# The Robert Simpson Company, Limited

STORE OPENS 8.30 A.M. CLOSES 5.30 P.M.

# CONTINUING THE FALL DISPLAYS

The beautiful weather of the late Summer has brought about an unusual slowness on the part of many of our good friends in returning to the city for their Fall shopping. Yet even in this they are fortunate. For each day sees a steady arriva! of exquisite goods from abroad, and no less attractive goods from home markets. Never for a day has interest flagged in the big departments of the Store, and to-morrow we will be able to show you new Millinery, Suits, Coats, Furs, Laces, etc., every one challenging your admiration and enthusiasm. The Store is here to serve you, never so well as now.

Women's Gloves 29c

Women's Natural or White

Washable Chamoisette Gloves,

fine close weave, 2 dome clasp,

perfect finish; sizes 51/2 to 71/2.

skin Gloves, soft pliable skin, 2

dome clasp, oversewn seam, neat

self point, black, tan or white;

the kind mother knits, heavy

weight, soft close finish, extra fine

varn, double heel, toe and sole;

sizes 91/2 to 11. Regularly 35c.

Men's Wool Lined Tan Suede

Gloves, wool lined, I dome snap,

seams strongly sewn, smart

dressy glove, tan shades; sizes 7

to 10. 75c value. Monday .59 Women's "Pen-Angle" brand,

black, plain cashmere hose, fall

weight, closely woven, seamless

finish, spliced heel, toe and sole;

sizes 81/2 to 10. Regularly 35c.

Hose, black worsted yarn, clean,

close, elastic finish, bright glossy

yarn, double heel and toe; sizes 6 to 10. 35c value. Monday. .29

Women's and Boys' Wool

Men's Worsted Wool Socks,

Women's Best Quality Lamb-

#### **Our Second Showing** of Fall Millinery

Since our last opening we have received into stock thousands of dollars worth of Paris novelties in ospreys, feather mounts and ornaments. Along with these some most exclusive shapes, bordering on the extreme; also several good French models from New York. Kerrymann, Joseph and others have sent in their most promising leaders for the coming season.

A VERY SMART HAT AT \$7.50.

To emphasize the large number of beautiful tailored hats, we have on offer for this opening day only 40

## A Superb Exhibition of

Only the brush of an artist could do justice to the marvellous beauty of the goods displayed in this department. Cold type fails to convey any idea of the rich colorings and beautiful designs of Dress Fabrics gathered here to await your good

The Fall Suitings and Dress Goods are certainly worthy of their place beside the silks and velvets. They comprise everything that is newest, and quite a few are confined to the Simpson Store. Colors were never more varied nor more attractive. Trinon Louis, satinique, Bulgarian blue, porcelain, pheasant, Marron rouge, Vatican purple, flamingo, vert de russe—just to mention a few—will give you an idea of the choice that awaits you. The choice of materials is equally wide, and includes shot whipcords, jacquard weaves in all-wool and silk and wool, broche suitings, corded velour delaines. But why extend the list? You have a standing invitation to visit the Store. Come new hats at this one special price. and spend an hour or two in this department. You'll enjoy it, ..... 7.50 and we'll appreciate it.

#### Women's and Misses' Tailored Suits for Early Fall, \$9.85

A RIG SPECIAL IN THE SKIRT SECTION.

These are a lot of well-tailored and perfect-fitting garments. The styles are all good ut in several of this season's best plain gored models. Materials include striped serges a navy, green or brown, tweed mixtures, and worsteds in black or navy. Regular \$4.50 alues. Monday

White Wool Union Blankets, closely woven, with pink or blue borders, double bed size, 66 x 82, Regularly 2.98

BED COMFORTERS \$1.48.

Turkey Chintz Comforters, in pretty Paisiey or floral designs, size 1.48

\$6.35 ALL-WOOL BLANKETS, \$4.88

DOUBLE BED FLANNELETTE

BLANKETS, \$1.25 PAIR.
Best Quality Canadian Flannelette
burkets, in white only, with pink or
tue bordets, largest size 70 x 1.35

\$5.55 WHITE BLANKETS, \$4.25 PAIR.

Our Special White Wool Blanket, made from finest quality Canadian wool, with a small percentage of cotton, which makes them thoroughly unshrinkable; large size, 70 x 86. Regularly 4.55

CLEARING FANCY LINENS 25c.

