SUNSHINE

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A. M. MACKAY, Editor.



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Do You?

Do you carry enough life assurance?

We are apt to allow the amount we placed years ago to stand as the maximum amount for all time. With the changing conditions of living to-day, we need much more protection than we did a few years ago. With increasing living expenses more money is needed to maintain the home in the same degree of comfort, and the few thousand dollars we have of live assurance may be inadequate.

It is well at times for us to "take stock" and face facts. If we find we are safely protected by life assurance we will feel all the better for knowing it; and if we have been running the risk of neglecting life assurance we should know it and do what can be done to adjust matters. It is always best to face the facts in any case.

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There are so many policies issued by the Sun Life of Canada to meet varied conditions that it might be a good idea to take a representative of this Company into your confidence, for his expert knowment in these matters is of value, and we are certain that no agent of this Company would be too enthusiastic in the "art of persuasion" to make such confidences a regrettable thing.

" Philip, Thou Art Mortal!"

It was said of Philip of Macedon that he always had a servant at his side re-