

Special Fashion Page To-day. Written Especially for The Advertiser Readers

WHAT EVERY WOMAN WANTS TO KNOW

Style Gossip From Fifth Avenue. What Parisian Modistes Offer

PARIS DESIGNERS ARE TRYING OUT ALL SORTS OF IDEAS...SO TAKE YOUR CHOICE OF THE TIGHT OR THE FULL SKIRT

[Special Correspondence.]

Paris, Nov. 9.—In the many years I have been coming to Paris I have never known the minds of the great designers to be so unsettled. They are trying all sorts of ideas on the public.

The beautiful straight lines are dying hard, but the French manufacturers have been finding so much fault with designers that only use a little cloth that the big fashion houses are trying to help them out.

By the way, did you ever notice how many things we women are blamed for that are not our faults at all? We are always censured more or less politely for the vagaries of fashion when it is a commercial proposition entirely.

Our likes and dislikes have nothing to do with it. The manufacturer and the merchant decide what we shall wear.

I am sending you two illustrations which will show just why you can wear any old thing you wish this year, and if you carry it off well, you will be strictly in style.

The first one is a modern notion of a Greek idea and its simplicity and grace appeal to me much more than the fussiness of the other. This gown is for ceremonious occasions, and, notwithstanding its artistic merit, it could be made by the amateur dressmaker.

Two kinds of material are used—crepe meteor and satin charmeuse of a soft mother-of-pearl color.

The body of the gown is of the crepe meteor, with the band trimming of the charmeuse in the same shade, the difference in materials making a pleasing variety. Although this gown has horizontal trimming, it suggests height. The scalloped front is a graceful touch, and the long undersleeves are sure to be a design that will be worn all winter. The triangular motif of gray velvet beaded with steel beads is the only emphatic bit of garniture on the whole gown. This style of costume has the approval of Poiret, Louise, Paquin and Doucet.

The other picture shows the other extreme, a design which seems to be approved by Worth, Loblet, Seurs and many other Paris houses. The tightly-belted waist, which makes decided curves, and the full skirt will probably please many women by its quaintness, but one will not find it as comfortable as the gown with the large waist and the narrow skirt. The design is one put out by Bechel-David, and it shows how the Paris designers are trying the taste of their patrons. The dress is of stone gray marquisette laid over a patterned foulard in dull bluish-violet. The satin trimmings and the deep satin "hem" also have a deep gray violet cast.

Between these two extremes of fashion there are all the steps. So you see that this is to be a season of transition with the odds in favor of the full skirt and what is called the normal belt line for our spring clothes. Don't you dread it? I do!



Mrs. Gibson Visits Fifth Avenue For Some Fashion Hints

CLEVER WRITER TELLS ADVERTISER READERS WHAT SHE SEES ON TRIP TO STYLISH NEW YORK.



"My artist took sketches as we strolled up Fifth avenue. Of course I want you to notice the women's clothes; please double notice the men's hats!"—Mrs. Gibson in a note to The Advertiser.

Of course you and I don't care anything at all about Fifth avenue. New York City. Oh, dear! New York, I should say, but still I should like to tell you about the wonders of the famous thoroughfare—the dry goods, gowns, millinery, and last, but certainly not least, the people. I have been on Fifth avenue for a week. I have seen the newest fashions, and watched the best and bewitching women and girls walk up Fifth avenue. May I tell it to you as I see it?

Oh, it's so busy on Fifth avenue! Madame Millionaire, just in from her country house at Newport directs

"Jawn" to stop at Sherry's for tea, or she alights at one of those exclusive shops which sell only to the moderately rich as a favor. Mary Garden, swathed in fur, French fashion, although it is still rather warm, is motoring to her boot maker's, for notwithstanding Mary! buys her gowns in Paris she has all her shoes made in New York, which makes the shoes of the fashionable people all over the world.

That dainty creature over there in the white accordion skirt, taupe plush hat and coat is Billie Burke, who is just now said to be the best dressed woman in New York. She is probably going to the Kickerbocker for tea.

Most all the women of the smart set are too fat for the present fashion and it is quite the thing to walk up and down the avenue at least once a day, but as they usually end at restaurants where they eat innumerable French pastries or toasted English muffins with jam, while bemoaning their stoutness, they do not gain much by their slow counter along the mile.

where everybody seems rich and happy.

The way the women carry themselves looks most peculiar to anyone not following the vagaries of fashion. It is almost impossible to describe the droopy way in which four out of five of the women on the avenue walk. Bend your knees slightly, making an inward curve to your hips, then let your shoulders settle as you deliberately drag your feet. Now look at yourself in the glass, and you will get the idea. Do not attempt it if you are fat; it's TOO awful on the stout woman.

Drifting into the world's greatest jewelry stores, the clerk told me that the rich society woman does not buy diamonds any more—they are too common. Miss Newyrich must have a string of pearls or at least large pearl earrings or a ring to let every one know she is "IT."

I was at this shop when a woman came in and bought a hundred thousand dollar pearl necklace as calmly as I would buy a pound of cheese. It

took her only about 15 minutes to buy the pearls it had taken the man seven years to assemble. Queen Victoria made the wearing of pearls fashionable; before she wore them they were thought to bring tears to their possessors.

"Girls," young and old, who promenade the avenue, are wearing the heavy, boxed, bulldog shoe, with low, square heel. It is very ugly, especially with the tight skirts, which show no enlargement at the feet as yet. Only a woman who is sure of her position in society would dare wear such ugly shoes.

