

The Robert Simpson Company, Limited

Imported Curtain Nets in the August Sale

All-over Patterns at 59c Yard. Regular 75c and 85c; very durable; free from dressing; will launder easily.

English Casement Nets, 19c Per Yard. In cream, white or ecru; block, floral, scroll and all-over designs. Regular price 30c yard.

New Scotch Lace Nets at 78c. White or ivory; for living-room or dining-room; 45 and 50 in. wide.

All-over Linen Nets at 85c Yard. The newest for living-room windows; linen color; hand-made lace designs.

Bungalow Nets at 23c Yard. Great range of styles; regular 35c quality; 40 to 50 in. wide in white or ivory.

Lace Edged Brussels Net at 10c Yard. 36 in. to 40 in. wide; Brussels net, with lace or insertion. Regular price 18c per yard.

All of these special-priced curtain nets, as well as other drapery materials, made up without charge during our August Sale.

FURNITURE CRETONNES AT 28c YARD. Special Quality English Cretonnes, 30 in. wide, in a full range of colors.



Comfortable Midsummer Clothes looking worth every cent of their former prices, \$20, \$21, \$22 and \$24. Today clearing at \$15.00

These suits comprise the best styles of the season and are made up of English Tweeds and Worsted in brown and gray checks and Bannockburn patterns. Some in dark blue with double hairline stripe, cuff trousers, sizes 35 to 44. Clearing today at \$15.00

Blue Worsted Trousers, \$3.00. Sizes 32 to 44.
Khaki Pants, \$2.00. Sizes 32 to 44.

Boys' Norfolk Suits \$1.95
Gray and brown tweeds; bloomer pants. Sizes 24 to 28, or 6 to 10 years.

Furnishing Values

Boys' White Cotton Night Robes. Sizes 12, 13 and 14. Regular 50c. Wednesday \$1.39

Men's Outing Shirts, white or fancy stripes, all sizes. Regular 89c and \$1.00. Wednesday \$1.73

Odd Lines Men's Combinations. All sizes in the lot. Regular 89c, \$1.00 and \$1.25. Wednesday \$1.63

Straw Hats 50c

Men's Straw Hats, boater and negligence styles. Regular \$1.00. Wednesday \$1.50

Bedding and Staples

Offer Sharp Reductions

Bed Sheets Clearing \$1.00 Pair. Fully bleached; double bed size, 70 x 90 inches; hemmed. Regularly \$1.29 pair. Wednesday, pair \$1.00

Hemstitched Sheets, size 70 x 90. Regularly \$2.25 pair. Wednesday, pair \$1.95

Fancy Velour Blankets, neatly bound; size 70 x 90 inches. Regularly \$6.00. Wednesday \$3.95

Cream Viyella Coating, 46 inches wide. Yard \$1.00

White Turkish Bath Towels, large size, 21 x 46 inches, hemmed ends. Wednesday, pair \$1.49

Checked Glass or Tea Towelling, heavy, 22 inches wide. Wednesday, yard \$1.13

August Sale of BLACK SILKS

1,000 Yards Paillette, 36 inches wide. Regularly \$1.10, at \$1.86

2,000 Yards Duchesse Mousseline, Paillette and Chiffon Taffetas, 36 and 38-inch, at \$1.10

300 Yards Duchesse Mousseline, 40 inches wide. Regularly \$1.46, at \$1.29

Black Suiting Satins and Chiffon Taffetas. Regular \$1.75, at \$1.44

Duchesse Mousseline and Chiffon Taffetas, heavier quality, 40 in. wide. Regular \$2.00, at \$1.69

COLORED DRESS FABRICS.

Silk Cord Poplins and Eoliennes, range of colors. Regularly \$1.25. Wednesday \$1.95

Silk and Wool Bedford Cord, new greens, blues, taupes, gray, purple and black, 42 in. wide. Reg. \$2.00. Wednesday, yard \$1.50

Silk and Wool Bengaline Suiting, heavy and medium cord, new color range, 44 inches wide. Regularly \$2.50. Wednesday \$2.00

Wash Goods

28-inch Plain White Hand-woven Japanese Crepe. Regularly 25c yard. Wednesday \$1.19

40-inch Voiles, newest designs. Wednesday \$1.39

26-inch Silk Mull, plain shades. Wednesday \$1.29



WHAT YOU NEED IN Embroideries

is sure to be found among the better-than-ever stocks now showing at Simpson's. Take this list for Wednesday as an illustration of the remarkable values:

17-inch Cambric Cover Embroideries, new patterns, fine quality of cloth. Special sale price, Wednesday, per yard \$1.15

17-inch Cover Embroideries, new patterns, fine quality of cloth. Special sale price, Wednesday, per yard \$1.19

