



Easter Week.

It was a big week in Millinery selling at this store. Ladies who are in the habit of buying Millinery from us made their selections from our grand assortment of best Hats and Bonnets. We felt confident that our Millinery would bring us new customers, and new customers are coming right along. It always pays to keep to the front, though it may cost much effort to get there. We are opening up new things almost every day and you can rely, without the possibility of being disappointed, in getting what will please, no matter how exacting or modest your taste. NOBBY SAILORS are in strong demand and near the end of the week we shall receive from New York a case of these hats in the leading and latest styles.

New Blouse Silks.

It will pay you to anticipate your needs in these goods. We are opening out some very choice patterns this week. The better you are as a judge of values and styles the more likely you will be to buy.

Dress Fabrics

We surpass all previous efforts in this department. Never before have we been able to show such a complete selection of Fancy Dimities, Organdies, Mercerized Satens, Fancy Fowlards, &c., in the latest and prettiest designs; while our stock of plain colors and white goods could not be better. We are starting the first spring of the 20th century with a larger and better stock than ever. Our designs are so attractive and pretty, and our variety so large that the only trouble you will have is in picking out the prettiest. We show an unusually complete assortment of Silk Fabrics in the daintiest styles and in the latest novelties. Our largely increased silk business has induced us to put in a large stock, giving our patrons a better assortment, combined with the lowest possible prices—just such a collection as will please discriminating and economical women.

3 FARTHING'S.

The Busy Store

The Bargain Store.

EDEN. Mrs. Edwards has returned to her home in Michigan, after visiting friends here. Mrs. Roberts who has resided with her daughter in Middleton, for a considerable length of time, was to day buried in the cemetery here. The service in the church at 11 a. m. was conducted by the Rev. R. Weaver. Mr. A. H. Neville was called home on Saturday on account of his second attack of la grippe. Mrs. Nathan Gray entrained for Ottawa to-day where she joins her husband, who is canvassing that district for the Veterinary Science firm. It will not be amiss to state here that some additions have been made to the school library. A number of books by the best authors will cultivate a desire for intellectual development, among the pupils and other readers. The beneficial effects of careful reading have been well manifested in the school this winter. Recently a competition was begun by a New York periodical, and prizes were offered among all its readers for contributions which should merit publication. One of the pupils of the school, Milton Patton, contributed an article, which was published and for which he received a cheque for its value. This deserves mention especially as he was competing with cultured writers all over this country and the United States.

Children Cry for CASTORIA.

CALTON. Three of our young men spent Sunday in Lyons. Mr. and Mrs. Hard have returned from Florida. Rev. W. H. Wallace, of St. Thomas will occupy the pulpit at church on Sunday. Miss Minnie Freeman is spending her vacation in St. Thomas. Court Wilson and family, of Vienna, spent Good Friday at Mr. E. Prichard's. Lafayette VanVelzer has returned from London hospital, improved in health.

GLENCOLN. Miss Annie Porter is visiting her sister Mrs. Smith of Aylmer. Mrs. Wm. Kilmer, of St. Thomas, spent Sunday with Mr. Chas. Bowen. Mr. Levi Strong has changed his residence. Mrs. A. Sinclair, of Aylmer, is visiting her parents Mr. and Mrs. S. Pound. On Wednesday the 10th, a bee will be held at the church to finish the sheds. The ladies will prepare a hot dinner in the basement of the church. Under the auspices of the Ladies Aid, of Trinity a social will be held in the basement of the church on the 13th inst. On Thursday last the mail bag met with a bad accident. It got under the wheels of the train as it was thrown off, as a result the contents was a badly mangled up mass of papers. Mrs. Beecraft is visiting friends at Nixon. Mr. and Mrs. Abbott visited the latter's mother, Mrs. Dean, of Eden, on Thursday. Mr. Chas. Haney and family spent Easter at Mabee's Corners. Mr. and Mrs. Geo. Thomas is visiting friends here. Mrs. B. E. Bates is visiting friends in St. Thomas. Miss Brighty is spending Easter in Aylmer. Mr. Harry Coleman, of Kurkish, is visiting Mrs. Jas. Haney. Mr. A. W. Haney is having a wing built on his house. Mr. N. Loop has the job. Mr. Albert Haney and Miss Myrtle Johnson, of Glenmire, were joined in the holy bonds of matrimony on April 1st, at the residence of Elder Mason. The bride was gowned in blue cashmere, with white lace trimmings.

April Wisdom.

Be sure that your blood is pure, your appetite good, your digestion perfect. To purify your blood and build up your health, take Hood's Sarsaparilla, which will make you well by purifying and enriching your blood, giving you an appetite, and nerve, mental and digestive strength.

Ordered Clothing

Chance to Save Money.

This is becoming a men's store as well as a women's. Men appreciate style and novelty in fixings. They probably don't watch out so closely for bargains as do the fair sex, but they seldom miss a chance to save.

We stumbled across some very attractive Cloths and Tweeds at such prices as to enable us to make up stylish and perfect fitting Suits, worth in the usual way \$16 and \$18, for \$13.75. Just 35 Suits in the lot. This is a great saving opportunity for you.

