

NATIONAL ADVERTISERS!

THIS is to direct your attention to the magnificent and practically undeveloped field which Vancouver, North Vancouver, New Westminster and Victoria offer to you.

Our Advertising Light Rates are exceptionally low, and at the present time Sites for Roof Signs are plentiful and are to be secured at a reasonable rental.

Let us know your requirements and we shall be pleased to do everything possible to facilitate your electrical advertising in any of the above-mentioned cities.

SITE RENTALS AND ADVERTISING LIGHT
RATES UPON APPLICATION.

We have a Smoke Stack 240 feet in height available for Advertising Purposes which may be seen plainly from practically all parts of the City of Vancouver, and Illuminated Bulletin Boards for Rent on our Interurban Lines.

**BRITISH COLUMBIA ELECTRIC
RAILWAY CO. LIMITED
LIGHT AND POWER DEPARTMENT**