

C. OF C. GAINS 44 NEW MEMBERS

Team Captains Report Success of Outcome of City Campaign.

Forty-four new members of the Chamber of Commerce were reported by team captains at the dinner meeting of that body at the Tecumseh House Thursday night. Returns were not by any means complete, however, and in view of the fact that roughly 70 per cent of the prospect cards had not been reported, it was decided to set the total objective at 100 new members.

President E. S. Little congratulated the members of the teams on the excellent results so far attained, and urged that continued efforts be made to increase the number of members from the names of those on the cards still out.

Meigs B. Russell, of the Canadian City Bureau, and the American City Bureau, said that it was an inspiration, and a source of pride to see the spirit shown by the workers in so short a time.

"It's a splendid example of what you can do," said Mr. Russell. "Forty-four new members—think you can easily set your goal at 100—there are still three-quarters of the cards out, and in a few days you can bring the total up to that number."

Mr. Russell emphasized that the Chamber of Commerce should aim to be bigger, and more powerful, each year. Some were dropping out, moving away, or not taking the active interest they formerly did. New men should take their places, and should be encouraged to join.

"You can make London's Chamber of Commerce the best in Ontario," said Mr. Russell. "But you will have to work. You must have a goal, and the results announced tonight. They bespeak a live and active organization."

But results, he said, were not always visible in numbers of members. In analyzing the citizens in one city, fifteen per cent were always sure to support the Chamber of Commerce with their money. Two per cent gave their efforts, and were always willing to work. Twenty-five per cent stood by to give criticism, and the remaining fifty-eight per cent did not care, and could not be counted on for anything.

Criticism Good.
"It is a rather good thing to have these men who criticize, in our midst," said the speaker. "They may be knockers, but they at least have the energy to protest over something they think is wrong. In many cases they have the vision to see ahead that a damaging influence is at work in the community. But when he is wrong, it is up to the Chamber of Commerce to change his view—to change his criticism from a fault-finding to constructive suggestions."

Mr. Russell cited a case, that of a Rhode Island city, where conditions were about as poor as they could be. There were no industries, the population was a mixed one. The whole situation was out of economic balance.

It was not long until a Chamber of Commerce was organized in the city, and results began to show. Shortly after the establishment of the chamber, the members began to do their constructive work among the men on the street.

Pointed Out Advantages.
"Within 30 days after the organization of the Chamber of Commerce," said Mr. Russell, "a jewelry manufacturer visited the chamber looking for a site. Officials pointed out to him all the advantages their city could offer, but that would not suffice. He wanted to go out and investigate for himself."

"It was not long before he came back, pleased with the location offered him, and still more pleased with the spirit of the people he had met. Every man he had been introduced to had a good word to say about the city and the chamber in it. And it was that fact, and nothing else, that induced that manufacturer to locate where he did. And it was all brought about by the Chamber of Commerce—not by inducements to the manufacturer, but by changing the viewpoint of the community."

"Self-satisfaction from a Chamber of Commerce," Mr. Russell continued, "it takes dissatisfaction, and united effort in the eradication of the cause of dissatisfaction to bring about a well-developed community. Change the knockers into boosters, and results will show themselves."

Mr. Russell gave other examples to illustrate his point, namely: that it was the spirit of the men in a city that made that city great, or otherwise. It was not its geographical location, nor was it the industries, nor the size of the population. It was the spirit of the men who were either knockers, or boosters.

"God gives you your location. You must do the rest. Somebody must carry the burden of progress, somebody must put his shoulder to the wheel, and push, and push, and push. It's up to you. That two per cent, the thin red line, is the organization you are in. Hold the line, and call you for recruits. Force your example everywhere among the citizen body. And you will make for community progress."

"We don't need to have an outfit."

"When you were in London, did you meet a man named Charlie Cox, or 'Spot' Cox?" asked Mr. Elliott. Moore denied he had.

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Dismiss Charge Against Husband of Trying To Hang Wife.

SPECIAL TO THE ADVERTISER.
KITCHENER, Nov. 2.—Katy Decker, who caused a sensation in police court two weeks ago when she rushed to Magistrate Weir and accused her husband of trying to hang her, so revised her story in giving evidence in the case this morning that Magistrate Weir was forced to dismiss the charge against Adolph Derfert, her husband.

She produced in evidence the rope, which she says her husband tied around her neck, but it proved to be a very weak piece of binder twine not capable of hanging a person. A revolver was produced, but she refused to identify it as her husband's. In dismissing the case, Magistrate Weir ordered Derfert to dispose of 140 gallons of hard cider, which the magistrate claims was the source of the trouble between the couple.

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CHURCHES

W. M. S. STUDY CLASS MEETS AT HOME OF MRS. G. M. HARRIS.
Continuing the study of "World Friendship, Incorporated," 22 members of the W. M. S. study class of the First Methodist Church met at the home of Mrs. George M. Harris, 35 Evergreen avenue.

The "World's Health" was the subject and discussed. A sympathetic reference was made to the serious illness of Mrs. W. M. Chown of Kingston, who was a most faithful and energetic member of the class while in London.

Mrs. Harris served tea, assisted by Mrs. S. L. Taylor, Mrs. Fred Smith and Miss Catherine Harris.

RIDOUT STREET CHORUS ENTERTAINED.
The home of Mr. and Mrs. H. Fry, McKenzie avenue, was the scene of a gay masquerade Wednesday night when members of the chorus of Ridout Street Methodist Church and their friends, numbering in all about 60, were guests.

A unique guessing contest resulted in Mrs. J. A. Agnew and A. Ellyatt becoming forced to pay forfeits, and the former was forced to cut up a board and make a wooden bench, while the latter made an apple pie.