17-inch Cover Embroideries, extra fine quality of main cloth. Special sale price, Wednesday, per yard \$1.19

17-inch Swiss Flowering, finished with narrow embroidery frill, pretty neat "Baby" pattern. Special sale, Wednesday, per yard \$1.48

27-inch Swiss "Baby" Flowering, extra fine cloth, new patterns. Special sale, Wednesday, per yard \$1.48

27-inch Swiss "Baby" Flowering, scallop borders; small, neat floral pattern; fine quality of cloth. Special sale, Wednesday, per yard \$1.48

22-inch Swiss and Cambric All-over Embroidery, new patterns. Special sale, Wednesday, per yard \$1.48

44-inch Swiss Flowering, all new patterns, floral openwork effects. Special sale, Wednesday, per yard \$1.48

44-inch Swiss Flowering, new patterns, floral and eyelet designs. Special sale, Wednesday, per yard \$1.48

44-inch Swiss Flowering, handsome floral patterns, scallop borders. Special sale, Wednesday, per yard \$1.48

44-inch Voile Flowering, extra fine cloth, new patterns. Special sale, Wednesday, per yard \$1.48

Cambric and English Longcloth Embroideries, large variety of patterns 4 inches wide. Sale price, Wednesday, yard \$1.48

Cambric, Swiss and Longcloth Embroideries, 7 inches wide, splendid quality of cloth. Special sale price, Wednesday, yard \$1.48

Flannellette Embroidery, extra fine cloth, new patterns. Special sale, Wednesday, 36, 40, 44 and 48 inches wide, per yard \$1.48

French Dresses (semi-ready), fine batiste, pretty floral designs, buttonhole edge around armhole and very dainty summer style, Wednesday, each \$1.48

Pairy Flowering, beautiful, extra fine cloth, pleated emerald, Wednesday, per yard \$1.48

The One Boot Store Known From Coast to Coast is SIMPSON'S

If you want the reason just read over this list of values for Wednesday and make an early visit here today.

MEN'S \$3.95 TO \$5.00 BOOTS \$2.95

All sizes, good widths, plenty of heels; plain and tocap vamp; all different leathers; button and lace patterns; cushion and regular Goodyear welt soles; three weights: patent calf, gunmetal calf, vic kid, tan calf and storm calf leather boots; all sizes 5 1/2 to 11. Formerly \$3.95 to \$5.00. No mail orders. Wednesday \$2.95

P.S.—Men's regulation militia boots, \$4.95. Men's black or tan regulation English leggings, \$3.95. Key sewn standard screw reinforced soles; solid leather heel; Cuban and college girl heels; full round toe shapes; sizes 11 to 13, Wednesday, \$1.69. Sizes 1 to 5, Wednesday, \$1.99. 'Phone orders filled.

MISSES' AND CHILDREN'S BOOTS, \$1.49 AND \$1.79.

All sizes, splendid wearing don-gola kid, blucher and button styles; fall weight flexible soles; low heels; patent tocap. Sizes 8 to 10 1/2, Wednesday, \$1.49. Misses' sizes, 11 to 2, Wednesday, \$1.79. 'Phone orders filled.

AT THE POLISH COUNTER WEDNESDAY.

3 bottles Gilt Edge Polish \$1.60

3 bottles Black Cat, triangle size for \$1.35

6 bottles Polo Paste, black \$1.25

3 boxes Blanco \$1.25

3 bottles White Liquid Cleaner for \$1.25

Bunton Protectors, each \$1.35

Heel Cushions, per pair \$1.25

1,350 PAIRS WOMEN'S SLIPPERS, \$1.99

Finest hand-turned soled slippers, with Cuban, French and Spanish heels; bows, buckles and bead ornaments; strap, colonial and pump styles; patent calf, vic kid and dull calf leathers; sizes 7 1/2 to 7 in the lot. Formerly \$2.45 to \$4.00. No mail orders. Wednesday \$1.99

BOOTS FOR BOYS, \$1.69 AND \$1.99

Two lines, all sizes in each line: blucher lace boots, made of polished box kid and dull grain, whole-stock leathers; heavy McCreary standard screw reinforced soles; solid leather

We have concentrated all the resources of this Company and of dozens of the best Canadian Factories on the needs of Toronto folks to supply the material for our August Sales. We have imported splendid Carpets and Draperies from England and France.

Big buying and co-operation are the secret of the prices, lower than ever in many cases; lower than they will ever be again probably.