Just arrived this week—new novelties in Ties, Shirts, Collars, Gloves, etc.

A Card.

We, the undersigned, do hereby agree to refund the money on a 30-cent bottle of Greene's Warranted Syrup of Tar if it fails to cure your cough or cold. We also guarantee a 25-cent bottle to prove satisfaction or money refunded. J. E. RICHARDS E. A. CAUGHELL

Bad Air.

When a person has been for an hour or so in a crowded and badly ventilated room or a railroad car, the system is already contaminated to a greater extent by breathing air vitiated by exhalations from the lungs, bodies and clothing of the occupants. The immediate effect of these poisons is to debilitate, to lower vitality and to impair the natural power of the system to resist disease. Hence it is that persons who are attacked with inflammatory diseases, as pneumonia or rheumatism, can generally trace the beginning of the disease to a chill felt on coming out of a crowded room into the cold damp air. If these facts were generally understood and acted upon, thousands of lives might be saved every year. It is a well known fact that men who camp out, sleeping on the ground at all seasons of the year, seldom have pneumonia, and that rheumatism with some comes, as a rule, only from unwarrantable imprudences. These are two facts that should be learned by every person capable of appreciating them and should never be lost sight of for a moment. One is that exhalations from the lungs—the breath—are a deadly poison, containing the products of combustion in the form of carbonic acid gas, and if a person were compelled to rebreath it unmixd with the oxygen of the air, it would prove as destructive to life as the fumes of charcoal. This is an enemy that is always present, in force, in assemblies of people, and only a constant and free infusion of fresh air prevents it from doing mischief that would be immediately apparent. The other fact is that pure air is the antidote to this poison. Air is the best of all blood purifiers. Combined with vigorous exercise to make it effective, it will cure any curable case of consumption.—Com.

Additional Locals.

Miss Bertha O'Neil spent Easter with friends in London. Miss Phelps is spending her holidays at her home in Brantford. Miss Luella Leeson is visiting friends in St. Thomas this week. Mrs. I. B. Huffman spent Easter in Toronto with her son. Miss Flossie Ewing is spending a few weeks at her old home in Poplar, Mich. Miss Griffin, of Toronto is the guest of Mrs. T. G. Uchstarer for a short time. Misses Ferguson and Meek, of Pt. Stanley, are the guests of the Misses Arkel. Mrs. J. E. McDonald paid a short visit to her mother in Burnside, Mich., last week. Miss May Weisbrod, of Collingwood, is spending a few days in town with relatives and friends. Mrs. Daniel Gilbert, of Ridgetown has been visiting her sister, Mrs. Geo. Coughell, for a few days this week. Miss Evelyn Wickett entertained a large number of her friends at a masquerade party on Tuesday evening last. We were pleased to see the familiar form of Mr. Ed. E. Davis in town over Easter. The climate of Montreal and lower Provinces seem to agree with him, and he will probably remove his family there in a few months. There will be a meeting of all members of the Conservative party in the town of Aylmer, in the office of Miller & Backhouse, at 8 o'clock, for the purpose of electing delegates to the convention, which will be held in the town hall the following day. Among others who spent Easter in Aylmer we noticed Miss Hatfield, Mrs. Miss Grace Love, Mr. J. L. Crawford, Mr. Jas. Thompson, Fred Holder, Miss Meredith Hall, Wm. Wong, Mr. and Mrs. W. E. Leonard, Mr. A. R. McDonald, Geo. E. Johnson, Cecil Leann, Arthur Sundry, F. Holder, Miss J. Teesal, H. W. Wright, Mrs. T. E. Pound, Miss Bell O'Brien, Wm. Dickinson, Miss Maud McLay, Miss Mary McDiarmid, Alex. Dawson, Mrs. Middleton, Mrs. Maboe. After a residence in Aylmer of several years, Messrs. Knox Bros. have decided to dissolve partnership, and Mr. Chas. Knox will open out a business of his own in Wallaceburg about the 22nd of this month. Mr. Knox is a thoroughly practical, first class cutter and tailor, and the good dressers of Wallaceburg need have no fear in entrusting their work to him. Mr. and Mrs. Knox will both be missed here by a large circle of friends, with whom they are both exceedingly popular, and their services will also be missed as members of the Methodist church choir, where they have been highly appreciated. We wish them success in their new home.

His 83 Birthday. Copenhagen, April 9.—The 83rd birthday of King Christian was celebrated yesterday everywhere in Denmark. The King is in quite good health and received the congratulations of many dignitaries. Beginning of a Reign. Berlin, April 9.—To-day Grand Duke Friedrich Franz IV. of Mecklenburg will attain his majority and begin his reign in Schwerin with solemn ceremonies and festivities. Died at Easter Altar. Berlin, April 9.—At St. Paul's Church, in Augsburg, Bauffa, yesterday, the Rev. Simon Mueller fell dead at the altar while pronouncing the words "Christ is risen." Serious Fire in England. London, April 9.—Fire destroyed 25 houses in Hampshire this morning, rendering 150 persons homeless. Better Than a Recorded Deed. When the Virginian who lived in the wretched log cabin with a family of seven had told me that 40 acres of his land was a solid oak bed, I asked him if his deed was all right. "Never had no deed, sah," he rather proudly replied. "But have you no papers at all?" "No paper 'tall, sah. I jest squatted down on this yere land 20 years ago and hev been yere ever since." "But if you have no papers won't the owner come along some day and bounce you out?" "Not skassly, sah—not skassly. That is to say, sah, that the real owner has come along three different times and tried it, and every time he got killed and had to give it up. Deeds and sich things are all right 'nuff in their way, but my old gun, with a bar'l seven feet long, is a heap better right around yere."—Washington Post.

