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"They will thank you in later life for your attention to their eye needs now."  
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**AUTHORITY TO OUTLINE SIMPLE CURE OF GOITRE.**

**Dr. O. P. Kimball Will Speak At Public Gathering On Methods of Prevention.**

Simple goitre is the easiest of all known diseases to prevent, and yet it continues to be distributed widely, and in many localities appears, even, to be on the increase.

By the term "simple goitre" is meant enlargement of the thyroid glands, or more concisely, "big neck," occurring most frequently in the young people of 'teen age. The incidence of goitre is so high and so continuous for generations in certain districts that it has come to be considered as characteristic or endemic in that district. The study of the history of this disease is like studying the history of the human race. Four thousand years ago an ancient Hindu collection of incantations contained extensive forms for exorcisms of goitre, and Caesar described it as characteristic of the Gauls.

Typical of the careful progress of scientific medicine, is the gradual development of the giving of iodine for the prevention of human goitre. In 1917 Dr. Marine and Dr. Kimball, after extensive experiments, concluded that it was possible to give small doses of iodine to practically every child without risk to the health, and that this method would prevent the development of goitre in persons living in regions such as those surrounding the Great Lakes, where goitre is especially prevalent. Dr. O. P. Kimball of Cleveland will tell of the results obtained in the campaign for goitre prevention in Ohio, at the public meeting in the Majestic Theatre, on Thursday, October 4, held under the combined auspices of the Ontario Medical Association, the Western University, and the Academy of Medicine, to which the adult public are invited.

### At the Theatres

**GRAND OPERA HOUSE.**  
Thursday, Friday, Saturday—Dark.  
Monday, Tuesday, Wednesday, 2:15 and 8:15 daily—Barney Gerard's "Follies of the Day," with Bozo Snyder, the comedian who never speaks.

Thursday, Friday, Saturday of next week, evenings 8:15, Saturday matinee 2:15—May Robson in "The Rejuvenation of Aunt Mary."

**LOEW'S.**  
Thursday, Friday and Saturday—The Fred Niblo production, "Strangers of the Night," adapted from "Captain Applejack."  
Monday, Tuesday and Wednesday—Clara Kimball Young in "Cordelia the Magnificent," vaudeville.  
Thursday, Friday and Saturday of next week—Buster Keaton in "The Three Ages," vaudeville.



"BOZO" SNYDER, the comedian who never speaks, with Barney Gerard's "Follies of the Day" at the Grand Monday, Tuesday and Wednesday with daily matinees.

### What Press Agents Say About Coming Events

**"FOLLIES OF THE DAY" HAS SILENT FUNSTER**  
Musical Revue at Grand Mon., Tues. and Wed., Headed by Noted Pantomimist.

King of silent comedy, "Bozo" Snyder, one of the funniest men on the stage today, will be the featured attraction with Barney Gerard's "Follies of the Day," the Columbia wheel attraction, which opens for three days at the Grand Opera House on Monday afternoon. But the success of the big show does not depend alone upon Mr. Snyder. It is said to be one of the most brilliant and spectacular attractions on the burlesque circuit, presenting 26 scenes and showing in London exactly as it appeared in the larger cities of the United States and Canada. Thus London theatre-goers are sure of a Broadway attraction brought to their doors.

"Follies of the Day" has the distinction of enjoying the longest run burlesque has ever had in the discriminating city of Boston, having played in that city for 20 weeks. It also ran all summer on Broadway, and in every city where it has appeared it has played to capacity business. There are as many glittering scenes in this production as in any of the Ziegfeld Follies or New York Winter Garden shows. They are every bit as pretentious and colorful, and the company is composed of comedians, singers and dancers who could be transported to any of the higher priced Broadway shows and not suffer by comparison.

The famous "Bozo" Snyder, a pantomimic comedian, who does everything else but speak, carries the burden of comedy. Assisting him is Sam Green, another excellent fun maker.

Gertrude Hayes, junior, is the featured feminine member of the company, while other members are Beatrice Tracey, a St. Thomas girl, Bert Matthews, Beth Clark, Hunter Cole and Hunter, Sally McNish, and others. The chorus is shapely, peppy, and talented, and altogether the attraction is one of the biggest yet presented here under Columbia Amusement Company auspices.



SALLY CURCI, world's greatest soprano, appearing in St. Thomas Tuesday, Nov. 6.

