

## Friday, Saturday &amp; Monday at

**The Keystone of our success, Best Possible Values**

**INFANTS' BOOTS.**

A new lot just to hand. Black and Tan, laced and buttoned, sizes 3 to 6; a soft fitting Boot for the little feet. Special Friday, Saturday and Monday

**44c.**



**Santa Claus HEADQUARTERS**

**James Baird LIMITED**

**Richness in Bargain Giving a feature this week.**

**Every Lady Should Have One of These.**

Complexion Powder and Beauty Cream in 2 pots, put up in neat little cardboard box. Special Friday, Saturday and Monday, per box

**10c.**

**Stockings like these Santa Claus will be filling soon.**

**25c Line of 25c CHILDREN'S HOSE**

Assorted sizes in heavy Black Cashmere Hose, to fit children from 3 to 12 years; double knees and double satisfaction if you buy this line. Special Friday, Saturday & Monday

**A LITTLE SPECIAL IN CHILDREN'S NEEDS, 24c.**

Infantees, Bootkins, Booties & Sleeping Socks.

Assorted shades of Pink, White and Pale Blue. Regular values up to 30c. Friday, Saturday and Monday

**CHILDREN'S STOCKINETTE GAITERS, 36c**

Additional comfort if they wear a pair of these, 7 button length; shades of Cardinal, Navy and White. Reg. 40c. Friday, Saturday and Monday

**CHILDREN'S LEGGINGS, 33c.**

40 pairs of extra long Leggings for the children. They come in Cream Bear and Grey Astrachan; 10 button length; excellent for school children. Friday, Saturday and Monday

**A GIFT SURE TO PLEASE.**

**Men's Boxed 1-2 Hose**

2 pairs of our Silek Shot Silk Half Hose put up in handsome Christmas box. They have fine Cashmere tops, and come in shades of Grey, Brown, Green and Blue; make a much appreciated gift. Special for Friday, Saturday & Monday, per box

**GLOVES From the "Glove House" Make Prized Gifts.**

**LADIES' GLOVES.**

Lined Kid, with fur bound wrist inside, a serviceable and seasonable Glove, dome and strap fastener. You might buy better, but not at our price. Friday, Saturday and Monday

**GENT'S GLOVES.**

Nothing more appreciated than a nice pair of Lined Kid Gloves; nice dark shades of Brown, 1 dome fastener. You might buy better, but not at our price. Friday, Saturday and Monday

**CHILDREN'S & MISSES' WOOL GLOVES.**

Genuine Scotch knit, nice combination of colours, long wrist; the warmest Glove for winter wear; sizes 1 to 6. Regular up to 35c. Friday, Saturday & Monday

**GENT'S HORSE HIDE GLOVES.**

Will outwear any kind of Kid Glove. This is an excellent Glove for motor drivers; large gauntlet wrist. Reg. \$1.70. Friday, Saturday and Monday

**MEN'S TAN MITTS.**

Beautiful soft kid finish in Dark Tan shade, gauntlet wrist and heavy woolen wrist inside. No cold hands when you wear a pair of these. Reg. \$1.50. Friday, Saturday and Monday

**DENNISON'S CHRISTMAS NOVELTIES**

'Tis little items like these that enhance and give the Christmas tone to your Gifts.

Dennison's 15 yard roll of Parcel Tape, with holly design; gummed, per roll. 12c.

Dennison's Tinsel Cord on reel, 10 yards for . . . 12c.

Dennison's Tags and Gum Labels, put up in packets, 5c. & 10c.

Dennison's Bank Note Holder, a new idea, inclosed in envelope . . . 10c.

**"Dennison's" Outfit for Doll Making.**

Interesting amusement and instructive too. Jointed Doll and lots of pretty dresses of different shades. A book of instructions, simple to follow, with each outfit; the entire lot nicely boxed. Friday, Sat. & Monday

**Crinkled Tissue Paper.**

For all kinds of decorating every required shade in stock, 18 inches wide, 10 feet long. You'll find a lot of fancy designs here too suitable for mantle drapes and general Christmas festooning. Special, Friday, Saturday & Monday, per roll

**The Gem Cigarette Case.**

To hold the popular Gems, nickel plated case, holds 10 cigarettes, as strong and neatly finished as a case 4 times the price. 2 styles, plain and fancy, shuts with a snap, and a snap for sure. Fri., Sat. & Monday, each

**15c.**

**CIGAR CASES.**

Nickel Case, to hold 3 Cigars, strong clasp. Put 3 "Governors" in one and give it to your friend Christmas. Cigars are not in our line, but we can give you the case Friday, Saturday and Monday for

**37c**

**POCKET FLASKS.**

Always handy. Leather Covered Flasks, screw top and detachable drinking cup covering the bottom; fits the breast pocket. Reg. 85c. Friday, Saturday & Monday

**76**

**CALABASH PIPES.**

We have a nice assortment of these, specially imported for Christmas; large and small shapes. Special prices for Friday, Saturday & Monday, \$1.20 \$1.40 \$1.70.

