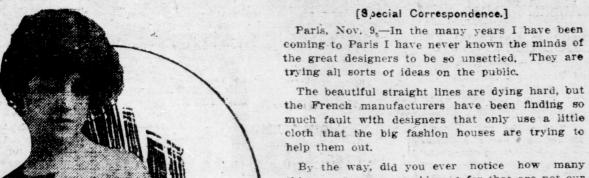
# Special Fashion Page To-day. Written Especially for The Advertiser Readers WHAT EVERY WOMAN WANTS TO KNOW

Avenue. What Darisian Modistes Offer

PARIS DESIGNERS ARE TRYING OUT ALL SORTS OF IDEAS ... SO TAKE YOUR CHOICE OF THE TIGHT OR THE FULL SKIRT



By the way, did you ever notice how many things we women are blamed for that are not our faults at all? We are always censured more or less politely for the vagaries of fashion when it is a commercial proposition entirely.

Our likes and dislikes have nothing to do with it. The manufacturer and the merchant decide what we shall wear.

I am sending you two illustrations which will show just why you can wear any old thing you wish this year, and if you carry it off well, you will be strictly in style.

The first one is a modern notion of a Greek idea and its simplicity and grace appeal to me much more than the fussyness of the other. This gown is for ceremonious occasions, and, notwithstanding its artistic merit, it could be made by the amateur dressmaker.

Two kinds of material are used-crepe meteor and satin charmeuse of a soft mother-of-pearl

The body of the gown is of the crepe meteor, with the band trimming of the charmeuse in the same shade, the difference in materials making a pleasing variety. Although this gown has horizontal trimming, it suggests height. The scalloped front is a graceful touch, and the long undersleeves are sure to be a design that will be worn all winter. The triangular motif of gray velvet beaded with steel beads is the only emphatic bit of garniture on the whole gown. This style of costume has the approval of Poiret, Louise, Paguin and Doucet.

The other picture shows the other extreme, a design which seems to be approved by Worth, Loblet, Seurs and many other Paris houses. The tightly-belted waist, which makes decided curves, and the full skirt will probably please many women by its quaintness, but one will not find it as comfortable as the gown with the large waist and the narrow skirt. The design is one put out by Bechel-David, and it shows how the Paris designers are trying the taste of their patrons. The dress is of stone gray marquisette laid over a patterned foulard in dull bluish-violet. The satin trimmings and the deep satin "hem" also have a

Between these two extremes of fashion there are all the steps. So you see that this is to be a season of transition with the odds in favor of the full skirt and what is called the normal belt line for our spring clothes. Don't you dread it? I do!

Mrs. Gibson Visits Fifth Avenue For Some Fashion Hints

CLEVER WRITER TELLS ADVERTISER READERS WHAT SHE SEES ON TRIP TO STYLISH NEW YORK.



# The Mill-End Sale In Its Last Week



now in stock. All the latest styles. Price 20c, with any 15c pattern free. December "styles" and new patterns now in stock. Get the December Embroidery Book. New ideas for Christmas. Price, 25c.

Saturday our big unequalled MILL END SALE ends. At this time, when Underwear of all kinds is very scarce, and consequently prices are high, we have been enabled, by buying a number of job lots, manufacturers' seconds and travellers' samples, to offer you bigger bargains than ever before. The first week's selling of this big sale was so large as to greatly reduce the very large stocks we had gathered together, but we were fortunate enough to procure several other big lots, and the sale will wind up with even bigger bargains than it started with.

Underwear, Gloves, Linens of all kinds, Shaker Flannels, Cottons, Towellings, Dress Goods, Ready-to-Wear Garments and Millinery. All are specially priced. Bargains in every department.

# **BIG UNDERWEAR VALUES**

LADIES' GRAY AND WHITE VESTS AND DRAWERS, regular 25c, for garment. 19c LADIES' GRAY AND WHITE AND NATURAL COLOR VESTS, regular 50c values. . 39¢ LADIES' GRAY, WHITE, BLACK and small quantity RED DRAWERS, regular 50c value LADIES' GRAY AND WHITE VESTS AND DRAWERS, black tights, regular 75c value, at garment ...... 59¢ LADIES' GRAY AND WHITE VESTS AND DRAWERS, black tights, regular prices up to 

## ADIES' COMBINATION A Big Special Purchase

LADIES' GRAY COMBINATIONS, Mill End Sale price, suit
LADIES' WHITE COMBINATIONS, Mill End Sale price, suit
LADIES' CREAM COMBINATIONS, all-wool, easily worth \$2.00 suit. Mill End Sale price, suit
LADIES' CREAM COMBINATIONS, all-wool, "Penman's best." Special price, suit. \$1.98

GRAY'S Drygoods Millinery Ladies' Ready-to-Wear GRAY'S

#### FASHIONS OF OTHER CENTURIES



In 25 and 50-cent bottles.

### Problems of the Fair Sex Solved by Cynthia Grey

Lucky Fellow. Dear Miss Grey: Heeding your advice to others, I succeeded about ten months ago in gaining the hand of the best little girl in the world. The day is not far off and as we desire a quiet wedding we have decided to advertise" in the form of announce-

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

satisfaction in the coming year. In ma- regard to diet, etc. However, these to one-half; walk every day until very terial things you will reap the reward of general hints may be of help to you: tired. Rolling over and over on the patient endeaver, and among those dear-Avoid all foods containing much floor is a splendid exercise for reduce-

be greatly enhanced if they learn while graham; fruit-apples, oranges; fish- smoothed off by rubbing it on a whetyoung that cruelty and passion bring except sardines, mackerel, eels and stone. The point will be uneven, but pain and regret, if not controlled for these are their faults.