### FAVORITE ACTRESS RETURNS TO LONDON

**May Robson At the Grand Thurs., Fri. and Sat., in "The Rejuvenation of Aunt Mary."**

May Robson, who comes to London every year, is scheduled to appear at the Grand Opera House next Thursday, Friday and Saturday evening and Saturday matinee in "The Rejuvenation of Aunt Mary." Miss Robson has had "Aunt Mary" tucked away in the deep recesses of her innermost heart for years, and every season she has kind of half-promised to produce it again, but it's such a temptation to create new roles to every artist, that until now she has laid "Aunt Mary" back in her bower of lavender and old lace, and the tender memories which surround her masterpiece and has carefully closed the lid letting none of the rare perfume, escape, and now she has brought "Aunt Mary" back with the old fragrance as pungent as when she first created the role.

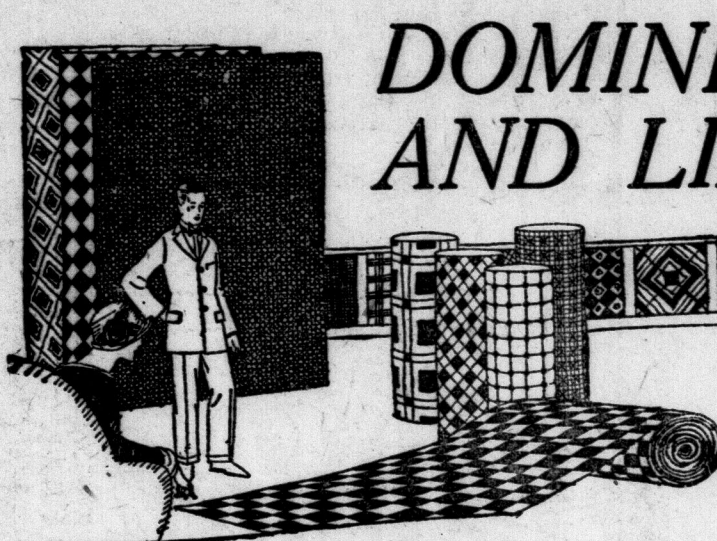
Those of us, who have never had a "Grandma," are to be pitied, for the charm of the old-fashioned woman is a rare jewel, almost extinct. Miss Robson was never more beautiful or more bewitching in "Aunt Mary," and all bemoan the fact that there are not more of the same type. Miss Robson has wonderful support in her whole cast, and the production is par excellence in every detail, as Augustus Pitou, Inc. never fails to have a suitable mounting for his most successful star.

### DAME CLARA BUTT TO SING IN LONDON NEXT MONTH

Dame Clara Butt, the great English contralto, will appear in a notable concert at the Majestic Theatre, Wednesday evening, Oct. 17. She will be assisted by her husband, Kennerley Rumford, baritone, W. H. Squire, cellist and composer, and Ivor Newton, pianist. Dame Butt suffered a bereavement in the loss of her eldest son a month ago, but the plans for her tour had progressed so far that her devotion to her public would not cancel the tour, which will be carried out according to original schedule.

### BEATS UP OFFICER FOR THUG

After he knocked down and beat up a man who jumped on the running-board of his automobile, and whom he took to be a hold-up man, 12-year-old lad of Canton, Ohio, suddenly discovers that his victim was a plain-clothes police officer. Four girl friends will be in a similar predicament if she finds her diamond is not all paid for. Safety first. "Buy her a diamond from John A. Nash, Jeweler, and she'll know it's paid for." Adv.



## DOMINION LINOLEUM AND LINOLEUM RUGS

The new patterns for Fall are here. This is the time of year when you are getting ready for winter—a time when the house is hard to keep clean—when the rain and mud get in their work. Plan to have a Linoleum laid on the floor, or to replace the worn-out one. May we show these new Linoleums?

DOMINION LINOLEUM, in many patterns; 2 yards, 3 yards and 4 yards wide. Priced at ..... 90c, \$1.00 and \$1.10 per square yard

LINOLEUM RUGS are made in a choice range of patterns, in the following sizes—

2x3 yards, priced at ..... \$8.50  
2½x3 yards, at ..... \$11.00  
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3½x4 yards at ..... \$20.00  
4x4 yards at ..... \$24.00

INLAID LINOLEUMS, 2 yards wide only; the colors are right through to the canvas. Priced at ..... \$2.00, \$2.25, \$2.50 and \$3.00 sq. yd.

PASSAGE LINOLEUMS, plain brown center, with Egyptian key borders, in the 22½-inch width at 65c yard; 27 inches wide at 75c yard, and 1 yard wide at \$1.00 per yard.

