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WESTERN CANADA FLOUR MILLS COMPANY, Limited Toronto, Ontario

PURITY FLOUR

All changes of copy for ads. MUST be in by 12 noon on Monday's each week.

FOR WEST INDIES

Britain Loans £400,000 For Establishment of Cable and Wireless Communication.

London.—The House of Commons today authorized the expenditure of £400,000 for the establishment of a system of cable and wireless communication in the British West Indies islands and British Guiana. The purpose of the expenditure is to link together the British possessions and the mother country and prevent imperial communications from falling into the hands of foreigners.

J. H. Thomas, Minister for the Colonies, said that the money was not a grant but a loan which would run for a period of 30 years. Some of the proposed cables the Minister added, would be working by autumn and the entire system by June or next year.

PORT GEORGE

One of the worst storms of the season passed over this place Thursday, 27 March, blocking the roads.

Port George and Gates Mt. are preparing for Easter programs. The young people of Port George had their usual bi-monthly meeting at the parsonage on Thursday evening. The program was both profitable and enjoyable.

Summer Foster and S. S. Aronald have resumed their work on Ruby L. for the season.

The Ruby L. made her first trip this week, going the 25th and returning 29th.

CORRESPONDENCE

Can a man be the brother of his own son? Can he be his own grandfather? I clip the following article from the Los Angeles Times and figure that where the word "mother-in-law" appears that this should be "step-mother." Perhaps some reader of the E. C. can figure this out, but in so doing try to avoid the Big Brick Building.

Why He Was There.

A man was visiting a lunatic asylum and while walking in the grounds he met a patient, to whom he said: "Well, how did you get here?"

The man replied:

"Well, sir, you see, I married a widow with a grown-up daughter and then my father married my wife's daughter, and that made my wife the mother-in-law of her father-in-law, and my father became my stepson. Then my stepmother, the daughter of my wife, had a son and that boy, of course, was my brother, because he was my father's son; but he was also the son of my wife's step-mother and therefore her grandson and that made me grandfather of my brother. Then my wife had a son and my mother-in-law, the step-sister of my son is also his grandmother, because he is her stepson's child; my father is the brother-in-law of my child, because his step-sister is his wife; I am the brother of my own son, who is also the son of my step-grandmother; I am my mother's brother-in-law; my wife is her own child's aunt, my son is my father's nephew, and I am my own grandfather."

ELECTORAL CHANGES

The announcement that a redistribution bill will be brought down at the present session of Parliament was fully expected. Redistribution must follow every census, and should not be postponed longer than is necessary, in justice to under-represented portions of the country. In 1911, and again in 1921, the West lost several seats because the elections were held in census years, before the population figures were known. A redistribution based on the last census will increase the representation of Alberta from 12 to 17, of British Columbia from 13 to 14, of Manitoba from 15 to 17, and of Saskatchewan from 16 to 20. The total for the four Provinces will be 68, an increase of 12. The figures are based on the unit of 36,326 persons for one member, obtained by dividing the population figures of Quebec, 2,361,199—by 65, the fixed representation of that Province in the Commons. As the Eastern membership will remain about the same, the West will have greater weight in the next House than in the present one where it already holds the balance of power. These are facts which the Eastern Provinces, whose representation is not increasing, must take into account.

FLORIDA KNOWS HOW TO GET THEM

An Army of 750,000 Tourists Attracted by Persistent Advertising.

In the land of sunshine, where everybody says "good morning."

Ask anyone to be directed and he will smile and say: "I'm from the North, too."

There are Canadians here, many of them and it is a proud feeling to be able to say one is from Canada, as these at once take notice—not forgetting Canada's part in the Great War, as well as our social relations.

Florida is booming. Great sections of sand today—tomorrow a broad cement walk for a hundred feet or more; an impressive arched entrance, with an enchanting name—followed by extensive and expensive advertising, free automobile drives, chicken salads and lunch. All terminating in a few days with an auction on the spot, heralded by a brass band. People are there in crowds to buy. And why not, they think, having seen waste places become towns.

Millions of dollars will this great 750,000 tourist army leave in Florida.

One may ask how this interest in Florida was created. Simply by advertising and keeping at it. This is an object lesson for Nova Scotia to follow, that it may become a summer Florida. And in that connection I am very glad our home people have taken over the tourist question, regarding it as a business proposition as it is, and must be.

I'm doing my bit to boost Nova Scotia by coming in contact with them daily from all sections of the States. It's rather amusing in meeting when Canada, especially Nova Scotia is mentioned and they exclaim, "Why, that's a long way; it must be awful cold up there."

