

**FREW'S GREAT SUMMER SALE!**

Our Annual Summer Sale now in full swing. Sweeping reductions in **LADIES' SKIRTS, BLOUSES and ONE-PIECE DRESSES, MISSES' and CHILDREN'S WHITE and COLORED DRESSES, LADIES', MISSES' and CHILDREN'S MIDDY BLOUSES, BOYS' SHIRTS, WAISTS and WHITE & COLORED COTTON SUITS, Etc., Etc.** All mail orders received during Sale, and accompanied by cash, will receive the full benefits of our Bargain Prices. Call or send to-day.

**WILLIAM FREW, Water St.**

**Bedrooms & Beds**

There's nothing more important to the bedroom than the Bed itself, is there? From the point of usefulness or ornament it ranks first. Does your Bed suit your taste? Does it harmonize with your room? Does it give you the sleep-comfort you need? No? Well, then it's time to discard it and get another, quick.

We are showing All-Brass, Brass and Enamel, and All-Enamel Beds in all sizes and very fine designs. Each and all of which Beds can be fitted with Springs and Wool or Felt Mattresses if desired.

Prices quoted on request.

**U. S. PICTURE & PORTRAIT CO.**

**SILVERWARE!**

Bread Trays  
Roll Trays  
Fruit or Confection Basket  
Baking Dish  
Casserole  
Entree Dishes  
Scup Tureen  
Cake Dishes  
Cake Plates.

Bread Board  
Ron Bon  
Butter Dish  
Sandwich Trays  
Dessert Sets  
Trivets  
Waiters  
Sarmalade  
Sugar Dish  
Spoon Holder  
Tea Sets

Also **HOMES & EDWARDS' FLATWARE.** The name of Homes & Edwards is a sure guarantee of "Quality".

**D. A. McRAE, Jeweller.**

**Manufacturers' Samples.**

**LADIES' BLOUSES.** Silk, Crepe-de-Chine, Georgette; splendid assortment, cheap.  
**HANDKERCHIEFS.** Ladies' and Gentlemen's; plain and fancy, beautiful designs.

All the above are samples and no two articles alike. Call early and get your pick.

**SMITH'S Dry Goods Store**  
Rawlins' Cross, St. John's.

**Bird's Custard Powder,**

(in Packets and Tins).

**JELLIES.**

Pure Gold  
Freeman's  
Easy Jell  
Surprise  
Guava  
Aspic  
Calves' Feet  
Junket Tablets

**FRUITS in Tins.**

Strawberries  
Raspberries  
Blackberries  
Apricots—Sliced  
Peaches—Sliced  
Pears—Extra  
Egg Plums  
Cherries  
Sliced Pineapple—Extra.

**MOIR'S CHOCOLATES and CAKES.**

Cocoa and Milk  
Cocoa & Milk Powder  
Chocolate & Milk  
Coffee Essence

**BISCUITS.**  
Peck, Frean,  
Huntley & Palmer,  
Jacobs', Carr's.

**BOWRING Bros., Limited,**  
GROCERY.

**MAINTENANCE OF EQUITY!**

While it is customary and in the interest of safety and conservatism to at all times maintain a fixed ratio of margin, still we do not call for margin unless the market value of stocks held declines to a point where it is unsafe to carry the account. However all funds sent us, whether over the necessary amount or otherwise, are placed to your credit; and clients may, if they desire, increase their payments unasked, until the full account is liquidated, and fully-paid certificates will then be obtained for you. All dividends paid on stocks you hold are credited to your account or forwarded to you, as desired. We respectfully solicit a portion of your stock exchange trading.