### REMNANTS

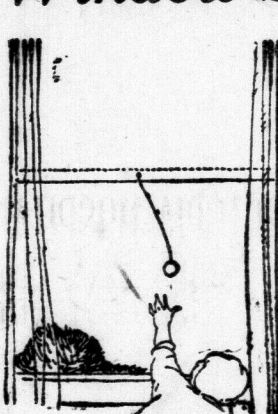
Domination Battleship and Cork Carpet for basement or attic stairs. The stairs may be easily kept clean if covered with Linoleum. The season's cutting has left some remnants. These we have cut into sizes suitable for stair treads. You may buy them while they last at a fraction of their real value. Priced at from 15c each up, according to size and quality.

New line of AXMINSTER STAIR CARPET, 27 inches wide, and priced at only ..... \$3.75 per yard

### ODD DRESSING TABLES, Specially Priced

We have a few Dressing Tables left from our regular lines of bedroom suites, in oak, gumwood and walnut, priced at \$25.00, \$29.00, \$35.00 and \$49.00. These prices are just about half the prices at which similar ones are quoted. These are odd, no pieces to match, hence the prices.

## Window Shades Made To Order



Now is the time for inspection of your Window Shades. There may be one or more giving you trouble. If the rollers are sound we will mount new shades on them—saving you the expense of new rollers.

Our workshop, where these shades are made, is modernly equipped to execute work to exact measurements and all orders are handled by thoroughly experienced workmen.

**PERSONAL SERVICE**—We will send a man to your home who will take all measurements, submit samples and give estimates on any size contract, relieving you of all responsibility. If out of town, send your own measurements and we will submit samples and prices, marking shades for the different rooms to avoid confusion in hanging.

**HAND-BRUSHED CLOTH**—We use the best quality hand-brushed shade cloth, the famous Hartshorn rollers, and will be pleased to give an estimate on shades for your new or old home. We will appreciate submitting prices on your work.

Consult us also for re-upholstering furniture or manufacturing Draperies and Curtains.

Fourth Floor.

MARTHA JANE, Home-Made Chocolates, 60c Box.

**SMALLMAN & INGRAM**

### To-day I saw

"Kitchens would be different if men were the cooks." This was the text of a very interesting article which I just saw today. It was written by Gene Stratton-Porter for her monthly page in McCall's Magazine.

Almost every woman in Canada knows Mrs. Porter as a novelist and a naturalist. Her "The Girl of the Limberlost" and "The Girl of the Yearling" have been very widely read.

Not all women, however, know that Mrs. Porter is an ingenious and efficient housekeeper, too. She has proved this by her helpful and practical suggestions about modern "Conveniences for the Cook."



Mrs. Porter says: "I should like to see added to every home every comfort and convenience ever designed for reducing to the minimum the tedious repetition of the daily grind of housekeeping." And later: "There are a whole world of conveniences for a cook that have been invented in modern days. It is pure joy to enter an up-to-date store and examine the array of small implements for peeling potatoes and slicing them; apple parers and corers, cunning little cake cutters and lemon squeezers."

I was so much impressed by her remarks that I went straight down to our own Housewares Department in the basement, where I had a very interesting demonstration of some of the modern comforts and conveniences for housekeepers.

They are far too numerous for me to attempt to tell you about them today. But I have filled my little notebook with information and prices of food choppers and measuring spoons and cookie cutters and saucepans and steamers. And I shall write a little series of advertisements especially addressed to that very important person, the cook.

"We may live without poetry, music and art. We may live without conscience and live without heart. We may live without friends, we may live without books. But civilized man cannot live without cooks!"

Judith

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It is so tasty and tempting you'll want it again and again. Made of the finest ingredients money can buy and with plenty of fresh luscious raisins, this delightful loaf is a treat for young and old alike.

## PARNELL'S QUALITY BREAD

are all of uniform goodness. There are over twenty varieties to choose from. You can secure them from your grocer, or we'll deliver them to your door.

Parnell's cost no more than ordinary breads, so why not Parnell's for you?

## PARNELL BAKING CO.

PHONE 929.

### COMMISSION RAISES PRICE OF HYDRO POWER IN GALT

Special to The Advertiser. Galt, Sept. 28. — The local public utilities commission has been advised by the Ontario Hydro Commission that the price of power to Galt has

been advanced from \$25 to \$28, retroactive to January 1, and authorizing an increase in the rates to the local power users of approximately ten per cent. In making the increase of the cost of power date back to January, the commission will suffer a loss of \$7,675.61. The new power rates to the consumer are effective this month.



LONDON'S FAVORITE COMEDIENNE.

May Robson, who appears at the Grand Thursday, Friday and Saturday evenings and Saturday matinee in "The Rejuvenation of Aunt Mary."



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