

EARLY MORNING SPECIALS!

600 TRICOLETTE WAISTS!

Every shade, style and color. Worth up to \$4.00.
Sale \$1.44

The London, New York and Paris Association of Fashion

EARLY MORNING SPECIALS!

OVER 500 LADIES' COTTON BLOUSES

In good White washable materials—all sizes—neat
designs—easily worth \$1.50 for 48c.

Read Opposite Page



Bigger, Better, the Economy News from this Live Appareling House!

EXTRAS!

A Remarkable Purchase and
Sale
up to \$5.00

SILK OVERBLOUSES.

Pussy Willows, Crepe de
Chine, Georgettes—all col-
ors and sizes.

Sale \$2.94

400 Pairs

LADIES' SILK HOSE

Slightly damaged; easily
worth 60c.

Sale 18c. pair.

68 LADIES'

BLACK RUBBER CHECK &
DRESS RAIN COATS.

Worth from \$6.00 up to
\$12.00. All on Sale at
\$2.98

150 LADIES' SKIRTS.

All materials, colors and
sizes.

Worth up to \$6.00.
Sale \$3.24

A DRESS SENSATION!

A Colossal Purchase and Sale. The Greatest
Value-giving Event this City has known in
years.

HUNDREDS ALL WOOL SERGE
and TRICOTINE DRESSES.

All Sizes—\$5.44—Fresh Brand New Dresses.

A remarkable Sale at the very beginning of
Fall when Women and Misses' want good style
Cloth Dresses. The materials alone would
cost you more—and when you see the clever
models, the fetching trimming notes, the
workmanship—you will wonder how they
can be sold for \$5.44.

Hundreds of other Dresses on display at
\$6.94, \$8.94, \$10.94, \$13.75, \$16.98, \$25.00
\$37.00

in all the most intriguing and alluring modes
one could conceive. Never will you expect to
find them at the low prices that they are now
being sold at.

Popular Priced FUR CHOKERS—SPECIAL!

Fur Chokers would be sold up to \$15.00.
Sale \$5.94.

SCARVES—Two, Skin Dark Fitch, and Grey
Fox Chokers, etc., etc. Also large Fluffy
Scarfs—a worth while investment at 10.98

For Women and Misses'

A Gigantic SUIT SALE!

Worth up to \$15.00	Worth up to \$22.00	Worth up to \$25.00	Worth up to \$30.00	Worth up to \$35.00	Worth up to \$45.00
SALE	SALE	SALE	SALE	SALE	SALE
10.94	15.00	17.50	22.00	29.50	35.00

Ultra-smart, Practical, all-occasion Suits—Distinctive in line—in fabric—in expertness of tailoring and finish.
Developed in high-grade SUITINGS—WORSTEDS, TWEEDS, TWO-TONE FABRICS, TRICOTINE, POIRE
TWILL and VELOUR-DE-LAINE, featuring every newest style variation—the very acme of smart practicabil-
ity for any and every occasion. These SUITS are a tremendously fine buy at the price.
MISSIES' SUITS (Sizes 14, 16 & 18 years). WOMENS' Sizes—Extra Stout Sizes for large Women.

300 Misses' & Girls' COATS

SMART NEW
WINTER

are on display in THIS EXTRAORDINARY SALE. Built on the smartest New Season
lines—and featuring the newest effects in
treatment and trimming. ALL SERVICE-
ABLE LINES; including both Fur and plain
trimmed styles. 6 years up to 18 years. **7.98**
up to **10.98**

Other Specials on display—space preventing us from advertising—all assuring the same Supreme Values. Remem-
ber these values cannot be duplicated. Your opportunity is here. Grasp it! You may not have intended buy-
ing your new Fall apparel so early. But if you will make a point of it to inspect these offerings on TUESDAY, you
will see at a glance that here is a most unusual opportunity—a saving too real—too great to overlook! COME!
YOU BE THE JUDGE!

Sale Starts at the Stroke of 9 Tuesday Morning, Oct. 17

1100 Ladies' Street & Dress Hats In Grand Sale

We have just received 1100 more of those captivating, distinctive, Street and Dress Hats—Higher quality, smarter styles and bigger value than those featured in our
previous Phenomenal Sales. Genuine Panné Velvets—Silk Velvets and Lyons.

VELVETS IN ALL COLORS—Larger Shapes; Modified
TRECORNES; Off-the-Face and Small Hats.

These Hats would be BIG Values at \$3 to \$10, SALE-- 98 cents up to \$4.98

In Our Men's and Boys' Department--Second Floor--

"WALK UP STAIRS AND SAVE"

A MAN'S SALE--SUITS, OVERCOATS, TROUSERS.

110 Men's Suits, worth up to \$30. Sale Price \$19.94.

Hundreds of Suits on display in those guaranteed All Wool Models in Cassimeres, Cheviots,
Tweeds, Herring-bones, etc.; and young or old men these Suits will fit—and the prices are a
revelation.

OVERCOATS—Undoubtedly the greatest vari-
ety ever on display at one time—the styles
—the materials—the prices will amaze!

MEN'S SINGLE TROUSERS—A splendid vari-
ety. Your chance to match up an old coat
at right prices.

BOYS' SUIT AND OVERCOAT SALE.

THE SUITS—Every inch All Wool Cassimeres, Cheviots, Velours, Tweeds, Brown and Grey mix-
tures, Blue Serge, Blue, Brown and Grey pin stripes, sturdily tailored in the very smartest
Norfolk and plain styles.

THE COATS—Smart, full-belted models with muff or flap pockets—made on the men's styles.
In Brown and Grey Cheviots and Cassimeres—sizes 4 up to 18 years.

SPECIAL LOT OF MEN'S RAINCOATS and BOYS' OVERCOATS all lumped together and on
Sale at \$6.98 per Garment.

London, New York and Paris Association of Fashion