Stone. The point will be uneven, but salmon; meat—except pork and veal: it will cut all right. The same treat-these are their faults.

#### Olive Oil Imported For You

Olive Oil may be pure and yet of inferior quality. High grade olive oil must be expressed from carefully selected olives, picked at just the The P., L. and O. Olive Oil is just such an oil. Density, flavor, and color are just right.

PERCIVAL Richmond Cor. Central Phone 1261.

OMOND. Wortley Road, cor. Craig 468 Dundas St. Phone 1429.

THE PROGRESSIVE DRUGGISTS.

n appeal for a little advice. Should the announcements be mailbeforehand, and about how long be-G. and L. mailed the day of the wedding.

Dear Miss Grey: Being a constant reader of your column of The Adver-diser, I would like to know if you parts of the body which you wish to could tell me the best way to reduce reduce and let it dry in. Wash off in excessive fat. I am 26 years old and the morning, and continue this treatmarried. I weigh 200 pounds.

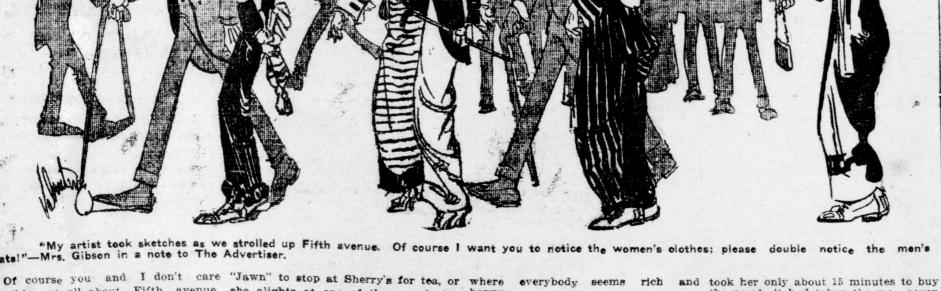
Also give me directions for diet, FAT ONE. and greatly oblige, A .- I think, myself, that a person wishing either to gain in weight or to fore breakfast. There will be much that will give you reduce should consult a physician in starch and sugar; do not drink liquids with your meals, and do not eat be-

ments and on this matter we make | vegetables as well as corn, peas and beans; spinach, tomatoes and lettuce are especially good for the stout woed after the affair is over or is it cus- man. A little butter is also allowed tomary to send them out a few days and weak tea, taken after meals.

It is said that the following treatment is very beneficial: Dissolve 14 A.—The announcements should be pound of Epsom salts in 1 quart of rainwater; shave fine bars of white soap and dissolve in one quart of boiling rainwater. When partially cool beat in the Epsom salt solution. At ment as long as you see necessary. In addition to the fat reducer, take the juice of half a lemon in a cup of hot water three-quarters of an hour be-Cut down the amount of food eaten

ing flesh

If the tip breaks off the end of your Bread-gluten, whole wheat and scissors, the jagged point may be



anything at all about Fifth avenue, she alights at one of those exclusive happy. New York City. Oh, dear! N'Yok, I should say, but still I should like to tell you about wonders of · famous thoroughfare - the

dry goods, gowns, millinery, and last, but certainly not east, the people. I have been on Fifth avenue for a week. I have been in the smartest shops, seen the fashions,

watched the best and bewitch- ARS, GIBSON. ingest women and girls walk up Fifth avenue. May I tell it to you as I see

ly rich as a favor. Mary Garden, selves looks most peculiar to anyone able; before she wore them they were swathed in furs, French fashion, al- not following the vagaries of fashion. thought to bring tears to their posthough it is still rather warm, is It is almost impossible to describe the sessors. motoring to her boot maker's, for droopy way in which four out of five notwithstanding Mary; buys her of the women on the avenue walk. Bend your knees slightly, making an ade the avenue, are wearing the made in New York, which makes the inward curve to your hips, then let heavy, boxed, bulldog shoe, with low,

just now said to be the best dressed woman in New York. She is probably going to the Kaickerbocker for tea.

Most all the women of the smart set are too fat for the present fashion and diamonds any more—they are too Although she be incased in material it is quite the thing to walk up and common. Miss Newlyrich must have that feels like sheet iron from bust to est to you happiness will occur. but as they usually end at restaurants pearl eardrops or a ring to let every was nothing to restrain the movewhere they eat innumerable French one know she is "IT."

pastries or toasted English muffins I was at this shop when a woman. You must be as this down the avenue at least once a day, a string of pearls or at least large knees, she must look as though there

woman. Drifting into the world's greatest

I was at this shop when a woman You must be as thin as possible, Oh, it's so busy on Fifth avenue! with jam, while bemoaning their came in and bought a hundred thous- and in this fad both the society woMadame Millionaire, just in from her stoutness, they do not gain much by and dollar pearl necklace as calmly man and the "Av'noo" and the chorus
country house at Newport directs their slow counter along the mile. as would buy a pound of cheese. It girl on Broadway are alike.

the pearls it had taken the man seven shops which sell only to the moderate- The way the women carry them- years to assemble. Queen Victoria

shoes of the fashionable people all your shoulders settle as you deliber-square heel. It is very ugly, especial ately drag your feet. Now look at ly with the tight skirts, which show That dainty creature over there in yourself in the glass, and you will get no enlargement at the feet as yet, the white accordion skirt, taupe plush that and coat is Billie Burke, who is are fat; it's TOO awful on the stout position in society would dare wear that now said to be the heat description. such ugly shoes.

> The fashionable woman's figure has jewelry stores, the clerk told me that changed again. She must still have the rich society woman does not buy the straight lines, but look incorseted.