NO MATTER WHO IS COOK,

Purity **Baking Powder**

Good cooks everywhere prefer It product that they have used for

Price 60c lb.

eairncross the Chemists

216 Dundas St. Phone 880. Experts in Kodak Photography.

15 OUT OF EVERY **16 CANADIANS HAVE** HAD THE MEASLES

Dr. Hill Urges Mothers To Protect Children From Contagious Diseases.

Dr. H. W. Hill addressed the mothwho attended the Child Welfare Exhibit at the Technical School yes-Contagious Diseases." "If every child he had a fever was promptly put to sed and kept there, most of the conagious diseases in this old world ould cease." declared Dr. Hill. It is le very mothers themselves who spread less diseases broadcast by not trying o prevent their children from contacting them or giving them to other hildren. There used to be an old-schioned idea that every child had to have such diseases as measles, chicken ox, etc., sooner or later, and the soone And yet the sad fact re mains that the younger children are when they contract these diseases, the more apt the diseases are to be fatal. For example, a child over five years of are is not apt to die from an attack of nicasies, but each year younger in-freases the liability to death from the

WHY---

est quality obtainable.

is it that diamond sales at the Barnard Shop

have increased over one hundred per cent this

people are realizing more and more that Bar-

nard's reputation as a square dealer insures them the lowest prices on diamonds of the for-

Jeweler.

399 Richmond Street., London, Ont.

BECAUSE---

their death is no reason why they should be allowed to contract them. They are very harmful in that they leave all manner of defects in the child, which appear in the form of liver trouble, etc., in later years. And yet, although the population of Canada is but 8,000,000. as many as 7,500,000 have had measles at some time. And it has been esti-mated that in this country there have been as many as 30,000,000 attacks of contagious diseases in one generation. "Hygiene In Home."

Another intersting speaker of the afternoon was Miss Burns, the provincial nurse, whose subject was "Hygiene in the Home." In the course of her talk she emphasized the great important of freeh air nurs food. ance of plenty of fresh air, pure food and pure water in the life of the grow. ing child. She also mentioned the desirability of clean, fresh clothing and requent cleansing not only of the bables.

babies.

A third address was given by Mies Margaret McDermid on "Home Nursing." in which she also poin ed out the necessity for the mother to be perfectly sanitary in her handling of the baby and his food. To pick up a "comfort" off the street or floor and put it in baby's mouth was a crime, not to mention the worse crime of permitting him to be kissed by strangers.

STANDARD DRUG ONE-CENT SALE PRONOUNCED SUCCESS

The Standard Drug Company an nounced in The London Advertiser of Wednesday, one of their regular onecent sales for Thursday, Friday and Saturday of this week. The patronage extended to the Standard Drug Stores in the city when these sales are offered has been most successful, and being originators of this method of advertising, their patronage has continued to grow as the sales have been announced. No drug firm in Western Ontario has utilized the newspapers of London in publicity like the Standard Drug Stores, and the result has been that their trade has grown enormously in the city of

has grown enormously in the city of Lendon and trading area surrounding this city.

This advertisement on Wednesday contained a particularly interesting number of drug store bargains and, undoubtedly, the trade for the three days will editine anything that this proswill eclipse anything that this pros-perous firm has had since they estab-lished their successful business in this

Gasoline at Eighteen Cents a Gallon

reases the liability to death from the isease.

Leave Many Defects.

"Still the fact that these contagious iseases of children do not bring about "sease examined."

Is hopefully looked for in the near future by those "in the know." It takes keen sight—and foresight—to see that coming soon. Visit the Brown Optical Company. 223 Dundas street, and have your eyes examined.

SEVEN CITY BLOCKS PAVED THIS YEAR

Work of City Engineer's Department Far Ahead of Last Year.

