

WHISKARD'S

Two

Busy Stores,

230 and 232 Dundas Street.

We have made a large purchase of Embroidery and Insertion, narrow and wide widths,

At 50c on the Dollar

We show 1,200 yards of Embroidery and Insertion, at

1c Yard.

We would call the attention of our customers to some very fine Hosiery we have in stock, taken from Travelers' Samples, for ladies and gents. We show some very large sizes in ladies' Fine Black Cotton Lisle Thread Hose

25c Pair.

Gents' Half Hose, very fine in black, striped and plain colors, worth 25c, perfectly seamless. These are all fine German goods; Whiskard's price

15c Pair.

Our Fingering, Berlin, Saxony and Andalusian Yards are all now in stock. All our Fingering Yarns are full weight, We keep no light weight fingering.

Special purchase—400 yards of Fancy Art Crepon Silk, in all the newest shades and patterns, regular price 65c, Whiskard's price

35c Yard.

Special purchase of All-Wool Dress Goods, worth 75c, Whiskard's price is only

25c Yard

A large purchase of Cretonnes, worth 10c, all new goods, beautiful patterns,

Only 8c Yard.

Another new line of Cretonnes, worth 12 1-2c,

Our price 10c Yard.

See our Men's Braces, embroidered in silk,

15c Pair.

Boys' Braces,

5c Pair.

Black Felt Shopping Bags, embroidered,

Only 25c Each.

Travelers' Lace Curtain Samples, From 20c Each Up.

200 yard White Cotton Spools,

6 for 10c.

Ladies' Black Leather Hand Bags,

25c Each.

Colored Cretonne Fringe, at

4c, 5c, 8c, 10c, Yard.

Ladies' White Lace Handkerchiefs,

10c Each.

White Cotton Washing Net, double fold,

10c Yard.

Also a line of White Washing Net, two yards wide, at

25c Yard.

Red and Blue Striped Ticking,

10c Yard.

Shaded Crochet Cotton,

7c Ball.

Silk Belting, in black, navy blue, cardinal, white, cream and pink,

15c Yard.

A fine line of Butchers' Linen, bordered in red,

15c Yard.

Ladies' Canvas Belts, in black, cardinal and navy blue,

Only 10c Each.

White Honeycomb Wool Shawls,

Only 25c Each.

Filosele, in all shades,

15c Doz Skeins.

Ball Crochet Silk,

10c and 25c Each.

Chenille Table Covers,

Only 40c Each.

WHISKARD'S

The Scrap Bag

Woman is beginning to be exploited as an oppressor, her special form of tyranny being, supporting herself. It is claimed, and with truth, that in industrial, commercial and professional life she is persistently crowding man to the wall. Just what her critics would have done is not made clear. She could, of course, amply consent to starve, that being the only alternative for her if she gives up work; but even the most selfish of men would not dare lay claim to so extreme a sacrifice in his behalf.

Try remembering the sick and the aged with fresh bouquets of bright flowers during these sultry August days; don't allow yourself to be selfish concerning the treasured beauties.

As voice I walked by a dismal swamp. There sat an Old Cove in the dark and damp; And at everybody as passed that road, A stick or a stone this Old Cove throwed; And whenever he flung his stick or his stone, He'd set up a song of "Let me alone!"

"Let me alone, for I loves to shy These bits of stone at the passers-by; Let me alone, for I've got your tin, And lots of other traps snugly in; Let me alone—I am rigging a boat To grab whatever you've got afloat; In a week or so I expects to come And turn you out of your 'ouse and 'ome."

I'm a quiet Old Cove," says he with a groan; "All I axes is, let me alone." Just then came along, on the self-same way, Another Old Cove, and began for to say:

"Let you alone! That's a-comin' it strong; You've ben let alone—a darned sight too long! Of all the sarce that ever I heerd! Put down that stick! (You may well look skeered.) Let go that stone! If you once show fight, I'll knock you higher than any kite; You must have a lesson to stop your tricks, And cure you of throwing them stones and sticks; And I'll have my hardware back, and my cash, And knock your scow into tarnal smash; And if ever I catches you round my ranch, I'll string you up to the nearest branch."

The best you can do is to go to bed, And keep a decent tongue in your head; For I reckon before you and I are done, You'll wish you had let honest folks alone."

