

SOME VOTERS WILL SPLIT THEIR VOTES on POLLING DAY

And we will split our Prices for you on SATURDAY, October 18th,
and every Saturday following:

SATURDAY OUR SPECIAL SALE DAY.

GENT'S DEPARTMENT.

Readymades, Boots and Shoes,
Hats and Caps, Shirts, Underwear,
Hosiery, etc.
Boys' Readymades, Boots, Underwear, etc

Cash only. Goods charged at regular prices.

Sweeping Reductions in Every Department.

GENERAL DRY GOODS.

Dress Goods, Coatings, Silks, Flannels, Flannelettes,
Shirtings, Sheetings, Table Damasks, Calico, Towelings, etc.

Marshall Bros

LADIES' DEPARTMENT.

Coats, Skirts, Hats, Boots and Shoes,
Blouses, Gloves, Hosiery, Underwear,
Aprons, Furs, etc.
Children's and Misses' Coats, Hats,
Underwear, Boots, etc.

Cash only. Goods charged at regular prices.

Side Talks by Ruth Cameron

A COLLECTION OF FAMOUS HOAXES.



How people do love to be hoaxed. Small wonder that the immortal circus man, who amazes his circus wagon to the star of that truth was able to make several fortunes in the course of his busy life.

We tell to discussing hoaxes the other even-
ing the confession of a woman, who has always seemed very sensible and well poised, that she had been one of the tens of thousands to send a dollar for a so-called lucky box which was to bring all heart's desires nearer to the possessor thereof. (From my earliest youth there has always been this flaw to my mind in such magic—suppose two people each had a lucky box and each wanted the same man or the same position or the same honor, what would happen?)

An Engraving of George Washington.

From the discussion of this particular hoax the conversation went on to famous hoaxes of the past and we made such an interesting collection that I was minded to share it with you.

Perhaps the most famous of all such advertisements was the one in which an excellent engraving of George Washington was offered for fifty cents. When the money was received, the advertiser sent back a two cent stamp.

A Silk Petticoat for Ten Cents.

The silk petticoat hoax that kept dozens of clerks in the dead letter office busy sending back letters to the hoaxes after the advertiser had been apprehended (think of the cost to the taxpayers of such gullibility) was most remarkable in that it had no point or plausibility to it. An offer was made to send a silk petticoat for ten cents. Had the sum been fifty cents one might have thought that a petticoat of very cheap silk and out of style might be sent, but at ten cents anyone who thought at all would have known the thing was impossible. If I had been arranging the hoax I would have made the sum

larger, myself, but apparently the hoaxer knew human nature better than I. People evidently are willing to risk a dime on anything. Another hoax of the "engraving of the George Washington" type was the offer to send for a certain ridiculous sum of money (eleven ninety-five or something like that), a whole set of parlor furniture of mahogany upholstered in satin. Everything that was said about the furniture proved true when it arrived, but the advertiser had neglected to mention the size, which was suitable for a doll's house rather than for a human habitation.

Three Yards of Silk for a Quarter.

A similar hoax was the offer to send three yards of silk of any color for a quarter. When it came it was sewing silk.

Again thousands of housewives, weary of the eternal plying of the needle, spent good money for an invention "guaranteed to save many stitches," and received by return post a safety pin.

These were all the hoaxes which we managed to dig up out of our memories. Perhaps some reader can contribute some more of these rays to light up the depths of human gullibility.

If table or chair legs are uneven, a piece of cork should be tacked on the short leg.

What is Phoratone?

Phoratone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoratone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,
Wholesale & Retail Chemists,
St. John's, Newfoundland.

GRAVENSTEIN APPLES!

Now due per S. S. Graciana from Halifax:

400 brls. Domestic Gravenstein Apples.
100 barrels No. 2 Gravenstein Apples.
357 barrels No. 1 Gravenstein Apples.

Orders now booking for wholesale lots. Not any other shipments of Gravensteins this season.

Soper & Moore
Wholesale Grocers.
PHONE 480.

OUR GOVERNMENT.



