

ENGRAVED DESIGNS FOR CARD MOUNTS.

We present to our readers specimen designs for card backs. For first class houses they are very desirable. They cost more than printed designs, but the finish is much better.

Designs, monograms, &c., furnished free.

|                           |                   |
|---------------------------|-------------------|
| Engraving plate from..... | \$3.00 to \$10.00 |
| Printing 1,000.....       | \$2.50 per M.     |
| “ 5,000.....              | 2.00 “            |
| “ 10,000.....             | 1.75 “            |

TO MY CUSTOMERS.

I thank you, gentlemen, for the liberal patronage you have extended me since commencing business, and hope our intercourse has been mutually profitable and agreeable. It has been my endeavour to furnish you everything at as low a rate as possible, compatible with quality. How far I have succeeded, you are the best judges. I claim that I have enabled you to buy goods of the same quality, in many instances, 50 per cent. less than you were formerly paying, and of a quality far surpassing in purity anything hitherto for sale in our markets.

I have made arrangements to have manufactured for me in England, goods formerly only to be bought in New York, and you may expect a better article at a still lower rate. I am importing also from the manufacturers, Saxe paper of the very best quality to albumenize, and will introduce to your notice early in summer a new albumen paper, which I will warrant better in quality, will work easier, with less silver, and give a higher gloss when finished, than any hitherto for sale in the American market.

To parties who have so liberally patronized the Lion paper, I return thanks. It was our first trial at albumenizing paper, its defects are now known, and will be all remedied, and our new paper will be much finer and guaranteed faultless. To purchasers of four dozen and over, we will supply a specimen cabinet portrait and printed formula for silvering and toning gratis.

I am, gentlemen,

Truly yours,

R. D. EWING,

Manufacturer, Dealer, and Wholesale Commission Merchant,  
150 King Street West, Toronto.

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