

H. J. CAULFEILD & CO.

THIS house announce that they are fully assorted in all lines. Special value in half-hose, retailing at 25c., is shown, and a line of ladies' hose, got at a bargain in limited quantity, to retail at 25c., is great value. Lines of imported underwear include natural wool, fleece-lined wool, and arctics, cotton and wool lined.

Exceptional value is shown in regatta shirts, which will be much used the coming winter. White shirts, of Messrs. Caulfeild & Co.'s own make, bear favorable comparison with any in the market. They have secured an exceptional line of heavy 5-lb. wool socks, a great leader for a 25c. line. Several special lines in Canadian shirts and drawers below market values are promised.

In waterproof coats some good lines in black paramattas and tweeds cannot be repeated at the price. A late and catchy novelty is a folding umbrella, handy for traveling, being easily packed in an ordinary valise. The range of braces include a number of American novelties, and are of unusual value. A large shipment of their celebrated English collars has just been received.

The firm will be glad to see all buyers who visit the city during the Exhibition and millinery openings, for even if merchants don't require goods they can see the range and styles, so a cordial invitation is extended to all.

JAMES JOHNSTON & CO.

James Johnston & Co. are showing a splendid range of new ties, the very latest styles, tartans, etc., in Derby and bow shapes, at popular prices. They have just received a very large assortment of Valenciennes laces, and a fine range of the newest things in veilings, flannelette embroideries, and the latest styles in ladies' collars and cuffs. Fancy toques and Tam o' Shanter will be largely worn this fall, and the firm are showing some specially good things

in this way. As velvet and velveteen capes are to be all the rage for the coming season, they are showing 32-in. silk velvets and velveteens in plain and beaded, and a very fine range of fur, feather and beaded trimmings and ornaments to trim them.

SOME PRETTY GOODS.

A new line of tinted table covers are fringed as well as figured. These goods are in great variety, and a handsome article can be retailed at 75c. The favorite designs are delft and empire, report F. Robertson & Co., Toronto, who carry a large range. Frills for cushions are being superseded by a heavy twisted silk cord, which is shown in all fashionable colors and combinations. Another pretty line is fancy cypress cloth, used for toilet covers. It has a body of cream, with stripes of pink, or gold, or other tint, and the ends are finished with crochet work in the same color as the stripe.

WHITE SHIRTS.

The "Perfection" brand white shirts, made by the Gault Bros. Co. at their own factory, are rapidly growing in favor, the factory being pushed to the utmost to supply the demand. Splendid value is shown to retail at 50c., 75c. and \$1. No. 102, open front, full dress, is a very strong line and can be retailed at \$1. Attention is also invited to their unlaundried shirts. "No. 3" and "Our Special" retailing at 50c., they claim cannot be beaten.

A BICYCLE NOVELTY.

An attractive novelty for ladies' bicycle costumes this month is a soft make of corduroy. It hangs gracefully, is durable and looks handsome, and can be sold at a moderate figure. A full range of colorings in these 27-inch goods, including black, is shown by Wyld, Grasett & Darling.

B. LEVIN & CO.

Importers and
Manufacturers of . . .

Fine Furs and Caps

491 and 493 St. Paul Street,

MONTREAL.

High-grade Corsets...

Featherbone Corsets have stood the only possible test, and that is time.

FEATHERBONE CORSETS

Are strictly high-grade goods. There are no low-priced Featherbone Corsets manufactured. It will pay you to handle Featherbone Corsets, as they give perfect satisfaction, and once worn always worn.

Canada Featherbone Co.

LONDON, ONT.

The TURTON MANUFACTURING COMPANY, Ltd.

Turton Mills, Upton St., London Road, **MANCHESTER.**

Manufacturers of Ribbed and Plain Ladies' Underclothing, Shirts, Pants, Hose and Half Hose. Makers of the celebrated "ROB ROY" Hosiery, "ROB ROY" Natural Wool Underclothing and "PENELOPE" Underclothing.

Bicycle Hose and Ladies' Flannelette Underclothing a Specialty.

FACTORIES:

Turton Mills, Upton St., Manchester
Gravel Lane Mills, Salford
Victoria Mills, Turton

Sole Agent for Canada,



London House, 92 Watling St.
Glasgow, 51 Buchanan St.
Liverpool, 31 Tarleton St.
Newcastle, 2 Forth Lane
Dublin, 15 Wicklow St.
Melbourne, 236 Flinders Lane
Sydney, 8 Barrack St.
Toronto, 16 Melinda St.

CALL AND SEE SAMPLES.

R. H. COSBIE, Manchester Building
Melinda Street, . . . **Toronto.**