The fashionable woman's figure has changed again. She must still have the straight lines, but look incognito. Although she be incased in material that feels like sheet iron from bust to knees, she must look as though there was nothing to restrain the movements of her body.

You must be as thin as possible, and in this fact both the society woman and the "Av'noe" and the chorus girl on Broadway are alike.

The Mill-End Sale In Its Last Week



Winter Quarterly Style Book now in stock. All the latest styles. Price 20c, with any 15c pattern free. December "styles" and new patterns now in stock. Get the December Embroidery Book. New ideas for Christmas. Price, 25c.

Saturday our big unequalled MILL END SALE ends. At this time, when Underwear of all kinds is very scarce, and consequently prices are high, we have been enabled, by buying a number of job lots, manufacturers' seconds and travellers' samples, to offer you bigger bargains than ever before. The first week's selling of this big sale was so large as to greatly reduce the very large stocks we had gathered together, but we were fortunate enough to procure several other big lots, and the sale will wind up with even bigger bargains than it started with.

Underwear, Gloves, Linens of all kinds, Shaker Flannels, Cottons, Towellings, Dress Goods, Ready-to-Wear Garments and Millinery. All are specially priced. Bargains in every department.

BIG UNDERWEAR VALUES

- LADIES' GRAY AND WHITE VESTS AND DRAWERS, regular 25c, for garment. **19c**
- LADIES' GRAY AND WHITE AND NATURAL COLOR VESTS, regular 50c values. **39c**
- LADIES' GRAY, WHITE, BLACK and small quantity RED DRAWERS, regular 50c value for garment. **39c**
- LADIES' GRAY AND WHITE VESTS AND DRAWERS, black tights, regular 75c value, at garment. **59c**
- LADIES' GRAY AND WHITE VESTS AND DRAWERS, black tights, regular prices up to \$1.25, for garment. **79c**

LADIES' COMBINATION SUITS

A Big Special Purchase

- LADIES' GRAY COMBINATIONS, Mill End Sale price, suit. **79c**
- LADIES' WHITE COMBINATIONS, Mill End Sale price, suit. **89c**
- LADIES' CREAM COMBINATIONS, all-wool, easily worth \$2.00 suit. Mill End Sale price, suit. **\$1.49**
- LADIES' CREAM COMBINATIONS, all-wool, "Penman's best." Special price, suit. **\$1.98**

GRAY'S Drygoods Millinery Ladies' Ready-to-Wear **GRAY'S**

FASHIONS OF OTHER CENTURIES



Problems of the Fair Sex Solved by Cynthia Grey

Lucky Fellow.
Dear Miss Grey: Heeding your advice to others, I succeeded about ten months ago in gaining the hand of the best little girl in the world. The day is not far off and as we desire a quiet wedding we have decided to "advertise" in the form of announcement.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY
There will be much that will give you satisfaction in the coming year. In material things you will reap the reward of patient endeavor, and among those dearest to you happiness will occur.
Those born today will be persevering and will go steadily forward to material success. Their enjoyment of this will be greatly enhanced if they learn while young that cruelty and passion bring pain and regret. If not controlled for these are their faults.

Olive Oil Imported For You

Olive Oil may be pure and yet of inferior quality. High grade olive oil must be expressed from carefully selected olives, picked at just the right time.

The P. L. and O. Olive Oil is just such an oil. Density, flavor, and color are just right.
In 25 and 50-cent bottles.

P PERCIVAL, Richmond Cor. Central Phone 1261. **L** LISTER, Wortley Road, Cor. Craig Phone 1920. **O** OMOND, 468 Dundas St. Phone 1429.

THE PROGRESSIVE DRUGGISTS.

ments and on this matter we make an appeal for a little advice.
Should the announcements be mailed after the affair is over or is it customary to send them out a few days beforehand, and about how long before or after?
G. and L.
A.—The announcements should be mailed the day of the wedding.

Wishes to Reduce.
Dear Miss Grey: Being a constant reader of your column of The Advertiser, I would like to know if you could tell me the best way to reduce excessive fat. I am 26 years old and married. I weigh 200 pounds.
Also give me directions for diet, and greatly oblige. **FAT ONE.**
A.—I think, myself, that a person wishing either to gain in weight or to reduce should consult a physician in regard to diet, etc. However, these general hints may be of help to you: Avoid all foods containing much starch and sugar; do not drink liquids with your meals, and do not eat between meals.
Bread—gluten, whole wheat and graham; fruit—apples, oranges; fish—except sardines, mackerel, eels and salmon; meat—except pork and veal; all forms of Italian pastes, also mac-

vegetables as well as corn, peas and beans; spinach, tomatoes and lettuce are especially good for the stout woman. A little butter is also allowed, and weak tea, taken after meals.
It is said that the following treatment is very beneficial: Dissolve 1 pound of Epsom salts in 1 quart of rainwater; shave fine bars of white soap and dissolve in one quart of boiling rainwater. When partially cooled beat in the Epsom salt solution. At night rub the preparation on the parts of the body which you wish to reduce and let it dry in. Wash off in the morning, and continue this treatment as long as you see necessary. In addition to the fat reducer, take the juice of half a lemon in a cup of hot water three-quarters of an hour before breakfast.
Cut down the amount of food eaten to one-half; walk every day until very tired. Rolling over and over on the floor is a splendid exercise for reducing flesh.
If the tip breaks off the end of your scissors, the jagged point may be smoothed off by rubbing it on a whetstone. The point will be uneven, but it will cut all right. The same treatment may be used for blunted needles.