1,000 pieces of Fancy Linens, including tray cloths, shams, scarfs and teacloths, Greatly reduced for quick selling. Monday, each
(No phone or mall orders for this)
(Second Floor)

HEMSTITCHED TABLE CLOTHS 34.98

### Apron Day

Cleaning time is here \$3.95 WHITE BLANKETS, \$2.98 PAIR. again, and we are ready aprons, for every purpose, better than we have ever shown. Here is a list of ex-traordinary values. 'Phone orders filled.

Maids' Aprons, fine white lawn, handsome embroidery bib and bretelles, deep hen on ruffle; size 38 x 28 inches. Regularly 75c. Monday special .50 

### Dress Goods

#### Monday is The Great September DRESS TRIMMINGS Blanket Sale

OUR SEMI-ANNUAL ONE DOLLAR DAY IN FRENCH TRIMMINGS.

A wonderful gathering of special purchases, made by our buyers in Paris, enabling us to put on sale superb bandings, garnitutes, flouncings, beaded nets and allovers, worth from \$2.00 up to \$5.50, for the extraordinary price of

worth from \$2.00 up to \$5.50, for the extraordinary price of

ONE DOLLAR PER YARD.

We quote below a few out of the inhumerable ranges of beautiful goods:
Superb black silk bandings, in widths from 6 to 10 inches, worth \$2.00 to \$4.50 per yard. Monday
Colored beaded bandings in the superb, brilliant colorings that are so fashionable,
to 8 inches wide, regular prices, \$2.50 to \$6.50, for, Monday
Magnificent allovers in brilliant Oriental colorings, worth from \$1.75 to \$4.50.
Monday
Floundings, from 18 to 27 inches wide, in white nets with superb colored bead work, excellent for the new short tunics, worth \$3.75 to \$5.50. Monday

1.00 

Finest Quality Fure Saxony Wool Blankets, with a close even nap, finished and whipped singly, 7 th, weight, size 64 x 84. Regularly \$6.25. Mon-4.88 

### **DRAPERIES**

1.500 yards Bordered Scrim, in ecru and cream grounds, with pretty colored horders; some have figured centres. Regular value, 30c yard. Special for Mon-

FRENCH VELOURS, \$1.50 YARD.

A beautiful range of colors, heavy justrous pile, 50 inches wide, for portieres, window hangings and upholstering, no fabric gives better satisfaction. Priced at. vd. 1.50 A special purchase of Nottingham Lace Curtains, 22.49 PAIR.

A special purchase of Nottingham Curtains, pretty floral designs, with horders to match, others have plain centres. 3 and 3 1-2 yards long, marked at a figure much below usual cost, for Monday, special, pair

NEW IMPORTATIONS IN THE DRAPERY DEPARTMENT.

The finest collection of high-grade, hand-printed linens, figured taffgtas and English cretonnes we have ever shown, considering pest displays, this is saying a good deal for the beauty of the fabrics. All 50 inches wide, priced at 2400, 2.25, 2.50

#### Rogers' Silver Plated Knives and Forks at Reduced Prices

A 12-piece set, including 6 dessert knives, Rogers' 12 dwt. silver-plated, with solid handles, and 6 forks to match; each set in a cardboard box. Reduced price Monday only, set 3.65.

Rogers' Silver-plated Tea Spoons, in our Helena pattern; every piece stamped A1 quality. Regularly \$2.50 dozen. Monday half

#### TRAVELLING GOODS

Tourist Trunks, fibre bound, two leather straps, good lock and bolts, two trays. Special, 32-inch, \$5.25; 34-inch, \$5.50; Steamer Trunks, canvas covered, two straps, with dividing tray. Special Monday, 32-inch, \$4.40; 34-inch, \$4.65; 36-inch, \$4.90.

Suit Cases, cowhide, swing handle, side straps, linen lined, with pocket; size 24-inch. Special Monday ...... 4.50 Cane Suit Cases, leather corners, two leather straps; very light and durable. Special Monday, 24-inch, \$5.25; 26-inch, \$5.50.

Brownie Suit Cases, matting, with leather corners; strong handle; brass lock; 14-inch. Special Monday . . . . 1.00



A very desirable Overcoat is made in two good color neat pattern grey English tweed, and in a grey mixed twout in the fashionable single-breasted Chesterfield style. linings are a fine twill mohair, and the workmanship is grice .....

