

- Institutional consumption
 - what are institutions such as government spending their resources on (absolute and trend)?
- Gross domestic investment (absolute and trend)
- Capital investment
 - how much money is allocated to the purchase of facilities and equipment that will later be used for production (absolute and trend)?

Section D: Business Performance

[This section attempts to describe business dynamics in the target market. Are new firms being created? Are companies growing? Are enterprises profitable? Not all developing countries keep detailed statistics of business dynamics, so in some cases this information may be difficult to obtain.]

- Total number of firms (sorted by >100, 100-500 and >500 employees)
 - what are the trends; i.e. is the proportion of small, medium and large firms changing?
- New firms created in a year
 - how many firms have exited (ceased operations)
 - what is the net number of firms added to the total (absolute and trends year over year)?
- Aggregate sales (absolute and trends year over year)
 - can they be broken down by company size to show what percentage of total sales originate with firms of a particular size?
- Aggregate assets (absolute and trends year over year)
 - can these be broken down by company size to show what percentage of total assets are attributable to firms of a particular size?
- Aggregate profits (absolute and trends year over year)
 - can these be broken down by company size to show what percentage of total profits originate with firms of a particular size?

Section E: Labour and Employment

[This section indicates the extent to which wealth is being distributed throughout the target country by means of the labour market.]

- Total employment (absolute, trend and as a percentage of the total population)
 - what are the labour force participation rates for the population at large, for males and females, etc.?
- Net new jobs created annually (absolute and trend)
 - is it possible to report on which firms are creating these jobs (in Canada, small business is responsible for most net new jobs created over the past two decades)?
- Unemployment (absolute number and rate)
 - what is the definition of unemployment?
 - what percentage of those able and willing to work cannot find jobs?
- Identify the minimum legal wage