QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 519-SEOUL

005-COMM. & INFORM. EQP. & SERV
KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
REMOTE SENSING	
GATHER & UPDATE INFO ON THE PLANNED PROJECTS FOR R.S. SYS IN COMING YEARS.	IDENTIFICATION OF CDN OPPORTUNITY.
FOLLOW UP FOR KAIST SHOW AND CONFERENCE (ASIAN CONFERENCE OF REMOTE SENSING)	ENHANCED CONTACTS WITH R.S. SECTOR.
HOLD A CATALOGUE SHOW ON REMOTE SENSING PRODUCTS/SERVICES FOR POTENTIAL AGENTS AND ENDUSERS.	INCREASE NUMBER OF ACTIVE AGENTS REPRESENTING CDN FIRMS IN THIS SUBSECTOR (CURRENTLY 2).
PREPARE A REPORT ON KOREAN REMOTE SENSING SECTOR'S CURRENT STATUS AND PROSPECTS.	INCREASED INTEREST & ACTIVITY IN THIS MARKET BY CDN FIRM.
TELECOMMUNICATIONS (INC SPACE)	
ONGOING ASSISTANCE TO CDN FIRMS TO PENETRATE KOREAN PUBLIC TELEPHONE SWITCH MARKET.	INCLUSION OF A CDN FIRM IN LOCAL PUBLIC SWITCH COMPETITION.
FOLLOW UP ON DATA COMM SEMINAR IN FY 86/87	INCREASE OPPORTUNITY FOR CDN FIRMS TO SELL MORE DATA COMM PRODUCTS/SERVICES IN FY 87/88.
CATALOGUE SHOW FOR CANADIAN EQUIPMENT (OTHER THAN SWITCHGEAR).	INTERESTED NUMBER OF AGENTS.
PREPARE FOR DATACOMM & INFORMATICS MISSION	INCREASED NUMBER OF CONTACTS & POTENTIAL AGENTS.
BROADCASTING (INC CATV)	
TRACKING OF LEGISLATIVE CHANGES ON CABLE TV BROADCASTING.	IF LEGISLATED, THE CABLE TV MARKET WILL BE GENERATED FROM FY 87/88.
COLLECT INFO ON POTENTIAL FIRMS WITH INTEREST IN CABLE TV BUSINESS.	IDENTIFY POSSIBLE AREA OF CDN FIRMS PARTICIPATION.
HOLD A CATALOGUE SHOW ON CDN CABLE TV PRODUCTS/SERVICES.	APPOINTS NUMBER OF ACTIVE LOCAL AGENTS IN THIS SUBSECTOR IN FY 87/88.