**Men's House Slippers Make a Lasting Gift.**

In these you have a practical gift for "Him" for Christmas, nice crocodile velvet, leather soles and heels, and warm lining. Reg. \$1.00 pair. Friday, Saturday and Monday

**89c.**

**Ladies' House Slippers.**

Good patent leather make, with elastic front, leather soles and heels, a perfect house slipper. Friday, Saturday and Monday

**77c.**

**BOXED STATIONERY.**

We have a lot of this in various sizes, dependable quality; put up in boxes suitable for gifts. Special Friday, Saturday and Monday

**34c**

**A Box of Soap Never Fails to Please.**

(3 cakes in each box.)

Velvet Skin Soap, per box . . . 13c. & 29c.

Violetta Toilet Soap, per box . . . 15c.

Cold Cream and Glycerine Soap, box 19c.

Colgate's Assorted, per box . . . 25c.

Sylvan Rose, per box . . . 28c.

Royal Vinolia Cream, per box . . . 23c.

Waneta, highly perfumed and neatly boxed . . . 59c.

**PULLMAN SLIPPERS.**

Just the Gift to Give.

They are perhaps the handiest slipper yet, ladies' and gent's sizes, Black and Tan Kid, settee lined, put up in kid pouch with dome fastener, can be conveniently carried in the pocket. Reg. \$1.50. Friday, Saturday and Monday

**1.28**

**Surmount Your Christmas Tree with a Union Jack.**

Tell the children why it's there; it will make a new interesting story for them. It's been said we are not "Flag Flappers," but why not now? We have a lot of Union Jacks, Red Ensigns, Green Ensigns, Blue Ensigns and White Ensigns, and a lot of other Flags at

10c. 12c. 15c. 17c. 25c. 50c. \$1.00.

**Suggestions for "What to Give."**

**For "Her."**

Bon Bon Dishes  
Boquet Holders  
Rose Bowls  
Cream Dish  
Perfume Sprays  
Bronze Statues  
Biscuit Barrels  
Marmalade Jars  
Card Receivers  
Jewel Cases  
Handkerchief Boxes  
Glove Boxes  
Work Boxes  
Wristlet Watches  
Hat Pins  
Comb Sets  
Pretty Neckwear

**GIFTS**

**For "Him."**

Shaving Sets  
Military Brushes  
Ink Welle  
Collar Boxes  
Stud Sets  
Unique Match Boxes  
Cased Pipes  
Tobacco Pouches  
Leather Wallets  
Cigar Cases  
Cigarette Cases  
Match Box Holders  
Walking Sticks  
Gloves, Ties  
Braces, Collars  
Cuffs, Safety Razors  
Cigar and Cigarette Holder

**FOR THE LITTLE ONES.**

Mechanical Toys  
Footballs  
Aeroplanes  
Motor Boats  
Guns  
Picture Books  
Games  
Bugles  
Spinning Tops

**TOYS**

Dolls  
Polly Swings  
Trains  
Motors  
Building Blocks  
Footballs  
Drums  
Reins  
Moving Pictures

**DRUMS for the Boys 15c. or 2 for 25c.**



**Our Showroom Has a Christmas Look PRACTICAL GIFTS EVERYWHERE.**

**Ladies' Serge DRESSES**

Former price \$6.00 for \$4.28

This season's style, handsomely trimmed with braid, buttons and silk, turned down collar; others with wide frilling around neck and wide wash of silk ribbon. Would make a nice Dress for Christmas Day; effective styles lowly priced to clear before stock taking. Our regular \$6.00. Friday, Sat. & Mon.

**\$4.28**

**LADIES' CORSET COVERS.**

Fine Jersey Ribbed, high neck and long sleeves; finished at neck with fine crochet edge, snug fitting garments for present wear. Reg. 35c. Friday, Saturday and Monday

**29c**

**APRONS.**

Real Irish Linen, hand embroidered, with bodice and strings; generously cut and beautifully finished; deep phen. Regular values from \$1.40 to \$2.00. Friday, Saturday and Monday

**1.00**

**MISSES' WOOL SETS.**

Reg. \$2.90 for \$1.89.

