

REMARKABLE VALUES IN
PURE WHITE TABLE LINEN.

45c. VALUES for 33 cents.

Recent arrivals have brought to hand some excellent values in these Snow White, soft finish Damasks, and the price quoted is so unusually low that you wonder how we can offer you such excellent quality for such a small price. This special purchase which we secured, cannot be repeated, hence we ask you to come early and lay in your stock of good Table Cloths whilst this chance awaits you. Values to 45c. Friday, Saturday and Monday, per yd. 33c.

WE SELL FOR LESS!

The Wave of POPULAR FAVOUR Flows Through Our Showroom.

OUR COSTUME EXHIBIT

WILL BE TOWN-TALK THIS WEEK.

Lovers of the latest conceptions in Spring Styles will appreciate this opportunity of seeing and purchasing from this bewitching assemblage. The most elaborate styles direct from the World's fashion centres. Every kind of figure, from the dainty slight waisted to the more portly, all will find Costumes to fit, Costumes to suit, in shades generously assorted. Prices range from \$3.80 to \$25.00.

EXTRA VALUE IN SIDE AND BACK
COMBS, 21c.

10 dozen of nicely assorted Combs; the side combs are prettily paired, strong, firm teeth, neat and attractive; the back combs are varied, large and small shapes, some with heavy rolled edge. Regular 25c. Friday, Saturday and Monday 21c.

HAIR ROLLS, 10c.

Not the least contribution by any means to the stylish lady-to-day is a perfect hair roll; we offer a very superior grade in nice plump rolls, Light, Medium and Dark Brown, Blonde and Black. Regular 12c. Friday, Saturday and Monday 10c.

PRETTY NECK CORDS, 9c. per yard.

All the newest in this line, now showing in our show-room. Navy, Sky, Emerald, Cerise, Pink, Black and White. These shades are popular, some of which are in the regular way 12 cents per yard. Friday, Saturday and Monday 9c.

BONE HAIR PINS, 25c.

Just a couple of boxes, about 5 dozen all told; made of strong dark brown Tortoise Shell, two prong long, heavy round top. Regular 30 cents. Friday, Saturday and Monday 25c.

A Full Page of PROFITABLE READING

James Baird
LIMITED

For Friday, Saturday & Monday Shoppers

One thing is certain, you make no mistake by confining your Spring Shopping to this Store. Our system of paying Cash for everything and going right to the most fashionable centres for choosing, and our taste in selection, these methods coupled with our price inducements compel public patronage, and anyone visiting our spacious store can amply verify the truth of this statement. Haste to our big Bargain Sales, all kinds of dependable merchandise featured at incomparable prices.

It Pays to Pay Cash.

SPRING FOOTWEAR
FOR THE TINY TOTS.Compelling Prices Tell the Tale of How Ruthless
We Slash Prices in This Section.

We have just opened a whole case full of Children's Footwear, principally strap slippers, they come in patent leather with double strap over, some low front; others in nice soft Dongola, single strap and pom-pom front, good heavy sole; and others again in superior English kid in grey shade, pearl button in front; three different makes, mind you; sizes from 4 to 8. Reg. up to 80c. Friday, Saturday and Monday 64c.

HEARTH RUGS.

22 pretty Velvet Pile Hearth Rugs, the kind you would like to own and can own for a very low figure; these rugs are made from superior carpet ends, left overs from big carpet dealers. For bedrooms these are especially useful; they come in light and dark shades of rare colour combinations. See them. Friday, Saturday and Monday. Special 44c.

DOOR MATS.

You'll Be Requiring Mats Now That the Muddy Weather Has Come.

These little parlor door mats, size 16 x 27, come in quite a nice variety of color combinations, pretty centres and fancy borders, heavy weight. Reg. 50c. Friday, Saturday and Monday 44c.

COLORED TURKISH
TOWELS, 24c.

These Towels are much heavier than the ordinary and come in White and Grey mixtures, extra large size, excellent for Bath Towel; hard wearing. Reg. 30c. Friday, Saturday and Monday 24c.

TAPESTRY
CUSHION COVERS, 34c.

A nice line of these, quite a variety of mixed colours, frilled satin border; these are guaranteed to wear well and wash well. Reg. 40c. Friday, Saturday and Monday 34c.