The Old Cove stopped, and t'other Old Cove, He sot right still in his cypress grove; And he looked at his stick, revolving slow, Vether 'twere safe to shy it, or no; And he grumbled on, in an injured tone, "All that I axes you, let me alone." (Selected.) H. P. L. Browne.

There is a kind of consolation—"cold comfort," it is sometimes called—that is much like a bitter medicine.

A young lady went to one of her friends—another young lady—in a condition of mingled sorrow and anger. "That horrid Miss Jones has been saying that I paint."

"Never mind what Miss Jones says, my dear, if she had your complexion, she'd paint," too.

The aggregate amount of happiness we get out of life is composed in large measure of the small pleasures we secure upon the way. Looking forward in our youthful days, we plan great enjoyments, and we confidently expect to gain all of the grand prizes of which the foolish people we know get only one or two. Looking back in the later days, when the campaign is over, we find we have done no better than the foolish people we despise in our foolish days, and we count ourselves exceptionally lucky if we have done as well.

We have missed, somehow, the greatest prizes. We have failed somehow of obtaining the wonderful enjoyments we anticipated. And we have made a still more deplorable blunder. In our eager pursuit of these grand prizes, in our keen desire to secure these great pleasures, we have utterly despised and neglected the trifling pleasures, pleasures and joys of every-day life which we might easily have gathered on the way. Looking back in our retrospective wisdom, which, alas, comes too late to teach us anything but regret, we see how much we have lost by our foolish pressing forward for these bigger things, and our utter passing over of the smaller.

We were going to be rich. We hoarded our dollars and denied ourselves this trifling outing, that pretty flower or stimulating book or leisure, or even the pleasures of small unpretentious hospitalities. We were to make these self-denials all up some day, and with interest. When "our ship came in" we were to travel to enter train lastingly, to take easily all intellectual pleasures which our prophetic soul made us refuse while they were only obtainable in such scant measure.

But somehow the hoarded pennies never accrued to the fortune. We never got the riches we expected, and we confess that we would have lost nothing and gained much if we had taken the little treats we could easily have gained "by the way."

DAILY HINTS TO HOUSE-KEEPERS.

The winds poured over the meadows And along the willow way The river ran, with its ripples shod With the sunshine of the day.

—James Whitcomb Riley.

BREAKFAST—Peaches and Bananas. Browned Wheat. Boiled Salt Mackerel. Light Rolls. Lemon Butter. Coffee.

DINNER—Broiled Sirloin. Stuffed Potatoes. Green Peas. Cabbage. Salad. White and Graham Bread. Blackberry Pudding.

SUPPER—Minced Beef on Toast. Graham Bread. Stewed Berries. Cookies. Tea.

BLACKBERRY PUDDING. Place two layers of blackberries in buttered pudding dish. Make batter of one cup sugar, one cup milk, one egg, two cups flour, two tablespoons butter, two of baking powder, nutmeg. Bake until light brown; turn from dish with fruit on top. Serve with cream.

Never eat when you are mentally excited or physically exhausted; if very tired, lie down and rest before going to the table.

"Show me some white duck suits, please."

It was in the suit department of a large store. I was very tired, too tired to leave the chair into which I had settled some fifteen minutes before, when from my lips, too, had come,

"Please show me some white duck suits."

Since that time the same request had been made by women of all classes, until in a weariness of which I was hardly conscious my mind repeated and kept repeating:

"Please show me some white duck suits."

Upon my entrance, white duck suits had not apparently interested me. But when I discovered that "duck" covered a multitude of materials, my eyes sought what they might see.

The most popular materials seemed to be duck and pique. The duck suits were very inexpensive, and were not particularly attractive. No woman, however, would have failed to be charmed with the

EMBOROIDERED IN THE CLOTH. pique gown. The very prettiest had large sailor collars, many of them in red and white, or blue and white dots. On such, there were cuffs to match, and a belt which tightened only the back of the blazer. A few had jackets which extended to the waist, where they were cut off sharp. These, however, did not seem to be in great demand.

The most inexpensive suits were entirely of white. On these, the decorative features consisted of embroidery. A flounce of it edged the entire jacket in some cases, while in others a row of in- sertion was introduced just behind the in- ch-and-a-half hem.

