



INVINCIBLE FENCING

Canadian Made • Canadian Quality

Why should Canadians buy fences made from imported Bessemer "close-wiped" galvanized wire with the thinnest possible coating? Wire "skimped" to swell the sellers' dividends. Witness the rusty dilapidated fences everywhere. Canada for years has been a dumping ground, and fence-factories are still turning this "skimped," imported Bessemer wire into fencing which will come very dear to the user.

The interests of The Steel Company of Canada and those of the Canadian farmer are mutual. On the permanent good will and welfare of the Canadian consumer the Steel Company of Canada places the highest value. Invincible Fencing, made of the finest steel heavily galvanized, and woven by men of long experience, merits the Trade of Canadian Farmers.

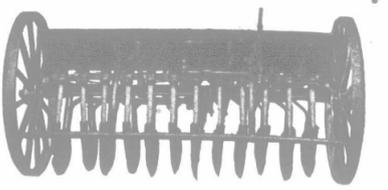
It is Canadian made and Canadian quality. Of the finest open hearth steel and honest, heavy galvanizing. The Invincible lock has the grip and tenacity of the British Bulldog.

Invincible Hot Galvanized Gates are a wonderful improvement. They are zinc-clad, rust-proof and indestructible, good for a lifetime, yet cost about the same.

Agents should get promptly in line with the biggest Canadian steel producing company and the most desirable and paying line in the Dominion. Write for agency proposition.

THE STEEL COMPANY OF CANADA, LIMITED
 THE FENCE DEPARTMENT, BOX 22 MONTREAL, CANADA.

IMPERIAL HORSE - LIFT DISC DRILL



READ THIS:

Clavering, Ont., Jan. 13, '12.
 The W. I. Kemp Co., Ltd., Stratford, Ont.:

Gentlemen,—The 12 Disc Imperial Horse-lift Drill I bought last Spring is giving me perfect satisfaction. I used it in corn stalk ground and it did not seem to bother me at all. My two horses walked right along with it easier than a Hoe Drill. I never had grain as well covered as I have with this Drill. The Horse-lift is the finest thing out and will sow in any kind of ground. Every person who has seen my Drill thinks it is the best on the market. I hope you will publish this letter and let the farmers know what a good Disc Drill will do.

Yours truly,
 DAVID RITCHIE.

Write for catalogue and prices.
The W. I. KEMP CO., Ltd.
 Stratford, Ontario
 Manufacturers of The Kemp Manure Spreader



The Gun for a Lifetime

Every Shot a Kill

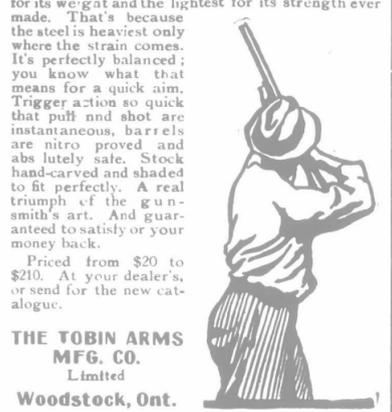
When a farmer buys a gun he doesn't want "any old gun" that will shoot well enough for a trip or so. He wants a gun that will stand up, year in and year out, to all kinds of reasonable usage; a gun that will kill a prowling "varmint" or a whizzing partridge with equal certainty, and one that he can give to his son, knowing that it will always be a valued possession. That's why the

Tobin Simplex Gun

is the choice of Canadian farmers. It's the strongest for its weight and the lightest for its strength ever made. That's because the steel is heaviest only where the strain comes. It's perfectly balanced; you know what that means for a quick aim. Trigger action so quick that pull and shot are instantaneous, barrels are nitro proved and absolutely safe. Stock hand-carved and shaded to fit perfectly. A real triumph of the gunsmith's art. And guaranteed to satisfy or your money back.

Priced from \$20 to \$210. At your dealer's, or send for the new catalogue.

THE TOBIN ARMS MFG. CO. Limited
 Woodstock, Ont.



