Made from a beautiful quality English blanket cloth, in red with gray stripe; a long, roomy, well-made robe, nicely finished. Sizes 36 to 44. To clear, 7.30 p.m., Friday, \$3.95.

YOUTHS' AND BOYS' ULSTERS, \$7.85.

75 only, double-breasted styles, with shawl and notch convertible collar; belted back, and full-fitting shoulders; also Chesterfield styles, with self or velvet collars; grays, browns and fancy weaves; serge linings; sizes 26 to 35. Regular \$10.50, \$11.00, \$12.00 and \$14.00. Friday, 7.30 p.m., \$7.85.

400 BOYS' SHIRT WAISTS AT 49c.

Tapeless styles, with attached collars and bar fastener for tie; woven stripes, in light and dark shades; sizes 8 to 14 years. Regular 75c and \$1.00. Friday, 7.30 p.m., 49c.

MEN'S \$2.00 RUBBER BOOTS FOR 99c.

360 Pairs Best Quality One-Buckle Style Blucher Boots, plain and rolled edge soles; snag-proof duck and gum uppers; sizes 10, 11 and 12. Friday, 7.30 p.m., 99c.

INFANTS' 45c BOOTS FOR 19c.

357 pairs only; sizes 1 to 5; fine chocolate kid, foxed, button and lace soft sole Boots, with gray and brown, black and gray and solid colored camel hair cloth tops. Babies cry for warm feet. Friday, 7.30 p.m., 19c.

WOMEN'S \$2.95 TO \$5.00 SLIPPERS FOR 99c.

No phone or mail orders filled. 420 pairs, all sizes in the lot; black, white and colored satin, black kid, suede and patent leathers; hand-turned soles; French, Cuban and Spanish heels; buckles, bows, straps and beaded ornaments; kid and satin linings; high-grade evening and party slippers; sizes 2 1/2 to 7. Friday, 7.30 p.m., 99c.

CHILDREN'S SILK SOX.

400 pairs of Children's Silk Sox, in lace and plain; also in rib stockings, imported stock; two lines taken from regular stock; perfect finish; not all sizes. Were 40c to 60c. Friday, 7.30 p.m., pair, 19c.
No phone orders.

Dress Goods, Silks and Wash Goods

500 yards Terry Cord Velvets, 27 inches wide. On sale 59c. Browns, tans, navy, Alice, green and Copen; a splendid wearing fabric for boys' suits, misses' and ladies' dresses. Regular 75c. 7.30 p.m., 59c.
36-in. to 39-in. Black Duchesse Satins and Paillettes, broken lines from regular stock; all perfect blacks. Formerly \$1.25 to \$1.33. 7.30 p.m. Friday, \$1.00.
300 WAIST AND DRESS LENGTHS, IN WOOL.
French-Printed Wool Delaines, 50c and 65c qualities (boxed). Waist length, 2 1/2 yards, \$1.00. Dress length, 6 yards, \$2.40.
Black Permo, guaranteed uncrushable; rich, silky finish; 44 in. wide. Regular \$1.50 yard. 7.30 p.m., special, per yard, \$1.23.
SILK AND COTTON BOXED WAISTINGS.
Half-price or less; floral and stripe effects; 2 yards of 36-inch material (boxed). Regular \$1.00 and \$1.50 per box. Friday, 7.30 p.m., box, 55c.

Fancy Linens 98c

A special purchase and clearing of odd and broken lines from stock. Madeira, French cluny, Japanese drawnwork, etc. Range of scarfs, centrepieces, five o'clock teas, etc. Regular \$1.25 to \$4.50. All one price. 7.30 p.m., 98c.
(Fourth Floor)
No phone or mail orders.

FURNITURE.

50 only, Parlor Tables, in mahogany finish. Regular \$4.00 to \$4.50. Friday evening at 7.30, \$1.95.
100 only, Folding Card Tables, with green baize tops. Regular \$2.50. Friday evening at 7.30, \$1.85.

300 RAG RUGS.

Mottled centres, with fancy end border only; size 24 x 48 inches. Regular \$1.25. Friday, 7.30 p.m., 89c.
200 Velvet Mats, Oriental patterns, tan and green colorings; size 16 x 29 inches. Friday, each, 59c.

Axmister Rugs, mottled centres, in a variety of colorings, fancy Dutch border at ends only; size 27 x 54 inches. 7.30 p.m., \$1.85.

SILVER AND GILT PHOTO FRAMES.

200 only, non-tarnishable, oval and square shapes, with stand or to hang up. Regular 50c. 7.30 p.m. Friday, 29c.

