

**We are going to have some special lines of American goods for the sorting trip. You will do well to see these.**

*We have made specialties of Dress Goods, Silks, Satins, Velvets, Velveteens, Hosiery, Gloves, Laces and other lines that we will not particularise now. If you have not benefited thereby the loss is yours.*

*Our goods are and always have been reliable. There is novelty and exclusiveness in our patterns and designs---a general high character to all our goods.*

*We have captured much of the best trade in Canada; we want more of it.*

*If you are not doing your share of the best trade in your town the remedy is in your own hands. We have the goods you want, come to us for them.*

*Our travellers will be on the road during September and October. In addition to all regular lines they will have some specialties for Spring 1901. By ordering early you will ensure delivery in good time*

*There never was a season when Tweed Skirts were so much worn as they will be this Fall. The correct Blouses for Tweed Skirts are Plain and Fancy Silks, Silk Embroidered and Plain French Opera Flannels. We have a very large variety of these in the right styles and colors.*

*The quality, designs and prices of our Imported Flannelettes are appreciated by the trade, and the goods are selling fast.*

---

**BROPHY, CAINS & CO.**

23 St. Helen Street, - - - MONTREAL