The costume shown in the picture was seen at Narragansett. It is of white pique, handsomely embroidered on the material itself, and carries one back to the days of our grandmothers, when the children were resplendent in embroidered pique gowns, the result of months of toil.

Etiquette of Introduction. In point of precedence in presenting, there is none; only the younger woman to the older, and a man to a woman—a professional man always by his title.

The woman when in her own house should always shake hands when a guest is presented; men should shake each other's hands. The Southern fashion of a woman's extending her right hand is charming, and is now carried out to some extent in New York.

At a ball, the introductions should be distinctly formal. Handshaking is not correct, and here again common sense comes in, for it is most awkward for a woman to place flowers and fan while shaking hands.

No man, when presented to a woman at a dance, should fail in asking for her card. His introduction means a dance.

At any function less important than a large ball, it is always pleasant to add a little note of interest to the presentation, which breaks the ice and leads the way for conversation.

Letters of introduction should never be sealed. The person thus recommended ought to know what has been said of him, the sealing being left to the pleasure of the one in whose favor it is written.

A letter of introduction should entail for him who presents it an invitation to dinner at the first, and afterward any possible courtesies and hospitalities which mutual liking may warrant. In England, attention to letters of introduction is so cordial that an American going over with one is said by his own countrymen to hold a "susp ticket." The nicely bred American woman will accept a letter of introduction as a sacred social responsibility, neglecting nothing she can do for its bearer unless he should prove himself unworthy.

Church Weddings. Wedding invitations are no longer engraved on paper longer than it is wide, so that it calls for a square envelope. Now the paper is wide, and the envelope is long and narrow.

There is a good deal of dispute in regard to the etiquette of acknowledgment of a card for a church wedding. Some high authorities assert that the invitation is so general and means so little particular attention, that no notice need be taken of it, except in the regular line of future visits to the bride and to the bride's mother. But Mrs. John Sherwood, who is, probably, the American social oracle, declares that a card is obligatory at the hour of the wedding. If one cannot attend, and if the house address is unknown, this card should be sent to the church. If this is necessary, most people err woefully, for few non-attendants send the card.

A Man's Idea of the Cut of a Skirt. In an evening dance at a summer resort a girl's gown was stepped on and torn from the waist. The offender anxiously inquired if he had hopelessly ruined the garment. "O, no," was the kind response, "I have only to put another breadth in it." The youth's expression changed from one of worry to bewilderment. "Another breadth?" he murmured in utter perplexity. The amused girl laboriously entered upon a minute explanation of the construction of a gown, the cutting and goring, and stitching of the component parts. He listened with much interest. "Well," he cried, drawing a long breath, when she had finished her story, "I have learned something. I always supposed women just gathered up the stuff around their waists, whole. I never dreamed that it was all cut up and tampus together again."



JOHN TAYLOR & COMPANY, Manufacturers. TORONTO.

A Great Magnet

Our Fire Sale Prices

Have been a great magnet for drawing the people, judging from the amount of Furniture that has left our store this week. The sale still goes on, and you should not miss it if you want good Furniture cheap. It has been our misfortune to be visited by fire, but it is fortunate for the people of London, as it is only under such circumstances that we can sell Furniture so cheap.

Peter B. Lewis 725 Richmond St. (NORTH END.) 63a

TORONTO INDUSTRIAL FAIR.

Live Stock Department—The Great Water Fete—Brilliant List of Attractions.

Toronto, Aug. 12.—Entries for live stock for the Toronto Industrial Fair, closed Saturday. The total number entered was largely in excess of last year, so that the success of the fair in this department is abundantly assured.

A large number of first-class attractions have been secured in connection with the grand water fete and aquatic exhibition, which will be the principal feature of the entertainment programme. It will be given in a large artificial lake now being constructed in front of the grand stand, and will comprise beautiful tableaux and scenic effects, aquatic and acrobatic performances, and a great variety of entertainments by leading vocal, instrumental and other specialty artists, including Signor Baldanza, phenomenal tenor robusto, the Quaker City Quartet, Elliott family, Senior Vanda, Mexican equilibrist, Elson City Quartet, the Brothers Carpos, pedestal acrobats, Les Freres Martinetti's European acrobats, the Manhattan Comedy Company, W. C. Gardin, characteristic national dancer, and many others. A large force of men are at work getting the buildings and grounds in order, preparing scenery, etc., for the spectacles, so as to be ready for the opening on Sept. 2.