50 TABLE LAMPS.

Cast bases, stained brass finish, long silk cord and attachment plug, mushroom shades. 7.30 p.m. Special, \$2.98.
25 Boudoir Lamps, various finishes, hand-decorated and etched shades, patented inner reflectors. Regular \$6.10. 7.30 p.m. Special, \$3.98.

MATTING-COVERED SHOE BOX, \$2.75.

Size 17 x 17 inches by 15 inches high; well seasoned white pine, and covered with good quality china matting; one dozen only. Friday, 7.30 p.m., each, \$2.75.

\$3.50 SUGAR AND CREAM SETS, \$1.95.

Genuine rich cut glass, floral or buzz cut design, notched handles, clear white heavy blanks. Friday, 7.30 p.m. Special, pair, \$1.95.

\$1.75 ROYAL NIPPON CHINA CAKE SETS, 98c.

Hand-painted decorations, of pink, rose and violet designs; sets consist of handled cake plate and six bread and butter plates. Friday, 7.30 p.m. Special, the set, 98c.

Visitors to the City Are Reminded

THAT CHRISTMAS SHOPPING AT SIMPSON'S IS A PLEASURE, NOT A TOIL.

BEST ELEVATOR ACCOMMODATION IN CANADA. BREAKFAST, DINNER, TEA AND SUPPER IN RESTAURANT. PARCEL CHECK OFFICE. WOMEN'S REST ROOM. GOOD VENTILATION THROUGHOUT THE STORE.

PURCHASES OF TEN DOLLARS AND OVER DELIVERED TO DESTINATION ANYWHERE IN ONTARIO, FREE OF CHARGE. THIS APPLIES TO CHRISTMAS GIFTS SENT TO FRIENDS.

Men's \$13.50 and \$15 Tweed Ulsters \$7.95

Single-breasted, 50 inches long, with two-way convertible collar and belt on back. The material is a heavy English tweed, in gray and in brown, in very subdued small pattern. The linings are heavy twill mohair. Sizes 36 to 44. To clear, \$7.95.

\$15.00 AND \$16.50 MEN'S SUITS, TO CLEAR, \$9.95.

They are made from fine quality English tweeds and worsted, in browns and in grays, in small stripe and check pattern. Cut in fashionable single-breasted, three-button sacque style, with high-cut vest, and trousers that have five pockets. The linings are fine twill mohair, and the tailoring good. Sizes 36 to 44. To clear, \$9.95.

MEN'S BATH ROBES, WITH SLIPPERS, \$5.50.

English blanket cloth, blue and red, gray and red, or green and gray; small patterns; long, loose robe; padded sole slippers to match; sizes 36 to 46. Friday, \$5.50.

Men's Fleece-Lined Underwear

Natural shade, fine soft finish; shirts and drawers to match, in sizes 34 to 44. Regular 50c. Friday, 39c.

MEN'S NEGLIGE SHIRTS.

Stripes, in blues, browns, helios and blacks; sizes 14 to 16 1/2. Regular 75c and 89c. Friday, 49c.

MEN'S SWEATER COATS.

Regular \$2.00 and \$2.50. Friday, \$1.49.

Boys' Tweed Ulsters \$4.95

150 Double-Breasted Winter Ulsters, in dark brown English tweeds, warmly lined with brown check tweeds, convertible collars and belted backs. Sizes 26 to 35.

BOYS' OVERCOATS WITH FLANNEL LININGS, \$3.95.

Regular \$4.75, \$5.00, \$5.50 and \$6.00. Double-breasted, full belt; brown and gray tweeds and gray chinchilla cloths. Sizes 2 1/2 to 9 years.

BOYS' \$4.00, \$4.50 AND \$4.75 RUSSIAN SUITS FOR \$1.95.

For boys of 2, 2 1/2, 3 and 4 years. Dark brown and gray tweeds.

Men's Raccoon Furs

Dark heavy furred skins, well lined and finished, deep shawl collars. Regular \$65.00. Friday bargain, \$45.00.

Men's Fur-Lined Coats, fine grade, well tailored, black beaver cloth shells, lined body and sleeves, with select Canadian spring muskrat skins and collars of prime furred otter, or No. 1 grade Persian lamb skins. Regular \$65.00. Friday at \$49.50.

MEN'S TWEED HATS.

Fall and winter wear patterns, stitched brim and crown. Regular \$2.00. Friday, 75c.
Children's Wool Toques, plain or fancy stitch, plain and combination colors. Friday bargain, 20c.