## CANADIAN GROCER

## **Stock Standard Lines**

WHEN you stock O-Cedar Polish and O-Cedar Polish Mops you have a line which sells steadily all year 'round. You can depend on the O-Cedar Profit. You know that no matter how business in general may be, O-Cedar Polish and O-Cedar Polish Mops are always in steady demand.

## **Extensively Advertised**

O -CEDAR is known all over Canada—and women readily recognize the O-Cedar Trade-Mark. They accept it as they would accept the Sterling Mark on a piece of silver—they know it stands for quality in the highest degree. Advertised in daily newspapers, magazines and street cars—O-Cedar Products prac-

Advertised in daily newspapers, magazines and street cars—O-Cedar Products practically sell themselves. Women, realizing how much O-Cedar Mops and O-Cedar Polish lighten their daily tasks, need only the occasional O-Cedar reminder which you can easily give them by placing the O-Cedar Products in a prominent place in your store or window.

Order from your Wholesaler.

CHANNELL CHEMICAL COMPANY, LIMITED TORONTO, ONTARIO

