



DE LAVAL CREAM SEPARATORS

are the cheapest
as well as the best

LOOK AHEAD!

DON'T TRY TO SAVE \$10.00 TO-DAY if it means a loss of 25 cents a day for all the years a cream separator may last you.

THAT'S JUST WHAT YOU WILL DO if you buy a cheap or inferior cream separator simply because its first price is a little less than that of the De Laval.

WHEN A PRUDENT MAN BUYS A cream separator he knows that what he is really paying for is not just so much iron, steel, brass and tin, whether it is called a separator or not.

WHAT HE WANTS IS A MACHINE to perform a certain service, and he must be sure of the machine doing the work for which it is intended as thoroughly and with as little effort as possible on his part.

THOUSANDS OF BABCOCK AND other tests have proved that the De Laval skims closer than any other cream separator under any conditions, and particularly under the harder conditions always experienced at times.

JUST THINK WHAT A LOSS OF AS little as 10 cents worth of cream at each skimming means to you in a year—twice a day for 365 days—over \$70.00 and with as many as ten cows the cream losses alone from an inferior separator usually amount to more than this.

CREAMERYMEN, WHO ARE DE-

pendent on their separators for business success, have long since found out the difference between De Laval and other separators, with the result that De Laval factory separators are almost universally used the world over to-day.

DE LAVAL SEPARATORS ARE IDENTICAL in all sizes, for one cow or a thousand, and the differences between separators are just the same with the smallest machine and the largest. They mean as much relatively to the little as the big user.

THEN THERE IS THE SAVING IN labor because of the easier running and greater capacity of the De Laval over other machines and the less care required in cleaning and adjustment worth at least 10 cents a day.

AND THERE IS THE INDISPUTABLE fact that a De Laval machine lasts from ten to twenty years as against an average of from two to five years in the case of other separators, or five times the average life of competitive machines.

THESE ARE THE REASONS WHY DE Laval Separators are cheapest as well as best, why thousands of other machines are yearly being replaced with De Laval's and why their use is rapidly becoming as universal on the farm as in the creamery.

IT SHOULD BE REMEMBERED, More- over, that if first cost is a serious consideration a De Laval Separator may be bought on such liberal terms that it will actually save and pay for itself, as many thousands of them have done.

These are all facts every De Laval local agent is glad of the opportunity to prove to any prospective buyer. If you don't know the nearest De Laval agency simply write the nearest main office, as below.

DeLaval Dairy Supply Co. Limited

Largest Manufacturers of Dairy Supplies in Canada.

Exclusive Canadian distributors of the "World Standard" De Laval Cream Separators.

MONTREAL PETERBORO WINNIPEG VANCOUVER

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