

COULD NOT SLEEP, COULD NOT EAT

**Woman So Weak and Nervous
Could Not Stand Her Child-
ren Near Her—Vinol
Changed Everything for Her**

Plant City, Fla.—"I wish I could tell everybody about Vinol. For nine years I was in bad health. I got so I could not sleep, and I could not stand it to have my children come near me. I could not even sew or do any heavy housework. I was simply tired all the time. I tried so many medicines I could not recall them all, but nothing did me any good. One day a friend asked me to try Vinol and said it was the best tonic she ever saw. I did so, and soon got the first good night's sleep I had had for a long time. Now I sleep well, my appetite is good, my nervousness is all gone and I am so strong and well I do all my housework and work in my flower garden without feeling tired or nervous. Vinol has made me a well and happy woman."

—Mrs. C. H. MILLER, Plant City, Fla.

Vinol contains the curative, healing principles of fresh cod livers (without oil) and tonic iron.

We ask every weak, run-down, nervous person in this vicinity to try Vinol, our delicious cod liver and iron tonic without oil, on our guarantee to return their money if it fails to benefit.

T. B. Taylor & Sons, Druggists, Watford

LOVELL'S BAKERY PHONE 73.

OUR Cakes are always fresh and made clean.

WHEN you eat our Bread, do you notice the flavor?

We buy our Confectionery and Chocolates from the very best manufacturers.

OUR Wedding Cakes are guaranteed to please.

WHEN YOU WANT THE BEST TRY LOVELL'S.

LOVELL'S BAKERY & CONFECTIONERY

BUSINESS AND SHORTHAND

Subjects taught by expert instructors at the

Western School
J. M. C. BLDG.
LONDON, ONT.

Students assisted to positions. College in session from Sept. 1st. Catalogue free. Enter any time.

J. W. Westervelt, Jr., Principal
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CENTRAL Business College

STRAITFORD, ONT.

is a school with a continental reputation for high grade work and for the success of its graduates, a school with superior courses and instructors. We give individual attention in COMMERCIAL, SHORTHAND AND TELEGRAPHY DEPARTMENTS. Why attend elsewhere when there is room here? You may enter at any time. Write for our large free catalogue.

D. A. McLACHLAN - PRINCIPAL

Farmers Attention

WE HANDLE

COCKSHUTT IMPLEMENTS
MELOTTE CREAM SEPARATORS
KEMP MANURE SPREADERS
TORONTO WINDMILLS

BUGGIES, WAGONS
GASOLINE ENGINES
LIGHTNING RODS

—AND—
EVERYTHING NEEDED ON THE FARM

Call and let us talk matters over.

CAMERON & GRAHAM
OPPOSITE HOWDENS' GROCERY,
127-1

AN ESCAPE IN ADVERTISING

How an Auto Was Sold

By GEORGE FREDERICK WILSON
Copyright by Frank A. Munsey Co.

When the price of automobiles became such that their purchase became common among men of means Harvey Williams bought a single seat runabout.

During the first year of possession he made almost constant use of the machine. Then the novelty of the thing wore off, and in the five following years he seldom rode in it. After that the modern and speedy touring car became the vogue. Harvey once more came under the spell of the automobile craze and quickly decided that he must have a touring car.

Rich as he was, he concluded that his was not the wealth to foster two motors. He was determined to sell the runabout.

So Harvey advertised it for sale and awaited a purchaser. He waited two weeks, and yet none came. The end of the third week brought a probable buyer.

"Now, what I want in a machine is speed," this individual began. "I can't

afford the price of a new machine, but none the less I want speed in the secondhand affair I buy. What speed do you claim this runabout is capable of making?"

Harvey wavered between truth and a possible sale. If he gave its speed as fifteen miles an hour truth would triumph, but the opportunity of a sale would be lost.

"Well—er—you know our city ordinance is very strict as to speed, and I have never given the auto a trial on the country roads. But, say, it makes the city limit speed of ten miles very easily. Oh, yes, very easily!"

"Um! Then you don't know its exact speed?"

"It was guaranteed to make thirty miles easily in an hour," Harvey replied in a tone of delight. "If he had not been so particular as to estimating the speed we would have been put to the necessity of demanding it of him. Call on the estimable gentleman over the telephone and tell him that you will send the check by the next mail."

Williams did so.

"I have already notified the probable purchaser to call here, and if I mistake not this is he at the door."