Winzenberg Patent Flat Opening Blank Books

E. H. Kordes, Sole Manufacturer.

ORDERS SOLICITED.

HINTON & RUMBALL, THE UNDERTAKERS, 260 Richmond Street, Private residence, 236 King St. Telephone—Store 410; House 423. ZXY

South Bend and Syracuse Walking and Riding Plows.

St. Thomas Plows.

A full assortment of Plow Parts.

A. WESTMAN

111 Dundas Street West.

Branch Store 654 Dundas Street, East London.

John Ferguson & Sons, FUNERAL DIRECTORS and EMBALMERS.

FIRST-CLASS IN ALL APPOINTMENTS. Telephone—House No. 373; Store No. 433.

ARTIFICIAL LIMBS, SURGICAL appliances and supports for deformities of all kinds. I have had 25 years' experience and the limb I now make is second to none. All work guaranteed. Write for terms before purchasing elsewhere. JOHN BOYD, Lucknow, Ont.

Navigation and Railways.

Civic Holiday Excursions At Single Fare.

To all Canadian stations and Detroit, good going on afternoon trains, August 13th, and all trains on August 18th and 19th, good for return until August 20th.

Niagara Falls And Return Monday Aug. 19 \$1 75

VIA MICHIGAN CENTRAL

"The Niagara Falls Route." Full particulars at the City Ticket Office, 295 Richmond Street, or Depot, corner Clarence and Bathurst streets. Phone 202.

JOHN PAUL, City Agent. O. W. RUGGLES, Gen. Pass. Agent. JOHN G. LAVEN, Can. Pass. Agent.

L. E. & D. R. R. Semi-Weekly Excursions

To Port Stanley, Wednesdays and Saturdays Fare for Round Trip 30c.

Trains leave London 10:50 a.m., 2:30, 5:25 and 7:15 p.m.; returning leave Port Stanley 5:05, 7:25 and 10:10 p.m.

Cleveland & P. Stanley Line Steamers

Steamer R. S. Stewart leaves Port Stanley 1:40 p.m., Tuesdays and Thursdays, and on arrival of train leaving London 11:15 p.m., Saturdays of each week. Fare Saturday to return, \$2.70. Get tickets at the "Clock corner, or G. T. R. depot."



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Navigation and Railways.

CANADIAN PACIFIC RY.

Aug. 13 AND 20

WILL RUN

Laborers' Excursions

To all Points West of Winnipeg to

Moosejaw Estevan Saltcoats \$10.

Upon proper certification passengers will be returned to starting point on payment of \$15. T. R. PARKER, City Passenger Agent; 181 Dundas street, corner Richmond street. City office opens 7 a.m.

GRAND TRUNK RAILWAY

\$10 = \$10 = \$10

From all points in Western Ontario, to all points west of

WINNIPEG

To Moosejaw, Estevan and Saltcoats on Aug. 13th and 20th.

Passengers will be returned home on proper certification by payment of \$15. Tickets now on sale at E. De la Hooke's office, "Clock Corner," and G. T. R. depot.

GRAND TRUNK RAILWAY

1895 Civic Holiday 1895

ROUND TRIP TICKETS TO TORONTO

And all points west thereof, including Port Huron and Detroit at

SINGLE :: FARE!

Good going by afternoon trains on Aug. 17th, all trains on Aug. 18th and 19th, and for return on or before Aug. 20th, 1895. ZXY

Beaver Line Steamers

MONTREAL & LIVERPOOL

From Liverpool. Steamer. From Montreal. Sat., Aug. 3...Lake Huron...Wed., Aug. 21 Sat., Aug. 10...Lake Superior...Wed., Aug. 28 Sat., Aug. 17...Lake Winnipeg...Wed., Sept. 4 Sat., Aug. 24...Lake Ontario...Wed., Sept. 11

First Cabin—\$10 to \$20. Round trip tickets, \$20 to \$30, according to the steamer and location of berth. Second Cabin—\$10 to \$15,