

The Chief Feature of Our Business

is to administer Estates, and we have the necessary experience and staff to do it efficiently. If you have appointed a friend as your Executor, we would suggest that you make a Codicil to your will and name this Company as Managing Executor to act with him. This will relieve your friend of the many details connected with the administration of your Estate and will insure the strict observance of your wishes.

Montreal Trust Company

Sir Herbert S. Holt, President F. G. Donaldson, Gen'l Manager.
A. J. Brown, K.C., Vice-Pres. F. T. Falvey, Mgr., St. John's 12

Hocks

We are now booking orders for another limited quantity of **SELECTED SMALL HOCKS** (sent us on consignment), to arrive ex. "Winona" from Montreal early next week, and are selling them at the same astonishingly low price as last shipment for prompt delivery on arrival.

Telephone your order and avoid the likelihood of disappointment in securing your requirements of this great Summer seller.

F. McNAMARA

Queen Street

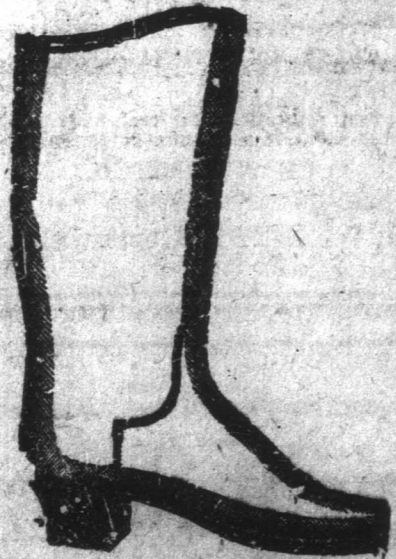
Phone 393

LEATHER!

FISHERMEN! Nothing wears better than Leather.

REMEMBER! One pair of Smallwood's Hand-made Boots will last the voyage, will outwear at least three pairs of the best rubber boots on the market to-day, besides giving you that comfort which only a Leather Boot can do.

SMALLWOOD'S! Smallwood's **BOOTS** are made out of all solid Leather!



Lower Prices on Hand-made BOOTS

Tongue Boots, Wellington Boots, High and Low Boots; Men's, Boys and Youths' solid Leather Laced Boots.

Mail Orders receive prompt attention.

F. Smallwood,

THE HOME OF GOOD SHOES
218 Water Street, St. John's.

Great Holiday Show at the Nickel Theatre

"THE CHALLENGE" BEAUTIFUL PRODUCTION WELL ACTED.

The Nickel Theatre presented a great holiday show yesterday. "The Challenge" is a picture that has its appeal for the most discriminate movie patron.

Pleasing backgrounds are not the least attraction. The first part shows some brilliant out-door winter sports, mountain climbing, skiing, etc., in locations that have been splendidly photographed. This gives a tang to the picture at the start. What follows is the story of a woman's marriage to an extravagant artist who tastes success through the unknown help of his rival. This part of the story has been developed in conventional style with the staging of a few studio reels and the sentimental appeal of the self-sacrificing wife in the background.

Dolores Costello satisfies the desire for feminine beauty on the screen. In this she is aided by a contrasting type, De Sada Moore, who plays the coquette, Red La Rocque and Warner Richmond are excellent types who assisted by good directing, make their characters interesting to anyone.

Miss Marjorie Hutchings displayed her beautiful Contralto voice to excellent advantage in choice selections. In Miss Hutchings St. John's has a vocalist that certainly does it much credit. Here is a voice that is a delight to hear. Rich and sweet are her notes and her enunciation and expression is all that could possibly be desired.

Portia From Labrador

S.S. Portia, Capt. Connors, arrived from the Northwest at 10 a.m. yesterday, having made all ports of call as far as Emily, Br. During the trip much fog was encountered on the coast, though no ice or snow was to be seen anywhere. Spotted Island reports for a good sign of fish. When the ship called there on the return trip one boat accounted for eighteen barrels. One day's work. The Portia brought a small freight, but no passengers.

A Thrilling Picture

"THE VALLEY OF SILENT MEN" AT THE MAJESTIC.

A picture which combines magnificent scenic beauty with a thrilling story is "The Valley of Silent Men" adapted from James Oliver Curwood's famous novel of the same name as a Cosmopolitan production, and released by Paramount.

Those familiar with the novel, which ran serially in Good Housekeeping Magazine in 1916, will recall that it is a story of the Royal North West Mounted Police, with the Rocky Mountains for a background. It is a picture of tremendous power, baring as it does the souls of five men and a woman who are isolated in a little narrow valley.

