

Women and Children First

In the Empire's call to arms the order of selection is:

- First—Single men.
- Second—Married men without children.
- Third—Married men with children.

The Government recognizes that war is more tragic and its effects more serious when the killed are married men with families.

You may not be going to the front, but if death should call you tomorrow—and you must admit the possibility—what would happen to your wife and your little ones?

We'll tell you about an Imperial Life Policy that will protect them against such a calamity if you'll fill out and return the coupon below.

Name..... Age.....
 Address.....
 Occupation..... Married?.....
 Single?.....

THE IMPERIAL LIFE Assurance Company of Canada

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Branches and Agents in all important centres

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The experience others have had in feeding Wodehouse's Animal Invigorator

The famous conditioner and fattener for all kinds of stock

Mr. Schwartz, of Formosa, tells us that he has a customer who has three stallions who told him that it would pay him to buy the Invigorator and present it to his farmer customers.

Mr. McWilliams, of Dundalk, writes us that he had a customer who had fourteen pigs, fed seven of them our Invigorator, and they were ready for market two weeks earlier and weighed considerable more than the other seven.

Mr. Campbell, of Belmont, gives several instances where it has saved the lives of cows after calving, and also states he never had it fail to accomplish what was expected of it.

Mr. Lewis Smith, Lower Coverdale, N.B. writes, that he has fed to calves along with separated milk, and is more than satisfied with results.

Mr. Walter Biggar, of Winona, had a valuable cow that was not doing well, fed Invigorator and said results were astonishing.

Mr. S. B. Alton, Houghton Centre, writes us that he can recommend it to all stock raisers to be all that is claimed.

Mr. Jared Mansfield, Houghton Centre, writes that he had two entire horses, and is very much pleased with the results after feeding Invigorator.

Mr. Jas. Sheldrick, of Hagersville, writes that he has had wonderful success with all his many instances.

Mr. E. H. Ahens, Elmwood, sent in a further order, said that he has a big stock of horses that he wanted to fit for the fall shows.

Geo. Gilbertson Hagersville, writes for more, stating that he had two stallions, and his success has previously been so great that he wanted more of the goods.

Thos. Allan, Dundas, writes: "I have fed Wodehouse's Invigorator to young cow with first calf, the first five days she gave one quart more milk."

Wm. Moore, Hamilton, writes as follows: "As a Poultryman, I have used it for three years and would not be without it at any Season and especially at moulting time."

G. G. Henderson, Hamilton, writes: "that after two years experience with your Poultry Invigorator I must say that I am more than satisfied. It not only builds them up, but they continue in first class condition."

Frank Hils, Hamilton, writes: "We have been using your Invigorator for a number of years with the greatest satisfaction. Our pullets, though June hatched, were in A 1 condition for the show and it is to your Baby Chick Food and invigorator we attribute much of our success, as our birds have been remarkably healthy. The Chicks know what is good alright and the invigorator certainly helps to fill the egg basket."

W. H. Pringle, Hamilton, writes: "I have used your Poultry Invigorator on different occasions for particular purposes, such as bringing old birds through the molt and insuring their fitness for the show room, also for the development of young stock. I have some show birds from four to five years old and none have ever been sick owing, I believe, to the use of the Wodehouse Invigorator."

M. E. Gates, Houghton Centre, writes as follows: I received a package of your Invigorator and am delighted with it; fed nothing else to my chicks till they were two weeks old and also fed your invigorator to my hens with good results and can recommend it to all poultry keepers."

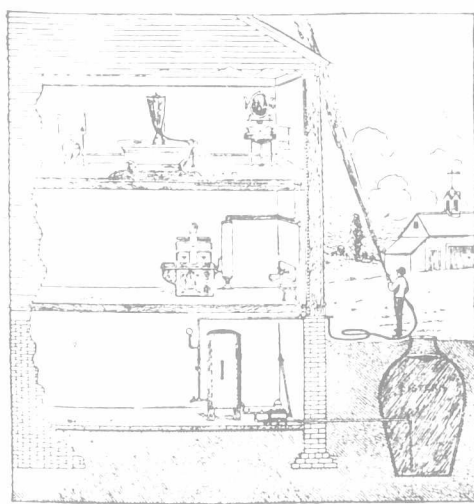
G. Copeland & Sons, of Midland and Penning writes as follows: "We have sold at least two tons of your Chick Food in Midland and it has given the best of satisfaction of any goods we have ever sold. The Invigorator is giving the same satisfaction."

We have a great many more testimonials all on the same strain, nothing but praise. For general all-round purposes there is nothing to compare with WODEHOUSE'S ANIMAL INVIGORATOR. Are you fattening stock for the market? Feed Invigorator. Are you selling milk or cream? Increase your supply by feeding Invigorator. Are you raising hogs? You must have Invigorator for best results.

Go to your nearest dealer, or write us for your supply.

Wodehouse Invigorator, Limited

Hamilton, Ontario



Water on Tap in Every Part of Your House or Barn!

THAT gives you city convenience and city safety. Makes life better and healthier, gives you fire protection, simplifies stock watering and work in general.

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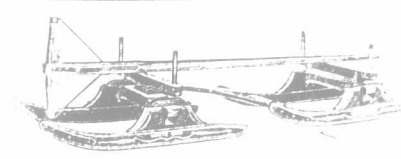
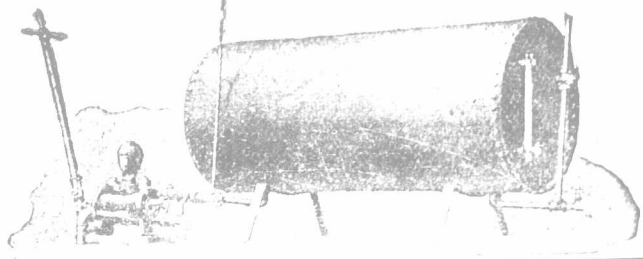
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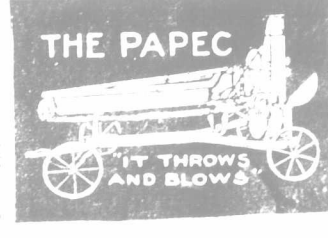


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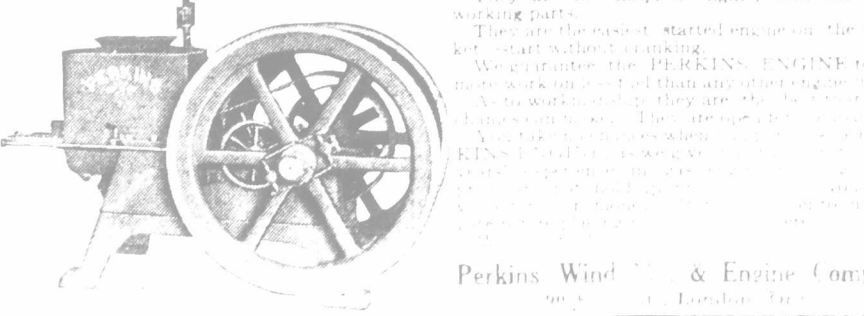
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They are the simplest engine, with the least working parts. They are the easiest started engine on the market. We guarantee the PERKINS ENGINE to do more work on fuel than any other engine made. As to working parts they are the best ever made. You take no chances when you buy a PERKINS ENGINE. It is a 21 year old design. Our Perkins engines are built to last. They are the most reliable engine ever made. Perkins Windmill & Engine Company, Ltd., London, Ont.

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