

Owing to the persistent attempt of numerous cigarette manufacturers to cope in part the BrandeName of the "Richmond Straight Cut." Now in the eleventh year of their popu-Now in the eleventh year of their popularity, we think it alike due to the protection of the consumer and ourselves, to warn the public against base imitations and call their attention to the fact that the original Sraight Cut No.

This traduced by we in 1827, and to caution the I, introduced by us in 1875, and to caution the students to observe that our signature appears on every package of the Genuine Straight Cut Cigarettes.

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