An early start, and better working conditions, have enabled the city en gineer's staff to greatly surpass the pav ing program of last year in the work of 1921. Seven city blocks, which total almost one mile, have been completely paved this year, while last year surfacing was not commenced until July. Up to May 17 concrete pavement base for 20,000 yards had been laid, in contrast to 12,000 yards up to the same date in 1920. Over 35,600 yards of grading has been done this year, while in 1920 up to May 17 only 18,000 yards had been fin-

increase in the paving program carried out this year is attributed by City Engineer H. A. Brazier to better veather, an early start, and the fact that more men have been employed than

BATH, N.Y., MAKES AN OFFER FOR BUFFALO

Price Offered \$175 F.O.B. Problem 1s Handling of the Animal.

An offer has already been received by General-Manager E. V. Buchanan for the bull buffalo which the parks committee of the public utilities commission have decided must be disposed of in some way if peace is to reign in the buffalo corral at Springbank. At the present time there are thre buffalo in the inclosure, a cow and two bulls. Each of the gentlemen seek the favors of the lady, with result that the possibility of a serious feud arising out of a mutual jealousy is giving the keepers considerable worry and anxiety.

MORE THAN 450 BABIES HAVE ATTENDED CLINICS

Meeting at Technical School.

The number of babies examined in connection with the big baby welfare exhibit being held at the Technical School this week, has reached the 450 mark and over, about 70 more coming to this morning's clinic. These big clinics have been handled easily by the doctors and child welfare nurses, owing discovered the second of the control of to the excellent help given them by citizens expressed the fear that such such local institutions as the Victoria tactics might reasonably prove detri-Hospital Alumnae, St. Joseph's Alumnae, Mothers' Clubs, officers of the Child Welfare Association, Isabel Hampden Charter I.O.D.E. and private purses that numbers of unemployed in other Chapter I O D. E., and private nurses

LEGISLATION TO COVER "LOOPHOLES" IN DRY

Ottowa May 20 -- Canadian Press.-Officials here have no knowledge that legislation will be brought down this session to cover possible loopholes ment problem is much more pronounced through which the Liberty League might than it has ever been in this city." he able to declare the referendum vote April 18 invalid. This information was forthcoming this morning following the scheme of Dr. A. S. Grant, secretary of the referendum committee, that see fit to hire everyone who applies. If if anything was left undone when the a man is capable, however, and willing law provided for the Ontario vote was to work, we can keep him busy from passed that it would be covered by leg- how on until next May. We have numislation to be introduced at the present erous dwellinges to commence immedi ession of Parliament.

REMAINS OF MRS. WALTER SOVEREIGN

Evidence Will Be Taken at Adjourned Inquest Some Day Next Week.

[Special to The Advertiser.]

Lucan, May 20 .- A jury empanele by Coroner Dr. Orme of this village viewed the remains of Mrs. Walte Sovereign today, who died on Thursday afternoon as a result of being knocked down about 7 o'clock Wednesday evening by a car driven by James Ward. Adjournment was mad until some day next week, when evidence in the case will be taken.

Mrs. Zachariah Mcllhargey, Sovereign and her daughter Lorna were crossing the road in front of a wagon At the same time, Mr. Ward was pass ing the wagon, and before he could apply the brakes he had driven into the party. Mrs. Sovereign had three ribs broken, and it is believed her lungs were punctured. Mrs. McIlhargey sustained a compound fracture of her thigh, and her condition is such that no attempt has been made to set the Little Lorna Sovereign is makng favorable progress.

Mrs. Sovereign is the wife of the

editor and proprietor of the Lucan Sun. She is about 38 years of age. Besides her husband she is survived by five small children. Lorna, the injured one, is the youngest. The funeral arrangements have not yet been com-

cident state that Mr. Ward was not

UNEMPLOYED ARE INCENSED: CLAIM 'AD' IS MISLEADING

Registering indignation in no unmis takable manner a large number of men The offer for the animal comes from in the course of their daily visit to the Bath, N. Y., the price offered being \$175, local employment bureau today, report-f. o. b. the cars. Just how to get the somewhat pugnacious gentleman on to the cars is a problem worrying the an advertisement in a local paper this park officials. Further difficulty has morning, intimating that twenty exbeen added to the task by the refusal of the railway companies to accept Mr. Buffalo unless he is handed over to their address in the north end of the city. All day long eager applicants responded to the call at the specified place, but

they claim with very scant success.