**J. J. LACEY & COMPANY LIMITED,**  
CITY CHAMBERS.

**For Sale!**

**Big Fish Packing Plant at Bay Bulls!**

Property of **NEWFOUNDLAND PACKING CO.,** consisting of:

Waterfront, 265 feet; 2 Piers, Large Factory, Fish Stores, Fertilizer Plant, Cold Storage, Smoke Houses, Oil Refinery, Cooperage, Coal Sheds, together with

**HYDRO-ELECTRIC POWER PLANT,** situated on main river, developing 125 H.P. (water shed 15 sq. miles).

For further particulars apply to

**JOHN CLOUSTON,**  
St. John's.

**ATTENTION, FISHERMEN!**

**TOWER'S FISH BRAND WATERPROOF OILED SUITS**

are made for you—the men who need the best in waterproof clothing. They are sized big for comfort and strong at every point.



Satisfaction guaranteed  
**A. J. TOWER CO.**  
BOSTON, MASS.  
PETERS & SONS, ST. JOHN'S, Agents

**Your Appearance Means More to You**



than most people suspect. Now doesn't it? But are you employing the best means of improving it?

A woman's appearance depends directly upon her corset, and her quickest road to beauty of figure is a well-designed, well-fitting corset.

**Warner's Rust-Proof Corsets**

are the choice of the woman who really cares about her appearance. Prices from

**\$3.00 to \$6.50 pair.**

**Marshall Bros**

Sole Agents for Newfoundland.

**P. E. I. Blue Potatoes**

Now in Stock.  
PRICES RIGHT.

**BURT & LAWRENCE.**

**J. J. St. John.**

We are offering To-Day **Prime New York Beef Cuttings,** Small and Lean Pieces, at **14c. lb.**

**J. J. St. John,**  
GROCER,  
136 - 138 Duckworth Street



**Dr. Lehr,**

DENTIST,  
Has removed to **Strang's Building,** 329 Water St.,

Three Doors West of **A. Goodridge & Sons.**  
Jan 6, 11, 12, 13

**Cheap Reading for Vacation Days.**

70c. to \$1.50 Books, now

**Only 25c.**

A Real Bargain.

**DICKS & CO., LTD.,**  
Booksellers & Stationers.

**The Maritime Dental Parlors**

THE HOME OF GOOD DENTISTRY.



Expert Work in all Branches. We are specialists in extraction. Our improved method renders the extraction of teeth absolutely painless. We also make the best artificial teeth in Newfoundland, at the most reasonable rates. Painless Extraction . . . . . 50c. Full Upper or Lower Sets, \$12.00 and \$15.00. P. O. Box 1220. Phone 62.

**M. S. POWER, D.D.S.**  
(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)  
176 WATER STREET.  
(Opp. M. Chaplin's) w.t.  
MINARD'S LINIMENT FOR DANDRUFF.

**Reid-Newfoundland Company.**

**Freight Notice!**

LABRADOR STEAMSHIP SERVICE.

Freight for the S. S. "Sagona" for ports of call as far north as Hopedale, will be received at the Dock Shed to-morrow, Wednesday, July 21st, from 9 a.m., until sufficient received.

**Reid-Newfoundland Company.**

**NOVA SCOTIA Green Cabbage,**

Due Thursday, Ex S.S. Rosalind.

**Lowest Prices.**

Booking Orders.

**GEO. NEAL, Ltd.**



**No Matter How the Fire is Caused**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

**FIRE INSURANCE. FIRE INSURANCE.**

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND. GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD. OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant the protection at the lowest possible rate. Write or phone us.

**Nfld. Labrador Export Company, Limited,**  
Agents, Board of Trade Building.

**Freight from Boston to St. John's.**

Importers who wish to secure space for freight from Boston to St. John's, will please communicate with the Minister of Shipping immediately, at the same time stating the exact amount of freight they would have to ship this route. All such freight would require to be at shipping point during the present week.

**W. H. CAVE,**  
Minister of Shipping.

Men's Whi  
At our  
On Fri  
18 CASES  
Pairs to 11-  
8 CASES  
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Freehold Prop  
Also a Piece  
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For particu  
fly 24.41