

a balanced picture. And for that reason you might hear news that was given a little earlier because we are trying to give a thorough summary of it.

Mr. FULTON: Last year I asked you about the time available for the morning news broadcast in British Columbia where I have always had the impression that the announcer was racing against time. You said you would look into it to see if perhaps there was too short a time allowed for it. I refer to the 8 a.m. newscast.

The WITNESS: I saw it was brought to the attention of officials in British Columbia, and I hope it has proved better since.

*By Mr. Coldwell:*

Q. Why was the news roundup shifted from 10.15 to 7.00?—A. The news roundup?

Q. Yes.—A. That was done because of careful study by our people who had been working on surveys of listeners' habits. One reason was we found that a great many people listened to the news, and then cut off during the news roundup, and it seemed to be that they were simply getting too long a stretch of talk, and the news type of thing, and a number of people were questioned, and a sample test done, and a number of people expressed a preference for a separate time. The news roundup has been put on earlier in the evening with music before and after.

*By Mr. Hansell:*

Q. You still have contracts with the major news agencies?—A. Yes, the same as we have had in other years.

Q. You are still carrying on with that policy?—A. Yes.

The CHAIRMAN: Any further questions?

*By Mr. Coldwell:*

Q. What do you pay for these services. I suppose it is more economic to do it that way?—A. We have thought so. I do not think there has been any change since the last committee. I have not the figures, but it is still on the same basis.

The CHAIRMAN: Any further questions? If not, we will proceed to plays on page 14.

*By Mr. Coldwell:*

Q. I enjoyed the Glencannon shows very much. I thought them one of the most delightful series we have had on the radio. Some of the plays on Sunday and Wednesday nights tend to be a bit heavy and morbid. I think we get an over-dose of morbidity on the drama of the C.B.C.—A. We did have a few complaints about the Glencannon series, and I am glad to have your support.

Mr. COLDWELL: I cannot understand anybody complaining about Glencannon. Only those who are teetotalers or near teetotalers can fully appreciate Mr. Glencannon's humour.

Mr. FULTON: Was it Mr. Mulrooney's—

Mr. COLDWELL: I think Mr. Glencannon is lively and acceptable. Personally I did not like the Mulrooney monologue.

*By Mr. Fleming:*

Q. What was the popularity of the Glencannon series reported by listeners' surveys?—A. I do not remember what the listeners' figures were, but they were pretty good.

Mr. COLDWELL: I think they were very popular. I know people who do not listen to that kind of thing, but who thoroughly enjoyed all the Glencannon