For the purpose of imparting this realism to the screen, the entire company went to Banff, in the Canadian Rockies, and there practically every foot of the action was enacted and photographed. The result, apart from the dramatic value of the production, is a picture of unsurpassed scenic beauty.

The picture, which was directed by Frank Borzage, and which features Alma Rubens at the head of a small but powerful cast, is now at the Majestic Theatre. It is worth seeing.

Susu in Port

S.S. Susu, Capt. Jacob Keen, arrived from the Pogo Mail Service yesterday morning, bringing a small freight and the following passengers:—Revs. H. Gosse, R. F. Mercer, S. J. Hillier, W. R. Butler, G. L. Mercer, L. Burry, F. W. Upward, Sheppard, Williams, Chamberlain; Messrs. J. O. Newman, W. Verge, R. Embery, J. Brett, R. Haynes, J. Veitch, J. Crocker; Mesdames H. Gosse and child, A. Fitzgerald, J. Brett, R. Haynes and child, J. Omond, E. White, Bishop; Misses T. Hoddinott, Fitzgerald, E. Wasor White, J. Jones.

Ten prizes are offered for Earl Hag's Competition. Why not be a winner?—TOOTON'S, The Kodak Store.—June 20/21

The Battle is to the Strong

And the spoils to the victors. Only the strong ever "get there"—the strong in nerve, strong in muscle, strong in brain-power—strong with the kind of strength that Bovril gives.

If you don't want to stick where you are you need added vitality to meet the extra calls on your strength. Bovril builds up your nervous and physical energy and prevents "that sinking feeling."

Don't get tired
—drink
BOVRIL



Laugh and Grow Fat

is an old Axiom.

We advise the use of a Good Tonic and we know of no better than

BRICK'S TASTELESS.

Brick's Tasteless is a wonderful nerve tonic and blood builder that we gladly recommend. If you have no appetite, and feel tired, no energy for anything, try a bottle of BRICK'S and see how quickly it will help and improve your condition.

You can purchase a bottle of this excellent tonic at nearly every store in the country.

Price **\$1.20** per bottle.

Dr. Stafford & Son

(Sole Agents for Newfoundland)
Duckworth Street and Theatre Hill.

Wife Accompanies The Bishop On Long Trail.

Vancouver, B.C., June. (Canadian Press).—Mrs. Stringer, wife of Bishop

Stringer, of the Yukon, left with him on his trip from Dawson to Rampart House, thence to Fort McPherson to Herschel Island and from there to the new mission at Aklavik. The trip is being made in the interest of the work at the distant points of the Bishop's great diocese.

Important Insurance Appointment

A notice in our advertising columns announces the appointment of Messrs. Dale & Company, Limited, of the Bank of Nova Scotia Building, St. John's, as the new Agents for Fire Insurance in Newfoundland of The Motor Union Insurance Co., Ltd.

Messrs. Dale & Company, Ltd., are to be congratulated on securing this important and desirable Agency, and the Motor Union Insurance Company is also fortunate in being able to arrange for such excellent representation in this field.

The Motor Union Insurance Co., Ltd., is a strong British concern with total assets of well in excess of \$12,000,000, and with a premium income of over \$8,500,000 retained for its own account after deducting all reinsurance, the gross business done being, of course, considerably larger; while if the figures of the associated companies controlled by the "Motor Union" were taken into account, the figures would be made to look even more imposing.

Messrs. Dale & Co., Ltd., are, of course, well known to all of our readers as a leading and thoroughly up-to-date firm which specialises in the expert handling of all insurance problems. The headquarters of the organization are at Montreal, with branches at the main points throughout Canada. The Newfoundland office is under the management of Captain C. J. Stuart, R.N.R. Messrs. Dale & Co., Ltd., devote themselves solely to insurance, which places them in a very advantageous position for giving the most efficient service to their clients' requirements.

It may be added that this appointment is the outcome of the visit to Newfoundland of Mr. Frederick Williams, the Foreign Agency Manager of the Motor Union Insurance Co., Ltd. Mr. Williams was for some time the Manager for Canada of the Company, so that he is no stranger to this side of the world; although this happens to be his first visit to Newfoundland. Since relinquishing his position as Manager for Canada to cover the wider field now under his care as the Foreign Agency Manager, Mr. Williams has visited many countries in different parts of the world. He is leaving here shortly for a brief return visit to his old Branch in Canada.

Child Injured by Motor Car

Whilst Padre Nangle was motoring East on Military Road, yesterday afternoon, about 3 o'clock, Margaret Madden, aged 14, of Bond Street, was hit by his motor car and received such injuries that she had to be attended by Dr. Macpherson and later removed to Hospital. Previous to the accident three children were walking in the middle of the road, and to avoid running them down, Padre Nangle avoided them with difficulty by turning his machine towards the sidewalk, but the children ran in the same direction with the result that Miss Madden was injured. The steering gear of the car was rendered useless and the car had to be towed away to a garage for repairs.