It developed, the men state, operations were already under way for the construction of a cottage of the average proportions, and the person in charge of the task intimated that room could be made for three or four men at 35 cents an hour or 40 cents if the applicant should prove a "good" worker.

cities upon scanning the "Help Want-Dr. Helen McMurchy of Ottawa ar-rived in the city this morning and various communities, will naturally paid a brief visit to the morning clinic. She addresses the public gathering in the Technical School this evening. are in demand. When one reads such an advertisement it is a logical conclusion to arrive at by any who are VOTE IS NOT LIKELY unfortunately not on the spot to know any different. It would not be at all surprising if this particular item, by a picking four men out of fifty or more,

> When interviewed as to this a representative of the contractors declared "We would not advertise if we did not need the men. Of course, we may not ately.

"THOU ART THE MAN" SCORES AT LOEW'S

Brilliant Robert Warwick Production Features Program - High-Class Vaudeville.

One could hardly imagine a better etting for Robert Warwick than the oughness of the South African diamond country, a combination that makes "Thou Art the Man" the feature pic-"Thou Art the Man" the feature picture of a splendid and well-balanced program at Loew's during the last half of this week, an engrossingly interesting production. Robert Warwick has so many admirers among the theatregoers of London that he hardly needs introducing, and it will suffice if it is said that his acting was on a par with any of his former appearances in this city. In this story of the Kimberley districts of South Africa, Warwick takes the role of a care-free soldier of fortune, who always comes up smiling despite misfortunes enough to cripple an ordinery man. In one moment the star is down on his luck so bally that he ordinery man. In one moment the star is down on his luck so badly that he begs for a job among the kaffirs on a sugar plantation, the next he is the idol of the most everything the star of th of the most exclusive society. It is a deacon; A. Hogan to minor orders, and very rugged picture with a strong plot, weakened a bit with the introduction of many controllers. many co-incidents. The scenery and the settings of the production are the very best. It has great detail and much geographical interest.

One of the best baritone singers ever heard in this city heads the vaudeville bill. Charles Martin, singing a wide repertoire of songs, including many novelties, delighted his audience by the unusually wide range of his voice He sang notes which seemed almost

beautifully staged.

The comedy of the vaudeville was

provided by DeVoy and Dayton, a man and a woman. They said funny things, sang a little bit and danced fairly well.

A Sunshine Comedy and a Pictorial Review completed a program which will be repeated today and tomorrow.

yall, of provincial headquarters of the Salvation Army, who for the past two he warned her that he would come to days has been auditing the books of the get the boy. local army institutions, left this after-He began to suspect that something noon for Stratford, where he will conduct the week-end services in that was wrong, but continued to send the

SECRETARY TO REST.-Robert iddle, industrial secretary of the local vacation of three months by the board of directors. Mr. Liddle has been in

CHECK FOR FIREMEN.—Fire Chief John Aitken has received a check of \$25 from the manager of the Union Iron and Metal Company, to be placed to the credit of the Firemen's Benefit Fund. In sending the check, the manager said he was very grateful to the chief and fire.

WILL DESIGNATE COUNTY ROADS.

When the board of road directors of the Middlesex county council meets at the county buildings on Saturday, the matter of reducing the number or miles of road designated as county roads replace those sections of county roads incorporated in the provincial highway will be considered. The Provincial Government turned back the plan of the ernment turned back the plan of the hand told

mittee last night, a uniform program of sports and games for each school of Mr. and of was drawn up and a proportion of the money set aside for prizes will be allotted to each school in accordance with its school attendance. This prize money will only be paid over to the schools on the understanding that the full program of races, etc., is carried out, it was stated.