What He Thinks. "Spiffins is a thoughtful chap," said Beechwood to Bellefield. "I never heard any one accuse him of thoughtfulness before." "Well, he thinks he can play golf."—Pittsburg Chronicle-Telegraph. VIENNA. Mr. and Mrs. Wm. Atkinson and family spent their Easter holidays, renewing old acquaintances in the village. Miss Jennie Bradshaw, of St. Thomas, is the guest of Miss Annie Burgess. Mr. and Mrs. S. S. Sutton spent the Easter holidays visiting friends in Port Rowan. Mrs. Zoyde, who has been ill for some time is able to be out again. Mr. J. H. Teall is in Ottawa this week on business. Messrs. Benner and Outman, of the village, left on Monday for Seraila. The Ladies' Aid will meet at the home of Mrs. Burgess, on Thursday next.

THE BIG BUSY CORNER

Lace Curtains...

Women with thoughts of spring house cleaning and home decorating will be interested in this brief notice of Curtains. Every purse and taste may be suited here. The patterns are all new, the latest for this season, and the values undoubted.

- Lace Curtains at 25c—2 1/2 yds long, good strong net, full tape border 25c
Lace Curtains at 38c—2 1/2 yds long, 29 inches wide, new cord edge 38c
Lace Curtains at 50c—3 yds long, 36 inches wide, stylish patterns, cord edge 50c
Lace Curtains at 75c—Nottingham lace, 3 yds long, 45 in. wide, stylish patterns, cord edge 75c
Lace Curtains at \$1—Nottingham lace, 3 1/2 yds long, 50 in. wide, splendid net and stylish patterns, cord edge 1.00
Lace Curtains at \$1.25—Nottingham lace, 3 1/2 yds long, 60 in. wide, tape or cord edge 1.25
Lace Curtains at \$1.35—A finer net, 3 1/2 yds long, 60 inches wide, cord edge 1.35
Lace Curtains at \$1.50—Fine Nottingham lace, beautiful patterns, 3 1/2 yds long, 50 inches wide, cord edge 1.50
Lace Curtains at \$1.75—Fine Nottingham lace, swell patterns, 3 1/2 yds long, 54 inches wide, cord edge 1.75
Lace Curtains from \$2 to \$6—Fine Nottingham lace and Brussels net curtains, every pattern a gem, splendid wearing goods, starting at \$2 and rising in easy steps to \$6 per pair.
Curtain Materials—For those who prefer to make their own curtains we are showing a splendid assortment of curtain material by the yard, such as Fish Netting at 14, 18c; Curtain Muslins in fancy stripes 12 1/2, 15, 17c; Spot Muslin at 12 1/2, 15, 18, 20c; Coin Spots in large and medium spots at 18c; Vestibule Nets at 12 1/2, 15, 18c; Art Muslins, stylish patterns, 6, 7, 8, 10, 13c.
Cretannes—For door and arch curtains we are showing a splendid range of exclusive weaves and patterns at 9, 10, 12 1/2, 20, 25, 28, 30, 35c.
Curtain Poles, complete, 25—A five foot pole in oak or mahogany finish with ends, hanging brackets and 10 rings, complete, 25c a decided snap for 25c

Millinery...

Busy days these in the millinery department. New goods arriving daily, latest types of the prevailing Paris, London and New York fashions, trimmed by experts in our own workroom. Style and workmanship can be depended upon to be the best obtainable.

Simpson & Gase.

Dry Goods Importers and Clothiers. Aylmer, Ont.

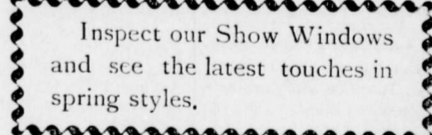
Like to Look Neat.

If you do we have the goods in our two stores to enable you to do so. We have all the up-to-date styles in Suits, Hats, Collars, Shirts, Ties, Boots and Shoes. In suits we have an elegant line at

\$13.50

made especially for us by the Lwondes Co. They are regular tailor-made goods

We also received this week a shipment of the swellest Men's Shoes that ever came into the town. They are the \$3.50 and \$5.00 lines of Slater's spring styles. We want to call special attention to the Slater Enamel \$5.00 Shoe.



Agents for the Sovereign and Empress Shoes.

CHRISTIE & CARON, Established 1879.

The Mammoth Shoe Store. The Little Wonder

SOLE LOCAL AGENTS FOR 'The Slater Shoe'