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THE
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Remember, we have
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Come right along and
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OUR OWN MAKE.

"Victoria Boot."

For the best \$2.00 Woman's Boot you can't beat the "Victoria."

Made from the best upper and sole leathers, solid throughout; latest styles; \$2.50 value. Our price, **\$2.00.**



"Rambler Boot."

Men's Vic Kid Blucher Boot, solid leather insoles, solid counters, best dull linings, and double sole, fast black eyelets; \$3.00 value. Price **\$2.50.**



Men's Rambler Box Calf Blucher Boots, solid leather insoles and counters; \$3.50 value. Price **\$2.80.**

Parker & Monroe, Ltd.

P. O. Box 236. **SLATTERY'S** PHONE 522.

WHOLESALE DRY GOODS.

TO THE CITY AND OUTPORT TRADE:
We carry in stock for fall trade an attractive stock of Regular Piece Goods and Pound Remnants. Prices: **Cheapest in the City.**

NOTE.—See our Special Brand of Cotton Tweed and Denim Overalls and Jackets. Give us a call.

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Duckworth and George's Sts., St. John's.

J. J. ST. JOHN.

10,000 VERY CHOICE CIGARS.
BROCK'S BIRD FOOD.
ROSE'S LIME JUICE.
SUNSHINE CUSTARD POWDER
BIRD'S CUSTARD POWDER.
BLANC MANGE POWDER.
TINNED RABBIT.
TINNED BAKEAPPLES.

When you want a cup of appetizing TEA, get our 40c.

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TRUEFIT Suits

Represents the Highest Value in Material, Style and Finish.



The leading merchants can save you many dollars on your next suit if you ask for TRUE-FIT BRAND.

We also make Men's Top Shirts, Ladies' Raglans, Large size Overalls.

Wholesale Only.

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ONIONS AND GRAPES!

NOW IN STOCK:

60 Kegs Choice Green Grapes,
40 Cases Silverpeel Onions.
Prices Right.

BURT & LAWRENCE, 14 New Gower Street
Box - 247 Tel. - 759.

Advertise in The TELEGRAM

WHY?

By RUTH CAMERON.

"Below the what and how he, a low day sought the why,"—said of Joseph Emerson, a great teacher.

My friends sometimes laugh at me because I use the word "why" so much. Unquestionably I have a great many faults and follies, but I refuse to include that among them.

To me that line about Joseph Emerson is a splendid eulogy. I should be very proud to have it said of me.

The little word "why" to my mind is one of the most important words in the English language. Most of us need to use it rather more than we do.

"Why" is the door to learning, or better the golden key which unlocks the sacred portals of wisdom. For to know that things are thus and so is only learning. To know why they are thus and so is wisdom and power.

"Why" is an X-ray which pierces far below the flashy surface into the very heart of things.

No child ever grows to an intelligent maturity without asking ten thousand "whys."

No man ever goes far without asking "why" every step of the way.

Not all these "whys" are spoken aloud or addressed to other people. Some of course we ask our friends and neighbors, and some of the universe, but some we ask in silence of ourselves. And some are easily answered and some are sphinxes to the end; but on them all we build our house of life, and without them we would have but a foundation of sand.

Instead of being scolded for asking

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Instead of being scolded for asking

Household Notes

There is no more efficacious way of removing finger-marks from wood-work, window panes or porcelain than by wiping them with a cloth moistened with kerosene.

When giving sticky medicines to children, heat the spoon by dipping it for a moment in hot water; then stir in the medicine and it will slip easily from the spoon.

Ripe persimmons now appearing in the fancy fruit stores are sometimes mashed and stirred into plain ice cream just before it is packed for the last freezing.

Put pockets on the underside of aprons near the right-hand edge and they will be found just as convenient for use, yet will not catch on door-knobs and get torn.

Lamp burners should be washed frequently to remove dust and carbon that choke the perforations. Occasionally they should be boiled in a washing soda solution.

Mashed potatoes, left over, should be packed in a cup or bowl until needed for frying. Another way to use them is to put into a double boiler with some warm milk.

If egg shells are to be used for clearing coffee the eggs should be well washed before they are broken and the shells should be kept in a covered receptacle until needed.

Cut off the bottom of an old water bottle and then cut the rubber into strips up to the curve at the top to make a whip or beater for couches, mattresses, pillows, etc.

Cotton gloves to wear in doing housework are cooler and better in every way than old kid gloves. If bought especially for this purpose, get a size larger than usually worn.

To prepare a painted wall for papering, wash it first with a solution of half a pound of washing soda in a gallon of water and then apply a warm mixture of half a pound of ground glue dissolved in a pail of water.

To keep white gloves clean in a pail, have an adjustable lining of white silk or satin that may be fastened in over the dark lining of the

\$1,000 Reward.

If the following orders cannot be seen by calling at our Drug Store, Theatre Hill—

Please ship by S. S. Portia 1 gross Stafford's Liniment (Telegraph message).

Please ship by rail and steamer: 3 doz. Stafford's Liniment. 3 doz. Stafford's Prescription "A", 25c. size.

Ship by S. S. Prospero 6 doz. Stafford's Prescription "A".

Please send by rail and Ethie 2 doz. Stafford's Prescription "A".

Please ship by rail 1/2 gross Phoratoxone Cough Mixture—(Telegraph message).

Ship by S. S. Prospero:— 4 doz. Stafford's Liniment. 1 doz. Stafford's Prescription "A". Please send six dozen Stafford's Liniment—(Telegraph message). Please send by rail to Lewisporte:— 3 doz. Phoratoxone Cough Cure. Please send by Portia 4 doz. Phoratoxone Cough Mixture.