McCOLL MISSION AUXILIARY. -An interesting meeting of the McColl Auxiliary took place at the residence of the president, Mrs. McMechan, 364 King street, on Thursday afternoon. Plans were discussed with Rev. Mr. Plans were discussed with the Plans were discussed with the Proceedings of the McColl Mission in France, which will be also illustrated with lantern views. He also gave the members a great deal of in-formation on the work and progress of the Canadian McColl Mission.

WRIT ISSUED AGAINST GLOVE COMPANY.—McMahen, Granger & Co., through their solicitors, Meredith & Meredith, have issued a writ in the county court against the Williams Glove and Gauntlet Company of Kitchener for \$617.82, the alleged value of goods turned by the plaintiffs to the defend-ants, and which, it is claimed, were not according to order and for which the plaintiffs claim to hold a credit note of the defendants, dated November 4

ORGANISTS' CLUB MEETING. eeting of the Organists' Club was held meeting of the Organists Cub was included a last evening at the Conservatory of Music, with a good attendance of members. The president, J. Parnell Morris, occupied the chair, and papers were read as follows: "How I Train were read as follows: How I Irain a Choir," by Leonard G. Starling: "How I Practice the Organ," by Clarence E. Gilmour and Dr. J. Smith; "Of What Practical Use Is My Knowledge of Harmony and Counterpoint," by Chas. Wheeler. An interesting discussion

NEW OFFICERS CHOSEN.-Follow ing the annual meeting of the board, of directors of the "Y" and a number of active members, the board adjourned to conduct its usual monthly business. Six men were elected to the board, and the officers for the coming year were chosen. They are as follows: Vice-president, E. E. Reid; secretary, W. D. Beamer; treasurer, N. Mills. Those added to the board are: W. D. Beamer, A. F. Nash, N. Mills, A. E. Silverwood, J. J. Foote and Dr. K. P. R. Neville. A. budget committee to reconstruct the budget and program of the association was apointed and action is likely to be taken

ANNIVERSARY SERVICES. - Anniversary services of London No. 2 Com-mand of the Salvation Army will be held on Sunday, May 29, Adjutant L. Smith announced today. On May 28, the St. Thomas No. 1 Corps' Band will be in the city and give a musical festival during the afternoon and evening. The Sunday services will be held in the Normal School auditorium, and will be normal School addition and will be conducted by Brigadier Alex. Crichton, officer commanding the district, and Staff Captain H. A. Ritchie. A birthday party will be held on Monday evening in the No. 2 Citadel.

TWELVE YOUNG MEN TO BE ORDAINED BY **BISHOP M. F. FALLON**

Services To Take Place in St. Peter's Cathedral Saturday Morning.

han the diamond the priesthood of the Roman Catholic makes Church at the ordination services at St. Peter's Cathedral on Saturday morning

CONGREGATION INSTALLING **HEATING PLANT IN CHURCH**

Will Be About \$3,000.

The work of installing the steam-He sang notes which seemed amost unbelievable coming from a baritone singer. The majority of the songs were sung with variations, which gave him every opportunity to display the full every opportunity to display the full materials is estimated in the neighborplant in St. James Anglican and schoolroom is making charm of his rich voice.

The Emry quintet, three young men and two girls, played a wide variety of only a few took up the task. More men only instruments resping from the and two girls, played a wide variety or musical instruments, ranging from the violin to the cornet and saxaphone. The five performed some fancy drills which won a splendid ovation. The act was beautifully staged. tems in the city.

The officers of the church held a meet-

lection of donations to meet the expense in connection with this work.

Continued From Page One

sake. As she would not come home

city. He will also audit the books of money in order to divert any suspicion that his wife might have. Finally he decided to sift the matter to the bottom, and went to Flint, arriving there of directors. Mr. Liddle has been in poor health lately, and it is understood he will take a trip to the west. No person has been appointed to fill his position while he is on his vacation.

