

REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

38

POST :604-DALLAS

004-DEFENCE PROGRAMS, PRODUCTS, SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ELECTRICAL & ELECTRONIC

DEFENCE MARKET STUDY

COMMAND BRIEFINGS
RAISE AWARENESS OF CDN DEFENCE INDUSTRIAL BASE AND CCC.

DEFENCE COMPONENTS SHOW - DALLAS
GENERATE \$10 MILLION IN DEFENCE ELECTRONIC SALES.

ARMAX/HITECH OTTAWA (INCOMING MISSION)
GENERATE \$10 MILLION IN CDN DEFENCE SALES TO THE U.S.

INFOMART - SATELLITE OFFICE
NEW PROPOSAL

OTHER DEFENSE PROD & SERV.

DEFENCE MARKET STUDY
DEFINE MARKET PREPARATORY TO DEVELOPMENT OF A COMPREHENSIVE

PROGRAM.

COMMAND BRIEFINGS
RAISE UP DEFENCE PERSONNEL AWARENESS OF CDN DEFENCE

INDUSTRIAL BASE & CCC.

DEFENCE COMPONENTS SHOW - DALLAS
GENERATE \$2 MILLION IN OTHER DEFENCE SALES.

ARMAX/ HITECH OTTAWA [INCOMING MISSION]
GENERATE \$1 MILLION IN CDN DEFENCE SALES TO SOUTHWEST

INFOMART - SATELLITE OFFICE
NEW PROPOSAL

AEROSPACE

DEFENCE MARKET STUDY
RAISE AWARENESS OF POTENTIAL AEROSPACE MARKET IN THE U.S.

ABBOTSFORD AIRSHOW MISSION [INCOMING]
RAISE US DEFENCE PERSONNEL AWARENESS OF CDN AEROSPACE

SUPPLIERS.

DEFENCE COMPONENTS SHOW - DALLAS
GENERATE \$10 MILLION IN DEFENCE AEROSPACE COMPONENT SALES.