

U.K. Do-It-Yourself and Garden Show growing

LONDON, U.K. — January 26-28, 2003 — Canada is set to build on its success of previous years at the **Do-It-Yourself (DIY) & Garden Show** (www.diyandgardenshow.com), the UK's premier trade show for do-it-yourself, hardware, tools, decorative and garden products. For the fifth successive year, a Canada Group stand will be showcasing Canadian companies wishing to develop their UK and European export business.

The **DIY & Garden Show**, now in its ninth year, attracts visitors from over 30 countries. The show is officially supported by the British Hardware & Housewares Manufacturers Association and Home Decoration Retailers Association, and is the first

major home improvement exhibition of the year in Europe.

As in previous years, the Canadian High Commission is also pleased to support Canadian exhibitors by offering the following additional free services:



Canada's stand at this year's show.

- Pre-show briefing and half-day program of pre-show visits to selected UK chain store retailers, in

order to familiarize Canadian Group exhibitors with the UK market;

- Marketing list of major UK chain store buyers for Canadian Group exhibitors to conduct their own targeted pre-show communication activities; and,
- Pre-show press campaign to maximize UK industry press coverage of the Canada Group.

For more information about opportunities in the DIY industry in the U.K., contact: Carol Gould, Commercial Assistant, Canadian High Commission, London, tel.: **(011-44-0) 20 7258-6673**, fax: **(011-44-0) 20 7258-6384**, e-mail: carol.gould@dfait-maeci.gc.ca, Web site: www.dfait-maeci.gc.ca/london/ or www.infoexport.gc.ca/uk/

The Canadian contact for the show and booking agent is Anne Heath, UNILINK, tel.: **(613) 549-0404**, fax: **(613) 549-2528**, e-mail: ah@unilinkfairs.com, Web site: www.unilinkfairs.com *

Final ingredients for SIAL

PARIS, FRANCE — October 20-24, 2002 — The 2002 edition of **SIAL Paris 2002** is expected to feature 5,200 exhibitors representing 94 countries and attract over 135,000 food and beverage trade professionals from 185 countries from around the world. This trade show, the largest of its kind, offers you access to serious buyers and represents an exciting opportunity to introduce your products to the global marketplace.

In order to maximize the benefits to Canadian companies either exhibiting or visiting **SIAL 2002**, Agriculture and Agri-Food Canada is providing an opportunity for companies to meet one-on-one with trade commissioners and commercial officers who are serving Canadian food companies in Canadian embassies and consulates abroad. Meetings will be held between

13:30 and 16:00 on **October 21, 2002**, on the exhibition grounds. These meetings will provide an excellent opportunity for Canadian companies who will be at **SIAL** to discuss international market opportunities for their products with Canadian representatives in targeted countries.

To participate, contact Nicole St-Jacques, tel.: **(514) 283-3815 ext. 513**, e-mail: stjacquesn@agr.gc.ca, as soon as possible. Priority will be given to companies exhibiting at **SIAL** (first-come, first-served).

For information on **SIAL**, contact Angel Garcia, Agriculture and Agri-Food Canada, tel.: **(613) 759-7738**, fax: **(613) 759-7506**, e-mail: garciaa@em.agr.ca Web sites: <http://ats.agr.ca/events/sial/welcome-e.htm> or <http://sial.axime.com/en/index.htm> *

An electrifying Conference

FUKUOKA, JAPAN — November 5-8, 2002 — The **14th Conference of the Electric Power Supply Industry (CEPSI)** is an excellent opportunity to promote your company's capabilities in the Japanese market, as well as other Asian markets. The Canadian Embassy in Tokyo, with the cooperation of Industry Canada and DFAIT in Ottawa, will provide assistance to Canadian companies that wish to explore specific business opportunities on the Japanese market.

