TRADE TOPIC.

"KALAMAZOO DIRECT TO YOU."-Many readers of this paper have probably heard of the famous "Kalamazoo Idea" of selling high-grade stoves and runges, from "Kalamazoo direct to you," on the most liberal plan ever offered by stove nanufacturers. The popularity of this plan has caused this company to grow o large, that it has been necessary this ear to make new additions to their facory, including a new moulding-room, 60 x 200 feet long, and also to add a new 300 horse-power boiler, which more than doubles their present power plant. The 140,000 customers of this company have Kalamazoos in 21,000 towns and ities. Heretofore, the duty has kept the company out of the Canadian market, but investigation has convinced them that they can meet the competition, and robably save customers money when buyng a stove. Every Kalamazoo is handomely finished and blacked, and safe delivery is guaranteed, all ready to be set up for use. Freight is prepaid, and you have 30 days' free trial to test the Kalanazoo right in your own home, and 360 days' approval test, backed by \$100,000 bank-bond guarantee of satisfaction, or your money back. Kalamazoo stoves, ranges, and gas stoves, are not sold through dealers or agents, but everybody first sends for their big free catalogue, which costs them 10c. to mail to you, and which contains over 100 pages, fully illustrated-showing you how you can save from \$5.00 to \$40.00 on any stove or range that you buy. The company will let you pay cash, or give credit to responsible buyers, so that "if you wish, you can make a small payment down, and the balance on easy monthly payments. Every reader of this paper who is contemplating buying any kind of a stove or range, or gas stove, should send a postal card or letter for the Kalamazoo catalogue, No. 628. You may say on your letter or postal just what kind of a stove or range you are thinking of buying, and say whether you are interested in gas stoves. Address, Kalamazoo Stove Company, Manufacturers, Kalama-200, Mich. For prompt service, say that you are a reader of this paper.

GOSSIP.

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P. A. Poster, or Syracuse, N. Y., recently bought a carload of Holstein cattle from breeders in the Province of Quebec, notwithstanding the fact that most, if not all of these, will require to be registered in the American Book, at some considerable expense. Mr. Foster is reported as having declared himself well satisfied with his purchase.

Robert Graham, of the Graham-Renfrew Co., Bedford Park, Toronto, sailed from Glasgow the last week in August with 12 Clydesdales, several choice Hackneys, 4 Shetland ponies, and 1 Irisk Hunter mare. Owen McGovern Orto tion, Ont., made his first shipment at the same time, consisting of 2 Clydesdale fillies and 1 yearling colt.

When Josephine was six years old, she was taken for the first time to see a trained-animal show, and came home much pleased with the performance. As she was at times slow to obey, Mamma thought this a good time to teach a lesson, so she said: "Don't you think, Josephine, if dogs and ponies and monkeys can learn to obey so well, that a little girl like you, who knows much more than the animals, should obey even more

"Of course I would, mamma," came the instant reply, "if I had only been as well trained as they have."

A farmer living in a wet and late district in the east of Scotland, found times and seasons so against him that he decided not to renew his lease. Meeting his landlord the other day, he said: "I can mak' nothing o' sic wat and sour land, and I'm no goin' on wi't, or I'll be ruined." "Well, John, take time to think o't," said the landlord; "no doubt we'll be able to come to terms. I might let you have the farm at a reduction on the acre," "Ah laird," replied the farmer, "your land should be let by the gallon, no' by the acre!"



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will prevent such losses—they are LIGHTNING PROOF-an absolute protection for your crops and implements. "EASTLAKE" SHING-LES are the EASIEST to lay, and

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SHINGLES

cost less than a wooden roof equipped with lightning rods. A Metallic Roof saves you money—it reduces your insurance rate and remains IN PERFECT CONDITION for a lifetime.

Can you afford to take these chances?

Read these clippings-all taken from the same paper - the result of an electrical storm.

LOSSES BY LIGHTNING.

BARNS BURNED IN DIFFERENT SECTIONS OF THE COUNTRY.

mother Barn Barned.

St. Catharines. Sept. 15.—(Specials of the St. Catharines. Sept. 16.—(Specials of the St. Catharines. Sept. 16.—(Special Despatch to The Globe.)

Lightning struck and on the town of John Louth and to town the between a mile north of vinelation of John Louth and of vinelation of John Louth and the stroyed.

St. Catharines. Sept. 15.—(Special Despatch to The Globe.)

Limbary sept. 15.—(Special Despatch to The Globe.)

Lindsay, Sept. 15.—A more than ordinary electric storm, doing considerable damage, passed over this section this morning at about 1 o'clock ments. Most of the the building the section of the stroyed by fire from lightning.

Lindsay, Sept. 15.—A more than ordinary electric storm, doing considerable damage, passed over this section this morning at about 1 o'clock in the rural districts. Several barne were destroyed by fire from lightning. Among others the following have been apported: The barn of Nicholas o'clock of Lumber Destroyed—Other Fires.

open containing the season's c

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There must be some very good reasons. If you will look into the matter as closely as I H C owners have, you will find that I H C Cream Harvesters are the only ones with dust-proof and milk-proof gearings. You will find in them the most perfect the line of th straining device—insuring pure cream and skim-milk always. You will see that the frame of an I H C is entirely protected from wear by bronze bushings at all points; that the I H C has largest shafts, bushings, and bearings; that it has the safest, simplest, surest, and most economical oiling system; that the flexible top-bearing prevents vibration and keeps the bowl steady, no matter how unevenly the power is applied. The crank is at just the right height for convenient turning and the supply can is so low that it does not require tiresome lifting.

There are four sizes to choose from—350 lbs. to 850 lbs. capacity and two styles—the Bluebell, gear drive, and the Dairymaid, chain drive. Call on the I H C local dealer for complete information and catalogues, or write nearest branch house for the information

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