

The Chairman recalled that the titles for the various officers in the areas of Programming, Engineering and Operations, Administration and Finance and Corporate Affairs had been authorized by by-law and suggested that, because of the division in the area of Administration and Finance, it would be necessary for the Board to pass a resolution amending the by-law to cover this change. Following a short discussion, it was agreed that an amendment to By-law 7(5) be included in the agenda for consideration at the April Board meeting.

The President referred to possible questions being asked by the Parliamentary Committee in connection with the Corporation's organization and indicated that it would be advantageous to say in a definite way that Administration and Finance had been divided and agreed upon by the Board. Following a short discussion, the Board noted with satisfaction the decision taken by the President to divide the responsibilities of Administration and Finance.

5. Matters Referred from 13th Program Committee Meeting

Dr. Lumsden advised that at its meeting on February 13th, the Program Committee had considered the Corporation's commercial policy in respect to Sunday spots and ID's and was now prepared to make recommendations on these to the Board. In addition, the Committee reviewed at some length the role being played by the Corporation and the BBG concerning the policies and regulations for free time political broadcasting.

Dr. Lumsden moved, seconded by Mrs. Carter

THAT the Corporation reaffirm its policies and regulations regarding free time political broadcasting, attached as Appendix I. CARRIED.

Dr. Lumsden moved, seconded by Mrs. Aitken

THAT the Corporation modify its present commercial policy to permit CBC-TV stations to accept spot announcements in their Sunday schedules. CARRIED.

Dr. Lumsden moved, seconded by Mr. Ouimet

THAT the Corporation's present policy of not accepting ID announcements remain unchanged, but that Management be given authority to introduce ID's if the competitive situation seems to demand it. CARRIED.

Dr. Lumsden advised that the Program Committee had also considered the Corporation's present policy regarding the length of commercial messages in "sponsored" programs, and following a short discussion,

Dr. Lumsden moved, seconded by Mrs. Carter

THAT the Corporation maintain its present policy of limiting commercial announcements to a maximum length of three minutes and forty seconds per half-hour program. CARRIED.

6. Minutes of 12th Program Committee Meeting

The minutes, as distributed in the agenda, were noted.

Dr. Lumsden moved, seconded by Mrs. Armstrong

THAT the minutes of the 12th meeting of the Program Committee, held in Ottawa, December 5, 1960, be and are hereby adopted as a report of that Committee. CARRIED.