TABLE NAPKINS, 10c.

12 dozen of pure White Damask Table Napkins, size 18 x 18, hemmed ready for use, soft finish; portion of a Job Line. Try a half dozen of these; will outwear any you have previously paid more money for. Friday, Saturday and Monday, each 10c.

HEMMED

TABLE CLOTHS.

Just two dozen of these, in pure White Satin Damask, rather rich designs, soft finish damask; size 58 x 78; excellent value. Reg. \$1.70. Friday, Saturday and Monday \$1.47.

BOLSTER CASES, 67c.

These are the best English manufacture; size 20 x 58; deep hem at the end and hemstitched, made of superior grade pillow cotton. Reg. 75c. Friday, Saturday and Monday 67c.

TOWELINGS.

2 pieces of plain huckabuck Towelings. This is a splendid hard wearing Toweling, 18 inches wide. Special Friday, Saturday and Monday, per yd. 14c.

TRAY CLOTHS, 12c. ea.

A whole lot of White Tray Cloths, some in muslin, others in white cotton; sizes assorted, border designs, plain edges; all one price for Friday, Saturday and Monday 12c.

A Real Revelation in Blouse Values.

THIS WEEK WE OFFER A VERY WIDE RANGE OF RARE INDEFINABLE
STYLES IN LADIES' CHALLIE AND NUN'S VEILING BLOUSES.

Some of these in the popular high neck style with yokes of fine lace, pin-tucks and trimmed with dainty buttons; others in low neck style, Peter Pan Collar edged with lace and worked with French Knots, fastened with bows, in shades of Navy, Cerise, Emerald, Gold and Saxe. The Challie blouses come in fine checks, in pretty shades of Roseda, Grey and Navy, with flounced Peter Pan Collar and Bow. Some of these Blouses range up to as high as \$2.80. Our Special Price for this important sale. Friday, Saturday and Monday 1.98.

ITEMS FROM HERE, THERE & EVERYWHERE for Friday, Saturday & Monday

NEW SHAPES FOR SPRING
1914 IN MEN'S HARD FELT
HATS.

Gentlemen! These are the latest London styles in light weight Spring Hats; perfect fitting, conforming to the shape of the head without any undue pressure. Arriving a little late for Easter Sunday, impels us to offer them now a bit lower than we would usually offer them. Avail of the special price concession. Reg. \$2.00. Friday, Saturday and Monday \$1.66.

CURTAIN VALUES
ARE HERE TO-DAY, \$2.33
Per Pair.

52 pairs of pure White Lace Curtains 5 1/2 yards long; one of the nicest assortment of patterns we have handled. Pretty free centres and scroll borders. Values to \$3.00. Friday, Saturday and Monday \$2.33.

ENAMELWARE.

Comb and Brush Cases 10 and 15c.
Pot Covers, size 8 to 10 1/2 5c.
Barn Bowls 10c. and 12c.
Pie Plates 10c.
Pudding Pans 10c.
Milk Pans 15c.
Mixing Pans, 12 qt. 49c.
Foot Bath Pans, 14 qt. 15c.
Skillets, 4 qt. 29c.
Skillets, 5 qt. 29c.
Skillets, 10 qt. 49c.
Water Jugs, 7 pints 29c.
Water Kettles 39c. and 49c.
Teapots 10c.
Lunch Pails, round 34c.
Lunch Pails, square 34c.
Water Buckets, 8 qt. 44c.
Basins 15c.
Beats' Kettles 24c.
Stew Pans 15c.
Saucepans 15c.
Berth Saucepans, 5 qt. 39c.
Berth Saucepans, 8 qt. 44c.
Saucepans 13c.

Toilet Preparations.