I at once get out my map of Nova Scotia and show them that we can almost smell baked beans from cultured Boston, we are so near.

It's wonderful how proud ninetenths of them are of their British ancestry, particularly those from the southern and middle States.

I might say I am proud and pleased with the leaflets "Nova Scotia invites you" sent to me by Nova Scotia towns and associations, also with the Halifax hotels booklets. In both instances they are certainly up to the best here in text and appearance.

NOT OIL BUT PLENTY OF WATER

False and fictitious are the rumors in circulation to the effect that The Trask Well Company had struck oil while drilling for water on our (The Register Office) premises. We only wish it were true. As a matter of fact the Well Drillers have, after a short season of strenuous toil, located a copious and sufficient supply of water at a depth of 185 feet. Indeed the chap who predicted that sufficient water would be obtained at 91 feet, 13, inches proved himself a very poor guesser. The drilling activities have attracted many spectators during the last few weeks, and several of the serious-minded and more conscientious ones have considerably come into our sanctum to offer their condolences and assist ye editor in his frantic efforts to maintain a 'sinking fund.' —Berwick Register.

A Quick Relief for Headache

A headache is frequently caused by badly digested food; the gases and acids resulting therefrom are absorbed by the blood which in turn irritates the nerves and causes painful symptoms called headache, neuralgia, rheumatism, etc. 15 to 30 drops of Mother Seigel's Syrup will correct faulty digestion and afford relief.

The Value of a Guarantee

lies not so much in its protective penalty as in its satisfying assurance. No firm selling goods with a guarantee attached, expects to be called upon to pay the penalty. For it is naturally the intention to so carefully guard the quality that dissatisfaction will be impossible.



Throughout its many years of service "King Cole" Tea has consistently been sold with a guarantee—a guarantee definite and substantial. It is printed on every "King Cole" package.

It carries to the buyer an evidence of good faith—a confidence in ability to serve—a determination to serve well.

"You'll Like the Flavor."

STRIKES OF LAST SUMMER AND JANUARY PREVENT PAYMENT OF DIVIDENDS ON BESCO'S STOCKS

Montreal.—The directors of the British Empire Steel Corp., have decided to defer dividends upon all shares of the Corporation and its subsidiaries.

The action will affect stock to the par value of \$19,785,800. This is made up as follows: British Empire Steel 1st. pd., \$7,640,200. Dominion Steel Company, \$2,863,500. Dominion Steel Corporation, pd., \$4,720,900. Dominion Iron & Steel, pd., \$3,665,200. N. S. Steel & Coal Co., \$21,000. Eastern Car Company, \$126,500.

The reason of this action was given as the shut-down of the steel plant and coal mines during the first two months of the year, and explained in the following statement as issued:

"The steel plant as Sydney and all of the coal mines of the Corporation, were idle from January 16th, to March 1st, while negotiations were being continued for a new agreement with the miners.

"The first quarter of the yearly operations of these companies is generally one in which losses may be shown on the balance sheet, due to the mining and banking of coal and ore for future shipment, and on which no profits are included until sold. This shut-down in January and in February last, carried with it extraordinary expenses of maintenance and the usual overhead and interest charges which have affected the financial results of the first quarter."

French Silver Fox Remedies

WE have secured the local agency for the above famous FOX REMEDIES and have now in stock

- Vermeide Capsules No. 1 for Adults 1.00
Vermeide Capsules No. 2 for Pups 1.00
Tonic Globules 1.00
Hook Worm Capsules 1.00
Laxative Globules 1.00
Enteric Globules 1.00
Antiseptic Tablets 1.00
Mange Salve 1.00

Mailed to any address on receipt of price.

GET YOUR SUPPLIES EARLY. W. A. Warren, Phm. B. Chemist and Optometrist.

DEASTIC RESTRICTION ON MOTORISTS

By announcement in last week's issue the Town authorities have prohibited the operation of motor cars within the boundaries of the Town of Berwick until May 1st. This measure seems not only drastic but utterly ridiculous, especially when heavy teams have been allowed the privilege of driving on the sidewalks a good part of the winter, in spite of warning notices which were posted and seldom if ever enforced. We do not know of another town in the Province where motor cars are thus restricted. And, needless to say, this latest measure as adopted by our Town Fathers is not overly popular with car owners. —Berwick Register.