Mrs. L. Summerhayes was awarded the prize for the most effective costume.

HALLOWEEN MASQUERADE AT ST. MATTHEW'S CHURCH.
The parish hall of St. Matthew's Church was the scene of much festivity Wednesday night, when the "Conrades" Bible Class entertained the Optimates' Class at a Halloween masquerade.

Many and varied were the fancy costumes in which the guests appeared, and prizes were won by the following: Miss Constance Parker as "Little Leaf"; Miss Winnifred Kinson as "Pierrette"; Dave Marshall as an old man, and Lorne Hitchins as a trapper. W. Sewell and Mrs. DeWolfe acted as judges.

Halloween games formed the program, with refreshments served during the evening by the following committee: Miss Winnifred Parker (convener), Ola Darling, Winnifred Kinson, Doris Last and E. McLean.

HAMILTON ROAD CHURCH.
Hamilton Road Presbyterian Church was the scene of a delightful informal social Wednesday night, when the pastor, Rev. M. F. Cree, presided over the following program of music and readings: David Sibbald, Scottish songs; Mrs. Ed. Pellow, readings; Miss Ethel Lewis, instrumental selection.

During the community singing, A. B. Stein presided at the piano. Mrs. E. M. Copeland and Mrs. McNeill were in charge of refreshments. Nearly two hundred guests were present.

CENTENNIAL BIBLE CLASS MAKE PRESENTATION.
In appreciation of her faithful and constant service as president of the Bible Class of Centennial Methodist Church, Mrs. Watkins was the recipient of a handsome leather handbag, presented to her by the members of the class, who gathered, to the number of forty, at her home on Francis street, Thursday night.

Addresses accompanying the presentation were read by Mrs. Doan and Mrs. Bolton, and brief addresses were made by the pastor, Rev. A. E. M. Thompson, and others, who expressed appreciation of Mrs. Watson's efficiency in the office of president.

CRONYN MEMORIAL MOTHERS' CLUB MEETS.
The Cronyn Memorial Mothers' Club held its regular monthly meeting on Thursday afternoon at 2 o'clock. Rev. Quintin Warner announced during the afternoon that the club had received from the estate of the late Mrs. H. A. L. Talbot, G. A. Revely, Eunice Beattie, Helen Brenton, Helen Tremaine and Isobel Dunean.

COMPLETE PLANS FOR BAZAAR AT CHURCH OF REDEEMER.
Final arrangements for their bazaar, scheduled for this month, were made at the regular meeting of the Women's Guild of the Church of the Redeemer this week. Mrs. B. Goshen, the president, was in the chair.

PROFESSOR ANDERSON IN PHILADELPHIA.
Rev. Professor Anderson of Huron College is at present in Philadelphia attending a fundamental conference on missions in China.

CLERGY IN TOWN.
Rev. H. R. Bythell, rector of Christ Church, Port Stanley, and Rev. T. B. Howard of Tillsonburg were visitors in London Thursday.

CLEVER FARCE PRESENTED AT HALE ST. METHODIST.
"A Poor Married Man," a farce comedy, presented by the Dramatic Club of Hale Street Methodist Church made its initial appearance Thursday night, and met with the utmost success. The hall was filled to capacity and an equally large audience is expected for the second performance Friday night. The play was managed under the direction of Lieut. Pat Saunders, with the following cast: P. W. Jolley, H. L. Young, F. L. Talbot, G. A. Revely, Eunice Beattie, Helen Brenton, Helen Tremaine and Isobel Dunean.

MISS ROWELL'S CLASS ENTERTAINS CENTENNIAL S. S.
Miss Hilda Rowell's class in Centennial Methodist Church, made up of "teen age girls, entertained Harry Boylan's class, boys of the same age, at a jolly Halloween party in the school room, Thursday evening. Decorations in black and yellow made of the rooms a festive setting, while wild light was shed from Jack-o'-Lanterns. After some hours of old-fashioned games a real Halloween supper was served at dainty tables.

MOTHER'S ASSOCIATION AT ST. ANDREW'S CHURCH.
An organization, to be known temporarily as the Mother's Association, was formed Thursday afternoon at a mass meeting in St. Andrew's Hall, called by the Girls' Work Board, and formed of the mothers of the young people connected with clubs and societies of St. Andrew's Church.

With Mrs. D. C. MacGregor presiding, Mrs. John Gemmel and Mrs. W. A. Martin were elected president and secretary, respectively.

ing's sport of carpeball, with a conclusion in the form of delightful refreshments served by the Men's Club of All Saints.

Officers have already been elected for the association, which promises to be a very successful one. They are the following: A. D. McLean, honorary president (also donator of the silver trophy to be awarded the winning team); president, A. W. Langford of St. Mark's Church; vice-president, T. Husbands of St. James' Church; secretary-treasurer, H. P. Hill of All Saints.

The executive will consist of one member of each carpeball team.

SINCLAIR ADDRESSES ETIMAR CLUB.
The Etimars, under the leadership of Rev. Dennis Bright, attended a supper Thursday night in Cronyn Hall, at which Mrs. Sinclair, physical instructor of the "Y," gave a short address on the benefits of physical training.

The Narators, of Dundas Center Methodist, in charge of Rev. (Capt.) Garbutt and J. R. Gordon, attended a supper Thursday evening in their church, at which two new Tuxedo groups have been formed by the Wellington Street Methodist Church, the leaders of these groups will be George Winder and William Lowday. They will meet every Friday night. The Come-backs, of New St. James' Presbyterian Church, have elected Neil McCracken their leader. The Pirate group, in charge of G. S. Beere, attended a supper Thursday night in Alexander school. Sgt.-Major Blake gave the boys an interesting address, accompanied by a demonstration on boxing.

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