Star Witch Hazel 5c. per bottle
Florida Water 9 and 15c. bottle
Liquid Soap and Shampoo 10c. bottle
Colgate's Shaving Stick 15 and 25c.
Peroxide Cream 15c. crock
Rorie Ointment 15c. crock
Glycerine and Cucumber 10c. bottle
Cameo Tooth Powder 7c. tin
Roman Talcum Powders 8c. tin
Toilet Talcum Powders 8c. tin
Toilet Talcum Powders 22c. tin
Colgate's Dental Powders (large) 25c. tin
Colgate's Cold Cream 15 and 25c. tube
Royal Vinolia Tooth Paste 24c. tube
Fellows' Complexion Powder 15c. box
Bay Rum 15 and 25c. bottle
Christy's Toilet Lintoline 15c. bottle
Vaseline, 2 oz. pots 2 for 7c.
Vaseline, 4 oz. pots 7c.
Vaseline, 16 oz. pots 15c.
Annamah 8 and 15c. bottle
Van Dyke's Rose Cream 15c. bottle
Cream of Almonds 15c. bottle
Eau De Quinine Holy Tonic 15c. bottle
Hydrogen Peroxide 8 and 15c. bottle

WHITE & COLORED QUILTS,
\$1.13.

5 1/2 dozen of heavy Honey Comb Quilts, plain White, Pink, Blue and Amber; heavy knotted fringe ends, 17-4 size. Reg. \$1.40. Friday, Saturday and Monday \$1.13.

GENTLEMAN'S SPRING
FOOTWEAR.

Each day now seem to give you a longing to discard your rubbers and invest in a pair of new Boots, and in view of this fact we offer this week 22 pairs of Dongola Boots, with military laces and block soles; Blucher cut, perfect fitting. Sizes from 6 to 10, including half sizes. Reg. \$2.60. Friday, Saturday and Monday \$2.39.

Some Specials From
the Glove Section.LADIES' SUEDE LISLE
GLOVES, 35c.

This is a nice weight Glove for present wear. They come in Chambray shade; will wash like new. 2 dome fasteners. Reg. 40c. Friday, Saturday & Monday 35c.

LADIES' KID GLOVES.

The very newest in Kid Gloves, in Cream, Grey and White only; all with fine black stitchings and edging of black at wrist; two large pearl button fasteners. The very newest from "Fovnes", the reliable Glove makers. Friday, Saturday & Monday, \$1.18.

RIBBON SPECIAL, 15c.
per yard.

These Ribbons specially adapted for hat bands and belts, are nicely assorted; you will find a lot of hand-some Dresden makes in fancy mixtures, pronounced shades of Green, Saxe, Cerise, Electric and Emerald and a lot of others in plain shades of Gold, Navy, Purple, Tan and Brown; these are all finished with fancy edges. 2 inches wide. Reg. up to 18c. Friday, Saturday and Monday, 15c.

LADIES' DANCING
SLIPPERS, 79c.

60 pairs in superior patent leather. English heel, showing 1 strap style; a pleasure to walk or Tango in. Reg. up to 90c. Friday, Saturday, Sunday and Monday 79c.

5 cent Section

50 Envelopes for 5c.
Feeding Bottles 5c.
Tubes and Nipples 5c.
2 Exercise Books for 5c.
Writing Tablets 5c.
Screw Drivers 5c.
Pliers 5c.
Pepper and Salt Shakers 5c.
Lipid Tooth Picks 5c.
Machete Oil 5c.
Tack Hammers 5c.
Tracelets 5c.
Pin Cushions 5c.
Table Mats 5c.
Corset Clips 5c.
Potato Roasters 5c.
Can Openers 5c.
Cork Screws 5c.
Steel Forks 5c.
Nail Brushes 5c.
Saucepans 5c.
3 Tea Spoons for 5c.
2 Sugar Shells for 5c.
Tea Strainers 5c.
Celluloid Rattlers 5c.

TINWARE.

Funnels 5c. and 15c.
Pie Pans 5c.
Pie Pans (loose bottoms) 5c.
Jelly Cake Pans 5c.
Cake Pans (Black) 7c. and 9c.
Cake Pans (White) 7c.
Loaf Pans 12c.
Milk Pans 12c.
Mixing Pans 19c.
Tooth Bath Pans 19c.
Lining Pans 19c.
Skillets 10c.
Water Kettles 19c.
Cullenders 19c.
Buckets, 2 for 29c.
Buckets (heavy lined) 29c.
Cabbage Strainers 29c.
Dippers 10c.
Ladies' 10c.
Boats' Kettles 10c.
Molasses Flasks 5c.
Glass Flask (lined case) 15c.
Graters 5c.
Grater, Slicer and Cutter 7c.