A gift sure to please—Muff, Cap and Sash to match, in White and Tan shades; Scarf full length with Tassel ends and muff to match. We would urge upon you the necessity of calling early. Regular \$2.90. Friday, Saturday & Monday

**1.89**

**SATIN UNDERSKIRTS.**

These are the very newest, fashionably cut, full sizes, with pretty flounce, popular shades of Emerald, Saxe, Purple, Tan, Sky and Cream. Reg. \$1.70. Friday, Saturday and Monday

**1.49**

**INFANTS' JACKETS.**

In Cream Wool and Stockinette, trimmings of silk braid and silk button hole edge, turned down collar and cuffs; a few with pink and sky edging, others with heavy wool edge. Reg. up to 80c. Friday, Saturday and Monday

**59c**

**Boxed Handkerchiefs**

Put up in Half Dozens.

Finest cambric, with hem-stitched border; always a suitable gift for Christmas. Try a box. Friday, Saturday and Monday

**48c**

## Opportunity To Drill.

Editor Evening Telegram.

Dear Sir,—May I be permitted through your columns, to give expression to a thought, and it is in reference to the formation in St. John's and, if possible, in the principal centres all over the Island, of an organization that would open up to many (who, like myself, have no knowledge of drill, shooting, etc.) an opportunity to acquire, in a general and practical way, some of the lessons to be learned from an insight of military or naval training. The object of this body to be:—"To acquire a practical knowledge in a general way of military routine with a view of assisting in the defence of Home and Empire." The organization to in no way conflict or clash with Brigades now in existence, because applicants would be subject to certain restrictions, such as:

- Age (limit to be decided upon later);
- Present or ex-Members of Brigades not eligible for membership;
- Married or single men may join subject to clauses "a" and "b".

and so on as governing rules would state. Trained men from different Brigades could be detailed to look after the training, say once a week. Day drill would be essential for many reasons and particularly owing to the fact that it would not interfere in any way with regular Brigades, that usually do their drilling in the nights. At this particular time, day drill ought to be easily arranged owing to holiday season approaching. If the trial were given during the season, I believe drill could, if results warranted, be afterwards continued with very little trouble. To equip such a body does not look such a very serious problem, for could not permission be obtained whereby the various Brigade Halls and equipment could be utilised for drill and rifle practice? The question of uniforms (if necessary) and the cost of same would be a matter for consideration after the scheme was in working order. If such a movement were seriously taken up, NOW, I candidly believe it would become popular in as much as it would open up to those at present remaining at home an opportunity, in their spare time and without expense, of acquiring knowledge, that (who knows?) may serve not only them in good stead later on, but also Home and Empire. "NOW is the acceptable time" for preparation, because "to be ready is better than to be called and unprepared."

Thanking you for space, in anticipation, and trusting that the idea, perhaps, may develop into something permanent.

Yours truly,

R. J. T.

St. John's, Dec. 8th, 1914.

## Organization.

By GEORGE FITCH, Author of "At Good Old St. John's."

When the modern man finds a job before him and two or three men ready to help him, he does not shrug off his coat and take the job by the throat. He sends for a pad of paper and pencil, a cost sheet, and eighty-two different kinds of blanks. Then he says: "Go to. Let us organize."

And they spent the day in planning out the work with a blue pencil and when night arrives they haven't touched the job, though an old-fashioned crew would have it half finished. But the next morning, behold, they are organized and they take that job by the neck and give it one swift shake and lo! it is finished.

Organization has made the modern world great. It is the science of lubricating work. A million men without a leader could not have dug the Panama Canal at all. But seventy-five thousand men finished it in eight years after Col. Goethals organized them.

Organization has enabled Americans to sell automobiles for half the European price, though the workmen get twice the European wage. Organization kept the German Empire as busy during forty years of peace as most nations are during war. But when war came the German Emperor pushed a button and five million men started for France on the trot.

Organization also enables a few men with overhanging foreheads and small, brow-beaten consciences to buy a few small factories, capitalize them for \$15,000,000 and sell the stock to the unsuspecting public. Organization in this case is more of a nuisance than a smelter.

A million voters may shriek in wrath and demand revenge discover that the city officials have been stealing the steam radiators out of the City Hall. But when it comes to the election a few quiet, business-like men with a good organization, which includes plenty of election judges, can usually show a majority, thus enabling them to remain in power and buy more radiators to steal. This country will not advance toward perfection at a dizzy rate until politics are thoroughly disorganized.