Our old government's respected by all people who are sane; here the worker is protected in whatever he may gain; and the fellow who is thrifty may neck deep in comfort wade, have possessions rich and nifty, and enjoy them undismayed. There's no country short of heaven with a government so slick that it has not fifty-seven kinds of flaws for fools to pick. And there'll never be a nation with a government so great that it gets no condemnation from the pessimistic skate. Here the chap who's law abiding has no fettle on his shank; in his jitney he goes riding, taking bundles to the bank. While he pays his yearly taxes he's secure in all he owns, and he needs no battle axes to protect his stack of bones. So I think the noisy rotters who don't like our kind of rule, should be shipped across the waters till their fevered spirits cool. In the olden times enchanted we could laugh at all their froth; in the

golden times they ranted, but they couldn't cut a swath. Now we know there's deadly danger in the rotter's fierce harangue; therefore let us swat the stranger who talks treason to the gang.

Household Notes.

Young potatoes are excellent scalloped.

Now is the season for banana fritters.

Serve cornmeal griddle cakes with sausage.

Potatoes and carrots can be scalloped together.

Don't let kitchen tools which will seldom be used.

Save all waxed paper that comes into the kitchen.

Sardines and shrimps can be combined for a salad.

Don't let vegetables stop boiling till they are done.

Codfish needs to be freshened for at least two hours.

Stewed corn and tomatoes combined are delicious.

A baking pan should always be thoroughly greased.

A double-wire broiler is the best thing for broiling.

Use an oil polish mop for all floors except waxed ones.

Use a large cork dipped in powder to scour saucepans.

Chopped dates can be used in puddings instead of raisins.

Potatoes added to the bread sponge will keep it moist.

Mashed potato cakes can be baked in the oven instead of fried.

When washing colored goods, add a little turpentine to the suds.

Smoked fish like finnan haddie requires very little freshening.

Remember that even the simplest dishes require thought and care.

Sprinkle stale rolls with cold water and re-heat in a hot oven.

A delicious canned compote consists of plums, cherries and pears.

Italian polenta is very like hasty pudding with grated cheese added.

Cool should never be beyond the top of the fire bricks in a range.

Make a kitchen pleasant to look at, and it will be restful to work in.

When a bedspread is worn past use, cut into squares for wash cloths.

A pinch of boric acid added to the starch will prevent its sticking to the iron.

Warm your potatoes in boiling water before putting in the oven to bake.

The worn tablecloth can be cut into squares and hemmed for table napkins.



THE HARBOR OF LIFE.

Some dream of a land that is fairer than this.

And picture a realm in the sky, But the beauty surrounding them down here they miss.

As they search for the splendors on high, Leave death for the dead. There are songs to be sung.

There are joys to be born out of strife; The world is the place where all hearts should be young.

The earth is the harbor of life. There are goals to be reached, there are deeds to be done.

There are joys for our children to know; There are battles with evil and hate to be won.

And the mission of man from the time of his birth To the day that his spirit shall soar, Is to make for the living a happier earth.

Than ever it has been before. We can change not the realm that is promised for all.

Not comfort the souls of the dead, But here we can lighten the burdens that fall.

And level the pathways we tread, We can make of this earth a more beautiful place.

To life many charms we can give; We can fill it with laughter and music and grace;

We can make it a pleasure to live. Let us toil while we may for the splendor of earth.

Let us brighten the days with our song; Let us fill the dark corners with sunshine and mirth.

And banish oppression and wrong, Let us dream not so much of the Heaven afar.

That the beauty about us we miss; Our duty lies here, where at present we are.

Let us make a good world out of this.

Minard's Liniment Co., Limited.

Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,
T. B. LAVERS,
St. John.

Get Up Feelin' Good!

No need of an alarm clock to hustle wearers of Jaeger Underwear out of bed early.



The comfortable expectation of feeling those downy, clingy garments warm you up to a day of brighter things, starts you out early enough to catch the alarm clock napping.

JAEGER WOOL IS ALL WOOL.

No underwear is better than Jaeger, because no underwear has more wool than All Wool.

Before washing—the same. After washing—the same.

The patented Jaeger Shrink Process insures this.

SMYTH'S.

To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

\$15.00 Per Ton.

Now landing ex S.S. Corunna:

BEST QUALITY SCREENED COAL.

CROSBIE & Company

MUTT AND JEFF—The world's series is gonna consist of nine games, maybe. By Bud Fisher.