The door opened, and the probable purchaser walked into the room. After a few moments of desultory conversation the chief of police was handed the letter and he read it through.

"The noon edition of the News contains an account of this escapade," he remarked. "I'll take the runabout."

Williams had come to the office in the motor, and the purchaser, having written out a check to Harvey's order, took immediate possession of the machine.

"Mr. Howardson, you are indeed a specialist extraordinary in advertising!" Williams cried, holding out his hand when they were once more in Howardson's office.

"Thank you, Mr. Williams. Let me assure you that you need have no uneasiness regarding our little stratagem. Our friend will not dare speed above ten miles within the city and twelve in the country. I doubt if he has much relish for the paying of fines. However, should he ever have occasion to test the auto's speed and find it not above eighteen miles per hour you can truthfully say that you had always

thought this speed was its limit until the chief of police informed you differently. Write a check for \$25, payable to the order of the city, and I will type a letter to the chief to go with it."

This is the letter that fairly dumfounded the chief of police:

"Your communication received. I am unable to state at which I am the more surprised—your charge that I was speeding over the limit or the fact that the old auto would go over eighteen miles per hour, a fact of which I was heretofore doubtful. I have disposed of the auto, and as speed was the first and most essential requisite I was able to produce unimpeachable evidence that the machine possessed this quality. Thanking you for the unsolicited favor, I take great pleasure in handing you the inclosed check in full payment of my fine."

Harvey Williams put \$2,500 with the money paid him for his runabout and purchased a machine that would do fifty miles an hour when pushed to its utmost. The first time he went out in it he was so delighted with its performance that he gave every other auto on the road his dust. Coming to a curve, he failed to slow up sufficiently, skidded down a bank, ruined his machine and was thrown into a muddy stream, thus getting his deserts for his dishonesty.

Children Cry
FOR FLETCHER'S
CASTORIA

Woman's World

Mme. Bertha von Halbach, the
Woman Behind the Guns.

Mme. Bertha Krupp von Bohlen und Halbach.

A woman is, after all, dictator to the armed powers of Europe. She is Mme. Bertha Krupp von Bohlen und Halbach, heiress of the great gunmaker, Friedrich Krupp, who left the bulk of his fortune and his great armament manufacturing plant at Essen, Germany, to his eldest daughter, Bertha. She owns the steel and gun works, with the shipyards at Kiel and the famous gun and armor works at Magedburg.

In 1906, when she was nineteen years old, she married Gustav von Bohlen und Halbach, who was sixteen years her senior and had a successful career as a diplomat. They have two sons and a daughter. There is American blood in the veins of Von Bohlen und Halbach, although he is a subject of the kaiser. His father fought on the northern side in the civil war.

She not only is the richest woman in Germany, but she is perhaps the most powerful woman in the whole world. By her whim or will nations may be made or destroyed. If she chose to do so she could shut down the vast gun works and refuse to supply the munitions of war to some nation that must have them or cease to exist.

Her father had no son and educated his daughter, Bertha, to take his place. She has been trained in every detail of the business and takes personal charge of it.

It is said to be the war aspect of her work that interests her most. The manufacture of locomotives, steel girders and other products of her factories is all humdrum to her. The earliest toys of her childhood were absolutely perfect working models of every battleship and gun constructed at the factory.

She has made a careful study of every detail of battleship construction, the secrets of rapid firing guns and the composition of shrapnel, dynamite bombs and other death dealing ammunition.

Warts will render the prettiest hands unsightly. Clear the excrescences away by using Holloway's Corn Cure, which acts thoroughly and painlessly.

Trade in Watford and you will be home satisfied.

Be Loyal
To Your Own
Community

WATFORD

ESTABLISHED 187

OUR CLUBBING LIST

Family Herald and Weekly Star \$1 85

Weekly Mail and Empire 1 85

Weekly Farmers Sun 1 85

Weekly London Free Press 1 85

Weekly London Advertiser 1 85

Saturday Globe 2 00

Northern Messenger 1 40

Weekly Montreal Witness 1 85

Hamilton Spectator 1 85

Weekly Farmer's Advocate 2 35

Daily News 3 00

Daily Star 3 00

Daily World 4 00

Daily Globe 4 00

Scientific American 4 75

Mail and Empire 4 00

Morning London Free Press 4 00

Evening London Free Press 3 00

Morning London Advertiser 3 00

Evening London Advertiser 3 00

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