## By Mr. Sommerville:

Q. The maintained average of the department was around 50 per cent?A. Yes.
Q. The actual mark-up maintained in the department over the year?A. Yes.

Mr. Heaps: Is there anything to show that the mark-up is higher on these particular items you refer to?

Mr. Sommerville: I think you will find there will be some very interesting information, that whereas the mark-up will represent profits of 50 per cent, the cost to the manufacturer on a great deal of the stuff has been less.

Mr. Factor: Let us wait until we get the evidence.
Mr. Sommerville: Yes.
Mr. Ilsley: We can identify the individual shipments that are dealt with here?

The Chatrman: Absolutely.
Mr. Sommerville: Yes, we will have definite identification of a series of cases and the figures submitted.

Mr. Young: Is somebody coming here from Simpsons to explain these differences in the mark-ups?

Mr. Sommerville: They will be given every opportunity to do so.
Mr. Young: Is this man who is investigating the furniture factories coming here also?

Mr. Sommerville: Yes.

## By Mr. Factor:

Q. There is one question I would like to ask. Do these mark-ups reflect also the furniture that is sold on Simpson day and sales, or is that the regular stock that is sold?-A. Some of them were sold at sales. Furniture sales are held twice a year, and some of this does represent furniture bought for the sales.
Q. Take in the volume showing mark-ups between 30 and 60 per cent; that would include items of furniture that were sold at these sales?-A. Yes.

Mr. Sommerville: Well, the quantities will probably give evidence of that. You will find 250 breakfast sets, 100 bedroom suites, 125 dining room suites.

Mr. Kennedy (Peace River): Is the practice to put on special prices or lower prices for these special sales, or is it simply big advertising stuff?

Mr. Sommerville: The February and August sales must reflect these initial mark-ups, because these are carried through all the whole, and represent such a very large proportion of the purchases.

The Witness: Yes.
Mr. Factor: That is the point. There is an initial mark-up. If the sale takes place in February, the sale price is below this initial mark-up, is it not?

The Witness: In some cases.

## By Mr. Ilsley:

Q. The average is very little?-A. Yes.
Q. It has never exceeded $4 \cdot 3$ per cent in ten years?-A. A great deal of this is bought especially for the sales, and the initial mark-up percentage is the actual selling price.

Mr. Sommerville: That is the point.