NAVIGATION EARLIER THAN USUAL ON THE AVON

Windsor.—Shipping has begun in earnest on the Avon River this year earlier than usual. Today the barge Daniel M. Munroe, Captain Andrew MacDonald, cleared with a cargo of gypsum for New York, the first loaded this season. The W. A. Coburn, Captain Myers, also cleared with a cargo of gypsum for New York. It is said that the Wentworth quarries, under its new management will work out 200,000 tons of rock per day this summer. The three-masted schooner Mina Nadeau, from Boston, Captain Walter Ogilvie, docked at the Smith wharf loaded with fertilizer for Hants wholesalers.

PROPHECY OF "SILVER THREADS AMONG THE GOLD" WAS NOT FULFILLED FOR THE HEAVEN

New York.—"But, my darling, you will be, always young and fair to me." That prophecy of "Silver Threads Among the Gold," was never fulfilled for Mrs. Harriet Danks, who inspired the tender old love song, aged, feeble, poor, lonely and unhappy—the heroine of the immortal lines sung by lovers throughout the world, lived to see its beautiful sentiments drowned in the bitterness of family strife.

Mrs. Danks is dead. She died in reduced circumstances in a Brooklyn rooming house. For her a long trail of unhappiness has ended. She was 82.

It was back in 1847 when Hart Pease Danks, an ambitious young musician, was living happily with his wife in New York, that he composed to her one of the tenderest love songs of the ages. The song was a success, and with its sale came fortune. With fortune came unhappiness and Danks and his wife soon parted.

Years afterwards in 1903, the body of an old man was found in a rooming house in Philadelphia. He was kneeling when he died and his bony hand clutched a copy of "Silver Threads Among the Gold," upon which was scribbled:

"It's hard to grow old alone." The old man was Hart Pease Danks. Twenty-one years later the girl to whom he composed the ballad, now an old woman from whose hair the golden threads had long since disappeared, died in circumstances hardly more propitious.

There were two daughters and a son and the unhappiness of the parents descended upon them. They quarrelled over the royalties which, up to 1913, were estimated at \$75,000. One of the daughters is now dead, while the other is at bitter odds with her brother.

JOHN BULL'S WAY

Imperial Government Shows Surplus of Fifty Million Pounds For Last Year.

London.—John Bull continues the excellent practice of living well within his means, a pre-war virtue not yet resumed by all of his European neighbors. In the fiscal year ended tonight his expenditures in running the government of the United Kingdom were nearly £50,000,000 less than his total income.

The official figures are announced by the exchequer were: Revenue £837,169,284; expenditure £788,840,211.

In the previous fiscal year John Bull's books showed a surplus more than twice as large as the one revealed with no little pride tonight. It was £101,500,000.

The slump in this year's surplus is almost entirely attributable to the reduction in the tax on the incomes of the British people, a tax which is still very high—from about 20 per cent. upwards.

CREAM WANTED

Ship your Cream to MCKENZIE'S CREAMERY at MIDDLETON, N. S. Satisfaction guaranteed. We pay twice a month. The Price paid the patrons for the last half of February for Cream was 46c. per lb. butterfat for Special Grade and 44c. for First Grade. WRITE FOR PARTICULARS.

THE MEAT SHOP

Choice Meats and Vegetables Moderate Prices -:- Sanitary Premises Polite Service

LOWE'S Meat Market

ELIAS RAMEY'S Old Stand. Queen St., Bridgetown



Ruggedness! SCOTT'S EMULSION Builds it!

It's the longest-lasting confection you can buy—and it's a help to digestion and a cleanser for the mouth and teeth.

Wrigley's means benefit as well as pleasure.



Crusoe Knew What He Wanted And He Got It

ONE of the most persistent advertisers in the history of success was Robinson Crusoe. He knew what he wanted—a ship—so he put up an ad. for one. He flung up a shirt on a pole, at the top of his island. That, in the language of the sea, was plain to every seafaring man

The circulation was small, there was no other medium, but Crusoe kept at it, despite the fact that he got no enquiries for a long time. He changed his copy, as one garment after another was frayed out, and in the end got what he wanted.

Crusoe used the best medium at his disposal. The best medium in Annapolis County, Mr. Advertiser, is the Weekly Monitor. It goes direct to the people to whom you wish to tell your story. Use these columns persistently and you are bound to obtain results.

The Job Department

Our JOB DEPARTMENT is equipped for your needs. IF YOU WANT: Letter Heads, Bill Heads, Envelopes, Financial Statements, Visiting Cards, Wedding Stationery, Pamphlets, Posters, etc., see us and we will assist you in making your selection from our large stock of papers and various type faces. It will be a pleasure to estimate on any Job Printing you may have. Call and see us or phone us and we will call on you.

The Weekly Monitor Bridgetown, N. S. PHONES 12 AND 102