

*Maypole  
Soap  
Dyes.*

All colors—it Dyes  
to any shade.

The handiest article for a grocer that he can carry in stock—the Home Dye of highest quality, Maypole Soap.

Women will use no other once they try this brilliant, fadeless, quick, easy, clean, “won’t-dye-the-hands” Dye. Powder Dyes show their weakness at once when compared with the Dye that washes and dyes at one operation—Maypole Soap.

*Stower's  
Concentrated  
Lime Juice*

The economical customer buys it for its great strength and clear Lime Juice Flavor—“20 per cent. strongest.”

Your economical customers are your most particular ones, and the most particular are your BEST customers. *They pay their bills.*

**Earnest  
Workers  
for  
Your  
Good.**

*Fry's Pure  
Concentrated  
Cocoa.*

We won't argue with you about its absolute purity—*we don't have to.* that's the pleasant part of selling it—it sells itself.

“The Household Cocoa is best” because it goes farthest—one reason why your customers will keep on buying it.

*Lazenby's  
Jelly  
Tablets.*

Recognized everywhere for purity of the ingredients used—that's what the name “Lazenby” stands for—“purity.”

Jelly Tablets and Soup Squares come and go, but Lazenby's SELL FOREVER—you can't get caught on quality with Lazenby's Goods. They are advertised all the time to help you increase sales and to bring trade to your store—NEW trade perhaps. Warm weather sellers—a woman does not have to stand around in a hot kitchen when she uses these two helps.

*Soup  
Squares.*

Sold by the leading wholesalers throughout the Dominion.

AGENTS:

A. P. Tippet & Co.  
Montreal and Toronto.

F. H. Tippet & Co.  
St. John, N.B.