

TABLE 9 / TABLEAU 9

EXPORT TARGET MARKET DISTRIBUTION OF APPLICATIONS APPROVED
REPARTITION PAR MARCHÉ D'EXPORTATION - PAR APPROBATIONS
(BY SECTION - PAR SECTION)

| YEAR ANNEE | Project Bidding | Visits Outside Canada | Trade Fairs Abroad | Visits to Canada | Export Consortia | Sales Offices Abroad | Fish Food | | Non-profit Organiza- tions | | Innovative Marketing | | TOTAL Marketing | % |
|----------------------------|--------------------|-----------------------------|-------------------------------|------------------------|---------------------|-----------------------------|-------------------|------------------------------|----------------------------------|-------------------------|-------------------------|-------|--------------------|-------|
| | | | | | | | Consortia | Organiza- tions | Agreements | Marketing | | | | |
| AFRICA | 1988-89 | 27 | 96 | 11 | 20 | 0 | 1 | 0 | 2 | 0 | 1 | 0 | 158 | 5.12 |
| AFRIQUE | 1989-90 | 17 | 67 | 4 | 11 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 101 | 3.12 |
| NORTH AMERICA | 1988-89 | 20 | 355 | 1,020 | 15 | 0 | 0 | 0 | 15 | 0 | 3 | 0 | 1,428 | 46.5% |
| AMÉRIQUE DU NORD | 1989-90 | 9 | 443 | 994 | 12 | 0 | 0 | 0 | 16 | 0 | 3 | 0 | 1,477 | 45.8% |
| CENTRAL AMERICA/CARIBBEAN | 1988-89 | 5 | 40 | 5 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 54 | 1.8% |
| AMÉRIQUE CENTRALE/ANTILLES | 1989-90 | 3 | 54 | 8 | 6 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 73 | 2.3% |
| SOUTH AMERICA | 1988-89 | 13 | 49 | 11 | 13 | 0 | 0 | 0 | 9 | 0 | 0 | 0 | 95 | 3.12 |
| AMÉRIQUE DU SUD | 1989-90 | 9 | 72 | 10 | 11 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 110 | 3.4% |
| ASIA / PACIFIC | 1988-89 | 53 | 350 | 116 | 20 | 0 | 3 | 0 | 12 | 0 | 0 | 0 | 554 | 18.1% |
| ASIE - PACIFIQUE | 1989-90 | 44 | 396 | 94 | 18 | 0 | 3 | 0 | 16 | 0 | 1 | 0 | 572 | 17.7% |
| WESTERN EUROPE | 1988-89 | 17 | 306 | 242 | 17 | 0 | 8 | 0 | 10 | 0 | 0 | 0 | 600 | 19.6% |
| EUROPE DE L'OUEST | 1989-90 | 10 | 440 | 203 | 21 | 0 | 6 | 0 | 9 | 0 | 2 | 0 | 691 | 21.4% |
| EASTERN EUROPE/USSR | 1988-89 | 8 | 44 | 18 | 6 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 78 | 2.5% |
| EUROPE DE L'EST/USSR | 1989-90 | 10 | 66 | 13 | 10 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 101 | 3.12 |
| MIDDLE EAST | 1988-89 | 23 | 57 | 19 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 101 | 3.3% |
| MOYEN-ORIENT | 1989-90 | 14 | 64 | 13 | 9 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 102 | 3.2% |
| OTHERS/AUTRES | 1988-89 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
| 1989-90 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
| TOTAL | | 166 | 1,297 | 96 | 0 | 13 | 0 | 50 | 0 | 4 | 0 | 3,068 | 100.0% | |
| | | | | | | | | | | | | 6 | 0 | 3,227 |
| YEAR | Submissions | Visits a l'étranger | Foires commerciales au Canada | Visites à l'étranger | Consortiums | Bureaux de vente permanents | Pêche et commerce | Organismes sans but lucratif | Alimentation et commerciale | Contrats internationaux | Total | | % | |
| ANNEE | pour un projet | l'extérieur | commerciales au Canada | à l'étranger | au Canada | à l'étranger | du Canada | à l'étranger | du Canada | à l'étranger | | | | |