

# WILL BE MARY PICKFORD'S? LEADING MAN \$2500.00 PRIZES FOR THE BEST ANSWERS.



## Do You Know These Five Actors' Names?



1. Plain Rachelich 2. Larn a Lase 3. Jet Black Rig 4. Sell Raw Hip 5. In for a Bad Glass Uk

CANADA'S own and beloved Mary Pickford is about to produce one of the greatest moving picture plays of her career. It is a story abounding in love and humour, pathos and happiness.

Miss Pickford's big problem now is to select a capable actor who will be suitable as her leading man in this great production. She can pick from all the greatest moving picture actors of the world, but her selection is now down to the five favorite movie actors whose pictures are shown above. One of these five will be chosen by her to play the Leading Man's role in this great new movie production.

**Do you know the names of these five favorite players?**

The object of this contest is to recognize and name these five most famous movie actors. After you have recognized them, and in order to help you name them correctly, we have put their right names under-

neath their pictures in jumbled letters. Unscramble these letters, put them into their right order and you will have their names. In case you are not familiar with the names of the most popular moving picture actors today, the names below will help you.

### Names of Some of the Favorite Players

Fred Huntley, Allan Sears, Owen Moore, Milton Sills, Jack Pickford, Charlie Chaplin, Charles Ray, Elliot Dexter, Wallace Reid, Francis Ford, Dustin Farnum, Henry Walthall, Warren Kerrigan, Jack Gilbert, Harold Goodwin, William S. Hart, Thomas Meighan, Antonio Moreno, Stuart Holmes, Francis X. Bushman, William Farnum, Robert Harron, Douglas Fairbanks, Earl Williams, Ralph Lewis, Tom Moore.

## These Magnificent Prizes Given for Best Correct or Nearest Correct Replies

1st Prize, 1920 Chevrolet Touring Car, Value \$990.00	14th Prize, \$5.00
2nd Prize, 1920 Ford Touring Car, Value \$740.00	15th Prize, \$5.00
3rd Prize, \$150.00	16th Prize, \$5.00
4th Prize, \$100.00	17th Prize, \$5.00
5th Prize, \$50.00	18th Prize, \$5.00
6th Prize, \$25.00	19th Prize, \$5.00
7th Prize, \$20.00	20th Prize, \$5.00
8th Prize, \$15.00	21st Prize, \$5.00
9th Prize, \$10.00	22nd Prize, \$5.00
10th Prize, \$10.00	23rd Prize, \$5.00
11th Prize, \$10.00	24th Prize, \$5.00
12th Prize, \$10.00	
13th Prize, \$5.00	

And 25 Extra Prizes of \$1.00 each.  
\$500.00 Additional Cash Prizes will also be awarded.

### This Magnificent CHEVROLET TOURING CAR



First Prize  
VALUE \$990.00  
Or its equivalent in Cash.

### This Great Contest is Absolutely Free of Expense Send Your Answers Today!

This great contest is absolutely free of expense and is being conducted by the Continental Publishing Co., Limited, one of the largest and best-known publishing houses in Canada. That is your guarantee that the prizes will be awarded in absolute fairness and squareness to you and every other contestant. Frankly, it is intended to further introduce EVERYWOMAN'S WORLD, Canada's Greatest Magazine. You may enter and win any of the prizes, whether you are a subscriber to EVERYWOMAN'S WORLD or not, and, moreover, you will neither be asked nor expected to take the magazine or spend a single penny of your money to compete. Here is the idea.

EVERYWOMAN'S WORLD is so popular everywhere that it now has the vast circulation of 100,000 copies a month, but our motto is "Everywoman's World in Every Woman's Home." We want more Canadian readers to become acquainted with this famous publication. Therefore, when we acknowledge your entry to this contest, and you know your standing or the prize, we shall send you a copy of the very latest issue and a review of many of the fine features soon to appear, without any cost to you. We shall also send, free of charge to all qualified contestants, a charming photo of Miss Mary Pickford with reproduction of her autograph in her own handwriting. Then, in order to qualify your entry to be sent on for the judging and awarding of the big prizes, you will be asked to assist us in carrying on this big introduction plan by showing

ing your copy to just four friends or neighbours, who will appreciate this really worth-while Canadian magazine and want it to come to them every month. You will easily fulfill this simple condition in a few minutes of your spare time.

### How to Send in Your Solution

Use one side of the paper only, and put your name and address (stating whether Miss, Mrs., Mr. or Master) in the upper right-hand corner. If you wish to write anything but your answers, use a separate sheet of paper.

Miss Mary Pickford, as Honorary Judge and three independent judges, having no connection whatever with this firm, will award the prizes, and the answer gaining 250 points will take first prize. You will get 20 points for every name solved correctly, and 40 points will be given for general neatness, punctuation and spelling; 10 points for hand writing, and 100 points for fulfilling the conditions of the contest. Contestants must abide by the decision of the judges. The contest will close at 11 a.m., May 31st, 1920, immediately after which the answers will be judged and prizes awarded.