Please send by rail:— 1/2 gross Stafford's Prescription "A", 50c. 1/2 gross Stafford's Prescription "A", 50c. 1 gross Stafford's Liniment. Please send by rail:— 1/2 gross Stafford's Liniment. 1/2 gross Stafford's Phoratoxone. 1/2 gross Stafford's Prescription "A", 50c. 1/2 gross Stafford's Prescription "A", 50c.

P.S.—These are only a few of the orders we are receiving nearly every week for our 2 preparations. Does this mean that people are not buying them?

Signed,
DE. F. STAFFORD & SON,
St. John's, Nfld.

with invisible hooks and loops. Tying keys to doorknobs with a strip of narrow ribbon will save a search for a missing key, particularly if there are in the house little children who are fond of taking keys away.

When a small clock is beyond repair, do not throw it away, but keep for sick-room use. Set the hands each time medicine is given to the hour when the next dose is to be given.

Cutting a heel-shaped piece of an old overshoe and pasting it in the heel of the new overshoe prevents the heel wearing out while the rest of the overshoe is comparatively new.

To clean jet trimmings, use a piece of black cloth dipped in equal quantities of gin and water. When you have finished rubbing them on, wipe dry and lay in the sun for three hours.


To keep curtains from blowing out the windows conceal thin iron washers in the hems and corners. It will make the curtains hang evenly and without constant stirring in a breeze.

An excellent cleaner for painted surfaces is made as follows: Two quarts of hot water, two tablespoonfuls of turpentine, a pint of skimmed milk and enough soap to make a weak suds.

If by any chance your fruit or vegetables have become scorched in the cooking remove the vessel from the range and set it in a pan of cold water, letting it remain there for five minutes.

Clark's

Pork & Beans



Quality, flavour, and perfect cooking combined. The maximum of nourishment and palatability. Just heat—then serve minimum trouble and cost.

PLUMS.

TO-DAY,
MONDAY,
By Express,
100 Cases Plums,
in splendid condition.
Order at once.
This may be our last lot.

Soper & Moore.

S.S. Picnic at Belleoram.

Editor Evening Telegram.

Dear Sir,—The Belleoram Sunday School Picnic came off on Tuesday, the 16th inst., and was a great success from start to finish. The children and the teachers assembled in the school at 10 o'clock preparatory to marching out. Before they started on their march, a collection was taken up in aid of the Church of England Orphanage League Fund, which amounted to some three or four dollars.

We think that in times of intense joy and pleasure, we should tighten the bridle a little on self, and we cannot do that in a better way than that of sharing a little in some tangible way with those seemingly less fortunate than ourselves, such as those deprived of home and fond parents.

During the last three years the Sunday School children of Belleoram have remembered the orphans, and particularly so on their annual picnic day, and we believe they have enjoyed themselves the better for it, and it is just possible that kind Providence has paid them back with interest, not only in the inward consciousness of doing good, but in outside benefits as well. This year they had more candy and prizes than ever before, in fact, more than could be handled in one short afternoon, despite the fact that scrambling and racing were indulged in unceasingly during the whole afternoon.

At 1.30 o'clock the procession moved out with numerous flags and banners waving in the breeze. They marched round the harbour and thence to the church where they joined in a bright and hearty service, and listened to a very simple and instructive address delivered by their revered and much respected Pastor. Service over, they then wended their way pell-mell to the playground where they put in a most delightful and happy time.

After the shades of evening had fallen on the field it became too cold and uncomfortable to allow them to keep up games and play by the moonlight, so they left the grounds for the friendly shelter of the new school and busily occupied the two playgrounds and the C.W.A. room until midnight, when they all retired to their homes pleased and happy and seemingly at peace with the whole world.

Great thanks are due to those through whose kindly exertions, prizes, candies, etc. were so lavishly provided for the occasion, namely, Miss Fanny Cluett, Miss Leah Whatley, Miss Susie Cluett, Miss Eva Poole, Miss Agnes Baldwin, Miss Triffie Cluett and Miss Elsie Kearley. Nor must we forget Mr. Clancey, Harvey & Co's fish cutter, who so kindly passed the hat round and collected four dollars on the premises wherewith to help provide prizes, candy, etc. Well done, Mr. Clancey, we greatly appreciate your action in this regard, and wish you a happy time by and by when you arrive home among your own little ones.

Thanking you in advance for inserting these few remarks,
I remain yours very respectfully,
—G.C.

Belleoram, Sept. 22, 1912.

Minard's Liniment Co., Limited.
Gents.—A customer of ours cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,
VILANDIE FRERES.

Try Campbell's Delicious Ice Cream.—June 4, 11

"Molassine" Meal

is as useful in Summer as in Winter.

"MOLASSINE" MEAL helps all animals to get greater nourishment out of their other foods and digest them.

Worms cannot exist in animals fed on "MOLASSINE" MEAL. It is therefore a necessity during the grazing season.

Good for: HORSES SHEEP
COWS CALVES
OXEN LAMBS
PIGS POULTRY

Try "MOLASSINE" DOG CAKES on your Dog.

Harvey & Co.'y
Wholesale.

Provincial and Municipal Debentures to yield from 5 to 5 1/2 pr ct.

Town of Amherst,
Town of Pictou,
Municipality of Shelbourne,
Province of Nova Scotia,
Town of Sydney,
City of Halifax.

Prices on application.

F. B. McCURDY & CO.,
Bankers and Brokers.
C. A. C. BRUCE, Manager,
St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

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Tintara
(AUSTRALIAN BURGUNDY)
In Bottles and Half Bottles.

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Nfld. Employment Bureau.

WANTED, AT ONCE,

3 Girls for Show Room, with some experience

1 Junior Office Hand,
With knowledge of Stenography and Typewriting.

W. H. HYNES.

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