Obituary

JOHN T. GORMAN.
Mr. John T. Gorman passed away, at his home, 745 Bathurst Street, Toronto, Canada, on May 12th, 1924, after a short illness. The late Mr. Gorman was born in Charlottetown, P.E.I., 68 years ago. He went to St. John's, Nfld., with his parents as a child, and resided there until 17 years ago in the employ of Job. Bros. & Co. Since coming to Canada in 1907 he has made Toronto his home. Mr. Gorman is survived by his widow, two daughters, Sarah and Elizabeth, and two sons, John and William, and two grandchildren, Mary and Virtue Gorman.

Schooner Lost

According to a message received last evening by Supt. Scott of the Postal Telegraphs, the schooner Florence E. Ladden was lost and provisions, raw ashore at Shepherd's Rock on Sunday night and will be a total loss. The vessel filled quickly with water after going ashore, and the chances of salvage are very poor.

West End Taxi—Office Morris Building—Phone 2016.—June 17/24

This Test is **FREE** See Coupon



You'll All Enjoy This new way of teeth cleaning

If you only knew what this test meant you would not delay it longer. It has brought to millions whiter, cleaner, safer teeth—a new era in teeth cleaning.

Almost at once you see and feel the results. Bring them to your home—now.

That viscous film

That viscous film you feel on teeth is their chief enemy. Under old methods, much of it clings and stays. Soon it becomes discolored, then forms dingy coats. Then pearly teeth look cloudy.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Not one in fifty escapes such troubles under old ways of teeth cleaning.

Modern science has found two ways to effectively fight film. One disintegrates the film at all stages

of formation. One removes it without harmful scouring. Tests proved these methods amazingly effective. A new-type tooth paste has been created to apply them daily. The same is Pepsodent.

Protect the Enamel

Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film comb that which contains harsh grit.

Based on modern research. Now advised by leading dentists the world over.

Pepsodent PAT. OFF. REG. U.S. & CAN. THE NEW-DAY DENTIFRICE

of formation. One removes it without harmful scouring.

Tests proved these methods amazingly effective. A new-type tooth paste has been created to apply them daily. The same is Pepsodent.

Leading dentists the world over began to advise it. Now careful people of some 50 nations employ this new-day method.

No one can doubt

No one can doubt that Pepsodent means a new era in teeth cleaning. The results are quick and apparent.

It does more than fight film. It gives multiplied power to the tooth protecting agents of the mouth. To that factor in saliva which digests starch deposits on teeth. To that factor which is there to neutralize mouth acids.

Let this test show what these combined results mean to you and yours.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

You will be amazed and delighted. For the sake of all in your home, cut out coupon now.

10-Day Tube Free 1499

THE PEPSODENT COMPANY, Dept. K, 1104 S. Wabash Ave., Chicago, Ill.

Mail 10-Day Tube of Pepsodent to

Only one tube to a family.

Next Week is Haig Week!

We are specially equipped for all your wants in our Gents' Furnishing Department.

- Special Range of Boys' Wash Suits—\$1.65.
- Balbriggan Underwear: all sizes for men—75c. & 90c. Garmets.
- SPECIAL JOB LINE OF MEN'S SOX, in all colors 19c.
- All Wool Cashmere Sox, all colors—50c.
- High Grade Botany Wool Cashmere Sox—60c. pair.
- SPECIAL JOB LINE OF MEN'S LISLE SUPERIOR QUALITY SOX—27c.
- See Our Selection of Gents' Ties, at 25c.
- Wonderful Range of Gents' Ties—40c.
- SPECIAL JOB LINE OF BOYS' ELASTIC BELTS 20c.
- Men's Summer Caps 65c.
- Soft Collars, Stripes and Plain—25c.
- SPECIAL LINE OF GENTS' NEGLIGEE SHIRTS, new shades \$1.35.
- A New Range of Plain color Gingham Shirts with soft collars to match—\$1.75.
- Men's Summer Caps Newest Designs—\$1.25.
- SPECIAL LINE OF MEN'S BRACES—JOB 40c. pair.

BonMarché

WATER STREET ST. JOHN'S

SAGONA PASSED SANDY BANK.—message stated that there is no ice S.S. Sagona reported to the Governor of the coast and that there is a good ment Railway yesterday afternoon, sign of fish from Spotted Islands that at four o'clock she was passing south. The weather was wet and foggy. The return trip. The 27.

By CY HUNGERFORD

SNODDLES

Speeding Is Always Disastrous.