For more information on **CEPSI**, visit www.cepsi2002.com or contact Stuart Fee, Commerce Officer, Industry Canada, tel.: **(613) 954-5446**, fax: **(613) 941-2463**, e-mail: fee.stuart@ic.gc.ca *

Upcoming trade shows and conferences

VANCOUVER, B.C. — October 2-4, 2002 — **International Development Days 2002** — **For information or to register**, go to www.cme-mec.ca/vancouver2002 or e-mail: treena.adhikari@cme-mec.ca

SAN SALVADOR, EL SALVADOR — October 2-6, 2002 — **Feria International** is a trade fair that specializes in presenting opportunities to international exporters interested in Central America. **For information**, contact Philip Jakob, Canadian Embassy in San Salvador, tel.: **(011-503) 279-4655**, fax: **(011-503) 279-0765**, e-mail: philip.jakob@dfait-maeci.gc.ca Web site: www.sansalvador.gc.ca or www.xxferia.fies.gob.sv

VANCOUVER, B.C. — October 6-8, 2002 — Accelerating as Manufacturers & Exporters — **For information or to register**, go to www.cme-mec.ca/vancouver2002 or e-mail: treena.adhikari@cme-mec.ca

ST. PETERSBURG, RUSSIA — October 15-19, 2002 — **4th International Forestry Forum**, "Russian Forestry Complex in 21st Century". **For information**, contact Margarita Sandal, Commercial Officer, Canadian Consulate General, St. Petersburg, tel.: **(011-7-812) 325-8448**, ext. **3352**, fax: **(011-7-812) 325-8393**, e-mail: margarita.sandal@dfait-maeci.gc.ca

MIAMI, FLORIDA — October 25-27, 2002 — **Miami Construction Trade Show** — **For information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca or visit www.miacon.com tel.:

(305) 441-2865, fax: **(305) 529-9217**, e-mail: mail@miacon.com

FT. LAUDERDALE, FLORIDA — October 31-November 4, 2002 — **Ft. Lauderdale International Boat Show Expo** — **For information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca, or go to www.showmanagement.com tel.: **1-800-940-7642** or **(954) 764-7642**, fax: **(954) 462-4140**, e-mail: Info@showmanagement.com

MIAMI, FLORIDA — November 8-17, 2002 — **South Florida International Auto Show** — **For information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca or go to www.sfliautoshow.com tel.: **(305) 947-5950**, fax: **(305) 947-5954**, e-mail: info@sfliautoshow.com

BANGKOK, THAILAND — December 2-5, 2002 — **The Auto Components + Aftermarket 2002** — **For information**, contact Carolyn Knobel, Second Secretary (Commercial), ext. **3352**, or Surin Thanalertkul, Commercial Officer, ext. **3356**, Canadian Embassy, Bangkok, tel.: **(011-662) 636-0560**, fax: **(011-662) 636-0568**, e-mail: bngkk-td@dfait-maeci.gc.ca Web site: bangkok.gc.ca

GATINEAU, QUEBEC — February 3, 2003 — The **11th annual Canadian Awards for International Development** — **For information**, or to obtain an application, contact Treena Adhikari, tel.: **(905)568-8300**

ext. **249**, e-mail: treena.adhikari@cme-mec.ca

MIAMI, FLORIDA — February 14-19, 2003 — **Miami International Boat Show** — **For information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca or go to www.discoverboating.com tel.: **(305) 535-1742**, fax: **(305) 534-3139**, e-mail: mhall@nmma.org

COLOGNE, GERMANY — April 8-11, 2003 — **ANUGA FoodTec 2003** — **For information** on participating, contact Stephan Rung, Commercial Officer, Canadian Consulate, Dusseldorf, tel.: **(011-49-211) 172-1718**, fax: **(011-49-211) 359-165**, e-mail: stephan.rung@dfait-maeci.gc.ca Web site: <http://ats-sea.agr.ca/agrifood-canada-germany/index.html>

ORLANDO, FLORIDA — April 13-16, 2003 — **Marine Hotel Association Conference & Trade Show** — **For information**, contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca or go to www.mhawebo.org tel.: **(702) 838-6056**, fax: **(702) 838-8853**, e-mail: judyforcanada@yahoo.com *

IFInet is your Internet gateway to procurement business funded by international financial institutions (IFIs) and UN agencies. www.infoexport.gc.ca/ifinet/menu-e.asp