

## WE ARE SMASHING HIGH PRICES.

The high cost of living is becoming a serious problem to many people, but we are trying to keep down prices for our patrons. First by purchasing our goods in the right markets and at the proper time, and last, but not least by marking our goods at the Lowest Possible Margin of Profit. We now announce

### A Big Job Infants', Children's and Misses' Fall Millinery.

Infants' Plush and Velvet Bonnets, from 90c. to \$1.20 each.

Children's Plush and Velvet Hats, from \$1.00 to \$1.20 each.

Misses' Plush and Velvet Hats, from \$1.10 to \$1.40 each.

Also, Now Opened:

**Ladies' Fall Millinery HATS,**  
American Manufacture.

Sole Agents in Nfld. for  
**WARNER'S RUST-PROOF CORSETS.**

**Marshall Bros**

Sole Agents in Nfld. for  
**LADIES' DOROTHY DODD BOOTS.**

### Side Talks by Ruth Cameron

DOES IT GROW IN YOUR GARDEN.



RUTH CAMERON

There moved into our neighborhood a few months ago, a middle-aged couple whose only daughter is married and lives in a city about a thousand miles away. I had never met the daughter, but I soon came to feel as though I knew her well because her mother had so much to say about her. Seldom have I seen mother and daughter seem to think more of each other. They wrote to each other every other day and never did any possible occasion for gift-giving, such as Valentine's Day, Thanksgiving or Easter pass but what the mother had some little gift to show me that her daughter had sent. As for the mother—well, she didn't need any occasion for her gifts. Her fingers were perpetually busy, and if one asked what kept them so, one was sure to find it was a pair of rompers for her grandchild, a shirt for the son-in-law or a gaily waist for the daughter herself.

All Roads Led to Daughter.

In conversation with her, all roads led straight to the daughter and family. She never tired of telling me how generous and thoughtful her daughter was, how she had had flowers sent her every day when she had been ill once, and how she never missed a letter, and so forth and so on.

Naturally, when her daughter came to visit, I looked for a remarkable demonstration of family affection. And for the first two or three days I saw it. But very soon the rifts in the lute began to appear. Daughter accepted too many invitations from her old friends and mother was hurt at being left alone. Mother wanted to correct what she regarded as faults in her grandchild and daughter resented that. Daughter wanted to rearrange certain details in the house and mother resented that. Daughter even informed me that she thought her mother wore too much jewelry. Instead of an atmosphere of unusual tenderness, there

was an atmosphere of distinct tension in that house. They Could Do the Little Things But Not the Big One.

I don't doubt that those two really loved each other in the common use of the word. I couldn't doubt that they were always doing little things for each other. But they couldn't do the one big thing. They could deny themselves and work hard to make each other material gifts, but they couldn't give each other the gift of sufficient forbearance and understanding and tenderness to produce a happy companionship even for two months.

They Could Die But Cannot Live for Each Other.

It seems to me that this is true of a great many families. They love each other deeply—they would perhaps even die for each other. But they cannot or will not live for each other.

A happy congenial companionship is the true flower of family life. It should be the commonest flower that grows and yet I have pessimistic moments when it seems to me it is the rarest.

Does it grow in the garden of your life?

Push will be used for the more elaborate dresses and three-piece costumes.

A frock of sand colored gabardine is embroidered in motifs of brown and lined with scarlet crepe.

**Open Every Night  
STAFFORD'S  
DRUG STORE**

Theatre Hill,  
will be open every night  
till 9.30.

**DR. F. STAFFORD & SON,**  
Wholesale and Retail  
Chemists and Druggists,  
St. John's, Nfld.

### READY

for delivery to-day.

200 only 90  
lb. Bags

**P. E. I. Blue  
Potatoes.**

**Soper & Moore**  
Importers and Jobbers.

ON BEING FAT.



WALT MARCH

There's no much sense in being fat, in wearing too much lard; the weary years have taught me that for I'm an obese hard. Diseases, punk I entertain, dire ailments two or three; and, though I'm twisted up with pain, I get no sympathy. Men laugh to hear a fat man groan; and though he's feeling tough, and has an ache in every bone, they think it all a bluff. If I were thin and drawn and pale, they would not treat me thus; if I put up an anguished wail, they'd make all kinds of fuss; with soothing words they'd quell my fears, and bid my pains depart, and shed the sympathetic tears that reach a sick man's heart. But I am fat and when I yell they all begin to laugh; and they'll be laughing till my knell precedes my epitaph. A lean man falls, and people sigh, and wonder if he's hurt; they bring his hat, arrange his tie, and brush from him the dirt.