Corn that Will Grow

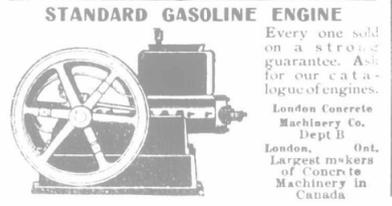
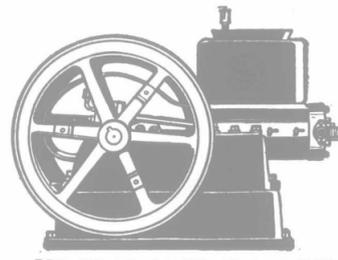
Canadian-grown seed corn. Your money back if not satisfied.

J. G. DUKE, RUTHVEN, ONTARIO

STANDARD GASOLINE ENGINE

Every one sold on a strong guarantee. Ask for our catalogue of engines.

London Concrete Machinery Co.
 Dept. B
 London, Ont.
 Largest makers of Concrete Machinery in Canada

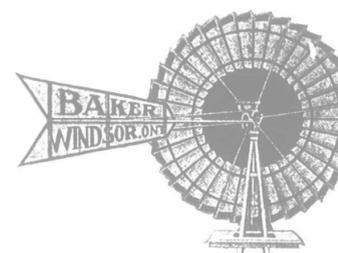



This \$15 Down and balance in easy instalments Engine

IT IS EASY TO BUY the wonderful Gilson "Goes Like Sixty" Gasoline Engine on the above plan. Powerful, simple, durable with every engine. Ten days' trial—if not satisfactory, hold subject to our shipping directions, and we will return every cent of your first payment. Can anything be fairer? Made in Canada—no duty. The Gilson has 30,000 satisfied users, proving that it is not an experiment but a tried and tested engine. Ask your banker about our reliability; founded 1850. Tell us just what work you have for an engine to do and we will name you price and terms on the proper horse power. All sizes. Send for free catalogue. Eight money for Agents—write for our proposition.

Gilson Mfg. Co., Ltd., 102 York Street, Guelph, Ontario, Canada

RELIABILITY A feature you can count on when you buy a "BAKER" WIND ENGINE.



Baker mills have no freak features to exploit. The man who buys this mill makes a good investment. He does not take a chance. The quality, efficiency and reliability of the "BAKER" are "known quantities" in keeping with our past record of over 30 years. We invite honest comparison in every way. The wheel is built on a hub revolved on a long stationary steel spindle. As a result less friction. It has a large number of small sails without rivets. The small sails develop the full power of the wind. The engine is so constructed that the gears cannot wear out of mesh, and is provided with a ball-bearing turntable and self-regulating device. All working parts covered with a cast iron shield, thus protecting same from ice and sleet. We make a full line of steel towers, galvanized steel tanks, pumps, etc. Write for catalogue.

THE HELLER-ALLER CO., WINDSOR, ONTARIO

The Marlin

NEW MODEL 29 **Repeating Rifle**

The gun to use for rabbits, squirrels, hawks, crows and all small game.



Here's the rifle you have been waiting for—an up-to-date .22 caliber repeater that handles without change or adjustment .22 short, .22 long and .22 long-rifle cartridges of all makes and styles, yet sells at the surprisingly low price of \$8.50. The solid top and side ejection are always a protection, keep shells, powder and gas from your face, allow instant repeat shots. Quick take-down construction—easily cleaned—takes little space and brings greatest pleasure at small expense.

Learn more about the full Marlin line. Send 3 stamps for the 136 page Marlin catalog. 111 Willow Street New Haven, Conn.

The Marlin Firearms Co.

"Good as Gold"

ARE THE POLICIES OF THE **London Life Insurance Company**

Head Office: LONDON, CANADA

BECAUSE:

The Company has a long-established reputation for prompt payment of claims upon presentation of completed proof.

Policies are free from technicalities likely to lead to delay in settlement.

Policies can be cashed for exceptionally large values on account of the very high guarantees contained therein.

ASK FOR PAMPHLET
"Endowment at Life Rate"

Let Us Help You to Get More Money Out of Your Bush

The question is: Are you making good enough syrup? Are you making all you can? Are you losing any sap, which is real money? Place a

"Champion"

in your sugar camp, and you will obtain the very best results with less work. Write for free booklet.

The GRIMM MFG. CO., Ltd.
 58 Wellington St.
 MONTREAL, QUE.



MENTION "FARMER'S ADVOCATE."