



The Brand.

Every Semi-ready Suit bears a price and name brand in left breast pocket of coats, inside of waistband on trousers.

The slightest flaw in workmanship, finish or material bars a suit from bearing the brand.

Put there as a token of the makers' good faith—a guarantee of value, prices always standard—no "bargain" losses to enhance real value.

Date of purchase stamped on the brand, finished and delivered two hours after ordered.

Semi-ready is equal to best custom tailoring.

Prices are:—\$10.00 to \$25.00 for Suits or Overcoats, \$3.00 to \$6.00 for Trousers.

Your money back if dissatisfied.

Semi-ready

The Kennedy Company, Limited,



2364 St. Catherine Street.

TORONTO, WINNIPEG, MONTREAL & OTTAWA