There's tender feeling in the glance that everyone bestows; and for a padded ambulance some sympathizer goes. A fat man falls all in a heap, and telescopes his spine, and people stand around and weep—but laughter brings the brine. The fat man goes his greasy way, with large and bulging vest, and to the whole world, every day, his every move's a jest.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO. LTD., 203 Water Street.—nov29.

### Little Benny's Note Book.

By LEE PAPE.

Yestiddy Mary Watkins told me I was all rite only she thawt a boy awt to be bigger than a girl, me not being any bigger than her, and on the way home I had a idee, and I went back in the kitchen and ate spoonfulls of baking powder, thinking if it makes cakes rise higher it mite make me, the hardest part about eating it being the swallowing, and I wawked around a little while and then I looked in the hall mirror and I still looked about the same size, and I went up in ma's room and ma was sewing with the sewing masheen, me saying, Ma, do you think I look eny different?

I can't see anything different about you, sed ma. And she kept on sewing, and I started to wawk around the room looking in the mirror every time I went pass it, looking about the same each time, and after a while I sed, Do I look eny different yet, ma?

For goodness sake, sertyen not, wy in the world should you? sed ma. Me not saying wy, and I started to wawk around the room agen, and pritty soon I started to feel funny inside, thinking, Gosh, G, I'm starting.

And I kept on feeling funnier and funnier inside, and I sed to ma, How do I look now, ma, eny different?

For mersey sakes, I should say you do, sed ma.

Am I mutch bigger, ma? I sed. Bigger? Wat are you tawking about? You're wite as a sheet. Have you bin eating enything you shouldn't off? sed ma.

No mam, only baking powder, I sed. You krazy thing, sed ma. And she made me take medicine, and I felt worse and wesser and I had to go to bed, and this morning I still felt a little funny and still looked rackly the same size.

There's tender feeling in the glance that everyone bestows; and for a padded ambulance some sympathizer goes. A fat man falls all in a heap, and telescopes his spine, and people stand around and weep—but laughter brings the brine. The fat man goes his greasy way, with large and bulging vest, and to the whole world, every day, his every move's a jest.

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### White and Black.

The white do resent the appearance of colored people in white neighborhoods and this resentment does, whether justly or not, work a change in neighborhood feeling and in property values. We may as well look the facts squarely in the face and we ask the colored people to consider them. If the whites and colored cannot refrain from riots and bloodshed and interminable violence on the bathing beaches, how long will it be before the question is asked: Shall there be separate bathing beaches for the whites and colored? If the races cannot get along in certain neighborhoods without fights and brawls and police interference, how long will it be before segregation will be the only means of preventing daily murders and perhaps a recurrence, on a scale vastly enlarged, of the East St. Louis disaster? If a colored person cannot enter a street car without this being the signal for shooting and furore, how long will it be before public policy and the protection of life and property makes necessary another system of transportation?—Chicago Tribune.

Minard's Liniment Co., Limited.  
Dear Sirs—I had a Bleeding Turn on my face for a long time and tried a number of remedies without any good results. I was advised to try MINARD'S LINIMENT, and after using several bottles it made a complete cure, and it healed all up and disappeared altogether.  
DAVID HENDERSON.  
Belleisle Station, King's Co., N.B., Sept. 17, 1904.

### Just Like Tommy.

Dr. MacNamara, M.P., who, it will be recalled, was at one time President of the National Union of School Teachers, and who has always maintained a keen interest in educational affairs, is fond of telling the story of a bright little thirteen-year-old miss at a cookery class at an elementary school in South London.

This little lady (says Dr. "Mac") had been set to make some jam. She accomplished her task satisfactorily, and then wrote out and pasted on the jar she had just filled, a label, which read, "Best household jam—Tommy Atkins brand."

"But why 'Tommy Atkins'?" asked the teacher.  
"Well," was the reply, "every time I stirred it up it wanted to go over the top."

MR. P. DOUBLEVOU.

### Fall Styles The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

**U.S. Picture & Portrait Co.,**  
The Home of Fashion.

### GOING UP!

Not our prices, but our building.

### A NEW STOREY

is now in course of erection, made necessary by the big demand for

### VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand t" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

**THE WHITE CLOTHING MFG.  
CO., LTD.**

June 6, 1904

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