**DON'T DELAY!** Send your answers to-day. This announcement may not appear again in this paper. Address your entry to—

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Dept. 226, EVERYWOMAN'S WORLD, TORONTO, ONT.

fathers lived and died of the plagues of ignorance so we live and die. Not only our houses are rendered unwholesome by the exclusion of fresh air and sanitation, but we even invade the courts of the Lord with our fouled and fetid air which we keep locked up to be used from Sabbath to Sabbath. When slain by the "white plague," the result of our own foolish superstition, we seem to find consolation in attributing the cause to an "all-wise Providence" and congratulate ourselves that God is well-pleased with our abundant faith. Our school houses reek with the filthy air breathed over and over again and send our children back to us devitalized in body and dishonored in mind.

In the matter of food and drink, it frequently happens that little or no sanitation is observed. The cow barn where the milk used on our tables, and the most important article of diet for infants, little children and invalids, is produced, is frequently reeking with dirt and the foulest odors; but little attention is paid to cleanliness in the operation of milking and the food becomes contaminated with disease germs which do certainly kill. In the matter of water supply, cess pools and privy vaults are adjacent to wells which become infected with typhoid germs. I have seen the surface drainage from barnyards pour down around wells from which water was constantly used for

household purposes. I have known whole families to be smitten with typhoid fever as a result of such inexcusable carelessness. And in respect to the animals, it often happens that their water supply is from a stagnant pond or dirty slough. Cows, especially, have been abused in this particular, but the neglect of these animals may at last be our own sorrow. An incident will serve to illustrate: A family had a run of typhoid. An analysis of the milk showed typhoid germs which were traced to a scum-covered pond in the pasture from which not only the cows drank, but waded into, smearing their udders with the muck of the slough. Then by unclean habits of milking, the germs

were conveyed into the milk and the story of death was written.

Thus it will be seen that the water supply and preparation of food become exceedingly important. It is idle to deny that hygienic measures are not as necessary on the farm as in the city. Yet our rural friends, as a whole, have not learned the value of sanitation as have the urban dwellers. This may be due to the fact that the city has to adopt these sanitary precautions to avoid disaster to the multitudes and millions of dollars have been spent in laying of sewers, disposal of garbage, and securing pure water. Not only has it been necessary to rigidly guard these things, but inspection of milk and meat and other food products is imperative to prevent epidemic of one kind or another.

That the average farmhouse is not properly ventilated in the winter is a tragic fact. And this fact becomes more momentous in view of the high intelligence and common sense of the western farmer. No class of people have less excuse for lack of fresh air and abundant sunshine. In the great out-of-door with the limitless stretches of blue sky, amidst the surges of unpolluted air and uncrowded by multitudes of disease-bearing people, there is no reason why these farm homes should not be sanitary and hygienic. But they are not! In the modern residence, the architect has neglected the ventilation of the house altogether, or abandoned it to the heating engineer. The architectural plans and specifications provide that the house shall be heated, but whether the fresh air shall be taken in from the outside and foul air eliminated through escape ducts, does not enter into the consideration. It is probably true that most houses heated with hot air furnaces, have no system of ventilation at all. There is a system of circulation—not ventilation—of the air already in the house. The cold air is taken from the front hall in all likelihood and sent through the furnace where it is heated and carried back to be inhaled by the occupants and exhaled to again be carried back to be heated and re-circulated and so on ad infinitum. That the air may be thus heated successfully and circulated as well is true, but the disastrous effects which follow in the destruction of human life is amazingly true. The fatal thing about these systems is that usually the instructions to be followed require that the house shall be kept closed as nearly air-tight as possible. There is a warning that any deviation will interfere with the perfect working of the plant. Thus the house becomes a veritable hot-house and the inhabitants thereof come forth physically devitalized and many of them join the ranks of the white-faced throng.

The stove-heated farmhouse as generally prepared for winter is positively vile. I have seen these houses banked up with manure or dirt, storm windows on and storm doors. I have seen the cracks and crevices called with rags and the house as nearly hermetically sealed as possible. Here coughs and colds have been constant while the mortality from pneumonia and tuberculosis has been appalling. I have seen physicians fighting for fresh air in these homes, to be rebuffed by the old-fashioned grandmother—who does not always wear petticoats, either—or interfered with by anxious friends, and which resulted in the death of the patient and to the detriment of the doctor's reputation. From these unventilated homes come forth many children with tonsillitis and sore throat, coughs, colds and catarrhal inflammations of the air passages.

Tuberculosis is a house disease and this plague would soon be rendered innocuous if our dwellings, especially the sleeping rooms, were properly ventilated so as to insure an abundance of fresh air to be constantly admitted.

The value of fresh air cannot be overstated. Not only do the lungs require a vast amount every hour, but the skin—which has been called the third lung—must have a constant supply of air in order to do its proper functioning. Add to this the necessary bathing of the body at frequent intervals and with proper diet, there is no reason why the farm-