MEN'S SILK-FACED OVERCOATS. Made from an Oxford Grey Cheviot Cloth, which makes a very dressy overcoat. It is cut in a smart single-breasted fly front Chesterfield style, fine twill mohair linings and silk facing to the edge. A dressy overcoat. Price .......... 18,60

"DURWARD" ENGLISH MADE OVERCOATS. Undoubtedly the English made fall weight overcoat will be in greater demand this season than ever.

English tweeds in browns and greys, rich, attractive color nothing but what the best dressed man would be proud wear. Single-breasted Chesterfield styles, with the English shoulders and the plain designs, silk sleeve linings, firest tailoring. Price

School Boys

Soys' Flannelette Shirts, with turn-wn'collar, pretty stripe designs, all ms strongly sewn, sives and half es, 12 to 14. Regularly S9c. 20

10k Solid Gold

Spectacles

Sterling Silver, Gunnetal or Gilt. Regularly \$6.00 to \$3.50. Spe-

Boys' Pure Wool Cashmere J. navy blue or brown; all sizes fasten on shoulder. Mon-



### Clothing for the Men's Button and Laced Boots \$2.95

HALF-PRICE ON "QUEEN QUALITY" BOOTS,

300 pairs Women's New Fall Button Boots, dull calf, with cloth tops, and champagne nu-buck, with cravenette tops; Goodyear welted soles; all sizes from 2½ to 7. Regularly \$5.00. Monday 8.30 2,49

CLASSIC FALL SHOES FOR CHILDREN. Special fall showing of this popular brand, in all leathers and styles. See them Monday.

#### Men's Stiff Hats 89c

200 Children's Tam o'Shanters, fine navy blue cloth, and cream serges; medium and large crowns. Regularly 50c, 75c and \$1.00. Monday 

Imported Black Silk Moirette Petticoats, guaranteed quality, very light weight, soft finish, two-piece flounce, with rows of pin turking and knife pleating; sizes 36 to 4 Extra value Monday .. .. 2.95 JAPANESE WADDED ROBES.

Women's Lounging Robes, of Japanese silk, quilted and wadded: turned back cuffs, and coular, an ished with stitching; silk girdle and frog fasteners; loose back cardinal, sky, Cepenhagen and black, with helio. Sizes 36 to 46: Monday ... ... 5.09

#### New Imported Papers For Living Room

The leading wall paper mills are making special papers for livingpatterns and designs, raplacing the elaborate designs and gaudy colorings of downstair rooms. We will be pleased to show you papers to suit your rooms.

Tapestries, blends, clothettes, printed corks, flats or crepes, corduroys, foliages, damasks and leathereties. In tans and greys, blues and greys, buffs and browns, yellows and orange, greens and browns, wood shades; to be used as all walls, uppers or dados, plain or panelled walls and ceilings. Per roll, 35c, 50c, 75c, \$1.00 to \$3.50.

Panellings, Borders, Friezes to match any color scheme, in widths from 2 inches to 42 inches. yard, prices range from 5c to \$1.50. Hand-made Blinds, 66 in, wide, eight colorings, in over 20 blends. 

Panelling Bands to match, per

## Dainasi: Table Cloths, with a nice satin finish, good assortment of new handsome designs, size 64 x 86. 1.98 Guaranteed Silk Moire THE MONDAY BASEMENT Petticoats \$2.95

500 only Water Palls, 12-qt, size; some all white, some blue and white and green and white lined. Ordinarity selling for \$1,00, 51,15 and \$1,35. Monday Basement Sale, each... 39 (Only one to a customer)

SPECIAL LINE GRANITE PRE-SERVING KETTLES.

SPECIALS IN COAL STOVES.

FOR CIALS IN COAL STOVES.

Yor 228,60 a Steel Rauge with six
No. 9 covers—An entirely new design of a steel range, with a high
warming closet. The body is of the
body polished steel, of a uniform
color and finish; carefully rivetted
with special rivets, to keep body
absolutely air-tight. The oven measures is by 21 by 12 is inches. The
oven flue is specially arranged so
that the heat is ranidly and evenly
distributed, thus ensuring a perfectworking oven at all times. The fire
box is absolutely medern in construction and steed with neary linstruction and fitted with neavy lin-

ings, so that they will last a long time and save expense in repairs, and fitted with heavy duplex grates. The warming closet is strongly made and constructed with flue pipe passing through, so that heat is maintained all the time fire is burning. The top is spacious and has six No. 9 covers, with the plates which cover fire box arranged to raise on ratchet so as to give free access to fire box. Stove stands on feet, and has heavily nickelled trimmings. For quality of material, workmanship, seneral efficiency and economy, this range is easily worth \$37 to \$40. Monday Bas pent Sale price. 28.50