These Extra Values in Home Furnishings for Today

Baking Cabinet, selected maple; natural finish; top 26 in. x 40 in.; fitted with large divided flour bin; also drawers, with divisions for cutlery. Regularly \$6.50. Wednesday \$4.50

Baking Cabinet, in maple; natural finish; top 26 in. x 48 in.; has cutting and kneading boards; two bins for flour, etc.; large drawer for linen, and one for cutlery and spices. Regularly \$6.50. Wednesday \$4.75

Kitchen Cupboard, selected hardwood; golden finish; double glass door; cutlery and linen drawers, and roomy cupboard. Special, Wednesday \$4.95

Kitchen Cabinet of maple; natural or walnut finishes; top part has double glass door, shelves and two bins; bottom part has nickeloid coat; size 27 in. x 49 in.; linen and cutlery drawers; four bin and roomy cupboard, with utensil rack. Regularly \$20.50. Wednesday \$16.95

Kitchen Cabinet, solid oak; natural finish; four bins, cupboards, drawers, sliding extension top, sugar bin, spice jars and utensil rack, etc. Regularly \$27.75. Wednesday \$22.00

Kitchen Cabinet, gunwood; dull finish; cylinder flour bin, crystal glass coffee, tea and spice jars, nickeloid sliding extension top; cupboard for utensils; long linen drawer. Regularly \$32.00. Wednesday \$25.75

Chiffonier, satin walnut; fitted with 5 drawers, and shaped British bevel mirror. Regularly \$11.00. Wednesday \$8.45

Couch, solid quarter-cut oak frame; fumed finish; two loose cushions; comfortably upholstered and covered in leather; full size. Regularly \$11.00. Wednesday \$8.65

Library Table, solid quarter-cut oak; fumed or golden finish; centre drawer and bookshelves at each end. Regularly \$20.50. Wednesday \$16.95

Dining-room Chairs, solid quarter-cut oak; fumed or golden finish; the box seats are upholstered and covered in leather; five side and one arm. Regularly \$17.50. Wednesday \$13.85

Extension Dining Table, solid oak; fumed or golden finish; top has deep rim, and extends to 6 feet; square pedestal. Regularly \$13.50. Wednesday \$10.45

Extension Dining Table, genuine quarter-cut oak; fumed or golden finish; 48-in. top, extending to 6 feet; neatly shaped feet, and heavy pedestal. Regularly \$20.00. Wednesday \$15.95

Extension Dining Table, quarter-cut oak; fumed or golden finish; 48-in. top; deep rim, extending on easy running slides to 8 feet; round pedestal. Regularly \$27.75. Wednesday \$22.00

Dining-room Chairs, quarter-cut oak; fumed or golden finish; 5 side and one arm chair; neatly shaped backs; upholstered seats, in fine quality of leather. Regularly \$21.50. Wednesday \$16.95

Buffet, "Colonial" design; in quarter-cut oak; fumed or golden finish; large case; cutlery drawers, cupboard and linen drawers; British bevel mirror at back. Regularly \$39.50. Wednesday \$24.95

Buffet, selected quarter-cut oak; fumed or golden finish; 48-inch top, 2 cutlery drawers, cupboard and linen drawer; British bevel mirror. Regularly \$36.00. Wednesday \$27.00

Chiffonier, satin walnut; fitted with 5 drawers, and shaped British bevel mirror. Regularly \$11.00. Wednesday \$8.45

Princess Dresser, "Colonial" design; mahogany finish; long British bevel mirror. Regularly \$37.75. Wednesday \$27.75

Electric Fixtures FOR SEVEN ROOMS.

Complete with glassware, different patterns to choose from. Regularly \$20.25. Wednesday \$14.75

Installed free within city limits. Insulation joints and inspection fees extra.

The Robert Simpson Company, Limited

REALIZE ON YOUR INCOME BY JOINING THE HOMELOVERS' CLUB

You can earn big percentages on every dollar you must spend on your home fittings by availing yourself of the extended payment Club privileges and yet pay only the wonderfully low sale prices for your purchases.

Ask the Club Secretary, Fourth Floor. The Club is open to Out-of-Town Customers.

Then, too, out-of-town customers who are visiting the city and who know the advantages of this company's one-day service by mail, are reminded that they can purchase here in the store the same class of merchandise as we catalogue and have the goods delivered to their homes with all charges prepaid. Groceries, furniture and other heavy or bulky goods not catalogued are also prepaid to any station in Ontario, if the total order amounts to ten dollars or over.

STORE DIRECTORY For Visitors

Parcels checked without charge in the Centre Basement.

Telephone Office in the Basement.

Telephone Booths on First, Second and Third Floors.

Rest Room on Third Floor.

Hosiery Sale, First Floor.

Silk Sale, Second Floor.

Madeira Embroideries, Fourth Floor.

Lunch and Tea Rooms on Sixth Floor.