CHECK FOR FIREMENT WAS TO CHECK TO PROPERTY OF THE BOARD TO CHECK TO CHECK

was very grateful to the chief and firemen for the manner in which they extinguished a blaze which broke out in the company's barns recently.

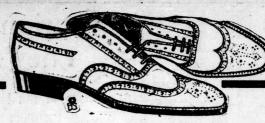
The father replied in the affirmative, and the lady directed him to the house where his wife was living with her second husband.

county officials for revision.

PICNIC COMMITTEE BUSY.—At a meeting of the city schools picnic committee last night, a uniform program of sports and games for each school of Mr. and Mrs. Archibald McLaughlin, and that she was a daughter of Mr. and Mrs. Archibald McLaughlin,



does not return within the year.
In the second act a year's time has



Snappy Styles in Young Men's

Oxfords at \$7

Mr. Man, \$7.00 is a very moderate price for such good Oxfords. They have the very newest ideals in cut and color. They have the pep that young men like in their shoes, and we fit them correctly. You will not have to break them in.

WE HAVE YOUR SIZE IN STOCK, AND BE SURE TO GET A PAIR FOR THE 24TH.



FUNERAL OF REV. E. G. POWELL. Misses Haylock, Maloy, Land, Rousom Lucan, May 20.—The funeral of Rev. Ezra G. Powell of the Methodist Church took place yesterday. The casket was taken from the parsonage to the church, where all his former parishioners took a last look at the Freguson Pickles, Ballantyne, Jefferies, to the church, where all his former parishioners took a last look at the Ferguson, mortal remains of their beloved pas- Kennedy, The choir rail, the communion chair and pulpit were decorated with flowers. The service was con-ducted by Rev. Mr. Jewett, president of the Methodist of the Methodist Conference. The choir was in attendance, and the music was appropriate and impressive. Six The officers of the church held a meeting last night to inaugurate the col-Mount Pleasant Cemetery, London.

> DEATH OF MISS BREMNER. Miss Margaret J. Bremner, daughter

f the late Mr. and Mrs. William Bremmer, died Thursday at her home, 425 Veterans of St. Holling and the street, after being ill about Heights at 6:30 p.m., is: Bruce, goals one week. She was born in New-foundland. She is survived by two half-back; Page, left half-back; Brown, center: Williams, center forward; Wil-

CHARMING LITTLE JAPANESE OPERETTA

Cleverly Presented by Knox Church Choir at Masonic

A charming operetta, "O Hara San." was presented for the first time last evening by the Knox Church Choir under the direction of Charles Percy at the Masonic Hall. The entertainment was a suasonic Hail. The entertainment was a cuccess in every respect. The music was delightful and the chorus work of unusual excellence. The costumes were effective and the stage always colored. and picturesque and reflecting great credit on the costume committee.

The story tells of a Japanese student O Kashi Kintara, who falls in love with O Hara San, the only child of a Samurai, Kanaya. He seeks her hand in marriage, but only receives the consent of her father on condition that the mar riage takes place within a year. He leaves for America promising to return Urince Nashimoto Fushimi also seeks agrees to his suit if O Kashi Kintara

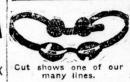
elapsed and O Hara San is about to wed the prince when the lover returns in time for the play to end happily. Miss Myrtle Rousom as O Hara San was charming, and W. Short as the lover O Kashi Kin-tara revealed unusual promise and abil-The duet between the lovers was perhaps the finest number. The parts of the father and mother were effectively The funeral of Robert Higgins was played by Mr. Westland and Miss G. eld Thursday afternoon from his late McEvoy. S. Chadwick presented the residence in the village of Bryanston to prince in a most satisfactory manner. He

Hyde Park Cemetery. Funeral services, possesses a voice of remarkable were conducted by Rev. T. W. Couzens, quality.

