

CARIBOU!

The Rubber Boot of quality, to suit every taste.

Caribou, the black Boot with a red sole. Feels like Velvet.

Our reputation and guarantee are behind this boot.

Every purchaser of BEAR BRAND RUBBERS, BUDDY or CARIBOU BOOTS, has a chance to win one of the following prizes to be given away at the end of 1920:--

\$300.00 in Cash,

12 Pairs Men's Long Boots,	12 Pairs Youths' Long Boots
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12 Pairs Boys' Long Boots,	12 Pairs Child's Long Boots.

CLEVELAND RUBBER CO.

the Prize Ring.

UNPOPULAR CHAMPS.

number of boxing champions passing brought forth little more than a shrug of the shoulders. He was the last of those who did most of their fighting in real battles to a decision. Papke was the first of the no decision middleweight champions. Before his time there never had been a title holder who did not enjoy the full respect of boxing followers.

Johnson was the first unpopular middleweight champion. Sullivan, Fitzsimmons and Jeffries all being idols, and their passing was regretted by those who mentally inclined and hated a good man beaten. Johnson was popular, not because he could fight like a champion, but because he threatened the existence of sport. Johnson's actions out of the ring were such that the referee was furnished with plenty of ammunition for their campaigns, the fans heard many a sigh when his disturbing presence moved.

Willard was the first no decision champion of the heavyweight class. The big fellow was unpopular because he obviously detested the game and because it was so sure him into the ring. Willard color and altogether was

out of place as the world's heavyweight champion.

Stanley Ketchel was the last highly popular middleweight champion. He was the last of those who did most of their fighting in real battles to a decision. Papke was the first of the no decision middleweight champions. Before his time there never had been a title holder who did not enjoy the full respect of boxing followers.

All the old time welterweight champions were highly popular with the fans until the no decision champions. After he departed from the scene the title lapsed and under no decision conditions it was not revived until a few years ago, when Ted Lewis and Jack Britton began claiming the honors. Neither has been a ring idol.

In the long history of the lightweight class there has been only one unpopular champion. McAuliffe, LeVigne, Erne, Gans, Nelson, Wolgast and Ritchie were ring idols. Then came Freddie Welsh with his no decision methods, and for the first time

the fans lost respect for the man who wore the lightweight crown. Benny Leonard is a no decision champion, but Leonard does not need a referee to pass on his performance. He is a real fighter.

The featherweight champions were all great fighting men and each was decidedly popular until the advent of Johnny Kilbane. Kilbane, like Freddie Welsh, lost the respect of ring fans after he had been beaten a few times by second raters. In the old days a champion could lose but once and that was his finish. Under present conditions a champion can be defeated by

every second rater who comes along and he still retains his title, provided he is not knocked out. But he cannot retain the respect of ring followers once it has been shown that he is not invincible.

JACKSON BEAT DUNDEE IN FAST BOUT.

New York, March 12.—Willie Jackson outslugged Johnny Dundee in eight rounds at the Arena in Jersey City last night. Dundee fought back, punch for punch, but in the main his blows lacked the steam that was behind Jackson's right-handers.

Dundee, though he found it hard at times, came back after every rally with an amazing show of stamina. East when it seemed that he must go down before the fury of Jackson's onslaught, he would step-jump in at Jackson and drive him to cover.

Jackson tried desperately to repeat his feat of being the only man to stop Dundee, and it was all because of the latter's ability to take punishment and outgeneral Jackson when he was befuddled that he got by with a clean slate.

It was a remarkable fight because of the very viciousness of it. Jackson lost no time in getting down to business and with the first bell set about for a knockout. He kept inviting Dundee to come at him, which invitations were accepted—and then Jackson had a method of stopping Dundee in his rushes.

When Johnny would come tearing in, Jackson would shoot a right-hand uppercut to the body, and when the bout terminated Dundee's left side was as red as a lobster from the continual pounding to which it was subjected.

The sixth round was a bad one for Johnny. It looked like the finish for him for a while as Jackson started afresh for a kayo, but Johnny weathered the tempest and stayed up.

Jackson was the first to make his show. He was followed immediately by Dundee, who stalked across the ring and peered cautiously into the mysteries of the tape covering on Jackson's dangerous right. The

knockout member must have been O. K., for Dundee dropped it with a smile. The weights announced were: Jackson, 133 pounds; Dundee, 130½ pounds.

Brick's Tasteless Cod Liver Oil.

Dr. F. Stafford & Son wish to say that they have been appointed Sole Agents for "Brick's Tasteless" in Newfoundland and are prepared to take orders for any quantity.

No other medicine will restore lost weight so quickly as "Brick's Tasteless." The one who takes it must eat. It purifies the blood, makes the weak strong. It is specific in throat and lung diseases, it is so prepared that it can be assimilated without the least digestive effort. Weigh yourself the day you commence to take "Brick's Tasteless," then weigh yourself two (2) weeks later and note the increase. "Brick's Tasteless" is sold in large 17 ounce bottles for \$1.20. Postage 20c. extra. Write us for prices in large quantities.

DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists,
St. John's, Newfoundland.

Every country home should have a few bushes of currants in its garden. A good white sauce with chopped hard-boiled eggs added is excellent for fish.

Why the Flatfish is Brown on One Side.

According to the Egyptians, there is an excellent reason why the flatfish is brown on one side and white on the other.

Moses, they say, was one day cooking a flatfish. At that time these fishes were white on both sides. When the lawgiver had patiently broiled his specimen on one side, his fire, or else his oil, gave out, and sage though he is supposed to have been, he quickly lost his temper and angrily tossed the fish back into the sea.

In spite of the fact that it was half cooked, the flatfish became very lively on finding itself once more in its native element, and soon turned its attention to the business of life, which, for a fish, is to eat heartily, to avoid its enemies, and to reproduce its species.

The flatfish succeeded so well in all these enterprises that it eventually came to have many descendants, and these, it is noticed, retain to this very day the appearance of their half broiled ancestor, being brown on one side, and white on the other.

PILES
Do not suffer any longer with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. Get a box of Dr. Chase's Ointment, 25c. Sample box free if you mention this paper and enclose 10c. stamp to pay postage.



MUTT AND JEFF—

JEFF BELIEVES IN LEAVING SOMETHING TO THE IMAGINATION.

By Bud Fisher.