Light and Appetizing Summer Breakfasts are served every morning in the Palm Room from half-past eight till half-past ten. Excellent service, surroundings quiet and comfortable and charges moderate. Club Breakfasts, 15c, 20c and 25c.

August Hosiery Sale

SILK STOCKING SALE.

1,000 Pairs of High-grade Silk Hosiery from our regular stocks of perfect \$1.50, \$1.75 and \$2.00 lines; stripes, spots and fancy effects, all sizes. Hosiery sale price, Wednesday, pair \$1.39

Women's Silk Ankle Hosiery, sheer weave, strong thread; white, black, putty, sand, gray, purple and lavender; sizes 8 1/2 to 10 1/2. Wednesday, pair \$1.00, pair \$1.35

Women's Silk Ankle Hosiery, sheer weave; black and white only, sizes 8 1/2 to 10, 35c value. Hosiery sale price, Wednesday, pair \$1.00, pair \$1.35

Women's Heavy Fibre Silk Ankle Hosiery, seamless, black and white, lace top; sizes 8 1/2 to 10, extra value. Hosiery sale price \$2.25

THESE IN WOOL

Women's Plain Black "Pan-Angle" Second Cashmere Hosiery, extra quality, sizes 8 1/2 to 10, 50c value. Hosiery sale price, Wednesday, pair \$1.25

Women's Shot Silk Black Cashmere Hosiery, purple and black, white and black, sizes 8 1/2 to 10, extra value. Hosiery sale price, Wednesday, pair \$1.25

Children's All-wool Ribbed Silk Hosiery, English make; sizes 6 to 8 1/2, 40c value. Hosiery sale price, Wednesday, pair \$1.25

Men's Silk and Wool, Plain Weave, Cashmere Socks, tan, blue, bronze, gray and black; sizes 9 1/2 to 11, 60c value. Hosiery sale price, Wednesday, pair \$1.25

Men's Plain Black Cashmere Socks, seamless, sizes 9 1/2 to 11, 55c value. Hosiery sale price, Wednesday, 3 pairs \$1.95

Preserving Time Needs

Black Rubber Jar Rings, dozen \$1.50

Red Rubber Jar Rings, dozen \$1.75

Metal Rings for Crown Jars, dozen \$1.19

Metal Tops for "Scrohm" Jars, dozen \$1.15

Fruit Jar Fillers, each \$1.10

6-oz. Tin Top Jellies, per dozen \$2.40

8-oz. Tin Top Jellies, per dozen \$3.00

Perfect Seal, wide mouth, adjustable, pints, per dozen, 80c; quarts, per dozen, 90c; half-gallon, per dozen, \$1.00.

Crown Jars, reliable, screw tops, pints, per dozen, 55c; quarts, per dozen, 65c; half-gallon, per dozen, 75c.

NEW "ROYAL NIPPON" CHINA.

Hand-painted Chocolate Sets, \$1.95—Pure white body, floral border, gold tracings, seven pieces. Wednesday \$1.95

\$1.50 to \$1.75 China, 95c—Selection of newest "Royal Nippon" China, Bonbon Dishes, Sugars and Creams, Muffin Dishes, covered; Butter Tubs, Teapot Stands, Nut Bowls, Syrup Jugs, Rose Jars, Ash Trays, Salad Bowls, Cake Plates, etc. Wednesday \$1.95

Grocery List

Telephone Direct to Department, Adelaide 6100.

6000 packages Redpath's Granulated Sugar, in 5-lb. packages, not more than six packages to a customer, 3 packages \$1.00

4000 tins Finest Canned Corn, 3 tins \$1.22

Choice Side Bacon, pea-meal, half or whole, per lb. \$2.25

2000 stone Fresh Baked Oats, per stone \$1.55

Clark's Pork and Beans, in Chili Sauce, tall tin, 3 tins \$1.25

Fancy Japan Rice, 3 1/2 lbs. \$1.25

Telfer's Cream Soda Biscuits, package \$1.20

Fresh Butter, per gallon \$1.15

Fire White Wine Vinegar, XXX, per gallon \$1.15

Finest Pickling Spice, per lb. \$1.25

Choice California Prunes, 2 lbs. \$1.15

Macaroni or Spaghetti, 3 packages \$1.25

Banner Brand Jam, assorted, 5-lb. pail \$1.48

Dalton's Lemonade Syrup, 3 bottles \$1.25

Malta Vita Breakfast Cereal, 3 packages \$1.25

Choice Olives, stuffed or plain, bottle \$1.15

Crisco Shortening, per tin \$1.20

Choice Pink Salmon, tall tin, per tin \$1.10

Knock's Gelatine, 2 packages \$1.25

Blue Feather Sardines, per tin \$1.10

ROASTED COFFEE, PER LB., 25c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, lb. \$2.75