

Have You Secured One of Farm and Dairy's Real Live Premiums

If not, do it NOW
They are proving very popular

They are popular with Our Folks.
We know this because they keep us
busy filling their orders.

We like them best because after Our Folks get them they will constantly become more valuable. A cheap and trashy premium would be lost or destroyed in the course of a few months, but at the end of that time one of our

REAL LIVE PREMIUMS

have trebled in value and become a source of constant revenue. In a year or so, they will be like the fine big fellows you see in these illustrations.

Pure Bred Ayrshire Bull Calves

These are guaranteed to be good, strong-boned, typey calves, well marked with clearly defined colors and of the very best breeding.

In short, they will be

**A CREDIT TO THE BREED
AND
ELIGIBLE FOR REGISTRATION**

We are giving one of these calves for 25 New Subscribers to Farm and Dairy, at \$1.00 each.

Pure Bred Holstein Bull Calves

We still have some of the Holstein calves from the same herd that were so popular with Our Folks some time ago. They are big, strong, typey fellows, just what the beginner in the pure-bred business wants. Begin at once and earn one of them before they are all gone. Send us a list of 25 new subscribers to Farm and Dairy at \$1.00 each, and we will have one ordered for you right away.

FARM & DAIRY, Peterboro, Ont.

Dear Sirs,

Please send me full information and supplies, as I am determined to win one of your REAL LIVE PREMIUMS.

Name

Address

Premium desired



Fresh Oil instead of Elbow Grease!

It is no accident that the "Superior" turns easier than any other Separator. Superiority of construction, with the self-balancing bowl is one solid reason. Fresh oil is another. In the

SUPERIOR SEPARATOR

600 lb. capacity only \$52.50 — 600 lb. capacity only \$65.00.

you will NOT find the "RELASH OIL" System, which is now regarded as an absolute failure, because oil loses its power of lubrication when constantly "churning" through gearing. FRESH OIL goes direct to the bearings of the "SUPERIOR," ensuring perfect lubrication. You have only to turn the crank a few times to realize the great saving in "elbow grease."

Write to-day for the book of "SUPERIOR" facts.

THE ONTARIO MACHINE CO., LIMITED
18 BLOOR STREET EAST TORONTO

IT PAYS YOU

To mention Farm & Dairy when writing to advertisers. Your orders will receive prompt and careful attention and you have the security of our protection guarantee. Say,

"I saw your ad. in Farm and Dairy"

SAVE YOUR MONEY

FOR THE

DOMINION WAR LOAN

TO BE ISSUED IN SEPTEMBER!

By purchasing a bond you will help to WIN THE WAR and obtain for yourself an investment of the highest class yielding a most attractive rate of interest.

DEPARTMENT OF FINANCE
OTTAWA.