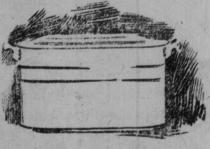
Side Reservoir (if wanted) which is large and roomy and fitted with a copper tank inside. Extra price 1.30 which was made to sell for \$21.50—This range is constructed on thoroughly practical lines. It has two spacious ovens, one for baking and reasting and the other for broiling and tonsting. Stove has four large burners on top, with a simmer burner, of the new drift type, powerful heafing and economical, each fitted with a separate tap and air mixer. Body of stove is of the best quality steel, with cast iron trimmings, and top plate and mountings are heavily nickel-plated. An absolutely perfect cooking range, built for efficient and lasting service. Special for Monday Basement Saie... 18.50

1 Powerful and Beenomical Gas lenters can easily be moved from com to room; suitable for any part of the house; takes up little space; nade of a high-grade sheet steel, with nickel trinmings. Just the light tuing for the chilly mornings and evenings. Special for Monday Basement Sale 2.25

KITCHENWARE SECTION.

Regular 85c size, Basement Sale .52 Regular 75c size, Basement Sale .62 Regular 95c size, Basement Sale .82

Galvanized Wash Tubs, Monday-Regular 55c size, Basement Sale .42 Regular 67c size, Basement Sale .52 Regular 75c size, Basement Sale .62 Regular 85c size, Basement Sale .72 



75c COLD BLAST LANTERN, 59c. 

SPECIAL SALE OF POTTS IRONS. Set of Mrs. Potts' Laundry Irons, three irons of different sizes, handle and stand. The Polished Iron. Regularly \$1.00. Monday Basement Sale, per set .77

TEA KETTLES, Sc. 

GRANITE RICE BOILER, 29e. 

GALVANIZED PAILS FOR 15c. 

High Stand Clothes Wringers, with 2 folding tub stands, covered cogs, adjusting springs, all complete.

Low Stand Wringers, best Canadian make, rollers fully guaranteed, covered cogs, steel springs, adjusting screws and clamps, all com-

The "Viking," with ball bearings and rollers guaranteed for 3 years. Regularly \$5.50. Monday Basement



The "Excelsior." with ball bearings and rollers, guaranteed for 5 years. Regularly \$6.00. Monday Basement Sale ..... 5.28 HOUSE BROOMS.

Best house corn brooms. Monday Basement Sale ..... .23. .33, .43 

CUTLREY DEPT. "SPECIAL" 

#### Boys' Blue Serge Reefers

Double-breasted style, with well shaped shoulders and neat fitting collars; a splendid style for fall wear; the material is a splendid wearing blue serge; neatly tailored and finished with brass buttons and fancy emblem on sleeve. Sizes 21/2 to 10 years. Monday.. 3.50

BOYS' SMART FALL TWEED

A natty suit for dress or so wear; made from fine English tweeds, in dark brown shades; neat small patterns; double-breasted style, with bloomer pants; smartly tailored; in sizes 25 to 30, \$4.00; sizes 31 to 33, \$4.50.

#### **GROCERIES** TELEPHONE MAIN 7841.

Pearline, 1-lb. package ...... Powdered Ammonia, 4 packages .25 Sunlight, Surprise and Taylor's Borax Soap, per bar ......
Wide Awake and Comfort Soap, per bar .....
Fels Naptha Soap, per bar .... 

Taylor's Soap Powder, 2 pack-

Taylor's Soap Powder, 2 packages
Pan Shine Cleanser, 3 tins.
So Clean Sweeping Compound,
per tin
Royal Blue. 2 packages
White Swan Lye, per tin
Canada White Laundry Starch,
package
Bon Ami, per cake
Parowax, 1-th, package
Celluloid Starch, 3 packages.
Diamond Cleanser, 3 tins

5 LBS. PURE CELONA TEA. SLIS. 1.000 lbs. Pure Celona Tea. of unf-form quality and fine flavor. black or mixed, 5 lbs.

### The Robert Simpson Company, Limited

Foreign to High -Puni or Res Ministe

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