Craik, Rogers, McCullough, Parker, Dav idson, McLeish, Smith, Gray, Grigg Harris, Scott, Shaw, L. McLeish, Mc MacPherson. Westland, Templeton, McLean, Patterson, Gray, Alexander, Kester, Sutherland Mr. Percy is to be congratulated on the success of the production, especially on the ensemble work, which so often is the true test of fine directing.

The entertainment is worth repeating EMMA GEES' LINE TONIGHT

The line-up of the Machine Gun Juniors for tonight's game with United er, died Thursday at her home, 428 Veterans of St. Thomas at Carling ilton, Ronald T. Bremner of this city, son (captain), inside left: Lowe, out-Side left; Flaherty, inc.de right; J. Davis, outside right; Webster, Cough



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& NELLES,
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OUR EFFORTS are centred on giving you quality footwear and dependable service. COOK'S

SHOE STORE. FIRE INSURANCE

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Flowers By Wire

WASH THE ELECTRIC WAY. Beatty White Cap Electric

Taylor-Campbell Electric Co.

QUADRUPLE CLUB

Ontario an opportunity to place seasonable merchandise in their homes on a small payment down.

Red Star Vapor Oil Stoves, Refrigerators, Hoosier Kitchen Cabinets and Baby Carriages Placed in Your Home For Only - -AND THE BALANCE IN SMALL WEEKLY PAYMENTS

BABY CARRIAGES

You can select from one of the largest stocks in Western Ontario. Here you will find all the latest designs and finishes. See the dainty All-Reed Carriage with its beautiful enamel finish we are offering for \$26.50

REMEMBER \$5 PUTS ANY CARRIAGE IN YOUR HOME.

REFRIGERATORS

VERANDA FURNITURE AT

ROCK-BOTTOM PRICES

Your Veranda Furniture speaks for the interior of your

home. Refurnish now! All Armchairs, Rockers, Hammo-

Douches, Tables and Veranda Rugs on sale at special prices

one guaranteed to give en-

\$5 SENDS IT TO YOUR

We sell the famous Ham & Nott Brantford Refrigerstor, one of the most reliable on the market, and the most economical on ice. Every tire satisfaction. Prices start

Every one of these articles marked down to rock-bottom prices

a gas stove. Just the thing for the summer ottage.

RED STAR VAPOR OIL STOVES

Why pay high gas bills when one gallon of fuel will run one of these stoves for an ordinary family a whole week! Built and looks like

\$5 SENDS IT TO YOUR HOME NOW

HOOSIER KITCHEN CABINETS To make room for a carload

of Cabinets expected shortly, we are offering all Cabinets now on our floors on easy terms. You can choose from four different styles. The Hoosier is recognized as the Cabinet without an equal. Don't be satisfied with any other

\$5 IS ALL YOU NEED TO

PUT IT IN YOUR HOME.

NOTICE! STILL A FEW RUGS LEFT FROM LAST WEEK'S BIG SALE AT SHARP REDUCTIONS. IF YOU NEED A RUG, BETTER COME IN NOW.

TRAFFORD FURNITURE CO.

Look! Demonstration



PARIS SEAMLESS REFRIGERATOR

containing ice and foodstuffs.

Paper strips hang suspended from the wire shelf in the chamber. The cold, dry air circulating through the refrig-

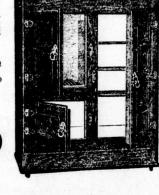
erator causes these strips to sway back and forth. This is real air circulaton. To prove that the Paris Seamless is dry we scratch a match

on the surface of the interior-anywhere. That is why this refrigerator is a safe place to keep food-and keep it fresh and The snowy white genuine one-piece porcelain provision

chamber is easily cleaned with a damp cloth, and there are no cracks or crevices to harbor germs.

COME AND HAVE A LOOK AT IT. SPECIAL SALE OF WHITE ENAMEL \$20.00

LINED REFRIGERATORS A Limited Quantity Only. OTHER PRICES, \$18.50 TO \$125.00.



COWAN'S HARDWARE

DUNDAS STREET